

Renewable Energy  
India Expo

17<sup>th</sup>  
edition

informa markets

**3 4 5 OCTOBER 2024**

India Expo Centre, Greater Noida

CO-LOCATED WITH

THE **BATTERY** SHOW

INDIA

2<sup>nd</sup>  
edition

**3 4 5 OCTOBER 2024**

India Expo Centre, Greater Noida

# THE UNDISPUTED WINNER IN THE RENEWABLE ENERGY SECTOR



**SOLAR ENERGY | BIO ENERGY | ENERGY STORAGE | WIND ENERGY | E- MOBILITY**



# Scripting a Growth Story

- India recorded highest year on year growth in Renewable Energy capacity additions @9.83% during Yr 2022
- India's Installed Renewable Energy capacity has increased from 115.94 GW in March 2018 to 172.00 GW in March 2023
- India has committed to achieve 500 GW Renewable Energy capacity by Yr 2030
- India's renewable energy capacity is projected to grow rapidly with 35-40 GW to be added annually through the FY 2029-30
- The Global Biofuel Alliance launched at the G20 Summit in India this year with the aim of boosting supply and demand for sustainable biofuels

## NEW INITIATIVES IN 2024



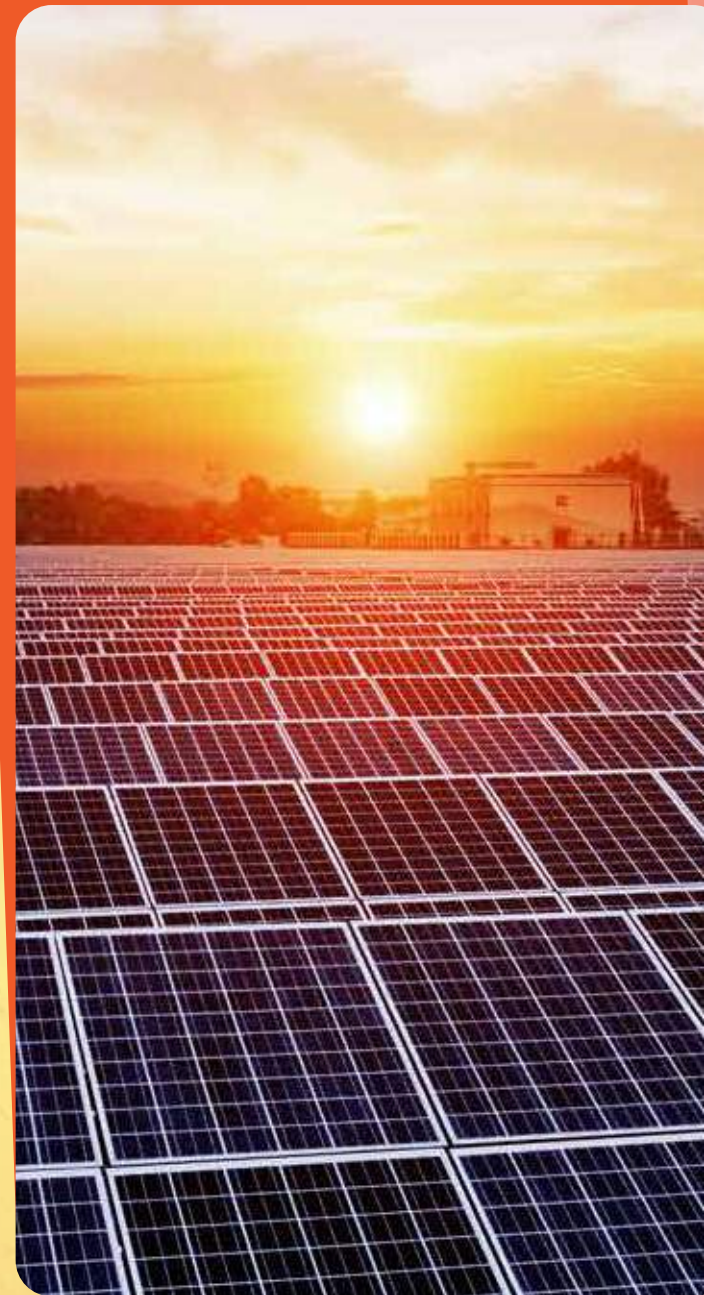
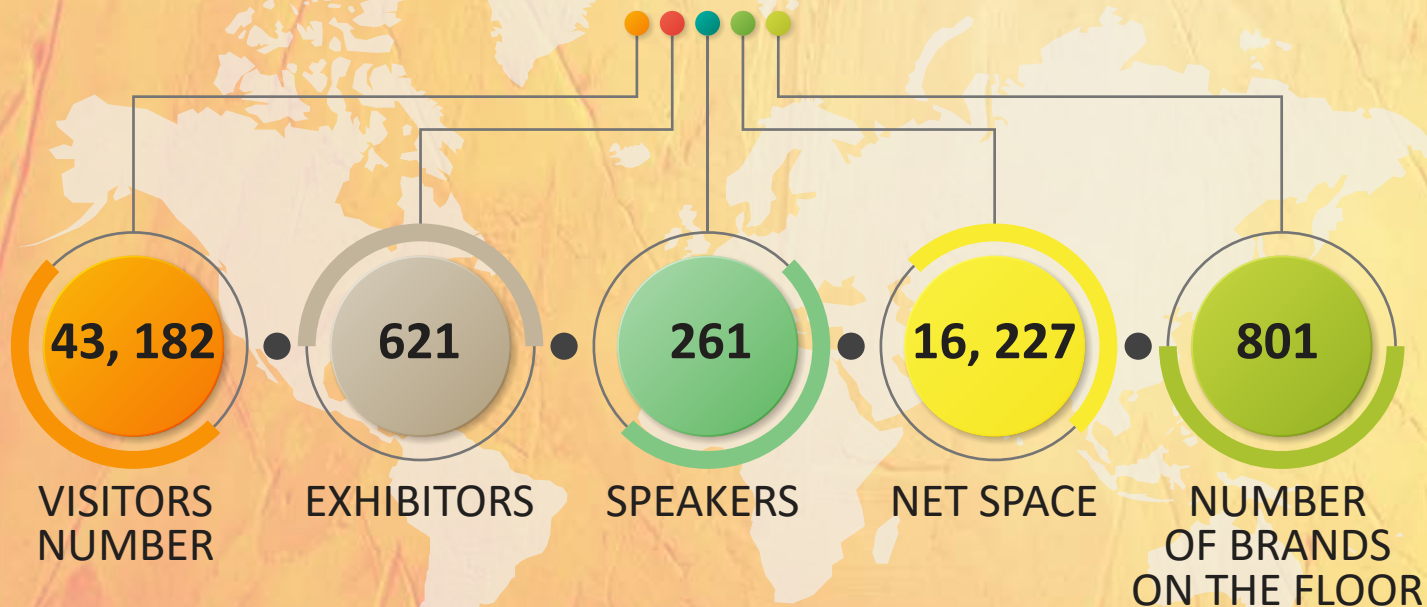


# POST SHOW REPORT-2023

## 16TH EDITION OF RENEWABLE ENERGY INDIA EXPO

Informa Markets in India successfully concluded the 16th edition of Renewable Energy India (REI) Expo from 4-6 October 2023 at the India Expo Center, Greater Noida. The Show was a perfect Industry showcase wherein esteemed policy-makers, decision-makers, influencers, technical experts and professionals from across the globe congregated to discuss current challenges, reforms, technological advancements and to develop a roadmap for seamless growth of the sector.

