

A PAMERINDO INDONESIA TRADE EVENT



Part of



Indonesia
Energy &
Engineering
Series

POST SHOW REPORT

17-20 September 2025 | JIExpo, Kemayoran

Organized by



Co-organizers



Co-Event Sponsor



2025 EVENT HIGHLIGHTS



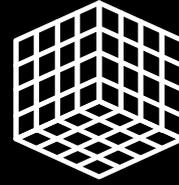
40,364

Trade
Attendees



76

Participating
Countries/ Regions



73,540 SQM

Exhibition
Space



895

Exhibiting
Companies



32

Seminar & Podcast
Sessions



4

Country/ Group Pavilions
(China, Italy, Germany, South Korea)



TOP 10 VISITING COUNTRIES/ REGIONS:

- Indonesia
- China
- Singapore
- Australia
- Malaysia
- India
- Japan
- Thailand
- Germany
- South Korea



VISITOR PROFILE



97%

of visitors were satisfied with their overall event experience



98%

of visitors would like to visit again in the future



96%

of visitors achieved their objectives for visiting



95%

of visitors visitor satisfied with the range of product displayed by exhibitor

TESTIMONIALS

My first experience at the Mining Expo was truly exceptional, showcasing cutting-edge innovations shaping the future of the industry. An inspiring and well-organised event that fosters growth and collaboration. A must-attend platform for professionals across the mining sector.

Reza - PT Sapta Indra Sejati

An excellent event that combines product showcases with valuable industry insights and connections. We discovered many relevant vendors, suppliers, and high-quality equipment that meet our operational needs. A well-organised and inspiring exhibition that truly supports the growth of Indonesia's mining sector.

Fadel - PT Riung Mitra Lestari

Reason to Visit



29.54% Make new contacts and develop business relations

19.68% Gain industry knowledge, latest trend and technology

15.89% Placing orders / purchasing new products

15.62% Personal interest

14.16% Evaluate and compare products

5.11% Attending webinar (Talk Series)



TOP 10 Line of Business

21.04% Supplier, Distributor & Dealer	7.32% Transport, Logistic & Storage
16.60% Mining Contractor	5.33% Academic Institution
16.35% Manufacturers	3.96% Consultant, Surveyor Company
11.54% Mining Owner, Mining Company	3.57% IT, Technology & Software
10.91% Mining Services	3.38% Utilities



TOP 10 Product Interest

17.17 % Heavy Equipment	8.05 % Tools
13.16 % Construction Contractor	7.61 % Automation
11.89 % Heavy Equipment Transport	7.58 % Electrical Equipment & Supplies
11.76 % Trucks	7.45 % Lubricants
8.28 % Battery Manufacturers	7.05 % Bucket Wheel Excavator



TOP 10 Job Function

21.02% Sales & Marketing	9.03% CEO / Chairman / Owner
16.96% Director / Managing Director / General Manager	6.38% Supervisor / Senior Staff
15.56% Manager / Senior Manager / Division Head	4.77% Academician
9.84% Engineer / Technical Staff	3.70% Consultant
9.61% Purchasing / Procurement	3.14% Finance & Accounting

EXHIBITOR STATISTICS



895
Exhibiting
Companies



4
Country / Group
Pavilions



30
Exhibiting
Countries / Regions

Exhibiting Countries/ Regions

AUSTRALIA, AUSTRIA, CANADA, CHINA, CHYPRUS, DENMARK, FRANCE, GERMANY, GUERNSEY, HONG KONG, HUNGARY, INDIA, INDONESIA, ITALY, JAPAN, SOUTH KOREA, LATVIA, MALAYSIA, NETHERLANDS, POLAND, SINGAPORE, SPAIN, SWEDEN, TAIWAN, TANZANIA, THAILAND, TÜRKIYE, TURKS AND CAICOS ISLANDS, UK, USA

Exhibitor Satisfaction Rate



93%
Achieved their
objectives
for exhibiting



94%
Satisfied with
their overall
event experience



95%
Created
new business
opportunities



94%
Satisfied
with quality
of visitors



93%
Satisfied with
the visitors
quantity

TESTIMONIALS

“

It has been a highly valuable opportunity, as with our booth open across both events, we've been able to meet new clients and network with other companies and vendors, creating even more opportunities for future collaboration. I truly appreciate how the exhibition not only focuses on business but also highlights sustainability.

PT Syntek Engineering Indonesia

”

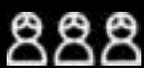
“

So here at this Mining Indonesia Exhibition has been a long standing tradition for Weir to exhibit here, and we're all very happy with the success that we would receive from coming to this exhibition over the years. So, we hope for Pamerindo to have a great 2026 exhibition as I'm sure we'll be back in all effort, thank you.

