



# OSEA

**15 - 17 NOVEMBER 2022**

MARINA BAY SANDS  
EXPO AND CONVENTION CENTRE

[WWW.OSEA-ASIA.COM](http://WWW.OSEA-ASIA.COM)



## TRANSFORMING ASIA'S OFFSHORE ENERGY INDUSTRY

Held alongside:



Organiser:







## ABOUT OSEA 2022

OSEA (Offshore Southeast Asia) returns from 15 -17 November 2022 to pioneer a global shift in the energy industry. The largest Oil and Gas event in Asia is set to welcome attendees at the Marina Bay Sands Expo and Convention Centre, where attendees can experience OSEA both in person or virtually on the dedicated virtual platform that's accompanied by livestreams, video-on-demand, and business matching.

In its return, OSEA focuses on strategic dialogue embracing new shifts in the industry's net-zero ambitions, digitalization, and new energy sources such as offshore wind and hydrogen. Delivered by distinguished global industry leaders, delegates can learn first-hand on the latest regional market shifts, challenges, and opportunities. An unprecedented line up of IOCs, NOCs, EPCs, Government, Technology innovators and Financiers will front up on key decisions of today that will impact the future.

Similarly, the exhibition will feature Decarbonization Technology zones, Energy Talks theatre and Startup Hot spots, in addition to hosting more than 500 exhibitors at a floor space of 18,000 sqm set to welcome visitors from over 60 countries.

Participate in OSEA 2022 to unlock access to exclusive content and top-level networking opportunities.

"OSEA has gone from strength-to-strength, emerging as one of Asia's most important and influential energy events. The show is the perfect springboard for companies looking to do business in the Asia Pacific region, offering a platform to meet with procurement specialists from all the major players to identify supplier gaps. Likewise, for the region's operators and contractors, it's a great opportunity to meet potential partners whose products and services can add real value to their projects,"

Ms. Camilla Tew,  
Director- International Trade,  
The EIC (Energy Industries Council)



