

# INDUSTRIAL SOLUTION EVENTS FOR MANUFACTURING INDUSTRY

A PAMERINDO INDONESIA TRADE EVENT

## MANUFACTURING SURABAYA

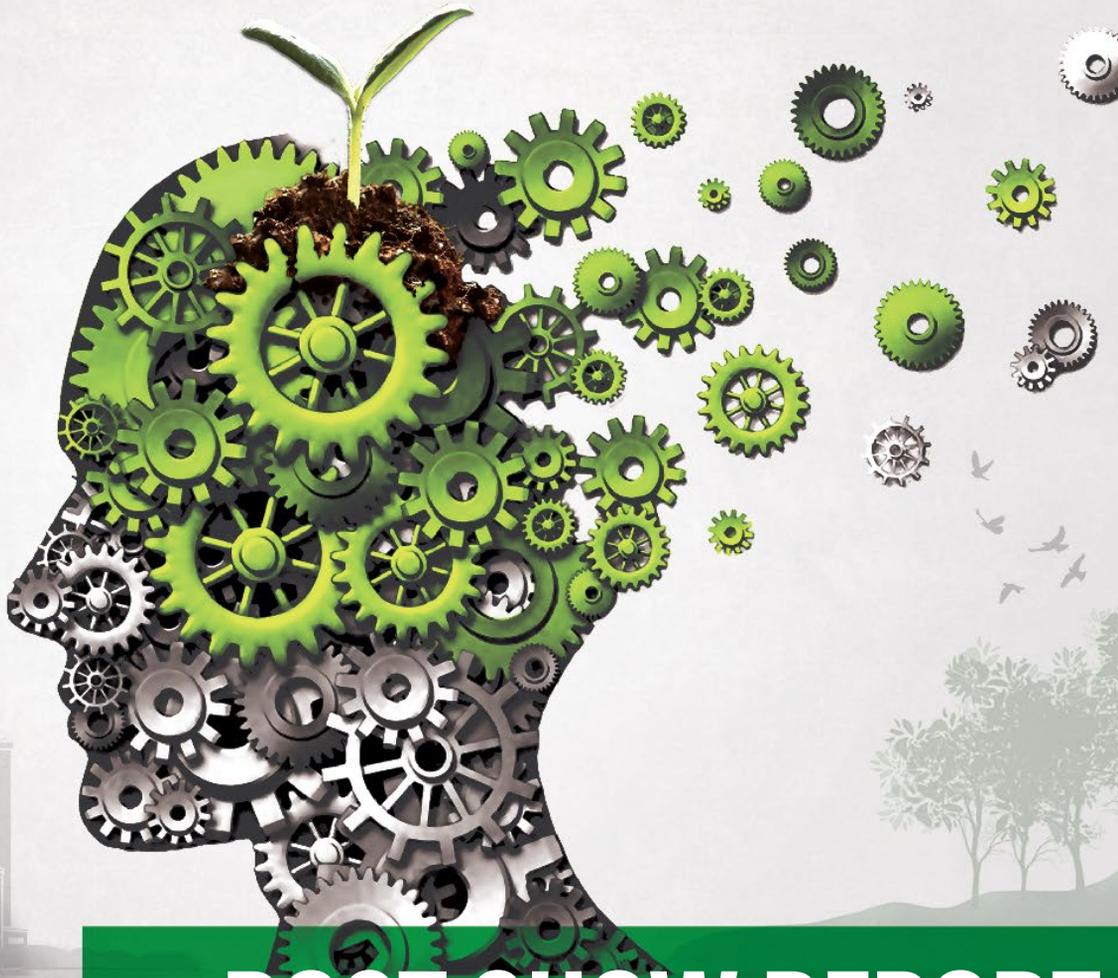
### 12 - 15 July 2023

Grand City Convention & Exhibition Center  
Surabaya - Indonesia

In Conjunction with:



Sustainable Events:



# POST SHOW REPORT

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## ABOUT MANUFACTURING SURABAYA

Welcome to the recap of the recent Manufacturing Surabaya exhibition, where cutting-edge technologies, industry trends, and innovative solutions converged to showcase the future of manufacturing. This event provided a platform for industry leaders, professionals, and enthusiasts to explore the latest advancements and network with like-minded individuals.

