

IMC INTERNATIONAL
MANUFACTURING
CONGRESS

9 – 11 SEPTEMBER 2024
RIYADH, SAUDI ARABIA

WHERE INDUSTRY AND INNOVATION MEET

internationalmanufacturingcongress.com

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Convening the **Global Manufacturing** Industry in Saudi Arabia

The International Manufacturing Congress will gather visionaries and pioneers from across manufacturing industries to address pressing challenges, accelerate technology adoption, and usher in a new era of transformative manufacturing processes.

The three-day event in Saudi Arabia provides an opportunity for industry leaders to fast-track collaborative efforts to revolutionise the way businesses manufacture, improve and distribute their products, and identify the most promising innovation and growth opportunities.

Hosted in Riyadh, and aligned with Saudi Vision 2030, the International Manufacturing Congress will support the Kingdom's commitment to economic growth and diversification as the country becomes a global hub for industry and an advanced manufacturing powerhouse.

Global Manufacturing **Adapting to Change**

The backbone of economies worldwide, the manufacturing industry continues to evolve, driven by technological advancements, shifting consumer preferences, and geopolitical dynamics.

With advancements in technology and automation, manufacturing has undergone significant transformation, leading to increased efficiency, precision, and innovation.

Sustainability and environmental concerns have driven further change, spurring manufacturers to adopt greener practices and embrace circular economy principles.

Despite facing challenges, including supply chain disruptions, trade tensions, and fluctuating consumer demands, the industry remains resilient with a pivotal role in driving economic growth and development on a global scale.





Investing in Industry, **Accelerating Growth**

Underpinned by Saudi Vision 2030 and the National Industry Strategy, Saudi Arabia is building a dynamic, forward-looking economy, driving growth in new industries, and embracing a sweeping transformation agenda.

Harnessing its investment capabilities, Saudi Arabia is committed to growing the economy and diversifying sources of revenue, with a key focus on unlocking underdeveloped industries through entrepreneurship and innovation.

Under the stewardship of His Royal Highness Prince Mohammed bin Salman bin Abdulaziz, Saudi Vision 2030 delivers a clear, forward-thinking plan to steer Saudi Arabia towards a bright and prosperous future.

With over 100 initiatives and 700 projects spanning all sectors already in place, the opportunities within the manufacturing value chain are vast, promising to drive global collaboration and partnerships that will foster a resilient, sustainable economy.

National Industry Strategy

Launched in October 2022, the National Industry Strategy has identified 12 high potential industrial sub-sectors that will drive Saudi Arabia's efforts to create an industrial economy that supports Vision 2030's goals for economic diversification, increased investment, and export growth.

The industrial sector has long been a priority for the Kingdom, as seen by the establishment of the Saudi Industrial Development Fund and the National Industrial Development Logistics Program, both of which were designed to provide the industrial sector with multifaceted support.

Saudi Arabia's industrialisation has traditionally been dominated by oil, basic manufacturing, and petrochemicals.

Looking ahead, the National Industry Strategy seeks to write a new chapter of sustainable growth and development for the sector, geared towards a future, high-tech, value-added manufacturing phase, putting Saudi Arabia and its industries on the global map.

National Industry Strategy Targets

\$239 bn

Total manufacturing GDP by 2030

\$347 bn

Total additional investments in the sector

6X

Increase in high-tech exports

\$149 bn

Increase in non-oil exports by 2030

36,000

Total number of factories by 2035

2.1 m

Direct and indirect industrial jobs created





Event Overview

Exhibition

250+ exhibitors from across the value chain will showcase the latest manufacturing technologies and solutions to investors and decision makers, facilitating new commercial opportunities.

Tech Talks

The Tech Talks are where innovation and expertise converge, connecting the industry's brightest minds who will shape the future of manufacturing and produce the transformative products of tomorrow.

Strategic Conference

This conference will convene policymakers and business leaders to discuss the key trends shaping the future of industry and the solutions required to deliver Saudi Arabia's manufacturing revolution.

Start-Up Zone

The Start-Up Zone brings together the most innovative businesses in manufacturing, providing access to pioneering technologies and expertise, and accelerating technology adoption across the sector.

