



INTERNATIONAL  
MINING AND  
RESOURCES  
CONFERENCE + EXPO

21 - 23 October 2025 | ICC Sydney

# 2025 POST-EVENT REPORT

COLLABORATING ON TRENDS IN MINING, INVESTMENT  
AND INNOVATION TOWARDS A SUSTAINABLE FUTURE

FOUNDING PARTNERS



AUSTMINE



Ausimm

mines and  
money



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# AUSTRALIA'S INTERNATIONAL MINING WEEK

Collaborating on trends in mining, investment and innovation towards a sustainable future.



IMARC 2025 delivered a record-breaking week of insight, deals and industry leaders in Sydney. Now in its twelfth year, IMARC has cemented its position as one of Australia's most significant global business events, not just for its scale, but for its reputation as the place where real deals are made and industry partnerships take shape.

Coinciding with the landmark Australia-United States agreement on critical minerals and rare earths, the 2025 event underscored the pivotal role of mining and resources in driving Australia's economic strength and advancing the global energy transition.



*“Great experience and a very beneficial for building my network and understanding what work is being conducted in the industry”*

Sam Gribble, Principal Operational Readiness, Fortescue







# THANK YOU FOR BEING PART OF AUSTRALIA'S LARGEST & MOST INFLUENTIAL RESOURCES EVENT

As we look back on what was an exceptional IMARC, I want to thank you for the important part you played in making this year's conference such a success. IMARC 2025 welcomed 11,759 registered attendees, 26% of whom travelled from overseas - representing more than 120 countries, and underscoring the event's expanding role as a global hub for the mining sector

At a time when the sector is navigating complex supply chains, cost pressures, and a growing demand for innovation, IMARC continues to provide a platform for meaningful discussion, collaboration and real progress.



IMARC 2025 featured more than 500 expert speakers, a sold-out exhibition with over 500 exhibitors, and new initiatives designed to engage operational leaders across the mining value chain. Some of this year's highlights included:

- Recognising that operational excellence on the ground is key to future productivity, the new Mining Operators Series was created for frontline professionals — from engineers and supervisors to maintenance personnel and mine-site staff.
- The Mining Guest Pass initiative expanded significantly, giving on-site mining and energy employees, contractors, and operations staff complimentary access to the full conference program, exhibition floor, and networking functions.
- The Innovation & Investment Alley made its debut, connecting next-generation technologies, start-ups, and investors, and reinforcing IMARC's focus on turning ideas into tangible commercial outcomes.
- Ministers and senior government representatives from more than 50 nations joined us, highlighting IMARC's growing global reach and strategic importance.

We were also proud to host a number of high-level sideline events and forums that deepened engagement across the week. From the International Government Meet and Greet on the eve of the conference, to our country pavilions and state delegations, IMARC 2025 fostered genuine collaboration and opened new avenues for partnership and investment.

To everyone who took part — our hosts, partners, sponsors, speakers, exhibitors, delegates, government representatives, and operations teams — thank you. Your involvement was vital in shaping this year's event. In particular, we appreciate the stronger operational focus and the clear connection between innovation and real-world outcomes that defined IMARC 2025.

A special thank you goes to our Founding Partners — the Victorian Government, Austmine, AusIMM, and Mines & Money — our Host Partner, the NSW Government, our Connect Sponsor, Traxys, our Headline Sponsors, BP Castrol and the Ministry of Minerals and Resources, and our Lead Sponsors — Fleet, Hexagon, IMDEX, MOVUS, Razor Labs, and Schneider Electric — whose continued support helps bring IMARC to life.

As we look ahead to IMARC 2026, our journey continues. With the momentum built this year, we are excited to expand our reach, strengthen our impact, and continue advancing the future of mining — together.

All the best!

**Anita Richards**  
Chief Operating Officer

BEACON

# THANK YOU FROM OUR FOUNDING PARTNERS



As a Founding Partner, Austmine was proud to represent the Australian METS sector once again at IMARC 2025. The event reinforced Australia's reputation for mining innovation and created valuable opportunities to connect with industry, government and international partners. It was clear that Australian companies continue to shape the future of mining through advanced technologies, sustainable practices and a strong spirit of collaboration. Austmine's involvement reflects our commitment to championing the capability and global influence of the METS community.

**Vanessa Haberland**  
Interim CEO, Austmine



“

*An important annual event to reconnect and learn. Another marquee event very well executed.*

Kai Eberspaecher,  
Director,  
KDMA Holdings

”



As the peak body for resources professionals and a Founding Partner of IMARC, AusIMM was delighted to see the global sector come together in Sydney. This year's record-breaking event confirmed that our industry is thriving and highlighted the essential role mining plays for Australia's future. It was brilliant to see many AusIMM members share their expertise across IMARC as speakers, panellists and facilitators, showcasing our community's depth of professional excellence. We were also proud to be closely involved with the NextGen Leaders program, helping inspire the future workforce to expand their knowledge and build industry connections. Thank you for your support of IMARC, AusIMM and our sector. We look forward to seeing you again in 2026.

**Stephen Durkin**  
FAusIMM, AusIMM CEO



“

*Another great conference.*

Julian Coyne  
Chief Executive Officer  
Convergio

”



As a Founding Partner of IMARC, Mines and Money was proud to see the event once again bring the global mining ecosystem together – operators, innovators, investors and emerging leaders all under one roof.

This year's expanded exhibition and record-breaking attendance underscored IMARC's position as one of the leading global forums for the mining and resources sector. The scale and energy of the event highlighted the sector's momentum and reinforced the importance of connecting capital, capability and innovation to accelerate the projects shaping our industry's future. We look forward to continuing this progress in 2026, and helping to drive the investment and innovation that will define the industry's next chapter.