### FACTS & FIGURES





## KEY HIGHLIGHTS OF 2023



HIGH QUALITY  
RE PRODUCTS



CEO  
ROUNDTABLE



PROFILED  
BUYERS



MULTIPLE KNOWLEDGE  
FORUM



COUNTRY  
PAVILIONS



BIO ENERGY  
PAVILION



MARKET TRUSTED  
BRANDS



REI  
AWARDS

## INTERNATIONAL PAVILIONS



Federal Ministry  
for Economic Affairs  
and Climate Action

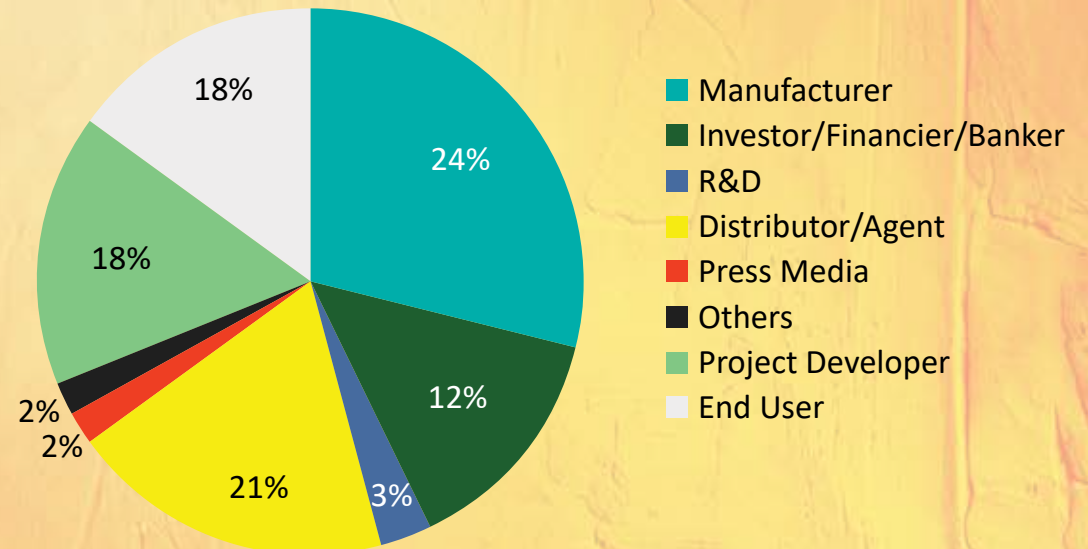


made  
in  
Germany



ITALIAN TRADE AGENCY  
ICE - Italian Trade Commission  
Trade Promotion Office of the Italian Embassy

## BUYER PROFILE





# REI CONCLAVE

A power packed three day conference themed - "Accelerating India's Pledge Towards Net Zero Emissions" took place encompassing knowledge-rich sessions, workshops and panel discussions spearheaded by reputed global and local bodies