### Incorporating:



**2023**  
 Key Highlights

**253**  
 Exhibiting Companies

**6,671**  
 Trade Attendees

**23**  
 Countries/  
 Regions

**3,645**  
 Sqm Area Covered

**12 - 15**  
 July 2023

**Grand City Surabaya**



# EXHIBITORS

A PAMERINDO INDONESIA TRADE EVENT  
**MANUFACTURING  
SURABAYA** 

## EXHIBITOR PROFILE

### EXHIBITOR SATISFACTION & LOYALTY

**49%**

Will Participate In MFS 2024

**45%**

Will Participate with  
Larger Booth

**80%**

Satisfaction Rate

**8.1\***

Loyalty Score

*\*Loyalty Score 8.1 out of 10*

### EXHIBITOR ACHIEVEMENTS in MFS 2023

**Brand  
Awareness**

**Visitor  
Traffic**

**66%**

**Find New  
Buyers**

**75%**

**Business  
Opportunity**

**71%**

**62%**

**71%**

**Visitor  
Quality**

## EXHIBITOR PROFILE

### TOP BRANDS



**Auk.Industries**  
Deep data. Feather-light IoT.



**brother**

PT. BERCA MANDIRI PERKASA



**DAIFUKU**  
Automation that Inspires



**DMG MORI**

**EPSON**

**envirooneer**



**HAITIAN**  
PRECISION



**HEXAGON**

**HITACHI**



**IDEMITSU**



**Kawan Lama**  
Solution

**KRISBOW**



**Mitutoyo**

**Mobil**

**NACHI**

**Nikon**



**Okamoto**

**TAKAMAZ**



**Sumitomo**  
Drive Technologies



**Trakindo** **CAT**

**ZWSOFT**

And many others...

# WHAT OUR EXHIBITOR SAY....?

## **Indra Permana Putra PT DMG Mori**

We hope that by joining this exhibition, in addition to getting potential customers, we also want to be able to educate our customers in this exhibition with the latest technologies from our company, as I see the visitors in this exhibition not only come from Surabaya, but also from East Java, Central Java, and even from East Indonesia. We hope that this exhibition will continue to be held, and will be more participants that will attend this exhibition.

## **Rudy Subrata PT Jababeka**

This exhibition was very good, and we have participated in this exhibition since 2017, you could say that we are loyal members as we join Pamerindo's exhibitions in Surabaya and also in Jakarta. The exhibition was very good, where there are many meetings happened in this event, between manufacturing providers and investors, all met, collaborated, and create a new manufacturing ecosystem.

## **Cendy Kurniawan PT Mitsubishi Electric**

We hope this exhibition will continue to be held, as this exhibition is an important event for us, in addition to product introductions to our customers and also to make our customers know that Mitsubishi Electric is here for the market in Surabaya.



