



**ORGANISER**



SES Vietnam Exhibition  
Services Company  
Limited

☎ +84 28 3622 2588  
✉ [mtahanoi@informa.com](mailto:mtahanoi@informa.com)

🌐 [www.mtahanoi.com](http://www.mtahanoi.com)  
f @MTAHanoi

**INCORPORATING**

**AUTOMATON  
VIETNAM**

**METROLOGY  
VIETNAM**

**TOOLTEC  
VIETNAM**

**WELDTech  
VIETNAM**

Vietnam is expected to see stronger in 2022 after covid's supply chain shock, following that **MTA Hanoi** will come back in 2022 edition with many more imposing alongside **activities and events** before and during the exhibition dropping in from **12-14 October 2022** at **International Center for Exhibition – ICE**, Hoan Kiem, Hanoi, Vietnam.

Illustrating as a leading trading exhibition in major of **precision engineering, machine tools and metalworking** in Northern of Vietnam, MTA Hanoi always gets attention from a large number of top international supplying firms beside local companies with a line-up of **savvy technologies and products** in the market. After years, MTA Hanoi is known as a **credible stage for engineering and manufacturing community** to meet, to learn and to create business corporations to each other.

**64.7%** of visitors are decision maker or influencer for business

**40,000** trade databases



**Customized campaign**  
as exhibitor demand upon request

Series of **online & offline events**  
before and during MTA Hanoi 2022

# VIETNAM ECONOMY

## IN 2021

GDP  
**2.58%**

EXPORT  
**299,67 b USD**

IMPORT  
**280,2 b USD**

FDI  
**26.46 b USD**



## WHAT TO EXPECT IN 2022

GDP  
**6-6.5%**

Remain as an  
**attractive destination for FDI**

Support businesses with  
**open monetary and fiscal policy**

Take **advantages** from FTA  
like **CPTPP, EVFTA, UKVFTA**

**HA TINH:** Vingroup begins the construction of battery factory over 4,000 billion VND in Vung Ang, Ha Tinh.

**BAC GIANG:** Capella's 377-hectare Yen Lu industrial park project is approved for an investment up to 2,700 billion VND.

**HAI PHONG:** In 2021, Hai Phong rose to the top position in attracting foreign investment with \$5.26 billion.

**HAI PHONG:** Hai Phong creates an open and transparent environment to attract foreign investment from 2.5 to 3 billion USD in 2022.

**NORTHERN OF VIETNAM SETS FOR ROBUST REBOUND IN 2022**

Due to travel restrictions are still applicable in some countries, MTA Hanoi 2022 will provide **HYBRID BOOTH** with **deeper engagement and unparalleled reach** with the buyers wherever they are.

## KEY BENEFITS IN EVERY **HYBRID BOOTH**

- ✓ Physical booth with enough facilities for welcoming offline buyers
- ✓ 4-day bilingual interpreter
- ✓ An online platform to discuss directly with the visitors
- ✓ Keep connected with right buyers through business matching program
- ✓ Spread out your company info and product to the visitors
- ✓ Show your presence by company listing in the Show Directory
- ✓ Feature on product highlight of general visitor promotion E-newsletter
- ✓ Exhibited screen for Company Profile and Product (optional)

## SELECTION OF YOUR CHOICE

### INDIVIDUAL SGD 3,900



#### A booth of 6sqm (3mx2m) including

- 1 Counter with company logo
- 1 Folding Chair
- 1 Virtual Box (for private conversation)
- 1 Bar Stool
- 1 Brochure Rack
- 1 Fascia Board with Company Name
- 1 5-Amp/220V socket
- 1 Spotlight
- 1 Laptop with webcam + Internet & platform
- 1 Interpreter (ENGLISH & VIETNAMESE)

### PAVILION

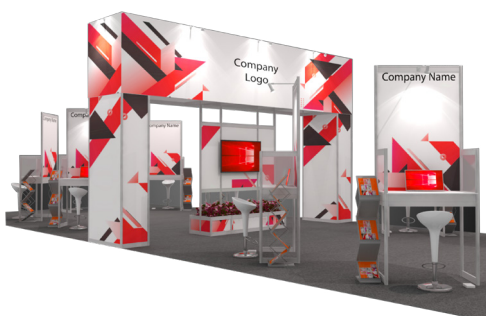
#### A pavilion including

- Includes a LED TV to run a loop video of exhibitors and association
- Videos to be provided by Association and exhibitors
- Technical support to prepare loop video will be provided

#### Each company in pavilion including

- 1 Information Counter with company name
- 1 Bar stool
- 1 Interpreter (ENGLISH & VIETNAMESE)
- 1 Brochure Rack
- 1 Laptop with webcam + internet connection & platform
- 1 5-Amp/220V socket
- 1 Longarm Spotlight

### OPTION 1 - SGD 50,000



Pavilion including 10 booths  
Dimension: 15m x 6m (90sqm)

### OPTION 2 - SGD 55,000



Pavilion including 14 booths  
Dimension: 15m x 6m (90sqm)

# EXTENSION MARKETING CAMPAIGNS



Roadshow



Online Show Catalogue



Direct Mailers



Customised E-card



Press Relations



Email campaigns



Tele marketing



Social media



Conferences



Sponsorship

## CONTACT US NOW TO SECURE YOUR PREMIUM LOCATION

### VIETNAM

Ms. Sally Nguyen  
T: (+84) 28 3622 2588  
E: dung.nguyen@informa.com

### ASIA

William Lim / Carolyn Lee  
T: +(65) 9452 2976  
HP: +(65) 9838 9652  
E: machine-isoa@informa.com

### REST OF THE WORLD

Shaun White  
T: (+44) 0 79 7688 7088  
E: shaun.white@informa.com

**DON'T FORGET  
TO FOLLOW US ON  
OUR OFFICIAL CHANNELS  
TO GET UPDATED ABOUT THE SHOW**



[www.mtahanoi.com](http://www.mtahanoi.com)



@MTAHanoi



MTA Hanoi