## KEY HIGHLIGHTS OF CONFERENCES

3 days of Unlimited Knowledge Based Deliberation

261 Industry Influencers as Speakers

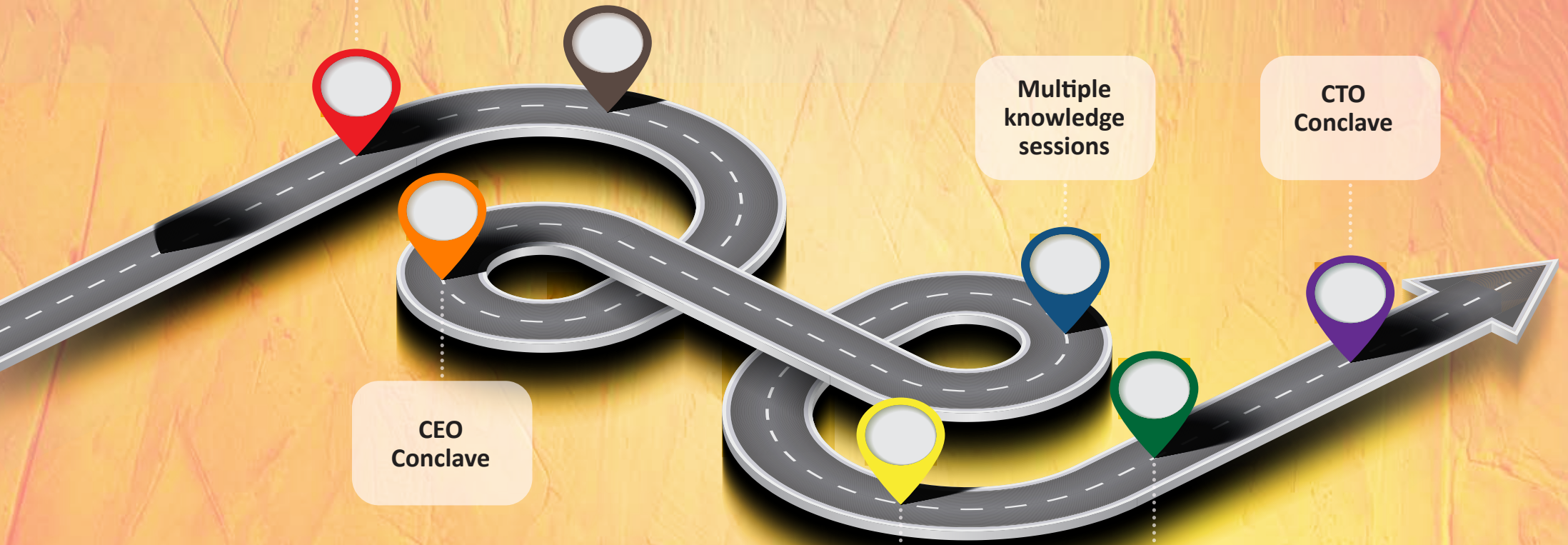
Multiple knowledge sessions

CTO Conclave

CEO Conclave

Top Buyers as Delegates

540 Delegates & VIPs.





# CONCLAVE GLIMPSES





# GLIMPSES OF REI 2023





# MARKETING & PROMOTION

## AN EXTENSIVE MARKETING CAMPAIGN WAS UNDERTAKEN AMONG THE GLOBAL RE FRATERNITY

- 100+ advertisements were published in various trade journals
- Advertisements in leading business and national newspapers
- Outdoor promotional campaign across Delhi-NCR
- E-invitation to the complete database
- Google adwords campaign targeting the TG was carried out
- Extensive social media campaign encompassing Facebook, twitter & LinkedIn
- Over 100 electronic direct mass mailers (EDM) were sent to the robust in-house and external database

**TOTAL SOCIAL MEDIA VIEWS 2,10,504**

**SOCIAL MEDIA**

THE SPOTLIGHT IS NOW ON BIOGAS

New Powerful Source Of Renewable Energy India

JOIN THE REVOLUTION AT THE BATTERY SHOW

RENEWABLE ENERGY INDIA EXPO 2023

EMERIOCTOBER 2023

**INDUSTRY TOP YOU TUBERS**

**RADIO PROMOTIONS**

LIVE STREAM

Mr. Rajeev Khattar

Chief Director Energy & Consumer Affairs, Ministry of Power, India

RJ Sushant

SCRIPTING A GROWTH STORY

RENEWABLE ENERGY INDIA EXPO

EMERIOCTOBER 2023

INDIA EXPO CENTRE, GREATER NOIDA

**Renewable Energy India Expo 16**

**15-16 OCTOBER 2023**

India Expo Centre, Greater Noida

A Journey of Innovations! Join us for a Clean & Green Future

VISITOR REGISTRATIONS ARE NOW OPEN!

FREE ENTRY REGISTER NOW

www.renewableenergyindiaexpo.com

**GOOGLE MAP AND TAXI APPS**

NAVIGATE TO A SUSTAINABLE FUTURE: FIND US ON TAXI APPS AND GOOGLE MAPS

THE BATTERY SHOW

RENEWABLE ENERGY INDIA EXPO

EMERIOCTOBER 2023

INDIA EXPO CENTRE, GREATER NOIDA

**EDM**

EXPLORE THE EXHIBITOR LIST NOW

REGISTER NOW

FACTS & FIGURES OF RE 2023

KEY HIGHLIGHTS

REGISTER NOW

BOOK YOUR BOOTH

**PAYTM & TRUE CALLER PROMOTIONS**

A Journey of Innovations! Join us for a Clean & Green Future

UPI MONEY TRANSFER

Scan & Pay To Mobile or Contact Link to Pay Card to UPI To Bank or Self A/c

**SMS**

Save on Your Electricity Bills, Visit REI 2023 by Informa, Reg: {#var#}, Oct 4-6, India Expo Mart, Gr. Noida

Global Brands, Innovation Theatre, Multiple Conf Tracks, Latest RE Innovations & much more, REI 2023, Reg: {#var#}, Oct 4-6, IEM, Gr. Noida