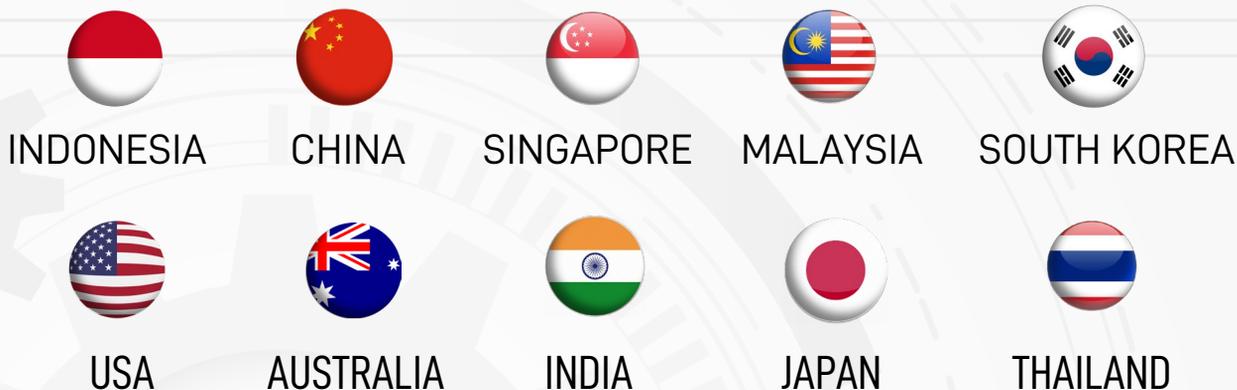
# VISITORS

ALSO

A PAMERINDO INDONESIA TRADE EVENT  
**MANUFACTURING  
SURABAYA** 

## VISITOR PROFILE

### TOP 10 VISITOR COUNTRIES



### VISITOR SATISFACTION & LOYALTY

**84%**

Satisfaction Rate

**8.6\***

Loyalty Score

*\*Loyalty Score 8.6 out of 10*

### VISITOR AGENDA

Find Agent/  
Distributor

Place  
Orders

**47%**

**41%**

**56%**

**43%**

**58%**

Find New  
Supplier

Source New  
Products

Collect Market  
Information

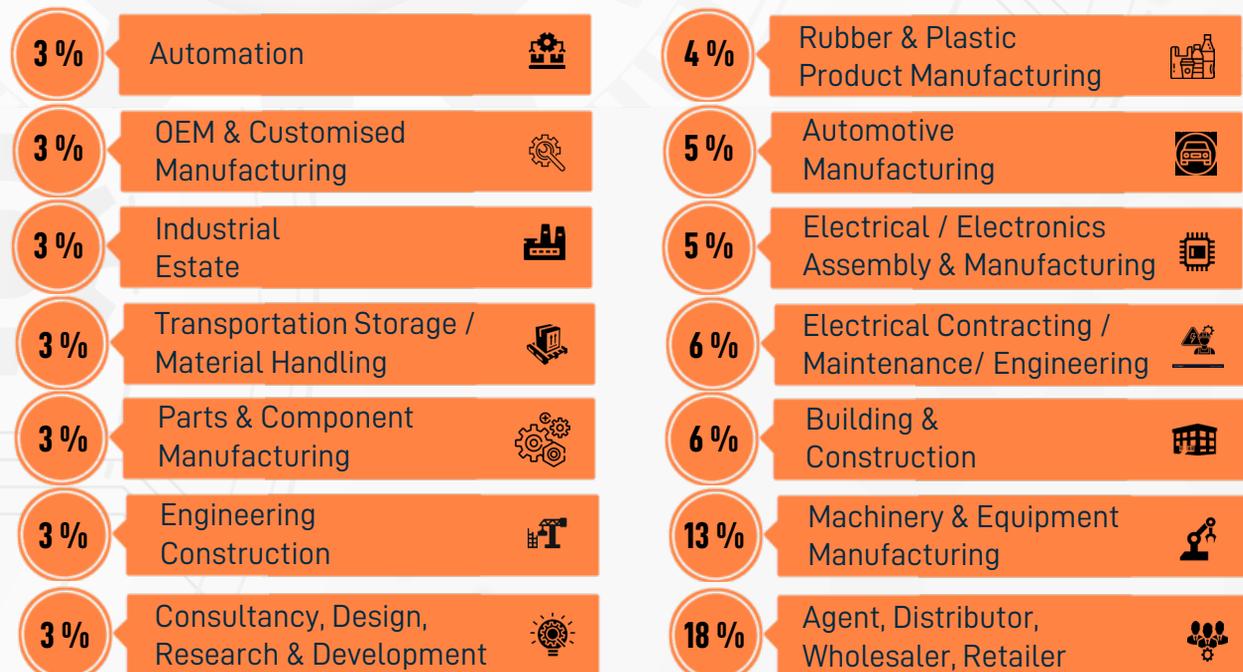
## VISITOR PROFILE

### VISITOR DEMOGRAPHICS BY JOB FUNCTION



And many others...

