



18 - 20 JUNE 2019

Kuala Lumpur Convention Centre, Malaysia

**THE REGION'S
NO.1
OIL & GAS
SHOW**

Organised By:



UBM

www.oilandgas-asia.com



Oil and Gas Asia



@OGA2017



@oilandgasasia



Asia's Leading Oil & Gas Event Returns in 2019

The Heart of the Region's Oil & Gas Establishment

Southeast Asia is well-known for its petroleum and Oil & Gas resources. In spite of the downward trend for the sector globally, the region has maintained its position as the drivers of Oil & Gas demand, making way for new developments that will progress the global Oil & Gas industry to greater heights.

Oil & Gas plays a significant role in the economic development of Malaysia and continues to become the strength and lifeblood of the economy. Located at the centre of the ASEAN market, Malaysia is well-equipped with the fundamental facilities and systems to support the growth of Upstream and Downstream sectors.

As one of the fastest-growing economies in the region, the country has created robust market opportunities for businesses across the spectrum with over 3,500 Oil & Gas businesses in the country comprising international oil companies, independents, services and manufacturing companies, supporting the demand of the Oil & Gas value chain regionally and internationally.

Oil & Gas Asia has been running since 1987 and for the past 31 years, the show has become one of the most successful Oil & Gas shows in the region, showcasing the latest technology in the fields of exploration, production and transportation within the Oil, Gas and Petroleum industry. The 17th installment of the Asian Oil, Gas & Petrochemical Engineering Exhibition will be held at the Kuala Lumpur Convention Centre (KLCC), Malaysia from 18 - 20 June 2019.

OGA 2019 Facts & Figures

20,000
sq. metres of Exhibition Space

2,000
Participating Companies

2,300
International Delegates

High-Level **International Country / Regional Pavilions**

	Australia		North America		South Korea
	China		Norway		The Netherlands
	France		Scotland		United Kingdom
	Germany		Singapore		

More Than **60 Countries** Joining

23,000
Trade and Professional Visitors from the Oil, Gas & Petrochemical Engineering Industry

Exhibitor's Feedback

Exhibitor Statistics

98% of Exhibitors Extremely Satisfied with OGA

92% of Exhibitors Set to Return in OGA 2019

We have participated in OGA for more than 6 times already. It is an excellent opportunity to meet and improve relations with our customers and also other attendees of this exhibition. OGA is a very nice exhibition and we are very comfortable joining this event.

Mamoru Kura
Regional Sales Director
Asia Pacific - Global Service
Elliott Ebara

Real change starts here

We have been participating in OGA all these years and we will continue to be here. Through OGA, we have strengthened our relationships with existing clients and we are eager to support them as well. We are looking forward to OGA 2019 and in the coming years. We see there is quite a big turnout in terms of people visiting and companies exhibiting this year, it is very well managed and congratulations to the Organisers.

Kasuma Satria
Business Development Director
Malaysia/Brunei - Onshore & Offshore
TechnipFMC

Exhibitor Objectives

- Generate New Leads
- Promoting Presence in the Region
- Service and Meet Existing and Potential Clients
- Launch New Products
- Survey Market Potential



Key Highlights & Special Features

B2B Business Matching Platform

High- Level International Pavilions

SUBSEA Malaysia Conference

Exhibitors' Presentations & Talks

Exhibitors' Networking Reception

Special Presentations from Major Oil & Gas Companies

Visitor's Feedback



I really enjoyed the tour of OGA 2017. I've seen a lot of innovations especially from the smaller companies in this year's OGA. By going to these exhibitions, meeting the people who actually make things, it is really an uplifting experience for me.

Datuk Anuar Taib
Executive Vice President & CEO Upstream
PETRONAS

Large exhibition space with lots to see, very informative!

Tee Kah Fui
Engineer
Smartech International Sdn Bhd

Very good and would definitely return next time!

