



04-06
OCTOBER 2022

THE 5TH INTERNATIONAL

MINING & MINERALS RECOVERY

EXHIBITION FOR VIETNAM

INTERNATIONAL CENTER FOR EXHIBITION (I.C.E)

91 TRAN HUNG DAO STREET, HANOI, VIETNAM

ORGANISER



informa
markets

SES Vietnam Exhibition
Services Company
Limited

MINING VIETNAM RETURNS TO HANOI FOR ITS 5TH EDITION ON OCTOBER 4 - 6, 2022

Held every two years, Mining Vietnam is the unique and ideal platform to display and discuss all issues related to mining and minerals recovery towards sustainability. Mining Vietnam attracts companies looking to present their latest technologies and state-of-the-art solutions in front of thousands of industry leaders and professionals from across Vietnam and the region.

Don't miss a chance to reinforce your brand positioning during Mining Vietnam from 4 - 6 October 2022 at International Center for Exhibition, Hanoi.

MINING VIETNAM 2022 AT A GLANCE

 **120** group delegations

 **9** group international pavilions

 **150** exhibiting companies

 **3,000** trade visitors

 **4,000** sqm of exhibition space

 **18** countries & regions

Mining Vietnam is a good B2B platform for us to present our OTR tyres to Vietnam market. This is our first time here and we have contentedly had enjoyable moments of getting valuable contacts.

MARTIN LUMB
SALES & MARKETING DIRECTOR R.O.W
MAXAM TIRE INTERNATIONAL LTD



WHO YOU WILL MEET?

Mining professionals come to Mining Vietnam to source for cost-effective solutions and new-to-market equipment – from the smallest components to the largest excavators.

As an exhibitor, this is the venue to showcase what your business offers the mining industry. At Mining Vietnam, you'll find the key decision-makers.

56%

OF VISITORS AT
MINING VIETNAM 2018
WERE FIRST-TIMERS

60%

OF VISITORS
HAVE A DECISION
MAKING POSITION

97%

OF VISITORS ARE LIKELY TO
EXTREMELY LIKELY TO RECOMMEND
THE SHOW TO THEIR FRIENDS/COLLEAGUES

TOP 10 VISITORS BY INDUSTRY SECTOR

- 01 MINING EQUIPMENT & MACHINERY
DISTRIBUTORS / WHOLESALERS / DEALERS
- 02 CONVEYORS / GEAR BOXES
- 03 VALVES & PUMPS
- 04 MINERAL PROCESSING EQUIPMENT /
PROCESS CONTROL / SCREENS
- 05 SPARE PARTS
- 06 COAL PREPARATION / METAL & NON-METAL
- 07 ELECTRICAL & TRANSMISSION EQUIPMENT
- 08 CONSTRUCTION & ENGINEERING
- 09 MAINTENANCE SERVICES
- 10 EXPLORATION & PRODUCTION

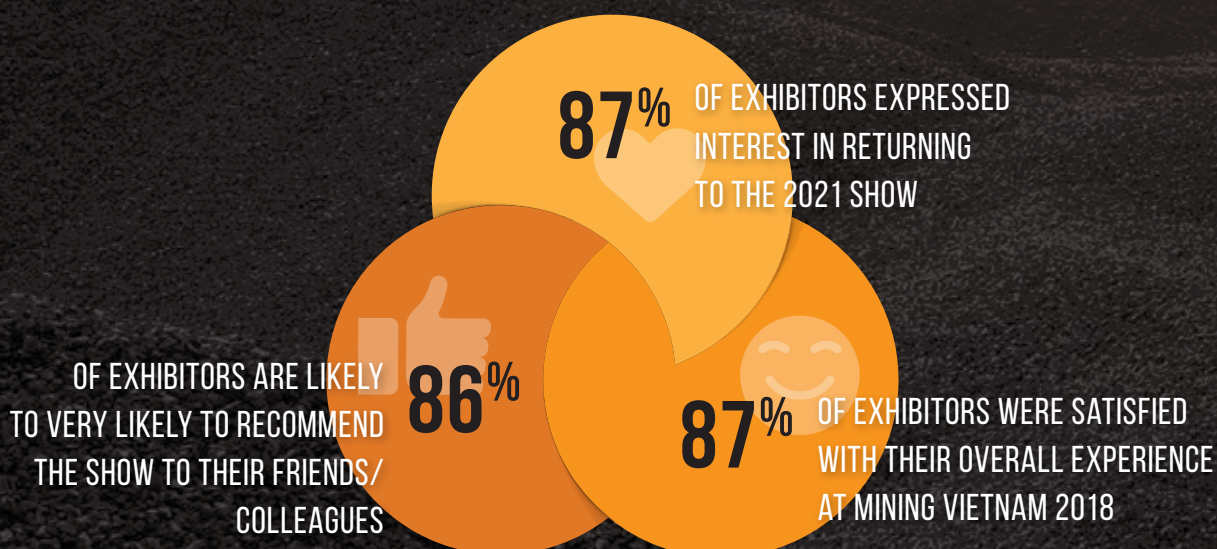
TOP 10 PRODUCTS OF INTEREST

- 01 BUCKET WHEEL EXCAVATORS
- 02 BELTS / CONVEYOR
- 03 ELECTRIC MOTORS & GENERATORS
- 04 ENGINE & PARTS / GEARS / TOOLINGS
- 05 MINERAL PROCESSING EQUIPMENT
- 06 COMPRESSORS
- 07 CHEMICALS / MATERIALS
- 08 ENVIRONMENTAL & WATER REMEDIATION
- 09 HYDRAULIC COMPONENTS
- 10 CRUSHERS & PULVERIZERS