Weir Mineral

”

Reason to Exhibit



94%
Find New
Buyers



93%
Business
Opportunities



93%
Find Franchise /
Agents



93%
Explore
New Markets



93%
Launch
New Products



93%
Brand
Building



94%
Collect
Market
Information



93%
Consolidate Contacts
with Buyers/
Business Partners

PRE-EVENT ACTIVITIES



Webinar & Offline Activities

6 August 2025

ONLINE

Mining Talk
**“From Cost Pressure to Smart Operation :
 Transforming Mining Efficiency and Productivity”**

Hosted by **Indonesian Mining Services Association (ASPINDO)**

26 August 2025

ONLINE

Mining Talk
**“Human Capital and Women Leadership in
 Mining”**

Hosted by **Indonesian Mining Services Association (ASPINDO)**

20 February 2025

SPECIAL SESSIONS

National Seminar & Business Talk
“Leadership Transformation and Mining Business Outlook 2025”

The Leadership Transformation & Mining Business Outlook 2025 seminar, held by PERTAABI (Perkumpulan Tenaga Ahli Alat Berat Indonesia) on 20 February 2025 in Jakarta, brought together industry experts and leaders to discuss adaptive leadership and the future of mining business in Indonesia. It is positioned as part of the Road to Mining Indonesia 2025 series, aligning with the broader agenda of Mining Indonesia 2025 as a major platform for innovation, sustainability, and industry transformation.

In his keynote, Ignasius Jonan (former ESDM Minister) emphasised that leadership in mining must evolve beyond product-oriented thinking to focus on value creation and customer-centric strategies. The seminar addressed key topics such as industry outlook, strategic leadership, downstreaming, and the role of heavy equipment in future mining operations.

Hosted by
Association of Indonesia Heavy Equipment Expert (PERTAABI)



MEDIA BRIEFING

27 August 2025
 at Hutan Kota by Plataran

9 Speakers
80 Journalist from 65 Media
74 Articles from 74 Media



PRE-EVENT SPECIAL

**Indonesia Energy & Engineering (IEE)
 Run for Charity 2025**

Indonesia Energy & Engineering (IEE) Run for Charity 2025 is the inaugural 5K Fun Run organised by PT Pamerindo Indonesia. As a pre-event highlight, this run reflects our strong commitment to the future of energy and engineering.

A portion of the proceeds will go toward scholarship programs for students pursuing studies in energy and engineering across various institutions, as well as donations to support disabled running communities who also take part in the event. Through this initiative, IEE continues to empower the next generation of engineers and promote a more inclusive and sustainable future for the industry.

Sponsored by **9 companies** Participated by **500 runners** Total donation amounting to **IDR 155.000.000,**

Sponsored by:

Universities:

BUSINESS MATCHING



946 Exhibitor Participated

1,144 Programme Participants

1,738 Successful Business Meetings

ONSITE PROGRAMME & ACTIVITIES



135 Speakers



4,150 Onsite Seminar Attendees

791 Online Seminar Attendees

NEW SPECIAL SESSIONS

Mining Indonesia Operator Championship (Mining Indonesia) in collaboration with ASPINDO

In collaboration with ASPINDO, the Mining Indonesia Operator Championship served as a platform to test the skills, precision, and safety awareness of heavy equipment operators from various mining companies. Held under the theme "Precision, Safety, and Excellence," the event featured an Excavator Challenge – Load and Dump, and presented two award categories: Best Male Operator and Best Female Operator – a meaningful step towards promoting gender equality in the mining industry.

Beyond the competition, the event also acted as a networking and professional development platform, engaging industry players, heavy equipment manufacturers, and relevant institutions to exchange knowledge and best practices for safe and efficient operations.



DAY 1

Wednesday, 17 September 2025

Queensland MineTech Forum "Unlocking Mining Operational Excellence through Cutting-Edge Technologies"

at GPN Stage, GPN (Trade Mart Building)
Hosted by Trade Investment Queensland & Majalah Tambang

Sweden-Indonesia Sustainability Partnership (SISP) Panel Discussion: "Electrification in Mining"

at B3 Stage, Hall B3
Hosted by Majalah Tambang & Business Sweden

DAY 2

Thursday, 18 September 2025



SPECIAL SESSIONS

106th International Organizing Committee / World Mining Congress (IOC/WMC) Meeting

The 106th International Organizing Committee / World Mining Congress (IOC/WMC) Meeting will bring together global mining leaders, experts, and policymakers to exchange insights on the latest industry developments – from cutting-edge technologies and innovations to sustainability practices and policy directions.

Held in conjunction with Mining Indonesia 2025, Southeast Asia's largest mining exhibition, this special edition highlights a strategic collaboration between PERHAPI and Mining Indonesia, strengthening international cooperation and providing a premier platform for knowledge sharing and industry advancement.

