

18-20 JUNE 2019 Kuala Lumpur Convention Centre, Malaysia

THE REGION NO.1 OIL & GAS SHOW

Organised By:



www.oilandgas-asia.com

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Asia's Leading **Oil & Gas Event Returns in 2019**

The Heart of the Region's Oil & Gas Establishment

Southeast Asia is well-known for its petroleum and Oil & Gas resources. In spite of the downward trend for the sector globally, the region has maintained its position as the drivers of Oil & Gas demand, making way for new developments that will progress the global Oil & Gas industry to greater heights.

Oil & Gas plays a significant role in the economic development of Malaysia and continues to become the strength and lifeblood of the economy. Located at the centre of the ASEAN market, Malaysia is well-equipped with the fundamental facilities and systems to support the growth of Upstream and Downstream sectors.

As one of the fastest-growing economies in the region, the country has created robust market opportunities for businesses across the spectrum with over 3,500 Oil & Gas businesses in the country comprising international oil companies, independents, services and manufacturing companies, supporting the demand of the Oil & Gas value chain regionally and internationally.

Oil & Gas Asia has been running since 1987 and for the past 31 years, the show has become one of the most successful Oil & Gas shows in the region, showcasing the latest technology in the fields of exploration, production and transportation within the Oil, Gas and Petroleum industry. The 17th installment of the Asian Oil, Gas & Petrochemical Engineering Exhibition will be held at the Kuala Lumpur Convention Centre (KLCC), Malaysia from 18 - 20 June 2019.

OGA 2019 Facts & Figures





Companies

20.000sq. metres of **Exhibition Space**



More Than **60 Countries** Joining



We have participated in OGA for more than 6 times already. It is an excellent opportunity to meet and improve relations with our customers and also other attendees of this exhibition. OGA is a very nice exhibition and we are very comfortable joining this event.

> Mamoru Kura **Regional Sales Director** Asia Pacific - Global Service Elliott Ebara

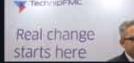


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Trade and Professional Visitors from the Oil, Gas & Petrochemical **Engineering Industry**



We have been participating in OGA all these years and we will continue to be here. Through OGA, we have strengthened our relationships with existing clients and we are eager to support them as well. We are looking forward to OGA 2019 and in the coming years. We see there is quite a big turnout in terms of people visiting and companies exhibiting this year, it is very well managed and congratulations to the Organisers.

> Kasuma Satria **Business Development Director** Malaysia/Brunei - Onshore & Offshore TechnipFMC0

High-Level International Country / Regional Pavilions



Exhibitor's Feedback



Exhibitor Statistics



of Exhibitors Set to Return in OGA 2019

Exhibitor Objectives

Generate New Leads

- Promoting Presence in the Region
- Service and Meet Existing and Potential Clients
- Launch New Products
- Survey Market Potential

Key Highlights & **Special Features**

Visitor's Feedback



I really enjoyed the tour of OGA 2017. I've seen a lot of innovations especially from the smaller companies in this year's OGA. By going to these exhibitions, meeting the people who actually make things, it is really an uplifting experience for me.

> Datuk Anuar Taib Executive Vice President & CEO Upstream PETRONAS

B2B Business Matching Platform

High-Level International Pavilions

SUBSEA Malaysia Conference

Exhibitors' Presentations & Talks

Exhibitors' Networking Reception

Special Presentations from Major Oil & Gas Companies

> Large exhibition space with lots to see, very informative!

> > Tee Kah Fui Engineer Smartech International Sdn Bhd

Very good and would definitely return next time!

Adrian Saw Manager, Research and Development Coltraco Ultrasonics

Visitors Set to Return to Visit **OGA 2019**

90%

Visitor Profile

- Architect / Draftsman
- Chairman / Director
- Consultancy
- Corporate & General
- Education & Training
- Engineering
- Exploration / Drilling
- Foreman / Supervisor
- General Management
- Geology / Geophysical
- Government Official
- Inspector / Tester
- Maintenance
- Operations / Plant
- Petroleum Geologist
- Petroleum Geophysicist
- Production
- Project Management
- Purchasing / Procurement
- Quality Assurance
- Research & Development
- Safety / Environment

10%

Maybe

- Sales & Marketing
- Site Supervision
- Technical Services
- Welding

Yes

Venue

OGA 2019 will be held at the state-of-the-art exhibition centre, the Kuala Lumpur Convention Centre (KLCC) which is nestled next to the tallest twin towers in the world-the PETRONAS Twin Towers.

KLCC is situated right in the heart of KL's petroleum industries business district, making it the perfect venue of E&P events. For more information about the convention centre, visit: www.klccconventioncentre.com

The Organiser UBM

OGA 2019 is organised by one of the leading exhibition organisers in Malaysia - Malaysian Exhibition Services Sdn Bhd, now known as UBM MES. OGA 2019 is also marketed worldwide by UBM Allworld offices in Singapore and United Kingdom. Incorporated in 1980, UBM MES is, and together with UBM Malaysia, forms the single largest commercial tradeshow organiser in the country. UBM MES currently organise exhibitions in Food, Hospitality & Leisure, Renewable Energy, Jewellery & Gem and Oil & Gas. Our Oil & Gas events include Middle East Petrotech (Bahrain), MOGSEC (Malaysia), OSEA (Singapore), SUBSEA Asia (Singapore & Indonesia), OGI (Indonesia), Oil & Gas Myanmar and KOGS (Kuwait).

Why Exhibit?

- Showcase your products, services and technologies to 23,000 trade and professional visitors from around the world
- Keep in touch with your customers
 & potential clients and meet them face-to-face
- Identify customers' needs, current demands and generate instant feedback from your audience; our attendees
- Transform discussions and plans into actual course of action and accomplishments
- Discover new ways to strategise your marketing and promotional activities

Amplify Your Reach! Targeted Visitor Campaign

- Direct Mail Invitation and Visitor Ticket distribution to target market which includes professionals, specialists and key buyers.
- A series of email broadcasts to our highly prominent clientele.
- Show Previews which highlights on exhibits.
- Selected visits to government ministries, trade associations and chambers of commerce.
- Visits to notable Oil & Gas shows around the world for further expansion and publicity to the Oil & Gas fraternity.
- Media coverage and advertising in technical, trade business and national press.
- Posters and visual display materials.

- E-show dailies will be sent out via e-Blast to Exhibitors, VIPs and Visitors throughout the 3-day show.
- Dedicated website with pre-registration online services.
- Mobile application specifically created to provide ease of access to exhibition information and event details.
- OGA utilises social media (Facebook, Instagram & Twitter) to reach relevant audiences whereby the following accounts have been set-up.
- Our exclusive Business Matching Programme will allow you to enjoy full networking access to make relevant 1-to-1 meetings with our trade visitors and exhibitors, offering you opportunities to seek new relationships and achieve greater business results.

Space Only

USD535/sqm

Rent a space to build your own stand (carpet not included).

Cost of Participation

Space & Shell Stand

USD580/sqm

Comprises floor space, walls, carpet, lighting and upright chair, one information desk and fascia only. Minimum area from 9sqm per booth.

Space & Walk-on Stand

USD610/sqm

Comprises floor space, walls, carpet, lighting, display board/shelf, lockable cupboard, easy chair, coffee table, information desk, upright chair, a 13A electrical power supply and electrical power supply and fascia. Minimum area from 9sqm per booth.

Contact Us

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