## NEWSPAPER INSERTS



## NEWSPAPER ADS



## OOH



## ON GROUND PROMOTION





## REI 2023 TESTIMONIALS

### VIP

“

Aligning with REI holds immense potential to positively impact our constituents in remote areas, particularly as end users for cold storage. We recognize the need for the entire industry to transition into an energy-efficient one

**Mr. Rajesh Goyal President · Federation of Cold Storage Associations of India – UP Agra**

”

“

An event like REI is extremely important moving forward as it brings together industry leaders, developers, thought leaders, investors, manufacturers, and every single stakeholder under one roof. This enhances collaboration, generates interest, and paves the way for greater business opportunities.

**Mr. Sooraj Narayan, Senior Research Analyst , Power and Renewables APAC, Wood Mackenzie**

”

“

I attend this show every time, always meeting new people, especially for solar projects. I advise all viewers to attend this show; it's a fantastic step towards a green future.

**Mr. Ravi Vachani, White Desert Power Projects Pvt. Ltd**

”

“

REI has provided brands like us with the opportunity to explore viable solutions both internationally and locally, understand consumer demands, and discover how we can grow together. This platform helps us connect with people, so we can customize what we offer to match what they want and like. This ensures both of us to benefit.

**Mr. Gulzar Miglani, - General Manager Business Development South Asia (Renewables ), KEC**

”

### EXHIBITOR

“

REI has truly made a significant and positive impact on the solar industry and the green future of India. Connecting people nationwide with the right partners for the best deals. It's a game-changer, offering a seamless experience and opening doors to valuable opportunities. Thank you, REI.

**Dr. Ruchika Ahuja- Director enPossibilities**

”

“

As a two-year-old company in the solar field, attending REI exceeded our expectations. The platform provided a fantastic opportunity to connect with industry professionals, showcase our innovation, and gain encouragement. Grateful for this valuable opportunity to engage with the community.

**Mr. Ashish Goswami, CEO & Director, MATGROW RENEWABLES**

”

“

REI plays a crucial role in promoting awareness about new technologies. It has been instrumental in connecting us with end-users in the solar and renewable sector, providing a great opportunity to showcase our latest innovations.

**Mr. Shihab Zaveri, Asst. Manager Purchase and Branding, Pahal Solar**

”

“

REI stands out as a premier renewable exhibition, offering a vital platform for companies of all sizes. Beyond showcasing innovations, it facilitates communication with the government, helping them understand the needs and aspirations of new companies and technologies.

**Mr. Chander Sharma, Sr. Manager Enerpac Pvt. Ltd**

”



## REI 2023 TESTIMONIALS

### VISTOR

“

REI is truly an extraordinary opportunity for building networks. It's a great platform to showcase our technologies, understand our market position, and learn about competitors. A valuable experience to assess and enhance our standing in the market.

**Mr. Vamsi Krishna Asst. Manager R &D-Hindustan Petroleum**

”

“

REI Expo is like a green world. We spotted many renewable energy companies showcasing the latest technologies, uniting manufacturers, users, and developers all under one roof. It's convenient for everyone, saving time and energy for all stakeholder.

**Mr. P Rahul, NTPC LTD**

”

“

I work in an industry needing constant energy, but relying on coal harms the environment. REI is my best experience, offering a great space to learn about and promote eco-friendly solar solutions.

**Mr. Devendra Singh, Pharma Consultant.**

”

“

Well Organized Show ! At REI, we come to connect with suppliers, experience practical products firsthand, and have face-to-face interactions with the products. It's a valuable experience.

**Mr. Rohit, L&T**

”

“

REI effectively addresses every challenge in renewable energy. It's getting better each year with live seminars and experts. A valuable experience.

**Mr. Vishal Chuhan R&D head, Automotive Sector**

”

“

As a distributor, just six months into the business, I've had an overwhelming learning experience. REI is the perfect platform for businesswomen like me.

**Ms. Sushimita Das, March Indica Solar**

”

“

I attend REI to enhance my knowledge of renewable energy through seminars and exposure to big brands. As part of the new generation, I believe in eco-friendly technologies, and REI provides a good platform in that direction.