A PARTIAL LIST OF MINING COMPANIES THAT CAME TO DO BUSINESS AT MINING VIETNAM 2018

- INSTITUTE OF MINING SCIENCE AND TECHNOLOGY (IMSAT)
- MINING GEOLOGICAL EQUIPMENT JOINT STOCK COMPANY (MGEC)
- VINACOMIN NUIBEO COAL JOINT STOCK
- VINASIMEX JOINT STOCK COMPANY
- DONG ANH LICOGI MECHANICAL JOINT STOCK COMPANY (CKDA)
- NUI PHAO, MASSAN GROUP
- TST CORP
- CONG TY TNHH MTV KHAI THAC VA CHE BIEN DA AN GIANG (ANGISTONE)
- CONG TY CP KIM LOAI MAU THAI NGUYEN
- CONG TY CO PHAN LILAMA10
- INDO TRANS LOGISTICS CORPORATION
- CONG TY TNHH YANG MIN ENTERPRISE
- CONG TY CO PHAN KHOANG SAN BAC KAN
- BC EQUIPMENT CONSTRUCTION INDUSTRY JSC
- CONG TY CP DAU TU SAN XUAT VA THUONG MAI VIET NAM

A WORTHY INVESTMENT



WHY SHOULD YOU PARTICIPATE?

- P**osition your brand as a key player in the Mining and Minerals Recovery sectors
- O**pportunity to network with government representatives, business leaders, investors - all in one place
- S**hare best practices and expertise with national and multinational exhibitors
- I**ncrease your brand awareness by presenting your latest technologies in specialised technical seminars
- T**argeted promotional program to help you reach your core audience
- I**nformative on-site events to facilitate exchange of expertise with industry peers
- O**pportunity to widen your exposure with fixed to customised sponsorship packages
- N**ew business opportunities for multinational companies to engage with strategic partners

OUR EXTENSIVE MARKETING CAMPAIGN



MINING VIETNAM WEBSITE

At miningvietnam.com, exhibitors and attendees have full access to online registration, specialised exhibitor manual, and the most up-to-date show information. It's an efficient and useful tool for planning event participation.



EDITORIAL COVERAGE

Informative articles placed in leading mining publications will spotlight Mining Vietnam exhibitors pre-show.



PUBLIC RELATIONS

Timely press released will ensure that the latest information is regularly publicised to the industry press.



TRADE SHOW PROMOTION

Expand the visibility of the show through promotions at a wide network of sister shows in the region.



ADVERTISING CAMPAIGN

Hundreds of Mining Vietnam print and digital ads are placed in various popular newspapers and industry magazines. In addition, social media campaigns will create buzz and excitement before and during the show, so your target audiences will be sure to know about the show.



DIGITAL & DIRECT MAIL CAMPAIGNS

Targeted email and direct-mail campaigns will generate registration from thousands of mining professionals across nation.



ASSOCIATION PROMOTION

Partner with mining associations and organisations to encourage attendance from their memberships

EXHIBITOR PROFILES

Analytical Instruments
Automotive, Electrical & Engineered Solutions
Batteries
Bearings
Bucket Wheel Excavators
Building Materials, Machinery, Construction Supplies
Crushers and Pulverizers
Drills & Drilling Equipment
Electric Motors & Generators
Fuels, Additives, Lubricants
Gears, Belts, Power Transmission Parts & Accessories
Hydraulic Systems
Mine Vehicles, Accessories & Parts
Mineral Processing
Pumps and Valves
Steel & Metal Supplies
Tractors, Trucks, Tires, Off-road Equipment
Waste water treatment

VISITOR PROFILES

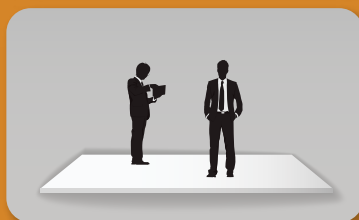
Civil / M&E Engineers
Coal Mining & Processing
Construction Equipment & Machinery Supply
Consultants, Design Engineers
Environmental Protection
Exporters of Mining Machinery & Equipment
Government & Industry Associations
Materials Handling / Transport / Distribution / Storage
Mining Machinery Supplier
Metal & Non-Metal
Metal & Minerals Processing
Metallurgists
Mine Operators
Oil Sand Processing
Property Development & Management
Quality Surveying
Quarrying
Utilities & Power (Distribution & Generation)

(*) For the detailed of exhibitor and visitor profiles, visit www.miningvietnam.com

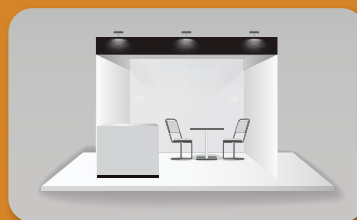
RESERVE YOUR SPACE NOW!

The application for exhibit space, terms and conditions are available at www.miningvietnam.com

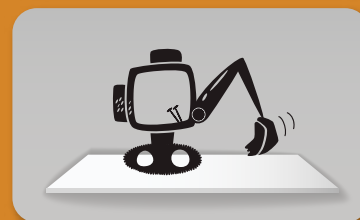
2022 PARTICIPATION COST



Indoor Space Only
SGD 480/sqm



Indoor Standard
SGD 560/sqm



Outdoor Space Only
SGD 180/sqm

CONTACT YOUR NEAREST OFFICE

(*) Contact us or directly register via www.miningvietnam.com/en-us/EXHIBIT/Book-a-Stand to get an opportunity to meet your potential business partners!

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