Leadership Roundtables

The roundtables will gather stakeholders – from Ministers and policymakers to CEOs and scientists – to explore solutions and collectively address the challenges faced by manufacturing industries.

Meet the Buyers

At the heart of the event, Meet the Buyers will connect domestic and international suppliers with manufacturing industry decision makers, to network, forge new relationships, and do business.

10,000+

Industry Professionals

250+

Global Exhibitors

600+

Conference Delegates

150+

Industry Speakers

60+

Conference Sessions

The Exhibition

Showcasing the advanced manufacturing solutions of the future

Saudi Arabia's Vision 2030 aims for an innovative and sustainable economy, with a competitive and diversified manufacturing ecosystem driven by private sector activity. Through advanced technologies, government incentives, and local talent development, the country is becoming a leading industrial force.

The International Manufacturing Congress provides a global platform for businesses from manufacturing industries to showcase groundbreaking innovations, products and services, and forge connections across the manufacturing value chain.

At the International Manufacturing Congress, attendees will come together to drive change and accelerate innovation across industries. With the Kingdom's ambition to quadruple industrial sector productivity and export high-tech products to the world as part of the National Industrial Strategy, the market is filled with potential.



Exhibition Sector Focus



Technology

Technology has transformed manufacturing, enhancing worker efficiency, reducing defects, and elevating product quality.

It also presents a formidable challenge – to integrate the new technology while preserving jobs and production methods.

With breakthroughs like artificial intelligence, robotics, and digitalisation, manufacturing processes must evolve to remain relevant.

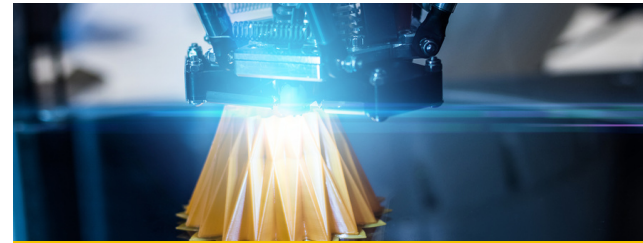


Machinery

Machinery drives industrial progress, from precision CNC machines to industrial robots, enhancing efficiency.

Evolving through each industrial revolution, from spinning jennies to the digital age, machinery adapts to changing needs.

As manufacturers worldwide embrace digitalisation, the machinery sector faces a new era of innovation and adaptation to fulfil the demand for smarter, more connected factories.



Materials

Materials in manufacturing are changing, driven by advancements in technology and sustainability.

Innovations such as self-healing polymers, graphene composites, and biodegradable plastics are revolutionising product design and production.

Through advancements in performance, sustainability, and efficiency, materials science is meeting the demands of an evolving global market.

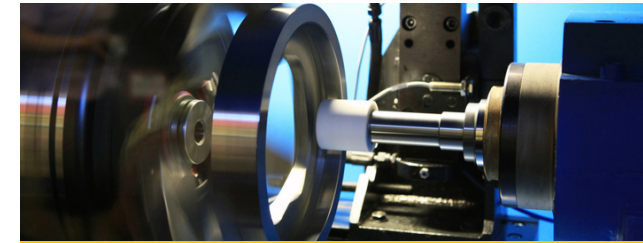


Industrial Real Estate

Manufacturing facilities have evolved significantly, with a growing emphasis on flexibility, efficiency, and proximity to consumer markets.

Advanced manufacturing hubs have emerged, equipped with cutting-edge technologies and streamlined processes.

With the rise of e-commerce, demand for distribution centres and logistics hubs has surged, driving innovation in warehouse design and automation.



Tools

In today's digital world, businesses depend on machine tools to enhance productivity and efficiency.

Computer-controlled systems capable of automating production processes, enable quicker and more precise outcomes.

A comprehensive understanding of these tools enables businesses to make informed decisions regarding their utilisation, optimising efficiency.



Personnel Equipment

From traditional PPE to advanced wearable technologies and ergonomic tools, personnel equipment continues to play a critical role in ensuring the health, safety, and productivity workers on the factory floor.