**Nick Rastall**  
Portfolio Director, Resourcing Tomorrow & Mines and Money



“

*Highly valuable event and a thoroughly rewarding experience.*

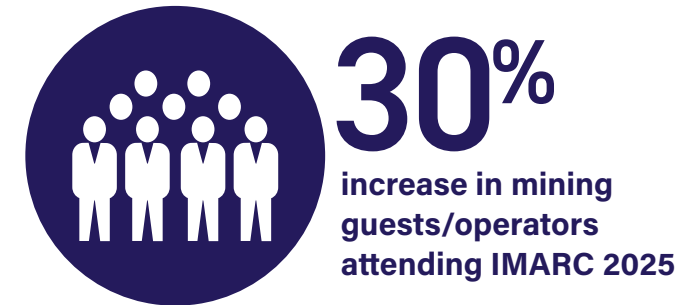
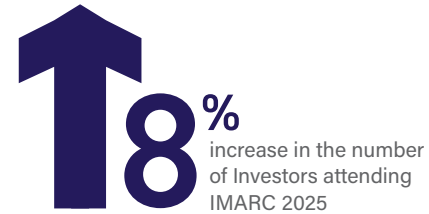
Ray Tolhurst, Lecturer and  
Honorary Fellow,  
University of Wollongong

”



# AUSTRALIA'S LARGEST MINING EVENT

## ATTENDANCE PROFILE



### ATTENDANCE PROFILE

Association / Organisation	3.52%
Education & Research	6.11%
Energy & Sustainability Services	1.36%
Energy Company	1.53%
Financial Services	2.74%
Government	7.41%
Infrastructure	3.14%
Investors	6.45%
Machinery and Equipment	14.05%
Manufacturing	3.12%
Media	2.07%
Mining Company	11.82%
Mining Services / Supplier	10.82%
Professional Services	12.69%
Technology	13.17%

**11,759** REGISTERED ATTENDEES



### POSITION OVERVIEW



*Good initiative to offer free full passes to mining companies - access to these customers is the reason we continue to exhibit at IMARC.*

*Laura White, Director of Marketing, METSO*

# 500+ SPEAKERS

## SHARED INSIGHTS ACROSS SIX CONCURRENT CONFERENCE STREAMS

Throughout the three-day conference, IMARC 2025 welcomed more than 500 speakers who delivered over 380 technical talks, panel discussions, interviews and keynote presentations across six concurrent conferences spanning the entire mining value chain. Notably, more than 150 of these speakers were women, reflecting IMARC's ongoing commitment to its Balance for Better initiative, which promotes equality, diversity, and inclusion throughout the mining sector.

The packed plenary sessions explored three central themes:

Finding, Funding and Fast-Tracking Mining Projects

Driving Decarbonisation and Productivity through Collaboration, Technology, and Innovation

Mobilising the Mining Ecosystem for Shared Prosperity

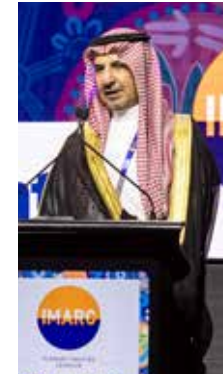
New to the program, the Mining Operators Series was designed for professionals working at the frontline of operations, featuring sessions on modernising machinery, boosting productivity and optimising mining processes.

The IMARC Exchange Roundtables provided an opportunity for meaningful small-group discussions where ideas were exchanged, partnerships formed, and real solutions developed. These included the Talk It Forward Dialogue Program, which encouraged open dialogue and new perspectives on advancing ESG initiatives, and the Innovation & Investment Alley Program, which showcased emerging technology innovators presenting their cutting-edge solutions to venture capitalists and mining innovation leaders.

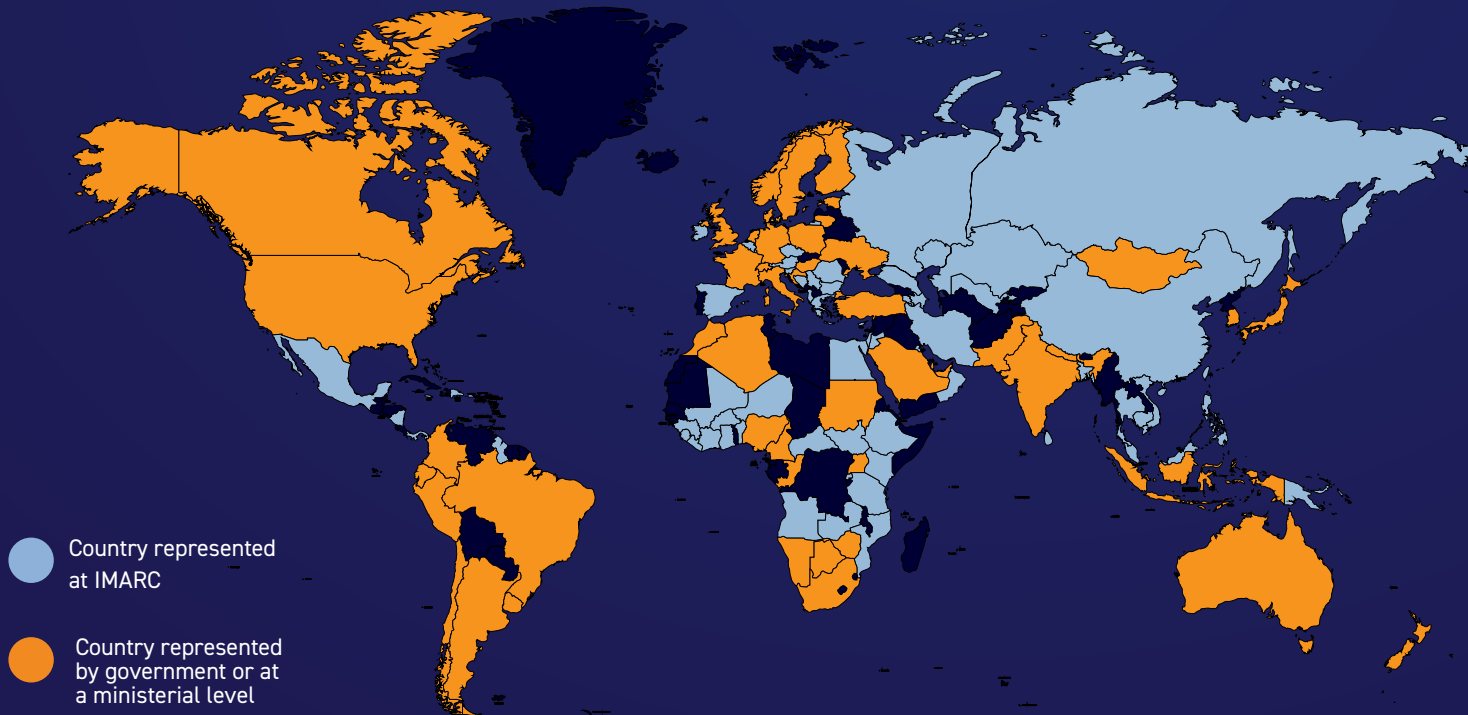
The broader conference program also featured sessions on Digital Transformation, Mining Innovation, Mining Investment and Energy Transition & Decarbonisation. Attendees also benefited from over 10 free-to-attend country/region presentation series in the Global Opportunities Theatre, highlighting trade and investment opportunities from around Australia, Latin America, Canada, Europe, Africa, Asia and more.