**Mr. Ajay Gupta, Mechanical Engineer , RR Industries**

”

“

The future is in green energy, and this event allows us to dream of that future. Attending for the second year, it's a must-attend event to connect with industry peers and have a wonderful experience.

**Dr. Priyadarshani Gosh, Head-Application Scientist · HORIBA India**

”



# THANK YOU PARTNERS

## INTERNATIONAL PAVILIONS



## PLATINUM PARTNER



## SILVER PARTNERS



## N TYPE MODULE & ENERGY STORAGE PARTNER



## PREMIUM MONO MODULE PARTNER



## TECHNOLOGY PARTNER



## LANYARD PARTNER



## BADGE PARTNER



## VIP LOUNGE PARTNER



## CEO CONCLAVE PARTNER



## NET ZERO TECH PARTNER



## VISITOR BAG PARTNERS



## PREMIUM SOLAR MODULE PARTNER



## TURNKEY SILICON, WAFER, CELL AND MODULE SUPPLIER PARTNER



## PREMIUM PV INTERCONNECT & BUSBAR PARTNER



## SOLAR COMMERCIAL & INDUSTRIAL PARTNER



## PREMIUM PV JUNCTION BOX & CONNECTOR PARTNER



## CONFERENCE PARTNERS



## SHUTTLE PARTNERS



## ONSITE BRANDING PARTNERS



## SUPPORTING ASSOCIATIONS



## SUPPORTING SOCIETY



## SUPPORTING FOUNDATION



## BRANDS @ REI 2023



## CONFERENCE CONTENT PARTNERS



## KNOWLEDGE PARTNERS



## MEDIA PARTNERS



## OUTDOOR PARTNER



## PREMIUM MEDIA PARTNER



## YOUTUBE PARTNER



## ONLINE COMMUNITY PARTNER





# SPACE BOOKING

## INTERNATIONAL

USD/Sqmt	4 Side	3 Side	2 Side	1 Side
Platinum	575	560	550	530
Gold	530	520	510	495
Silver	510	505	490	480
USD 50 per sq.mtr extra for Shell Scheme				
Power Charges @ USD 130 per KW per 9 sqm + Taxes as applicable				

## DOMESTIC

INR/Sqmt	4 Side	3 Side	2 Side	1 Side
Platinum	22,000	21,750	21,500	21,250
Gold	21,000	20,500	20,000	19,900
Silver	20,100	19,700	19,350	19,100
INR ₹ 1200/- per sq. mtr extra for Shell Scheme				
Power charges @ Rs. 4,500/- per KW per 9 sqm + Taxes as applicable				

### ATTENDEE PROFILES

- ◆ Academia
- ◆ Architects, Planners and Engineers
- ◆ Banks, Venture Capitalists and Private Equity Players
- ◆ Commercial & Industrial Power Users
- ◆ Carbon Fund Managers
- ◆ Residential Societies
- ◆ Clean-Tech Specialists and Consultants
- ◆ RE Component Manufacturers
- ◆ Construction & Consulting Firms
- ◆ EPC/System Integrators
- ◆ Contractors
- ◆ Corporates & PSUs
- ◆ Engineers
- ◆ Entrepreneurs
- ◆ Dealers & Distributors
- ◆ RE Equipment Manufacturers
- ◆ Facility Managers
- ◆ High Networth Individuals
- ◆ Project Developers & IPP's
- ◆ Government Agencies - Centre & State
- ◆ Media
- ◆ NGOs & CSR firms
- ◆ Insurance Service Providers
- ...& many more

### ABOUT INFORMA MARKETS

Informa Markets in India (formerly UBM India) is India's leading exhibition organizer, dedicated to help specialist markets and customer communities, domestically and around the world to trade, innovate and grow through exhibitions, digital content & business intelligence, and conferences & seminars. Every year, we host over 25 large scale exhibitions, 40 conferences, along with industry awards and trainings across the country; thereby enabling trade across multiple industry verticals. In India, Informa Markets has offices across Mumbai, New Delhi, Bangalore and Chennai. Informa Markets is owned by Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. For further details, please visit –[www.informa.com](http://www.informa.com)

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