Adrian Saw
Manager, Research and Development
Coltraco Ultrasonics

Visitors Set to Return to Visit OGA 2019



Visitor Profile

- ▶ Architect / Draftsman
- ▶ Foreman / Supervisor
- ▶ Petroleum Geologist
- ▶ Safety / Environment
- ▶ Chairman / Director
- ▶ General Management
- ▶ Petroleum Geophysicist
- ▶ Sales & Marketing
- ▶ Consultancy
- ▶ Geology / Geophysical
- ▶ Production
- ▶ Site Supervision
- ▶ Corporate & General
- ▶ Government Official
- ▶ Project Management
- ▶ Technical Services
- ▶ Education & Training
- ▶ Inspector / Tester
- ▶ Purchasing / Procurement
- ▶ Welding
- ▶ Engineering
- ▶ Maintenance
- ▶ Quality Assurance
- ▶ Research & Development
- ▶ Exploration / Drilling
- ▶ Operations / Plant
- ▶ Research & Development

Venue

OGA 2019 will be held at the state-of-the-art exhibition centre, the Kuala Lumpur Convention Centre (KLCC) which is nestled next to the tallest twin towers in the world-the PETRONAS Twin Towers.

KLCC is situated right in the heart of KL's petroleum industries business district, making it the perfect venue of E&P events. For more information about the convention centre, visit: www.klccconventioncentre.com



The Organiser

UBM

OGA 2019 is organised by one of the leading exhibition organisers in Malaysia - Malaysian Exhibition Services Sdn Bhd, now known as UBM MES. OGA 2019 is also marketed worldwide by UBM Allworld offices in Singapore and United Kingdom. Incorporated in 1980, UBM MES is, and together with UBM Malaysia, forms the single largest commercial tradeshow organiser in the country. UBM MES currently organise exhibitions in Food, Hospitality & Leisure, Renewable Energy, Jewellery & Gem and Oil & Gas. Our Oil & Gas events include Middle East Petrotech (Bahrain), MOGSEC (Malaysia), OSEA (Singapore), SUBSEA Asia (Singapore & Indonesia), OGI (Indonesia), Oil & Gas Myanmar and KOGS (Kuwait).



Why Exhibit?

- ▶ Showcase your products, services and technologies to 23,000 trade and professional visitors from around the world
- ▶ Keep in touch with your customers & potential clients and meet them face-to-face
- ▶ Identify customers' needs, current demands and generate instant feedback from your audience; our attendees
- ▶ Transform discussions and plans into actual course of action and accomplishments
- ▶ Discover new ways to strategise your marketing and promotional activities

Amplify Your Reach! Targeted Visitor Campaign

- ▶ Direct Mail Invitation and Visitor Ticket distribution to target market which includes professionals, specialists and key buyers.
- ▶ A series of email broadcasts to our highly prominent clientele.
- ▶ Show Previews which highlights on exhibits.
- ▶ Selected visits to government ministries, trade associations and chambers of commerce.
- ▶ Visits to notable Oil & Gas shows around the world for further expansion and publicity to the Oil & Gas fraternity.
- ▶ Media coverage and advertising in technical, trade business and national press.
- ▶ Posters and visual display materials.
- ▶ E-show dailies will be sent out via e-Blast to Exhibitors, VIPs and Visitors throughout the 3-day show.
- ▶ Dedicated website with pre-registration online services.
- ▶ Mobile application specifically created to provide ease of access to exhibition information and event details.
- ▶ OGA utilises social media (Facebook, Instagram & Twitter) to reach relevant audiences whereby the following accounts have been set-up.
- ▶ Our exclusive Business Matching Programme will allow you to enjoy full networking access to make relevant 1-to-1 meetings with our trade visitors and exhibitors, offering you opportunities to seek new relationships and achieve greater business results.

Cost of Participation

Space Only

USD535/sqm

Rent a space to build your own stand (carpet not included).

Space & Shell Stand

USD580/sqm

Comprises floor space, walls, carpet, lighting and upright chair, one information desk and fascia only. Minimum area from 9sqm per booth.

Space & Walk-on Stand

USD610/sqm

Comprises floor space, walls, carpet, lighting, display board/shelf, lockable cupboard, easy chair, coffee table, information desk, upright chair, a 13A electrical power supply and electrical power supply and fascia. Minimum area from 9sqm per booth.

Contact Us

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