“Excellent event allowed me to stop, listen and consider a number of short-term and long-term business opportunities.”

Clive Taylor,  
General Manager,  
MC Quality



# A TRULY INTERNATIONAL EVENT WITH PARTICIPATION FROM 120+ COUNTRIES



NEW SOUTH WALES	43.1%
INTERNATIONAL	26.0%
QUEENSLAND	11.3%
WESTERN AUSTRALIA	8.5%
VICTORIA	7.5%
SOUTH AUSTRALIA	1.7%
AUSTRALIAN CAPITAL TERRITORY	1.4%
TASMANIA	0.3%
NORTHERN TERRITORY	0.2%

Albania	Bermuda	China	Finland	Ireland	Malta	Norway	Serbia	Thailand
Algeria	Boznia and Herzegovina	Colombia	France	Israel	Mauritius	Oman	Sierra Leone	Timor-Leste
American Samoa	Botswana	Cote D'Ivoire	Germany	Italy	Mexico	Pakistan	Singapore	Turkey
Angola	Brazil	Croatia	Ghana	Jamaica	Mongolia	Panama	Slovenia	Uganda
Antarctica	Bulgaria	Cyprus	Gibraltar	Japan	Morocco	Papua New Guinea	South Africa	Ukraine
Argentina	Burkina Faso	Czech Republic	Greece	Jordan	Mozambique	Peru	South Korea	United Arab Emirates
Australia	Cambodia	Democratic Republic of the Congo	Guam	Kazakhstan	Namibia	Philippines	South Sudan	United Kingdom
Austria	Cameroon	Denmark	Guinea	Kenya	Nepal	Poland	Spain	United States
Armenia	Canada	Dominican Republic	Guyana	Kuwait	Netherlands	Puerto Rico	Sri Lanka	Uruguay
Azerbaijan	Cayman Islands	Ecuador	Hong Kong	Liberia	New Caledonia	Qatar	Sudan	Uzbekistan
Bahrain	Central African Republic	Egypt	Hungary	Lithuania	New Zealand	Romania	Sweden	Vanuatu
Bangladesh	Chile	Estonia	India	Luxembourg	Nicaragua	Russia	Switzerland	Vietnam
Belgium		Ethiopia	Indonesia	Malaysia	Niger	Rwanda	Taiwan	Zambia
Benin			Iran	Mali	Nigeria	Saudi Arabia	Tanzania	Zimbabwe





# 51 COUNTRIES REPRESENTED

AT A GOVERNMENT  
AND/OR MINISTERIAL LEVEL

**IMARC 2025 once again reinforced its position as Australia's leading international mining and resources event, where the world's industry leaders come together to explore opportunities, address challenges, forge strategic alliances and advance the future for the global mining industry.**

The event commenced with an International Government Meet and Greet, sponsored by Wood Mackenzie, held the day before the official opening. This invitation-only networking session provided a relaxed environment for Ministers, Ambassadors, High Commissioners, Consul-Generals, senior Government officials, and dignitaries to connect and exchange insights ahead of the main conference.

The 2025 conference was officially opened by NSW Premier Hon. Chris Minns, alongside NSW Finance Minister and Minister for Natural Resources Hon. Courtney Houssos, and Australia's Assistant Minister for Resources Senator Anthony Chisholm. For the first time, IMARC featured several ministerial-level representatives from Australian states, including South Australian Minister for Trade and Investment Joe Szakacs MP, Minister for Energy and Resources Victoria, Hon. Lily D'Ambrosio, Queensland Natural Resources and Mines Minister Hon. Dale Last and Queensland Shadow Resources Minister Senator Susan McDonald, highlighting the event's national significance.