"Laboratory Equipment & Survey Innovations to Support Sustainability and ESG in the Mining Industry"

at B3 Stage, Hall B3
Hosted by Media Nikel Indonesia & Indonesian Nickel Miners Association (APNI)



DAY 3

Friday, 19 September 2025

PERTAABI Summit "Gaining High Productivity in Mining Operation with Excellent Performance through the Appropriate Strategy and Implementing Continuous Improvement Cycle towards Optimizing Integrating Technology Supporting"

at GPN Stage, GPN (Trade Mart Building)
Hosted by Association of Indonesia Heavy Equipment Expert (PERTAABI)

"Transforming Mining Operations: Digital Solutions, Sustainable Infrastructure, and Green Equipment"

at B3 Stage, Hall B3
Hosted by Majalah Equipment & Indonesian Precast and Prestressed Companies Association (AP3I)

"How to Build Your Diversity, Equity, and Inclusion (DEI) Roadmap to Align with The Initiative for Responsible Mining Assurance (IRMA) Standard"

at B3 Stage, Hall B3
Hosted by Women in Mining & Energy (WiME)

SUSTAINABILITY INITIATIVES



Student Visit Programme

As part of our community development initiative, a group of students from various universities were given the opportunity to attend the show, allowing them to engage with major industry players and enhance their knowledge through onsite experiences.



Number of Participants

Construction & Engineering Week

482

Energy & Engineering Week

649



Sustainability Is Us

Sustainability within IEE Series 2025



SUSTAINABILITY IS US! We know sustainability is increasingly important to our attendees and exhibitors, as well as to our market as a whole. Running an exhibition gives us lots of opportunities to improve our impacts environmentally, socially, and economically in our host cities. We want to make our event more responsible and play a role in helping our markets improve its own sustainability through connecting people with the networks and knowledge they want to help solve the big challenges in our sector.

Here's how Pamerindo Indonesia Implemented 17 UN Sustainable Development Goals within IEE Series 2025

- Partnered with Bluebird to provide a zero-emission taxi fleet, supporting carbon-neutral mobility.
- We offered complimentary EV shuttle bus services and EV charging stations through partnerships with DFSK, INVI and SSKTama, to promote sustainable transportation solutions.
- Consistently calculate carbon footprint by implementing survey to encourage active participation in emission reduction efforts.
- In partnership with EcoLoop and Jangjo, executed a waste management programme that enhanced recycling efficiency and promoted responsible waste practices.
- Continued collaboration with Pureve in providing Water Refill Stations to consistently reduce single-use plastic waste.
- Developed VEXPO (Virtual Expo), an online platform for exhibitors, networking, and seminars accessible worldwide.
- Enhanced the Better Stand Programme by encouraging the wider use of modular, reusable exhibition structures.
- Consistently promoted eco-certified hotels (GSTC and SHA members) as part of the annual commitment to sustainable accommodation practices.
- Collaborated with universities and exhibitors through the "Connecting the Disconnected" initiative and the Student Visit Programme to support future engineers and foster interest in the energy and engineering industries.
- Launched the IEE Run for Charity 2025, a 5K fun run supporting student scholarships and featuring participation from disabled running communities.
- Maintained the SHARE PIE programme by PJCI to empower and connect young innovators in the sustainable energy sector.
- The Resilient & Response Hub showcases innovative university projects on resilience and disaster response, fostering collaboration among academics, communities and industry.
- Delivered a series of sustainability content aligned with UN SDGs, including Energy Talk, BIM Talk, Oil & Gas Talk, Mining Talk, and other hybrid seminar series.
- Collaborated with local partners (Organic Juicery & Perfect Health) to provide wellbeing support and facilities throughout the event series.
- In partnership with Kopi Sunyi and BPJS Ketenagakerjaan to promote inclusivity and provide opportunities for people with disabilities.
- Partnered with local SMEs (Saktah Kopi, Dus Duk Duk, etc) to strengthen sustainability initiatives and creative industry collaborations.
- Partnered with Repair Project and Rappo to produce upcycled merchandise made from various waste materials, including repurposed banners from IEE Series 2024.
- Strengthened collaboration with NGOs for impactful initiatives such as mangrove planting (Lindungihutan x Dus Duk Duk), clean water and education (Happy Hearts Indonesia, Menjadi Indonesia Pintar, Benih Baik), and health support (YKAKI).

SCAN THIS FOR MORE INFO



SUSTAINABLE DEVELOPMENT GOALS

THANKS TO OUR PARTNERS

Gold Sponsor



IEE Sustainability Programmes



Official Transportation Partner



Official Waste Management Partners



Official EV Charging Partners



Official Water Refill Station Partner



Official EV Shuttle Services Partners



Sustainability Supporting Partners



Supported by



Association Partners



Media Partners



Indonesia Energy & Engineering Series
DOWNLOAD 2026 EVENT FLYERS



SEE YOU AT

2 - 5 SEP 2026

ELECTRIC & POWER INDONESIA, THE BATTERY SHOW ASIA, DATA CENTER ASIA

9 - 12 SEP 2026

CONSTRUCTION INDONESIA, CONCRETE SHOW, MINING INDONESIA, OIL & GAS INDONESIA, WATER INDONESIA, ADEXCO

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