### VISITOR DEMOGRAPHICS BY BUSINESS ACTIVITY



And many others...

# WHAT OUR VISITOR SAY....?

**Lucky**

**PT Dok Pantai Lamongan**

This exhibition is good, where I can find various vendors that sell any kind of equipment and tools that we need for our manufacturing activities. Hopefully, this exhibition will continue to be held in the future in order to gain insights and see the latest machines in the manufacturing industry.



**Ahmad Nurdin**

**PT Karyaterang Sedati**

By visiting this exhibition, we can find spare parts, work tools, safety, and the latest technology in the manufacturing industry. This exhibition became our annual schedule to visit, both in Surabaya and in Jakarta. Over the year, this exhibition always succeeds to bring the latest technology, so that our industry can continue to grow, and be more effective and efficient.



**Wahyu Santoso**

**PT Santos Jaya Abadi**

As a professional, we need an exhibition like this, to explore the latest technology and insights in the manufacturing industry, which we are required to make an improvement and innovations in our daily work.



A photograph of several business professionals in a meeting room. In the foreground, a woman in a dark suit and white blouse is clapping her hands. Behind her, a man in a light blue shirt and a woman in a grey suit are also clapping. The background is bright and out of focus. In the bottom left corner, there is a logo for 'MANUFACTURING SURABAYA' with a factory icon. A blue pen lies on a lined notebook in the bottom right foreground.

# PROGRAMMES

## PRE-EVENT ACTIVITY

**LIVE**

LIVE ON  **zoom**

**WEBINAR**

# IMPLEMENTASI LEAN MANUFACTURING

## HARUS MULAI DARI MANA?

**SELASA, 27 Juni 2023 - 14.00 WIB**

**Keynote Speaker:**

Rizky Abdillah Ramadhan  
 Lean Manufacturing &  
 Kaizen Practitioner

**Narasumber:**

Edwin Pramono  
 Product Manager Measuring  
 Testing Instrument  
 Kawan lama Solutions



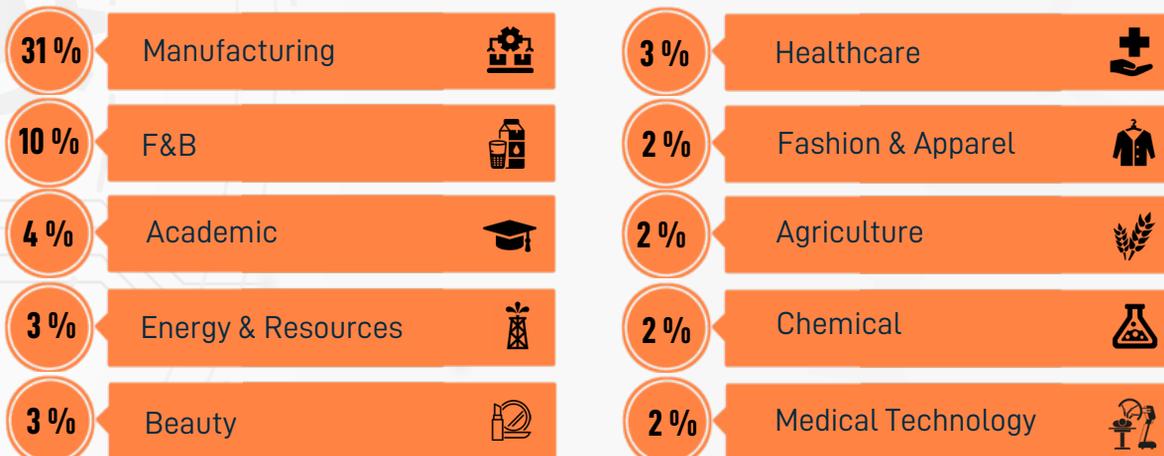
### THE RESULT

**144**

Number of Attendees



### ATTENDEES DEMOGRAPHICS BY BUSINESS ACTIVITY



And many others...