Ministers and government officials from five continents joined their Australian counterparts in IMARC 2025's conference program, including representatives from Uganda, France, Pakistan, Chile, and several other nations, bringing together significant global political influence and perspective. Among the international highlights, H.E. Khalid Al Mudaifer, Vice-Minister for Mining Affairs, Ministry of Industry and Mineral Resources of Saudi Arabia, delivered a keynote presentation on the Kingdom's Vision 2030, underscoring its ambitious transformation agenda. IMARC also welcomed New Zealand's Minister for Resources, Hon. Shane Jones, who showcased New Zealand's resource potential to investors and global partners, while Utah Governor Spencer Cox highlighted the state's mining capabilities and referenced the landmark Australia-United States critical minerals agreement signed earlier that week.

On the exhibition floor, all Australian state and territories were represented with dedicated stands, alongside international pavilions from Peru, Sweden, Germany, Italy, Saudi Arabia, New Zealand, Morocco, Mongolia, India, Timor-Leste, and Canada (Quebec and Ontario), facilitating trade and investment opportunities across borders.

In total, 180 global Ministers, Ambassadors, High Commissioners, Consul-Generals, and senior officials participated at IMARC 2025, which attracted around 11,000 registered attendees and decision-makers with 26% coming from overseas. Numerous bilateral meetings took place throughout the event, fostering new partnerships and investment discussions across the international mining landscape.

## COUNTRY PROGRAMS



PERU



MONGOLIA



SWEDEN



CANADA

AUSTRALIA  
MINERALS

QUEENSLAND



TIMOR-LESTE

# BEYOND THE MAIN CONFERENCE AND EXPO

## 50+ SIDELINE EVENTS



IMARC 2025 featured more than 50 sideline events hosted by local and international organisations, further cementing its reputation as Australia's International Mining Week. These events catered to attendees from across the entire mining value chain, including investors, asset managers, senior executives, and on-the-ground professionals, offering diverse opportunities for learning and collaboration that enriched the overall IMARC experience.



“

*It was fantastic to see people engaging at the booths and to learn more about the mining information available, both at the expo and the conference.*

Riza Uripto, Mining Engineer, **Macmahon**

”

## HIGHLIGHTS INCLUDE:

- AWIMAR International Panel & National Roundtable meeting
- New Zealand Government Booth Short Talks
- Australian Government Booth Short Talks
- IFS Executive Roundtable: Rethinking Mining's Digital Core
- Finland – An Influential Partner for Sustainable Critical and Strategic Minerals Across Integrated Value Chains
- KSA: The World's Next Global Mineral Processing Hub – An Afternoon of Insight & Culture
- Smart Mines, Sustainable Futures: AI and Innovation in Australian Gold
- Global METS Market Briefings
- Funding the Future of Mining Tech
- Tyre Stewardship Australia Off-the-Road Mining Tyre & Belt Forum
- IBM Roundtable: Embracing AI in Predictive Maintenance to Optimise Critical Asset Performance
- A conversation with Utah Governor Spencer Cox
- Global Mining Innovation Exchange
- Mining Investments – Q&A with Marcus Today's Henry Jennings
- Italy-Australia: Partnership Opportunities in Critical Minerals
- Maximising Mining Value: The Strategic Benefits of Asset Management Excellence
- Beyond the Rhetoric: Fast-Tracking Allied Critical Mineral Supply Chains





# NEW AND RETURNING HIGHLIGHTS

## FROM AROUND THE SHOW

### INNOVATION AND INVESTMENT ALLEY

The new Innovation & Investment Alley on the expo floor was a vibrant showcase of pioneering technologies transforming the mining industry. From intelligent automation and clean energy systems to next-generation process optimisation tools, it connected startups, researchers, and technology developers with investors, miners, and venture capitalists ready to accelerate innovation into commercial reality. The Alley gave future-defining ideas their first major platform to build momentum for solutions that can reshape the industry economically, socially, and sustainably. Participating innovators and commercialisation partners included EcoHoist, Health & Wellness Water, RapidGraphite, Banksia Minerals Processing, OreSand, Rainstick, TreeTrack, DNAir, Endolith, Quenda, Ekion, AI Risk & Safety, Mugathu, Critical Minerals, and Bioculum.

### PITCH BATTLES

The IMARC Pitch Battles continued to celebrate innovation and collaboration in mining. In the METS Innovation Pitch Battle, five companies from the Innovation & Investment Alley presented their technologies to a panel of investors and mining leaders, with Liz Dennett, Founder and CEO of Endolith, taking top honours. The Mining Pitch Battle Grand Final saw three junior mining executives pitch their projects in a highly engaging final round, with Marcy Kiesman, CEO of Quantum Critical Metals, crowned the winner.

### VIP HOSTED BUYER PROGRAM

The VIP Hosted Buyer Program returned this year, attracting more participating executives from mining companies and contractors responsible for strategic procurement of mining equipment, technology, and services. The program featured a curated exhibition tour, showcasing cutting-edge innovations, along with personalised meetings and access to exclusive networking functions. Notable participants included buyers from Rio Tinto, PLS, South32, Perenti, Boggabri Coal, Glencore, Byrnecut, and Newmont.



### ONAIR @ IMARC

Building on its previous success, OnAir @ IMARC returned in 2025 with video interviews and podcasts from leading media outlets including ABC Radio, Money of Mine, Mining.com.au, Sweat Capital, Digging Deeper with @The Coalface, Mine Australia, Making Money Matter, and Graphite Hub. Over three days, this dedicated zone on the exhibition floor delivered high-impact coverage, daily mining news, exhibitor announcements, and thought-provoking discussions with industry leaders, reaching a combined global audience in the millions.