Ongoing advancements in materials science and smart technology integration are driving the development of next-generation PPE, enhancing worker protection and operational efficiency in manufacturing environments.

Exhibition Features

Tech Talks *Connecting the brightest minds*

Tapping into the deep technical expertise needed to effect change at the pace and scale required, the Tech Talks are where innovation and expertise converge. The Talks will connect the industry's brightest minds who will shape the future of manufacturing.

The Start-up Zone *Redefine. Innovate. Transform.*

The International Manufacturing Congress's Startup Zone will bring together the most innovative businesses in the manufacturing industry to accelerate solutions driving sustainable manufacturing practices, providing unparalleled access to pioneering technologies and expertise.

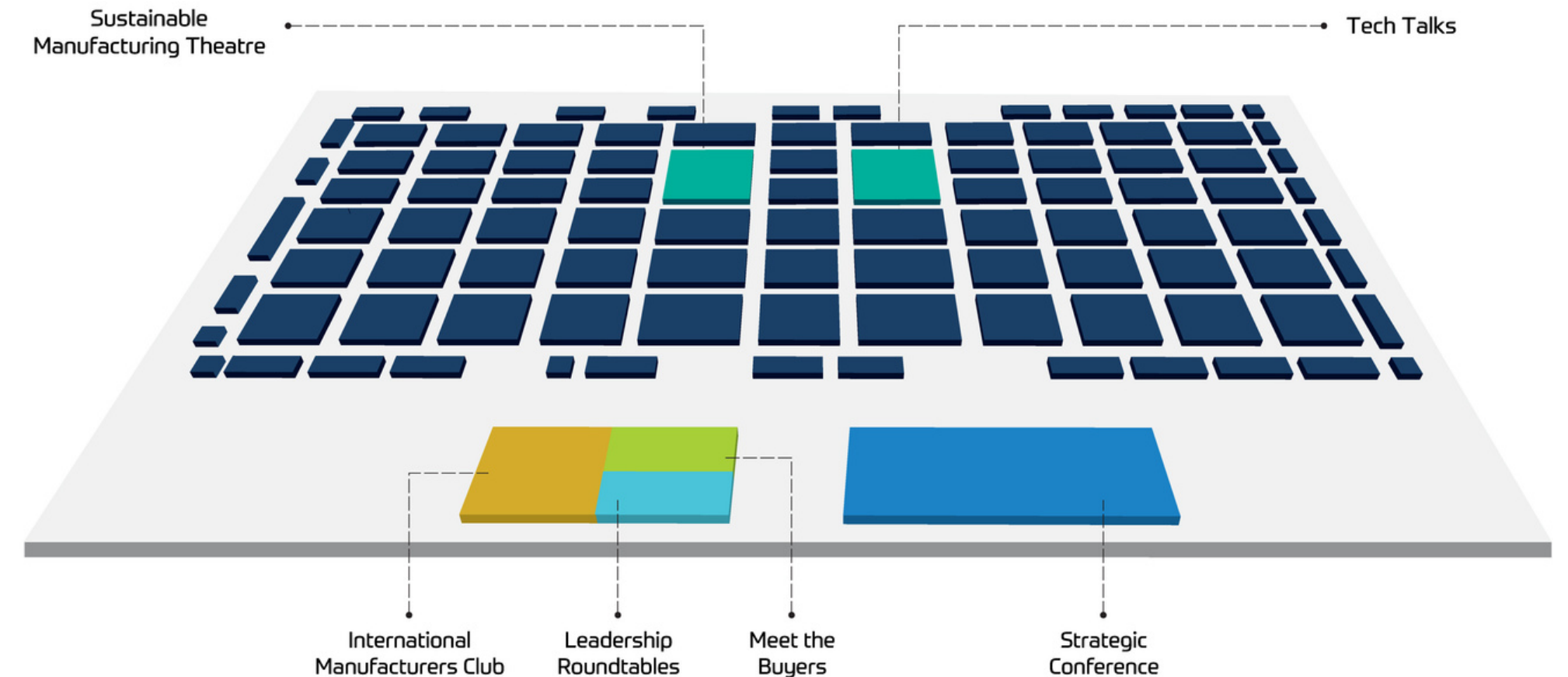
Sustainability Manufacturing Theatre *Efficient & Sustainable Manufacturing*

Energy efficiency initiatives are reshaping manufacturing, driven by climate change and rising energy costs. This forum will delve into how these initiatives are transforming production, emphasising features, benefits, and key insights for the manufacturing sector's sustainable future.

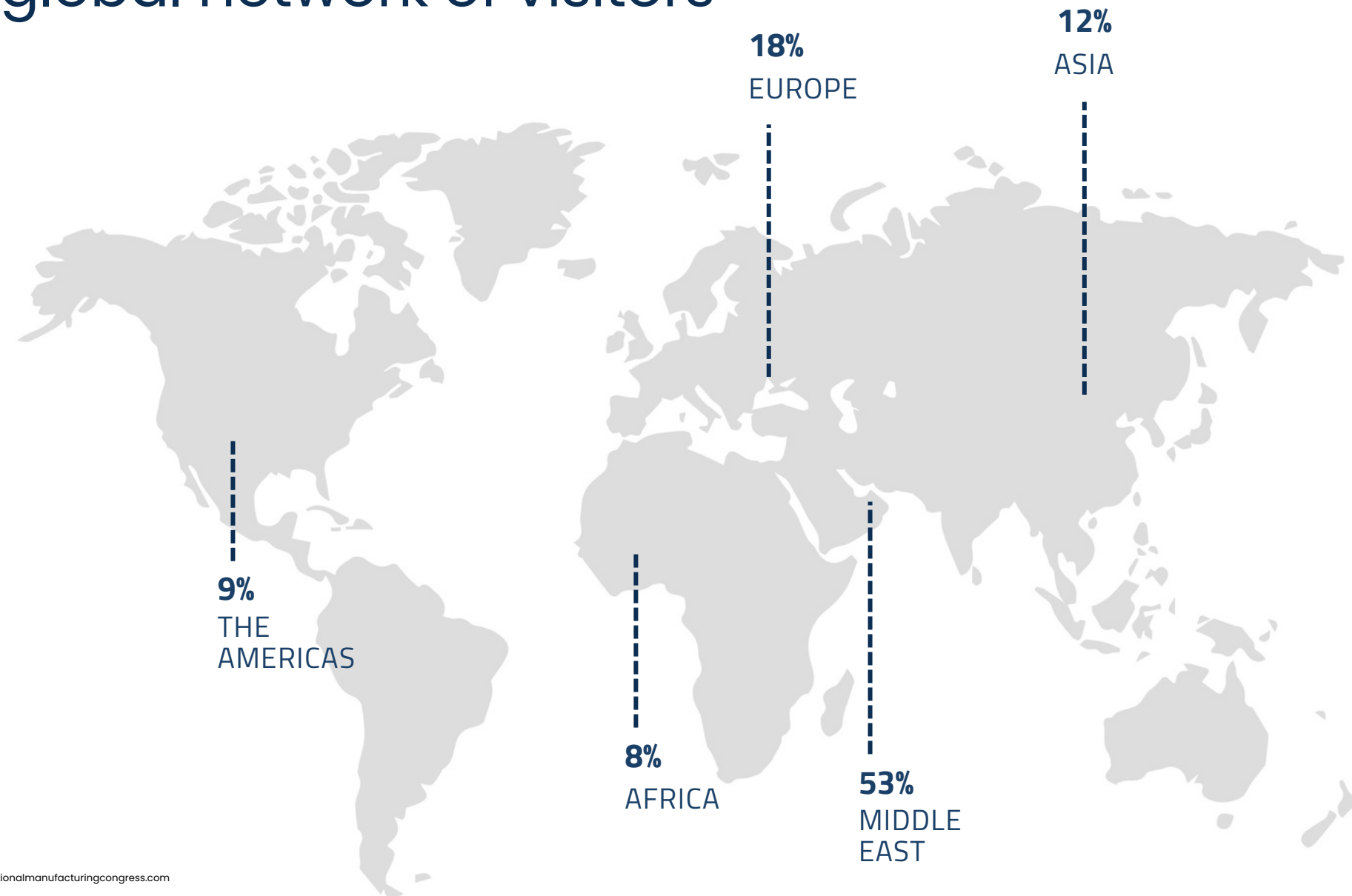


Explore the Exhibition Space

With over 250 exhibitors, the International Manufacturing Congress will showcase the technologies and solutions driving progress and shaping the future of industry.