## OPENING CEREMONY

Manufacturing Surabaya is set to be elevated to new heights as we welcome a key representative of government leadership to join us in celebrating the advancements, innovations, and future prospects of the manufacturing industry.

**Emil Elestianto Dardak, as a Vice Governor of East Java**, is a visionary leader known for their commitment to economic growth, technological innovation, and sustainable development in East Java's manufacturing industry. With a track record of supporting initiatives that bolster local industries, enhance manufacturing capabilities, and create job opportunities, Emil Elestianto Dardak is a driving force behind the region's progress.



# ONSITE ACTIVITIES & PROGRAMS

## SEMINAR SERIES

Our seminars are designed to explore the latest trends, delve into industry insights, and provide actionable strategies that will drive your manufacturing initiatives forward, as we wanted our visitors to be enlightened, engaged, and inspired by our comprehensive lineup of seminar sessions.

Pengaruh Pembangunan Smelter Dalam Perkembangan Industri di Jawa Timur



**Ertiana Novy Siregar SH**  
 Badan Koordinasi Penanaman Modal



**Edna Dibayanti**  
 PT Citra Melati Alam Prima

DAY  
01



Sustaining Your Business: Managing Waste & Pollutant as a Cause of Diseased Environment



**Andy Sholichin, A.Md.Ak**  
 Engineer  
 Graha Mutu Persada



**Rijal Akhmad**  
 Supervisor Marketing  
 Graha Mutu Persada



**Budi Wijaya S.si.kom**  
 Director  
 ECOLOOP



**Albern Kusuma B.Eng**  
 Chief of Business & Development  
 ECOLOOP

DAY  
02



# ONSITE ACTIVITIES & PROGRAMS

Maximizing Equipment Performance with High-Quality Lubricants

DAY 02

**Vicente Ivan**  
 General Manager Industri  
 PT Atlas Petrochem Indo

**Rizky Abdillah Ramadhan**  
 Lean Manufacturing &  
 Kaizen Expert



Strategi Optimalkan Manajemen Risiko Berbasis Teknologi

DAY 03

**Tri Yunianta**  
 VP of Technology  
 Widya Robotics

**Juniar Bakti**  
 Founder APPOLD System Management  
 PT PP (Persero) Tbk



## ONSITE ACTIVITIES & PROGRAMS

Manfaat & Pentingnya Sertifikasi Profesi untuk SDM Industri Manufacturing



**Dr. Nurul Indah Susanti,**  
 S.Psi., M.Si., Psikolog  
 KADIN Jawa Timur

**Sri Kuntari Mudji Rahayu, S. Psi**  
 Ketua LSP SPINDO

**Siswanto, S.M**  
 Ketua LSP PAL

DAY 03



The Future of People Development Navigating Industry 4.0 Through Innovation Training Methods



**Nanda Kiswanto**  
 VP Pengembangan SDM & Organisasi  
 PT Petrokimia Gresik

**Yure Firdaus**  
 CTO  
 Machine Vision Indonesia

DAY 03



## ONSITE ACTIVITIES & PROGRAMS

Smart Logistic & Warehousing for Effective Business Process

DAY 04



**Santy**  
 Associate Product General Manager  
 Kawan Lama



**Rudy Subrata**  
 Deputy Director of Marketing  
 Jababeka



Implementasi Kendaraan Listrik di Sektor Komersial

DAY 04



**Triharsa Adicahya**  
 Founder | CEO & CTO - Spora EV



**Alvin Fitra**  
 Country Sales Manager  
 Voith Turbo Indonesia



**M. Juangsyah Chairil T.**  
 Head of Transport  
 DHL Supply Chain Indonesia



## STUDENT VISIT

Empowering Future Innovators: Student Visit Program at the Manufacturing Surabaya.

