



The 18th Asian Oil, Gas &
Petrochemical Engineering Exhibition

7-9 DECEMBER 2021

Kuala Lumpur Convention Centre



**THE REGION'S
NO.1
OIL & GAS SHOW**

www.oilandgas-asia.com

Organised By:



informamarkets



Oil and Gas Asia



@OGA2021



oilandgasasiaseries



Oil and Gas Asia (OGA)



OVERVIEW

The Oil and Gas Asia Exhibition (OGA), which will be held from 8-10 June 2021, presents an ideal ground for the O&G stakeholders to meet key decision makers from national and international oil companies, at the same time attain current and relevant information on the trend, technology and solutions of the industry. It is also a crucial event that continues to highlight Malaysia and its potential in the Oil, Gas and Energy (OGE) sector to strengthen the country's position as a strong oil and gas nation, especially in the Asian region. Billed as the region's No. 1 Oil and Gas Exhibition, OGA 2021 expects to welcome 2000 participating companies from 60 countries/regions and over 29,000 trade and professional visitors during the 3-day event.

In OGA 2019, a total of 1,992 participating companies were present and were visited by 27,837 trade visitors from 55 countries. An impressive 8,498 business matches were recorded with an estimated transaction value of RM2.2Billion.

OGA 2021 will be another exceptional showcase. To be a part of the event, please contact us.

FACTS AND FIGURES



20,000
sqm, Exhibition Space



2,000
Participating Companies



29,000
Attendees



60
Nations / Country



9,000
Business Matchings Expected

EXHIBITORS' PROFILE

- ▶ Chemical Engineering Systems
- ▶ Cleaning Equipment
- ▶ Communications Equipment
- ▶ Computer Systems / Data Management Systems
- ▶ Construction & Engineering Equipment
- ▶ Cryogenic Technology & Equipment
- ▶ Data Acquisition / Processing / Transmission
- ▶ Design & Consultancy
- ▶ Distillation Systems & Equipment
- ▶ Drilling & Downhole Technology
- ▶ Electrical & Lighting Systems
- ▶ Environmental Control / Equipment & Services
- ▶ Exploration and production technology
- ▶ Fixed & Floating Offshore Platforms
- ▶ Furnaces & Industrial Ovens
- ▶ Gas Treatment & Processing
- ▶ Geological, Geophysical & Reservoir Evaluation
- ▶ Global Positioning Systems
- ▶ Gouging Accessories
- ▶ Grinding & Finishing Equipment
- ▶ Heat Exchange Systems
- ▶ Heating / Treating Stress Relief / Heating Equipment
- ▶ Inspection / Testing / Quality Control Equipment
- ▶ Instrumentation & Control Systems
- ▶ Laboratory Equipment
- ▶ LNG Technology Equipment
- ▶ Marine Equipment & Services
- ▶ Material Handling & Storage Equipment
- ▶ Meter, Gauges & Indicators
- ▶ Offshore Well Equipment & Services
- ▶ Oil & Gas Processing Equipment
- ▶ Oil & Gas Transportation Systems
- ▶ Pipeline Engineering & Equipment
- ▶ Power Generation Pump & Compressors
- ▶ Recovery Systems
- ▶ Refining Technologies
- ▶ Safety & Health Equipment
- ▶ Satellite Image Processing
- ▶ Seismic & Oceanographic Technology
- ▶ Ships, Boats & Vessels Equipment & Services
- ▶ Shipyard & Engineering
- ▶ Submerged Arc Welding Equipment & Related Supplies
- ▶ Tankage Fabrication
- ▶ Turnkey Contractors
- ▶ Valves & Fittings
- ▶ Welding Machines & Consumables

The OGA Series is a renowned show that is supported by top Ministries and high profile Associations in the country. OGA 2019 concluded with receiving major supports from:



“

As the Region's Number One Oil & Gas event, OGA 2019 is without doubt the platform for governments, corporations and service providers to come together and collaborate in the interest of strengthening the future of the Oil, Gas and Energy sector.

Tun Dr Mahathir Mohamad, Prime Minister of Malaysia

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▶▶▶ Honourable Mr. Lim Guan Eng, Minister of Finance, Malaysia officiated OGA 2019. ◀◀◀

“

I am confident that OGA 2019 will play a vital factor in the advancement of the Malaysian oil and gas industry, cementing our position further as an oil and gas leader in Asia.

Honourable Mr. Lim Guan Eng, Minister of Finance, Malaysia

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▶▶▶ VIP Tour by the Honourable Mr. Lim Guan Eng, Minister of Finance, Malaysia. ◀◀◀



▶▶▶ VIP Tour by YBhg. Tan Sri Wan Zulkiflee Wan Ariffin, President & Group CEO of PETRONAS. ◀◀◀



▶▶▶ VIP Tour by Datuk Ahmad Nizam Salleh, Chairman of PETRONAS. ◀◀◀

2021 HIGHLIGHTS

OGA INNOVATION AWARDS



The OIA (OGA Innovation Awards) 2021 which will be co-organised by Malaysian Oil & Gas Services Council (MOGSC) is held to recognise and honour companies and individuals at the forefront of innovation. OGA 2021 will serve as a regional platform to spotlight these companies; promoting innovation and ingenuity within the Oil & Gas Service Providers, related industries and academia.