# OSEA 2022 FACTS & FIGURES

\*PROJECTED NUMBERS

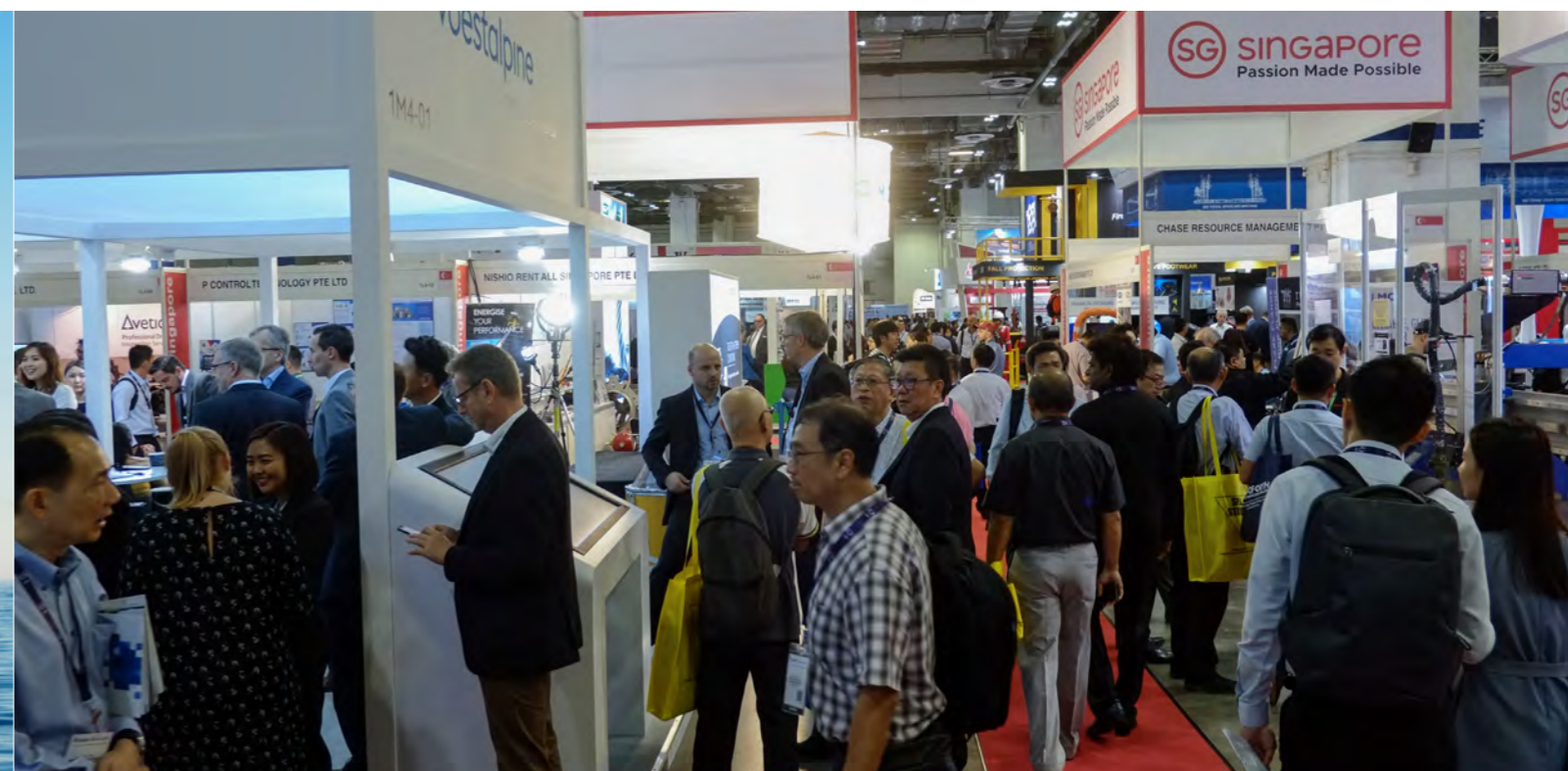
**100+**  
GLOBAL SPEAKERS

**500+**  
EXHIBITORS

**8,000+**  
PARTICIPANTS FROM  
OVER 60 COUNTRIES

**18,000**  
SQM GROSS

**15**  
NATIONAL PAVILIONS





# MEET THE 2022 STEERING COMMITTEE

The inaugural OSEA 2022 Steering Committee is made up of a select group of distinguished experts representing the oil and gas industry, to review and enhance the conference programme steering it into a world-class show.



**Professor Chan Eng Soon**  
Chair for the OSEA Steering Committee,  
Chief Executive Officer,  
Technology Centre for Offshore and Marine, Singapore



**Paramate Hoisungwan**  
Senior Analyst - International Business Strategy and  
Development, PTT/ ASEAN Council on Petroleum



**Aziz Merchant**  
Executive Director, Keppel Marine and Deepwater  
Technology



**Rebecca Zhang**  
Head of Strategy, Marketing and Communications,  
Vestas Asia Pacific



**Azman Nasir**  
Regional Director, The Energy Industries Council



**Renaud Le Devehat**  
Head of Offshore Technology and Innovation, Technip  
Energies



**David Barrow**  
Vice President, Southeast Asia, Bureau Veritas Marine  
& Offshore



**Richard de Vries**  
Vice President for South Asia, Middle East and Africa,  
Lloyd's Register



**Esther Xu**  
Director, Marine Offshore and Engineering Services,  
Enterprise Singapore (ESG)



**Sanjay Bakshi**  
Programme Manager - Shell E4 Startup Hub, Shell



**Kei Ikeda**  
Chief Operating Officer, BW Offshore



**Dr Sanjay Kuttan**  
Chief Technology Officer, Global Centre for Maritime  
Decarbonisation



**Kwong Kok Chan**  
Deputy General Manager of PacificLight, Executive  
Member of Climate SG Alliance



**Sanjaykumar Bangale**  
Incumbent President, Instruments and Controls Society  
AVP, Sembcorp Industries Limited



**Lian Gee Chua**  
Regional Offshore Manager, DNV



**Dr Shahrin Osman**  
Regional Head of Maritime Advisory / Director  
Maritime Decarbonisation and Autonomy Centre of  
Excellence (Asia-Pac), DNV