### GALA DINNER AWARDS

This year's Gala Dinner expanded to include two exciting new awards recognising the industry's future leaders and innovators. Alongside the prestigious Mines and Money Legend in Mining Award, presented to Owen Hegarty OAM for his 50-year contribution to the global mining industry, IMARC introduced the NextGen Leaders Award (sponsored by Coal Australia) and the Mining Beacon Breakthrough Innovation Award (sponsored by RFC Ambrian). Renzo Ocampo, a junior geologist at Barton Gold, won the IMARC NextGen Leaders Award for his insights on DEI, community engagement, and sustainability, while MOVUS received the Mining Beacon Breakthrough Innovation Award for its Ultra vSense sensor technology.

# NextGen

@ IMARC

## CONNECTING INDUSTRY AND THE FUTURE WORKFORCE

IMARC's NextGen Program continues to inspire our future workforce, facilitate career pathways, and promote talent retention within the mining and resources sector. In partnership with CoRE Learning Foundation, Australian Earth Science Education, NSW Minerals Council, and the Australian Resources & Energy Employer Association (AREEA), and supported by sponsors including Newmont, Agnico Eagle, Aury, Fleet Space Technologies, MOVUS, and Thiess, IMARC 2025 welcomed 200+ primary students, 160+ secondary students, and 250+ undergraduate and graduate attendees. The expanded program included guided expo walk-throughs, STEM activities and talks, and mentoring and graduate program sessions.

**200+** PRIMARY STUDENTS

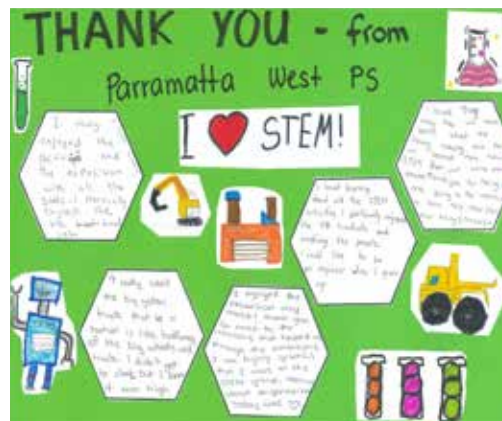
**160+** SECONDARY STUDENTS

**250+** UNDERGRADUATE & GRADUATES



*As a student coming for the first time, it really opened my eyes to all the industry players. It was inspiring to meet female entrepreneurs too.*

Vivian Wong, Student, Monash University





## MINING AND ENERGY COMPANIES

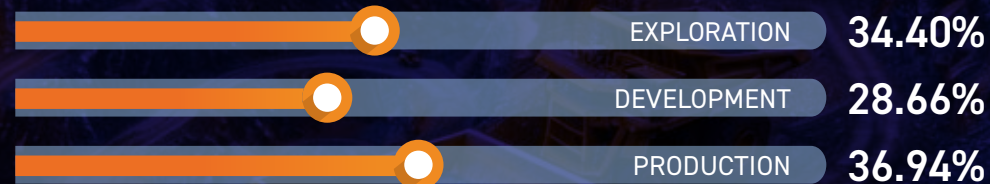
# 500+ OF THE WORLD'S LEADING MINING COMPANIES ATTENDED

Agnico Eagle ■ Albemarle ■ Almasane Alkobra Mining Company AMAK ■ American Rare Earths ■ Anglo American ■ AngloGold Ashanti ■ Arcelor Mittal Nippon Steel ■ Aurelia Metals ■ Barton Gold ■ Bharat Coking Coal (BCCL) ■ BHP ■ Boroo Gold LLC ■ Bravus Mining & Resources ■ Byrnescut ■ Centennial Coal ■ China National Uranium Co. ■ CNNC Geological Exploration Group Co. ■ Coal India ■ Cobalt Blue Holdings ■ Erdenes ITP LLC ■ Evolution Mining ■ Fortescue ■ Glencore ■ Hancock Iron Ore ■ Hancock Prospecting Pty ■ Harmony Gold ■ Idemitsu ■ IGO ■ Ioneer ■ Jindal Steel ■ Kingsgate Consolidated ■ Lionhead Resources ■ Maaden ■ MMG ■ New Hope Group ■ Newmont ■ Nippon Steel Corporation ■ NMDC ■ OceanaGold ■ Ok Tedi Mining ■ Pan American Silver ■ Perenti ■ Perseus Mining ■ PLS ■ PNOC Exploration Corporation ■ Rio Tinto ■ Sandfire Resources ■ Simec Mining ■ South32 ■ Southern Cross Gold ■ Sumitomo Metal Mining ■ Teck ■ Vale ■ Vault Minerals ■ Whitehaven Coal ■ Yancoal

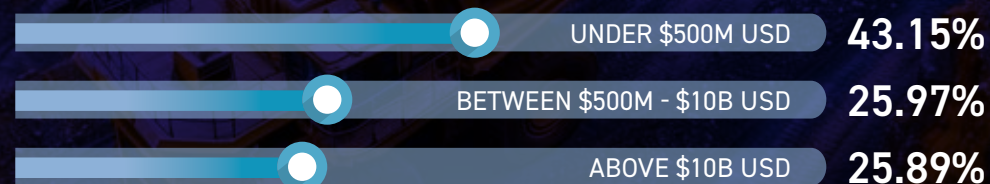
## TOP 40 THINGS MINING COMPANIES WERE LOOKING FOR AT IMARC 2025



### STAGE OF MINING PROJECTS



### MINING COMPANY MARKET CAP



**“Great opportunity to connect and learn!”**

Nick Stokes, Director, Supply Chain Operations, PNG, **Newmont**

# mines and money @ IMARC

## FACILITATING MEANINGFUL CONNECTIONS BETWEEN JUNIOR MINERS AND INVESTORS

Mines and Money @ IMARC once again served as the premier destination for investors and mining companies. The Mining Spotlights in the Fender Geophysics Investment Theatre allowed junior miners to present project updates to a qualified investor audience, while the bustling Mining Hub showcased over 80 junior mining companies spanning a diverse range of commodities.