Offering access to a global network of visitors



Game Changing

International Manufacturing Congress will bring together decision makers and leading suppliers, catalysing new and powerful partnerships across the manufacturing value chain.

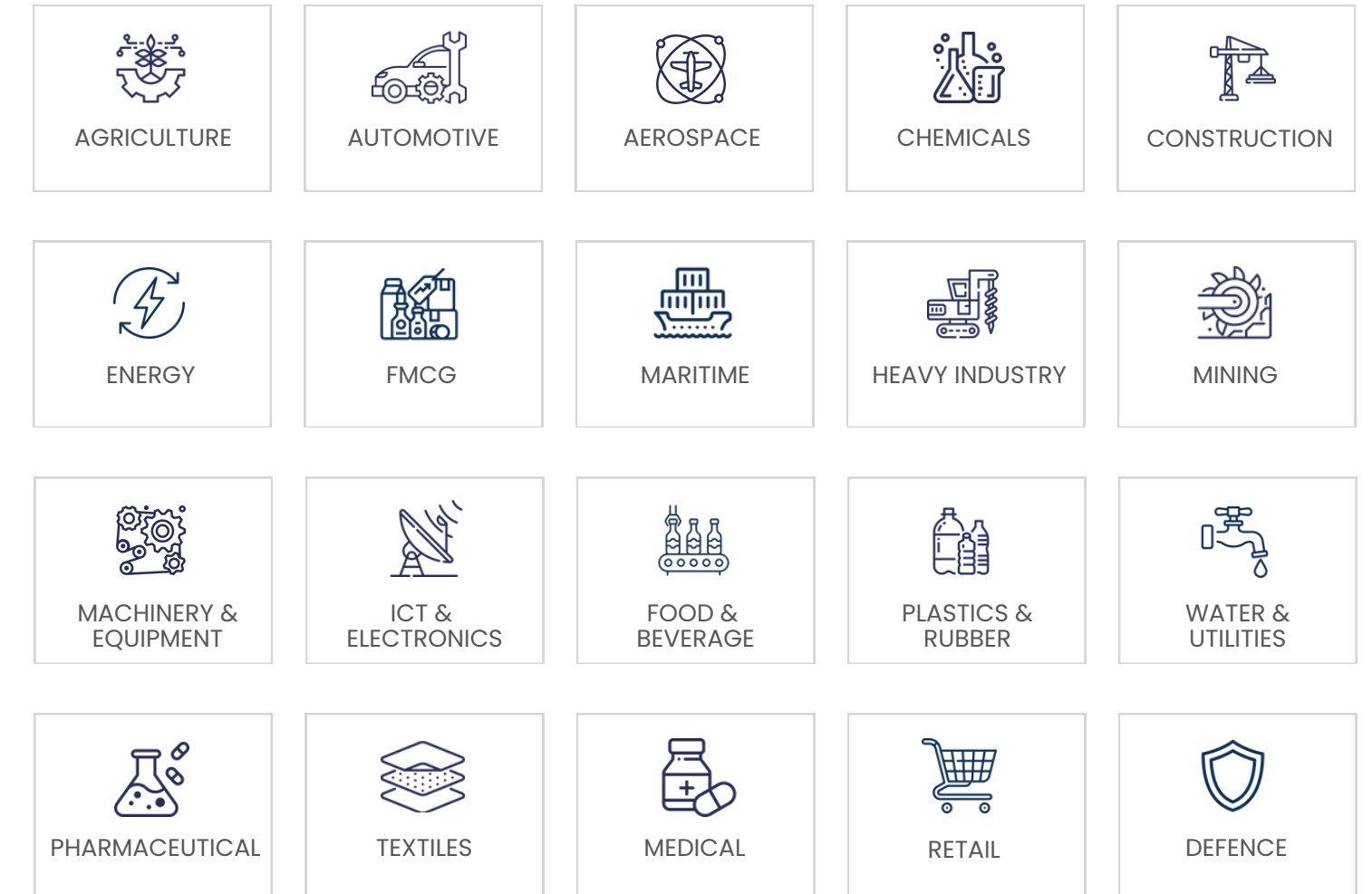
Deal Making

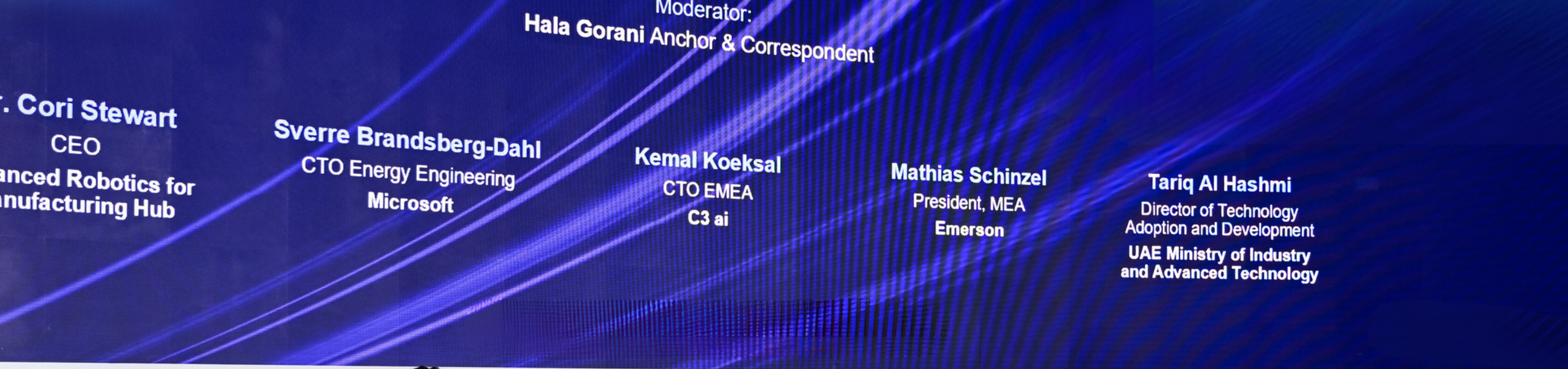
Welcoming 10,000+ attendees from more than 20 countries, the International Manufacturing Congress will unlock new business opportunities and worldwide revenue streams.

Knowledge Sharing

International Manufacturing Congress will offer access to the latest technologies, solutions, and strategies essential to the support thriving manufacturing businesses of the future.

Meet decision makers from these industries





Strategic Conference

Pioneering progress in sustainable manufacturing

The Strategic Conference provides a forum for leaders and policymakers to collaboratively shape strategies and accelerate solutions that will determine the future of manufacturing.

In a time of unprecedented disruption, technology is resetting business models and redefining customer expectations.

As we navigate new frontiers in sustainable development, economic progress, and responsible manufacturing, this conference is an indispensable opportunity to define the strategies required to drive growth over the next decade.

Strategic Conference themes will include:

- | | |
|--|---|
| 1 Policy, Trade and Investments | 4 Supply Chain and Warehouse Management |
| 2 Globalisation Redefined | 5 The Carbon Neutrality Push |
| 3 Connected Enterprise: Technology in Action | 6 Enhancing Workforce Strategies |

Meet the Buyers

Unlocking markets, creating opportunities

The International Manufacturing Congress will convene leaders and innovators from the global manufacturing ecosystem. At the heart of the event, Meet the Buyers will connect domestic and international suppliers with manufacturing industry decision makers, to network, forge new relationships, and do business.

Leadership Roundtables

Shaping the future

Anchored within the International Manufacturing Congress, the Leadership Roundtables gather stakeholders including leaders and innovators – from Ministers and policymakers to CEOs and scientists – to explore solutions and collectively address the challenges and shape the future of manufacturing industries.



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