**Narasimalu Srikanth**  
Program Director (Renewables & Low Carbon Energy  
Research), Nanyang Technological University



**Sunil Gupta**  
Regional Head - SEA and South Asia, Vena  
Energy



**Pål Kastmann**  
Director and Commercial Counsellor, Chair of Nordic  
Innovation House, Innovation Norway

# MARKET LEADING CONFERENCES WITH 100+ GLOBAL THOUGHT LEADERS



Be at the forefront of Oil and Gas advancements at OSEA 2022's high-level platform, with 3 days access to exclusive conference content, top-level networking, and business exchange.



## DRIVING ENERGY TRANSITION AT ASIA'S TOP MARKETPLACE FOR OFFSHORE ENERGY

OSEA is the offshore oil and gas industry's flagship event; it gathers decision-makers to meet businesses, network, and establish commercial transactions at the tradeshow. Besides, the conference addresses current market issues surrounding energy security, accelerating clean energy transitions and diversifying energy supplies, the shifts and responses in geopolitical, the confluence of global energy markets and prices, a net-zero economy, and energy mix investment projections.

Net-Zero Transition	Unlocking Offshore Renewables	Tech-Innovate
<p>OSEA outlines net-zero solutions for offshore oil and gas operations – showcasing transformational touchpoints of gas as a transitional fuel, investment scenarios, net-zero LNG realities, regional governments' perspectives on decarbonisation policy options, operational strategies to reduce offshore carbon footprints, and the opportunity and gaps in carbon capture, utilisation, and storage (CCUS).</p>	<p>The offshore renewables market poses massive opportunities, OSEA will host top-of-the-line speakers to update the installation and commissioning market for offshore wind turbines, floating solar markets, commercial cases to enable green hydrogen from offshore renewables and collaboration opportunities between the oil and gas and offshore renewable sectors.</p>	<p>Solving the energy challenges of tomorrow requires advancement in technology, innovation, and digitalisation efforts. OSEA brings forward the use cases of driving the digitalisation of offshore drilling processes to managing digital rigs, automating offshore operations, proven AI and big data applications, the trends in CCS technology, and enabling innovation through start-ups and deep tech SMEs.</p>

# WHY EXHIBIT

Exhibit at OSEA 2022 To Drive Connections at Asia's Top Marketplace of Offshore Energy.

## ATTRACTING THE FULL OIL AND GAS VALUE CHAIN



## FEATURE ZONES



## VISITOR PROFILE

- Approval, Testing & Inspection Services
- Chemical Processing
- Distributor / Manufacturers' Representative
- Drilling
- Education & Training
- Engineering, Construction & Contracting Services
- Environmental Control Services
- Financial Services
- Geological & Seismic Services
- Government
- Integrated Oil Company
- LNG / Petrochemical Plant
- National Oil Company
- Oil & Gas Exploration
- Oil & Gas Processing/ Refinery
- Oilfield Operators
- Pipeline Operation
- Process Engineering
- Project Consultancy
- Repair Services
- Rig Fabricator & Operator
- Shipbuilding & Marine Engineering
- Trade Association
- Transportation, Storage & Handling

## EXHIBITOR PROFILE

- Airlift
- Helidecks and Logistics
- Bulk and Materials Handling Systems
- Cables, Umbilicals and Accessories
- Chemicals, Fluids and Lubricants
- Communications
- Computer Hardware and Software
- Controls
- Consoles and Panels
- Corrosion
- Cathodic Protection
- Coatings and Insulation
- Dredging
- Piling and Trenching
- Drilling and Well Completion Equipment
- Instrumentation
- Lifting Equipment
- Cranes and Winches
- Lighting / Workplace Illumination,
- Linings
- Seals and Gaskets
- LNG Processing
- Separation, Filtration and Water Treatment
- Emergency Control and Shutdown Systems
- Environmental and Oil Spill Response Equipment
- Fabrication
- Manufacturing and Repair Yards
- Fire Protection Systems and Material
- Flare Systems and Equipment
- FPSO Vessels and Equipment
- Hydraulics and Electromechanical Equipment
- Hydrographic
- Meteorological
- Seismic
- DP and Survey
- Inspection
- Maintenance and Repair
- Transport Vessels & Terminals
- Mooring
- Chains, Ropes and Anchors
- Pipeline Inspection and Maintenance
- Pipelines and Piping Component
- Power Generation and Propulsion Processing

# TOP 4 REASONS TO EXHIBIT AT OSEA 2022



### SPACE ONLY

**SGD 675 PER SQM**

### STANDARD PACKAGE

**SGD 750 PER SQM**

### PREMIUM PACKAGE: CENTRE / CORNER / ISLAND

Create greater visibility with the centre, corner, and island premium packages and make the most of your participation. Minimum area: 15 sqm | 36 sqm (Island)

**SGD 770 PER SQM**



# ADVERTISING & SPONSORSHIP OPPORTUNITIES

## PRE-SHOW EXPOSURE



### Electronic Direct Mailer

Reach out to industry professionals, decision-makers and past attendees of OSEA by advertising in the e-mailer containing latest event updates and highlights.

At least 8 issues will be sent before the event from February to November 2022.



### Online Web Banner

Reinforce your branding online on OSEA 2022 and inform visitors of your participation by placing your banner ad(s) on the event website.

OSEA official event website records high traffic from hosting the pre-registration form, latest event updates, exhibitor listing, event highlights, and conference programme.

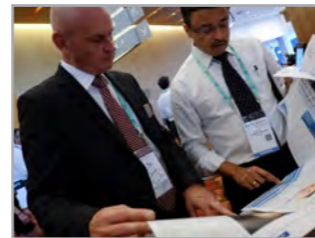


## ONSITE SPONSORSHIP



### Badge

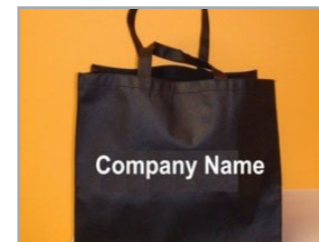
Be the first that visitors, conference delegates and media see when they collect their badge! Your company name / logo will be prominently printed on the badge



### Visitor Carrier Bag

Maximise your marketing budget by sponsoring these reusable bags.

Perfect for use during and after the show, these carrier bags will be given out at registration counters to all participants. The bag will feature a co-branding with the Sponsor's company and OSEA.



### In-hall Billboards

Advertising billboards are located inside the exhibition halls, at registration counters.

- Single-sided Billboard Dimensions: 3m(L) x 2.5m(H)

*\*Advertising fee Includes production and installation.*



### Glass Panels at Main Entrance (Outward Facing)

Advertiser's artwork to be pasted on see-through perforated material.

Advertisement artwork to be submitted to the Organiser, 8 weeks before the show, for approval and production

- Dimensions: 1290mm x 1150mm

*\*Subject to availability*



## BOOK TODAY

**It is never too early to start planning your advertising and marketing outreach.**

**Contact us today to secure your preferred sponsorship and advertising options at OSEA 2022.**

**Exclusive sponsorship packages available on a first-come, first-served basis.**

## GET IN TOUCH

### ASIA PACIFIC

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