We've extended a warm welcome to students who are eager to explore the world of manufacturing innovation. The Student Visit program at Manufacturing Surabaya offers a unique opportunity for young minds to gain insights, learn from industry experts, and ignite their passion for the future of production.



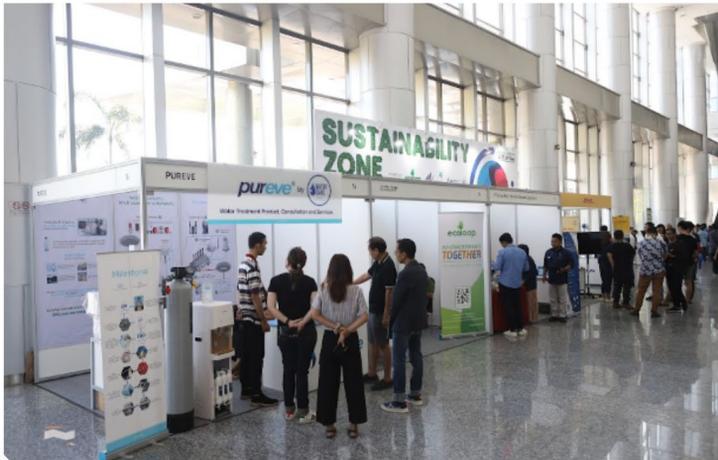
**NEW ZONE**

**SUSTAINABILITY ZONE**

POWERED BY:    



Sustainability took center stage as manufacturers presented eco-friendly solutions aimed at minimizing environmental impact. From recycled materials to energy-efficient processes, circular economy concepts, waste reduction techniques, and green energy solutions were also discussed. In Manufacturing Surabaya 2023, we bring our sustainability partners to emphasize the importance of incorporating sustainability into manufacturing strategies.

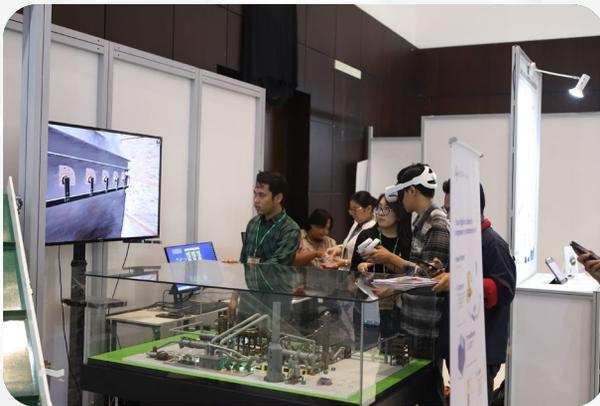


**NEW ZONE**

**INDOESTRI**  
**MADE IN INDONESIA**

SUPPORTED BY:  **DINAS PERINDUSTRIAN DAN PERDAGANGAN  
 PROVINSI JAWA TIMUR**

At Manufacturing Surabaya 2023, we provide a dedicated area named INDOESTRI AREA to showcase various startups and local manufacturers, to display their products and innovations. This area is part of our concern for promoting startups and local manufacturers, to get connect with industry professionals, and reaching a wider audience to collaborate with their potential customers, investors, and partners.



# THANK YOU TO ALL PARTNERS

Supported by:

Sustainability Partners:



Media Partners:



Official Hotels:



**HARRIS Hotel & Conventions Gubeng, Surabaya**  
 Jalan Bangka No. 8-18, Gubeng, Surabaya,  
 Jawa Timur, Indonesia, 60281



**Swiss-Belinn Tunjungan Surabaya**  
 Jalan Tunjungan 101  
 Surabaya 60271, Indonesia

**SEE YOU NEXT YEAR**

A PAMERINDO INDONESIA TRADE EVENT



**17 – 20 JULY 2024**

Grand City Convention &  
Exhibition Centre, Surabaya

**THANK YOU**



**INDUSTRIAL  
SOLUTION  
EVENTS FOR  
MANUFACTURING  
INDUSTRY**

Organised by:



Sustainable Events:

