



**JUNE 2021**  
23 - 25

# The 5<sup>th</sup> International **MINING & MINERALS RECOVERY** Exhibition for Vietnam



Organiser



**informa**  
markets

SES Vietnam Exhibition  
Services Company  
Limited

**International Center for Exhibition (I.C.E)**  
91 Tran Hung Dao Street, Hanoi, Vietnam

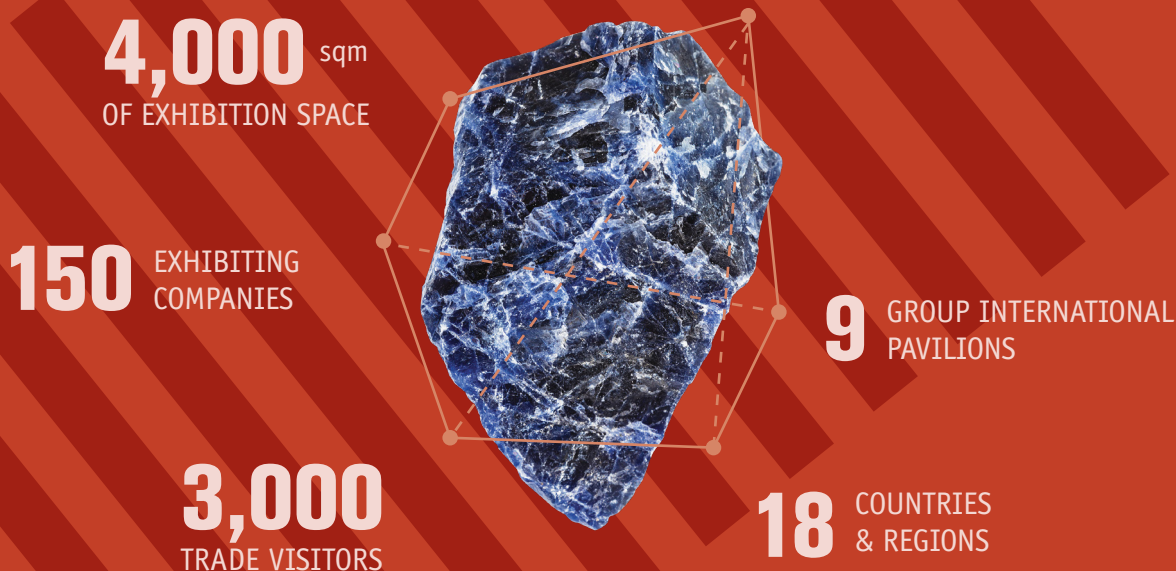
# MINING VIETNAM RETURNS TO HANOI FOR ITS 5TH EDITION ON JUNE 23 - 25, 2021

Held every two years, Mining Vietnam is the unique and ideal platform to display and discuss all issues related to mining and minerals recovery towards sustainability. Mining Vietnam attracts companies looking to present their latest technologies and state-of-the-art solutions in front of thousands of industry leaders and professionals from across Vietnam and the region.

Don't miss a chance to reinforce your brand positioning during Mining Vietnam from 23 - 25 June April 2021 at International Center for Exhibition, Hanoi.

## MINING VIETNAM 2021

AT A GLANCE



“ Mining Vietnam is a good B2B platform for us to present our OTR tyres to Vietnam market. This is our first time here and we have contentedly had enjoyable moments of getting valuable contacts.

MARTIN LUMB, SALES & MARKETING DIRECTOR R.O.W  
MAXAM TIRE INTERNATIONAL LTD





# WHO YOU WILL MEET?

Mining professionals come to Mining Vietnam to source for cost-effective solutions and new-to-market equipment – from the smallest components to the largest excavators.

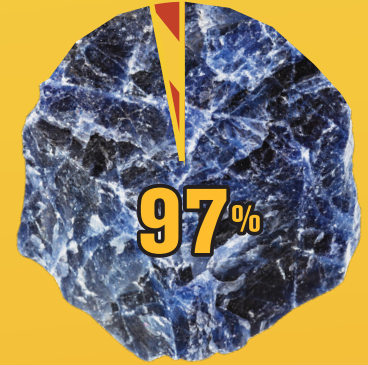
As an exhibitor, this is the venue to showcase what your business offers the mining industry. At Mining Vietnam, you'll find the key decision-makers.



56% of visitors at Mining Vietnam 2018 were first-timers



60% of visitors have a decision making position



97% of visitors are likely to extremely likely to recommend the show to their friends/colleagues

## TOP 10 VISITORS BY INDUSTRY SECTOR

- 01** MINING EQUIPMENT & MACHINERY DISTRIBUTORS / WHOLESALERS / DEALERS
- 02** CONVEYORS / GEAR BOXES
- 03** VALVES & PUMPS
- 04** MINERAL PROCESSING EQUIPMENT / PROCESS CONTROL / SCREENS
- 05** SPARE PARTS
- 06** COAL PREPARATION / METAL & NON-METAL
- 07** ELECTRICAL & TRANSMISSION EQUIPMENT
- 08** CONSTRUCTION & ENGINEERING
- 09** MAINTENANCE SERVICES
- 10** EXPLORATION & PRODUCTION

## TOP 10 PRODUCTS OF INTEREST

- 01** BUCKET WHEEL EXCAVATORS
- 02** BELTS / CONVEYOR
- 03** ELECTRIC MOTORS & GENERATORS
- 04** ENGINE & PARTS / GEARS / TOOLINGS
- 05** MINERAL PROCESSING EQUIPMENT
- 06** COMPRESSORS
- 07** CHEMICALS / MATERIALS
- 08** ENVIRONMENTAL & WATER REMEDIATION
- 09** HYDRAULIC COMPONENTS
- 10** CRUSHERS & PULVERIZERS



# A PARTIAL LIST OF MINING COMPANIES THAT CAME TO DO BUSINESS AT MINING VIETNAM 2018

- ◆ INSTITUTE OF MINING SCIENCE AND TECHNOLOGY (IMSAT)
- ◆ MINING GEOLOGICAL EQUIPMENT JOINT STOCK COMPANY (MGEC)
- ◆ VINACOMIN NUIBEO COAL JOINT STOCK
- ◆ VINASIMEX JOINT STOCK COMPANY
- ◆ DONG ANH LICOGI MECHANICAL JOINT STOCK COMPANY (CKDA)
- ◆ NUI PHAO, MASSAN GROUP
- ◆ TST CORP
- ◆ CONG TY TNHH MTV KHAI THAC VA CHE BIEN DA AN GIANG (ANGISTONE)
- ◆ CONG TY CP KIM LOAI MAU THAI NGUYEN
- ◆ CONG TY CO PHAN LILAMA10
- ◆ INDO TRANS LOGISTICS CORPORATION
- ◆ CONG TY TNHH YANG MIN ENTERPRISE
- ◆ CONG TY CO PHAN KHOANG SAN BAC KAN
- ◆ BC EQUIPMENT CONSTRUCTION INDUSTRY JSC
- ◆ CONG TY CP DAU TU SAN XUAT VA THUONG MAI VIET NAM

## A WORTHY INVESTMENT



87%

Of exhibitors expressed interest in returning to the 2021 show

87%

Of exhibitors were satisfied with their overall experience at Mining Vietnam 2018

86%

Of exhibitors are likely to very likely to recommend the show to their friends/colleagues

# WHY SHOULD YOU PARTICIPATE?

- P**osition your brand as a key player in the Mining and Minerals Recovery sectors
- O**pportunity to network with government representatives, business leaders, investors - all in one place
- S**hare best practices and expertise with national and multinational exhibitors
- I**ncrease your brand awareness by presenting your latest technologies in specialised technical seminars
- T**argeted promotional program to help you reach your core audience
- I**nformative on-site events to facilitate exchange of expertise with industry peers
- O**pportunity to widen your exposure with fixed to customised sponsorship packages
- N**ew business opportunities for multinational companies to engage with strategic partners

## OUR EXTENSIVE MARKETING CAMPAIGN

### MINING VIETNAM WEBSITE

At [miningvietnam.com](http://miningvietnam.com), exhibitors and attendees have full access to online registration, specialised exhibitor manual, and the most up-to-date show information. It's an efficient and useful tool for planning event participation.

### ADVERTISING CAMPAIGN

Hundreds of Mining Vietnam print and digital ads are placed in various popular newspapers and industry magazines. In addition, social media campaigns will create buzz and excitement before and during the show, so your target audiences will be sure to know about the show.

### EDITORIAL COVERAGE

Informative articles placed in leading mining publications will spotlight Mining Vietnam exhibitors pre-show.

### DIGITAL AND DIRECT MAIL CAMPAIGNS

Targeted email and direct-mail campaigns will generate registration from thousands of mining professionals across nation.

### PUBLIC RELATIONS

Timely press released will ensure that the latest information is regularly publicised to the industry press.

### ASSOCIATION PROMOTION

Partner with mining associations and organisations to encourage attendance from their memberships

### TRADE SHOW PROMOTION

Expand the visibility of the show through promotions at a wide network of sister shows in the region.



## EXHIBITOR PROFILES

Analytical Instruments  
 Automotive, Electrical and Engineered Solutions  
 Batteries  
 Bearings  
 Bucket Wheel Excavators  
 Building Materials, Machinery, Construction Supplies  
 Crushers and Pulverizers  
 Drills & Drilling Equipment  
 Electric Motors & Generators  
 Fuels, Additives, Lubricants  
 Gears, Belts, Power Transmission Parts and Accessories  
 Hydraulic Systems  
 Mine Vehicles, Accessories and Parts  
 Mineral Processing  
 Pumps and Valves  
 Steel & Metal Supplies  
 Tractors, Trucks, Tires, Off-road Equipment  
 Waste water treatment

## VISITOR PROFILES

Civil / M&E Engineers  
 Coal Mining & Processing  
 Construction Equipment & Machinery Supply  
 Consultants, Design Engineers  
 Environmental Protection  
 Exporters of Mining Machinery & Equipment  
 Government and Industry Associations  
 Materials Handling / Transport / Distribution / Storage  
 Mining Machinery Supplier  
 Metal & Non-Metal  
 Metal and Minerals Processing  
 Metallurgists  
 Mine Operators  
 Oil Sand Processing  
 Property Development & Management  
 Quality Surveying  
 Quarrying  
 Utilities & Power (Distribution and Generation)

(\* ) For the detailed of exhibitor and visitor profiles, visit [www.miningvietnam.com](http://www.miningvietnam.com)

## RESERVE YOUR SPACE NOW!

The application for exhibit space, terms and conditions are available at [www.miningvietnam.com](http://www.miningvietnam.com)

### 2021 PARTICIPATION COST



**INDOOR SPACE ONLY**  
 SGD480/SQM



**INDOOR STANDARD**  
 SGD560/SQM



**OUTDOOR SPACE ONLY**  
 SGD180/SQM

## CONTACT YOUR NEAREST OFFICE

(\* ) Contact us or directly register via [www.miningvietnam.com/en-us/EXHIBIT/Book-a-Stand](http://www.miningvietnam.com/en-us/EXHIBIT/Book-a-Stand) to get an opportunity to meet your potential business partners!

### VIETNAM

**Annie Tran / Dzung Hoang**  
 T: +84 28 3622 2588  
 E: [annie.tran.vn@informa.com](mailto:annie.tran.vn@informa.com)  
 E: [dzung.hoang@informa.com](mailto:dzung.hoang@informa.com)

### ASIA

**Jeffrey Au / Violet Lee**  
 T: +65 6233 6688  
 E: [mine-isoa@informa.com](mailto:mine-isoa@informa.com)

### REST OF THE WORLD

**Leonie Brooker**  
 T: +44 (0) 207 560 4311  
 E: [Leonie.Brooker@informa.com](mailto:Leonie.Brooker@informa.com)

