# **POST SHOW REPORT**

18-21 MAY 2022 BITEC, Bangkok, Thailand

# INTERNECH mtcasia

SMART Technology

for Manufacturing



Gold Sponsors









Co-located with:







# REIGNITED THE THAI MANUFACTURING INDUSTRY ON THE ROAD OF RECOVER!

Over the past two years, the manufacturing industry has faced huge challenges due to restrictions created by global or local lockdowns during the COVID-19 pandemic. For more almost 40 years, INTERMACH, the longest running international machinery exhibition in ASEAN, has been assisting Thai manufacturing industry in building resilience through industrial capabilities. The show successfully reignited entrepreneurs, manufacturers, and investors in various industries to both prepare for and move forward on the road of recovery from the effects of pandemic.

Over the 4-day event, **INTERMACH & MTA ASIA 2022** was a success that exceeded all expectations with 30,016 trade professionals and buyers visiting the show. Visitors were able to inspect a wide range of smart manufacturing technologies and solutions from 430 leading exhibitors and also attend 50 seminars on many important topics given by leading speakers who participated in discussions and shared their knowledge and experience. Exhibitors were also more than satisfied with the opportunities presented. Many onsite sales were made, and quality sales leads received for follow up after the show.

HIGHLIGHTS of 2022 show

> Leading Brands from 430 Leading Exhibitors Exhibited this Edition

Most showcase of Sheet Metal Technology Various topics of Seminars

Gathering of the Innovative Technology Zones

### Quality Visitor Analysis



#### **COMPANY'S MAIN INDUSTRY**

- Auto parts & Components
- Iron, Steel Metal Machine Manufacture
- Assemblers
- Electrical & Electronic
- Engineering, Consultant Services
- Automobile & Spare Parts
- Air-Conditioning & Refrigeration
- Plastic & Rubber
- Printing & Packaging
- Building & Construction
- Research & Scientific Work
- Furniture
- Medical Device & Parts
- Other

.52% .19% .25% .85%	16 Aut Cor
.90% .16% .35% .97% .66%	15 Iron Mac Mar

3.48%

2.87%

2.27%

1.18%

8.45%



.52%

o parts &

nponents

19%

Steel Metal nine

ufacturing

#### JOB LEVEL

		32%
		000/
		28%
		26%
 		2070
		11%
		3%

Operation Officer (Engineer, Technician, Marketing, Sales) Middle Management (Manager, Assistant Manager, Supervisor) Senior Management (CEO, COO, MG, GM, Director)

**Owner/ Stakeholder** 

Others (Government Officer Media/ Press, Student, Researcher)

#### PURPOSE OF VISIT

- To view and study new technology
- To view and recommend to decision maker
- To place orders
- To evaluate for future participation • Others



#### **PRODUCT & TECHNOLOGY OF INTEREST**

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15.65% Factory

Automation



Factory Automation	15.65%
Machine Tools, Accessories	12.51%
Industrial Robots	11.54%
Hand Tools, Power tools & Accessories	10.98%
Sheet Metal Machinery	8.20%
Material Handling Equipment & Storage Systems	7.21%
Mold & Die	6.73%
• Measuring, Testing & Control, Quality Assurance	6.60%
Air Compressor	5.20%
Tools & Cutting Tools	5.16%
Welding & Components	4.87%
Power and Transmission	2.35%
Service	2.13%
• Other	0.87%

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11.54%

Industrial Robots

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	12.51%	
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	5.20%	
	5.16%	
	4.87%	
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## Total VISITOR 30,016

from 36 Countries

#### SUBC N THAILAND

#### Co - organised by:



#### Proudly Co-Located with: SUBCON Thailand 2022

The 2022 show, it provided a special business platform with opportunities in business expansion and linkage between leading part-makers in electrical components; automotive machinery; medical equipment and more. Participants met with global industrial part-buyers at the show.

The only event co-organised by Informa Markets (Thailand), the Thailand Board of Investment (BOI) along with Thailand's Subcontracting Promotions Association, last year's event saw 1,982 business partnerships created, which accounted for more than 7,222 million Baht in business value.

> **1,982** Business Partnerships

The 2022 show proved to be an ideal target for buyers and provided special opportunities for INTERMACH and MTA Asia exhibitors to present their products to quality buyers from ASEAN and the world.



#### For More Information: www.intermachshow.com

SANT KEY

#### CHINA

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## INTERMOCH mtcassa

#### Officially Supported by:

Ministry of Industry



Thailand Convention & Exhibition Bureau

#### Supported by:

- Digital Economy Promotion Agency (depa)
- The Eastern Economic Corridor of Innovation (EECi)
- National Electronics and Computer Technology Center (NECTEC)
- Sustainable Manufacturing Center (SMC)
- Thai-German Institute (TGI)
- Thailand Automotive Institute
- Thai Auto Parts Manufacturers Association (TAPMA)
- Thai Tool and Die Industry Association (TDIA)
- Electric Vehicle Association of Thailand (EVAT)
- Thai Automation and Robotics Association (TARA)
- Center of Robotic Excellence (CoRE)
- European Association for Business and Commerce (EABC)
- Thai-Italian Chamber of Commerce
- Technology Promotion Association (Thailand-Japan)



#### THAILAND

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#### **ASIA**'S LEADING MACHINE TOOL, MANUFACTURING & SUBCONTRACTING INDUSTRY SHOWS

Organised by informa markets