### TOP 20 COMMODITIES REPRESENTED

22.0%	Gold
15.9%	Copper
8.2%	Rare Earths
6.6%	Nickel
6.6%	Silver
5.5%	Lithium
4.9%	Zinc
4.4%	Graphite
3.8%	Cobalt
2.2%	Iron Ore
2.2%	Niobium
2.2%	Uranium
1.7%	Lead
1.7%	Mineral Sands
1.1%	Antimony
1.1%	Coking Coal
1.1%	Kaolin
1.1%	Manganese
1.1%	Phosphate
1.1%	Tungsten

“

*As a junior exploration company, the IMARC conference is a good way to meet investors and suppliers. You get to give a presentation and promote your projects.*

Jeneta Owens, Managing Director,  
Godolphin Resources

### PROJECT LOCATIONS

APAC

59.3%

AMERICAS

22.2%

EMEA

18.5%

“

*With it being the largest resources sector event in Australia, it's pretty well second to none.*

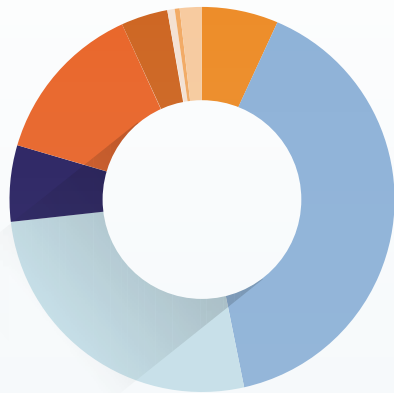
Andrew Penkethman, Managing  
Director & CEO,  
Ardea Resources



# 640+ INVESTORS

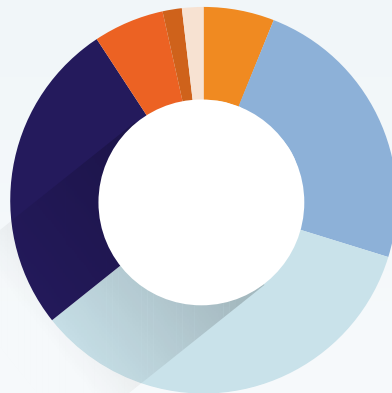
ASSETS UNDER MANAGEMENT: \$8.7 TRILLION

ASSETS  
UNDER MANAGEMENT



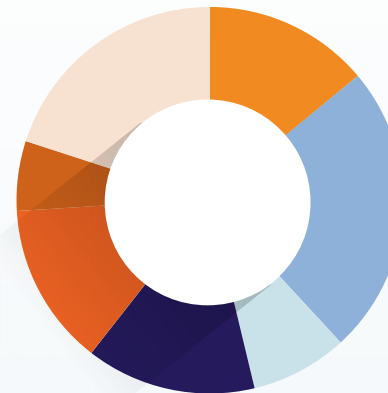
<\$1 million	6%
\$1m - \$100m	40%
\$100m - \$500m	27%
\$500m - \$1b	6%
\$1b - \$10b	14%
\$10b - \$100b	4%
\$100b - 250b	1%
\$250b - \$500b	0.4%
>\$500b	2%

TYPICAL  
SIZE OF INVESTMENT



<\$100k	6%
\$100k - \$1m	24%
\$1m - \$10m	35%
\$10m - \$100m	26%
\$100m - \$250m	6%
\$250m - \$500m	2%
>\$500m	2%

REGIONS  
OF INTEREST



Africa	44%
Asia	77%
Australia & Oceania	26%
Europe	45%
Latin America	43%
Middle East	19%
North America	64%



“

*Thank you IMARC for fantastic conference and involvement. EFA is very pleased to support such a high standard international event.*

Aleks Henderson, State Director  
WA, Business Financing,  
**Export Finance Australia**

”

“

*Always a good event.*

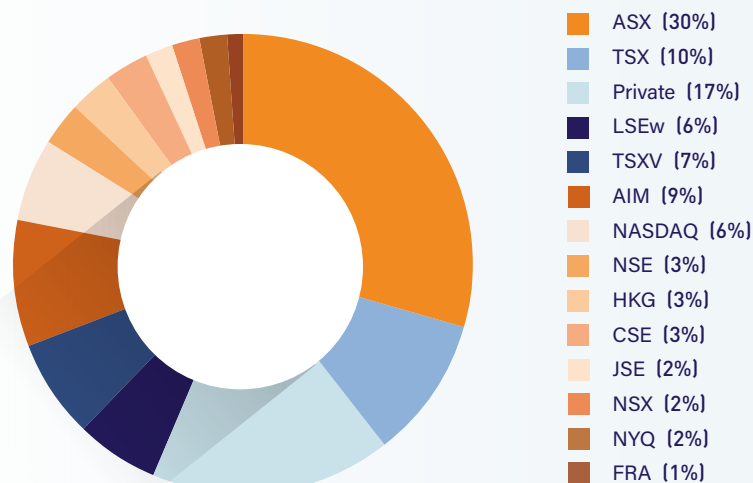
Jeff Heazlewood, Executive Director  
Corporate & Project Finance,  
**OCBC Bank**

”

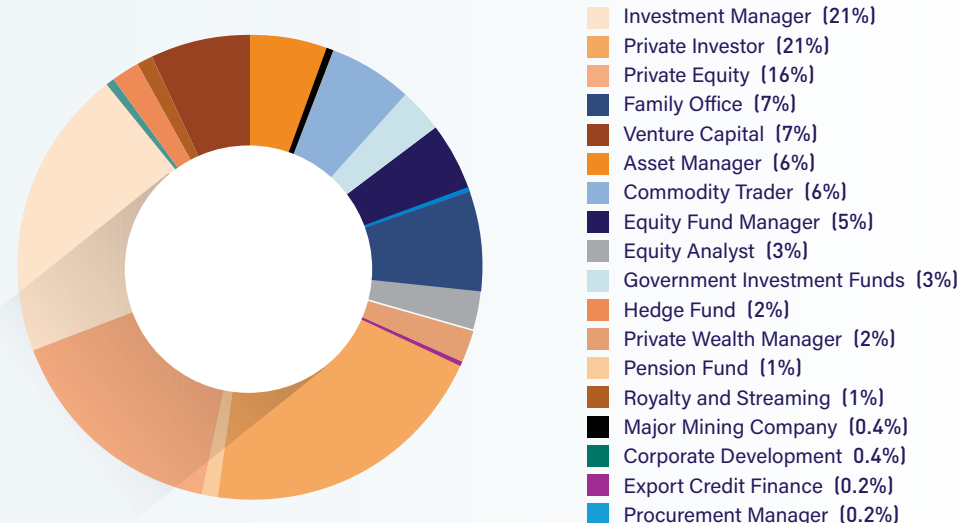


# 640+ INVESTORS CONTINUED...

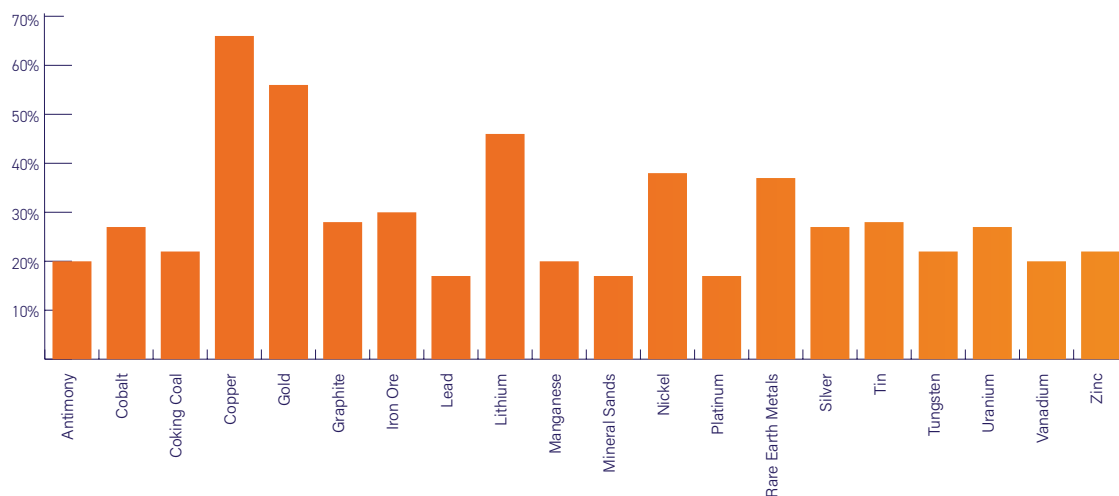
## STOCK EXCHANGE



## TYPE OF INVESTOR



## TOP 20 COMMODITIES OF INTEREST



# 74%

of investors expect to make investments as a result of attending IMARC 2025



# 37%

of those expecting to invest \$1m or more



*Excellent event, indispensable.*

Harry Haas, Senior Investment Manager, Meag





# 500+ EXHIBITORS AND SPONSORS



“

IMARC was an outstandingly well-run event, and we were genuinely impressed by the enthusiasm and drive of the Beacon Events team in generating strong engagement and leads for our stand.

Jane Hillsdon,  
Chief Marketing Officer,  
Birdon

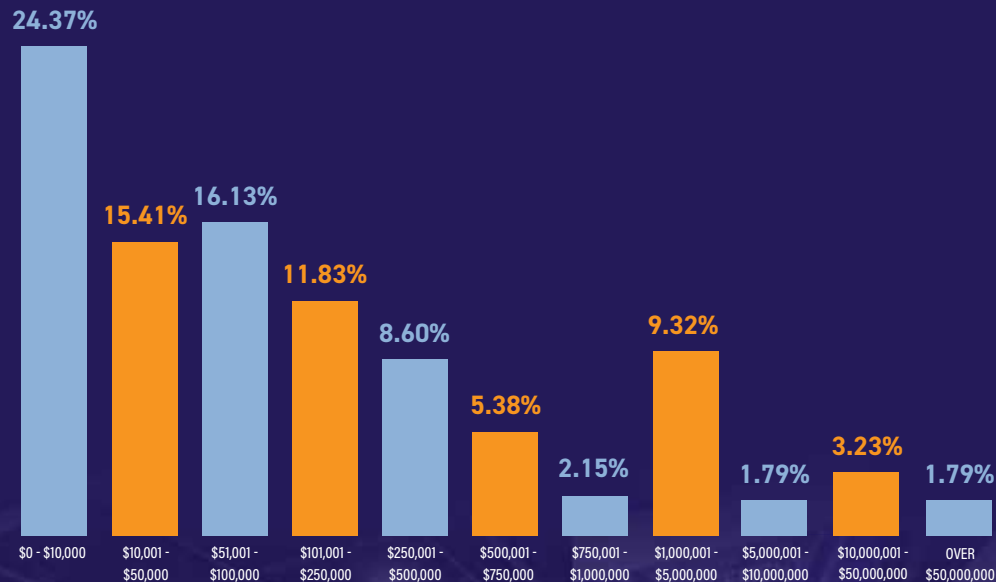


## THE 20,000 SQM EXPO FLOOR

was the largest ever at IMARC, showcasing companies that represented all aspects of the mining value chain



## VALUE OF BUSINESS GENERATED AT IMARC



Note: Includes data from all attendee types at IMARC 2025.