MATRADE INTERNATIONAL SOURCING PROGRAMME (INSP)

Working together with MATRADE again, OGA 2021 will be arranging the International Sourcing Programme (INSP). MATRADE will be inviting and managing international buyers from around the world to have one-to-one business meetings with the OGA 2021 exhibiting companies.



INDUSTRY TALKS



Professionals and major players of the Oil & Gas industry will be invited to conduct talks / seminars relating to the challenges, current trends, and situation faced by the industry.

Our collaborative partners include:

- MATRADE
- MIDA Malaysia
- The Prem Rawat Foundation
- The Institution of Engineers, Malaysia (IEM)
- Universiti Teknologi Petronas
- Malaysian Oil & Gas Services Council (MOGSC)

TECHNICAL TALKS

Special talk sessions will be arranged for visitors of OGA, working together with the Exhibitors. These talks will be focused on the current and future developments of the industry which includes latest advancement of their own research and technologies.



BUSINESS MATCHING PROGRAMME (B2B)



The business matching platform is presented through the OGA 2021 Mobile App for exhibitors and trade visitors to have individual meetings during the exhibition days. This easy to use app facilitates business meetings and prepares exhibitors and visitors before the exhibition.

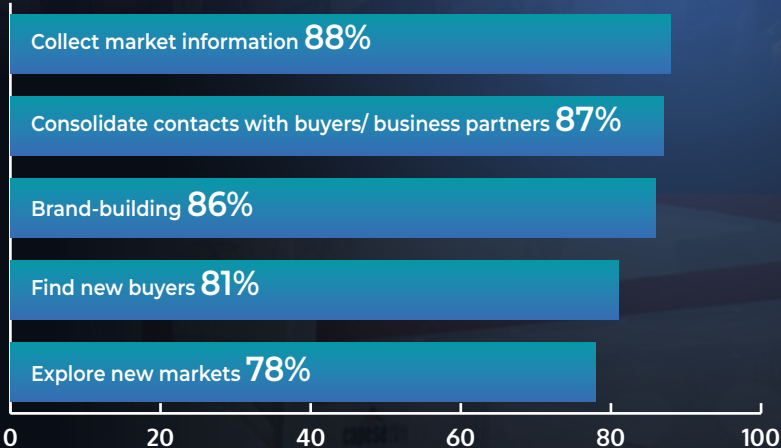
EXHIBITORS' INDUSTRY NETWORKING NIGHT

Usually held on the first day of the show, this networking night offers exhibitors and hosted buyers a relaxing environment to meet and mingle with their peers in the industry.



EXHIBITORS'

Objectives of Exhibiting



Top 5 Major Industries involved:



Engineering Construction & Contracting Services



Oil & Gas Exploration, Production & Distribution



Offshore Platforms / Supplies / Services



Distributor / Manufacturer's Representative



Oil & Gas Processing & Refinery



Exhibitors were satisfied with their overall exhibiting experience



Exhibitors would exhibit again at OGA 2021



Exhibitors were satisfied with the visitor quality

EXHIBITORS' TESTIMONIES



We've been participating in OGA since 2007 it has been getting better and better and more customers know about us. It has developed to where we are now today. OGA has been bringing us more good news than bad.

Mr. Kesavan Vadivelu
Director, Business Star Kriss Services Sdn Bhd



Keep on being the best Oil & Gas focused event. I think OGA should continue to be the best in the region and should hold on to its position.

Mr. Fuzz Sufian
Group Managing Director
Essem Group



OGA is the biggest show for oil & gas industry in Malaysia and it would be a great platform for brand exposure to relevant oil & gas participants.

Mr. Calvin Lim Tow Wee
National Sales Manager
Cromwelltools Sdn Bhd

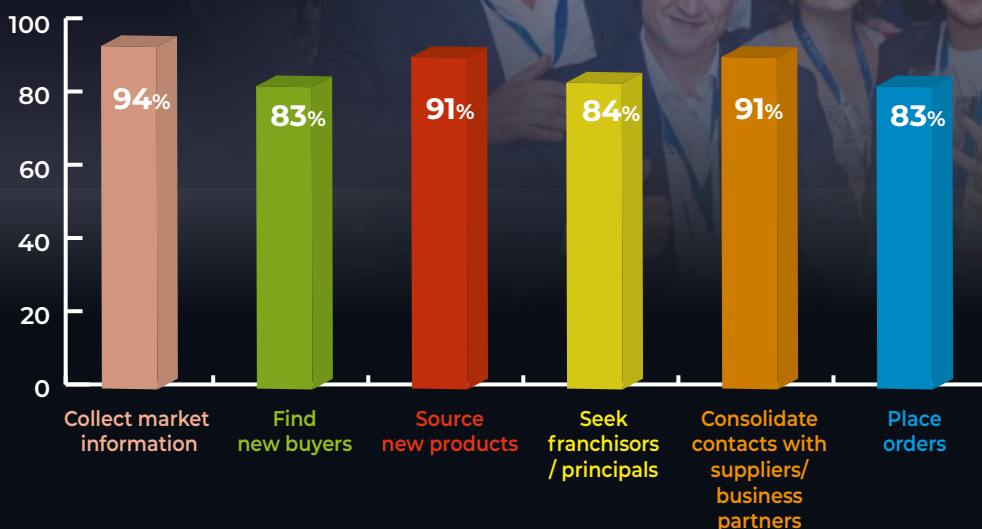


Keep up the good work and professionalism in delivering a good exhibition and organising OGA brilliantly!

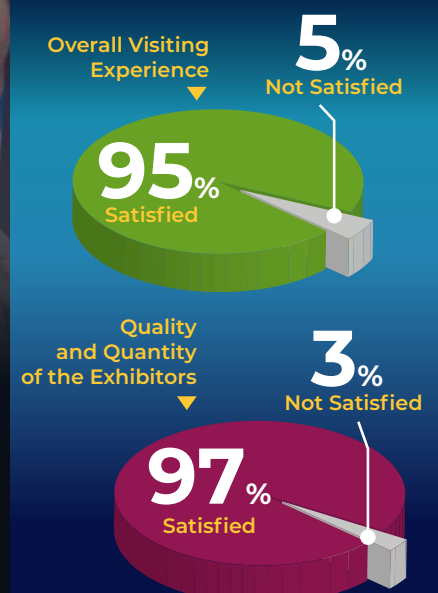
Mr. Adrian Ng
Executive Director,
Goforth Corporation Sdn Bhd

VISITORS'

Objectives of Visiting



VISITORS' SATISFACTION



VISITORS' TESTIMONIES

"There are many exhibitors here at OGA 2019 and every year it's growing. The exhibition also provides various companies locally and from overseas. It's a good opportunity for Malaysian companies."

Mr. Nathan Low

Commercial Manager,
Hurricane Geo Inspection Survey Sdn Bhd

"As you know the O&G Industry has been facing a tough time, so with OGA 2019 exhibition, it gives us the opportunity to see how we can bounce back and also meet the companies that managed to come out from the turbulence and how they did it."

Mr. Azmi Ismail

General Manager, Project Delivery & Operations
Vestigo Petroleum

"I visited OGA 2017, 2 years ago and I am back to OGA this year because its always interesting to be able to meet different people from the industry and i am always looking forward for new trends, new suppliers, new customers and new competitor at OGA."

Mr. Gilles Longqueu

Business Development & Technical Manager,
SPIE Oil & Gas Services

"I like to get updated on the new technologies & products and I chose to visit OGA because this exhibition provides not only local players and buyers, but from all over the world. I'm very pleased with OGA this year."

Mr. Hasnol

Director, Hak Teknik Sdn Bhd

STRATEGIC MARKETING CAMPAIGNS

- Direct Mail Invitation and Visitor Ticket distribution to target market which includes professionals, specialists and key buyers.
- A series of email broadcasts to our highly prominent clientele.
- Show previews which highlights on exhibits.
- Selected visits to government ministries, trade associations and chamber of commerce.
- Visits to notable Oil & Gas shows around the world for further expansion and publicity to the Oil & Gas fraternity.
- Media coverage and advertising in technical, trade business and national press.
- Posters and visual display materials.
- E-Show dailies will be sent out via e-Blast to Exhibitors, VIPs and Visitors throughout the 3-day show.
- Dedicated website with pre-registration online services.
- Mobile application specifically created to provide ease of access to exhibition information and event details.
- OGA utilises social media (Facebook, LinkedIn, Instagram & Twitter) to reach relevant audiences whereby the following accounts have been set-up.
- Our exclusive Business Matching Programme will allow exhibitors to enjoy full networking access to make relevant 1-to-1 meetings with the trade visitors, offering opportunities to seek new relationships and achieve greater business results.

BOOK YOUR SPACE NOW

Cost of participation are as follows:



Space Only
USD 550
per sqm



Space and Shell Stand
USD 595 per sqm



Space and Walk-On Stand
USD 625 per sqm

Venue

Once again we will be having the OGA 2021 at the state-of-the-art exhibition centre, the Kuala Lumpur Convention Centre (KLCC) which is nestled next to the tallest twin towers in the world - the PETRONAS Twin Towers, KLCC is situated right in the heart of KL's petroleum industries business district making it the perfect venue of E&P events. For more information about the Convention Centre visit: www.klccconventioncentre.com.

About

Oil & Gas Asia (OGA) has been showcasing for more than three decades, focusing in the new up and coming field developments across the Asia Pacific region and internationally bringing together deals from various sectors. The business making platform is open only to professionals, trade & business related visitors and is held in Kuala Lumpur biennially. For more information about OGA 2021 visit: www.oilandgas-asia.com

Organiser



Informa Markets creates platform for industries and specialists markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibition organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information about Informa Markets visit: www.informamarkets.com

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