## NETWORKING

Attendees at IMARC 2025 enjoyed countless opportunities to connect and collaborate throughout the event. IMARC hosted several official networking events, including the lively networking receptions at the end of Days 1 and 2, held across the delegate lounges, and the prestigious IMARC Gala Dinner on the evening of Day 3, a highlight of the event that celebrates the industry's achievements.

Our partners also hosted unique networking opportunities such as early morning run clubs, an investor-focused event, and a women-only speed networking session, ensuring every attendee had the chance to build lasting connections.

### THESE INCLUDE:

- AMEC x AAMEG Joint Pre-IMARC Networking Drinks
- Austmine IMARC Networking Drinks
- Claim Your Space: Making IMARC Work for You
- Official Opening: Ribbon-Cutting Ceremony at the Swedish Pavilion
- Official Opening: ALABC LatAm Lounge Launch
- NextGen Leaders: Austmine Speed Connect Networking
- Mongolia Networking Reception @ IMARC
- Government of South Australia Networking Reception
- European Union Reception
- Rockstars Mining Investor Event
- ALABC Latin American Mining Dinner
- AusIMM & WIMnet NSW Twilight Networking
- IMARC Run Club
- MINE Australia IMARC Networking Drinks
- Mining 4 Beer: The Cross We Beer
- Meet the Miners® at IMARC
- Team Sweden Networking Reception
- WISER Speed Networking Breakfast





# TRAXYS IMARC CONNECT

The bespoke Traxys IMARC Connect meetings platform, enabled attendees to schedule meetings in the weeks leading up to the event, resulting in more opportunities and better connections at the event. The Traxys IMARC Connect platform confirmed 4,008 meetings in 2025, with many taking place at the Traxys Connect Lounge.

## AVERAGE MEETINGS RATINGS



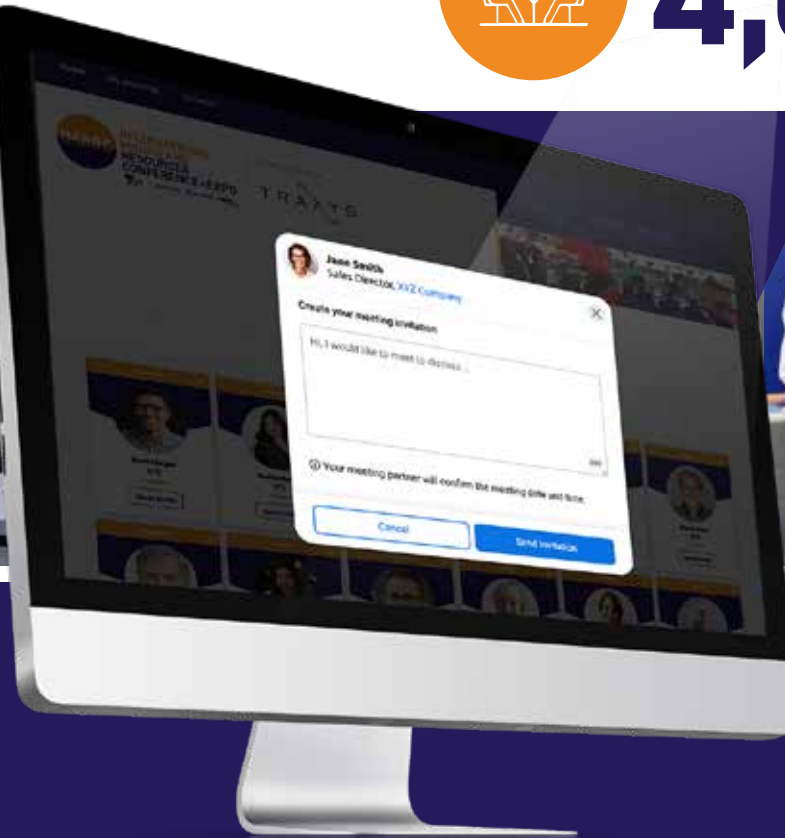
# 4,008

meeting confirmed through the Traxys IMARC Connect Meeting platform



“The connect platform and lounge is extremely valuable.

Greg Fifis, Partner,  
Corporate Value Associates



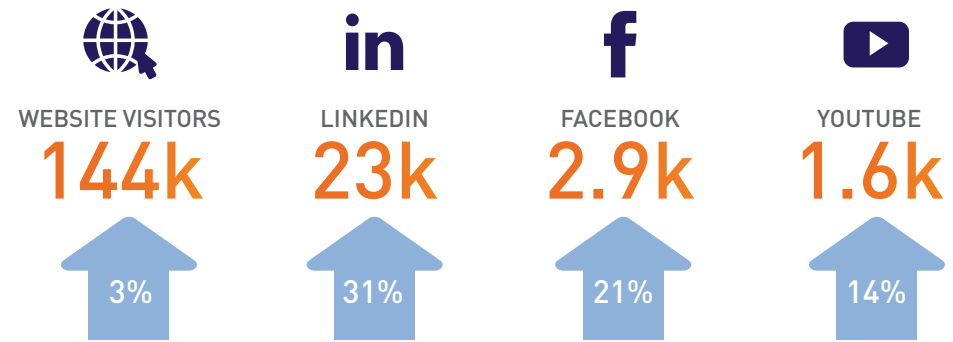
“Excellent opportunity and great event. There was significant interest in our projects and hope to be back next year.

Andrew Watson President & Chief Executive Officer  
Lancaster Resources



# MARKETING CAMPAIGN HIGHLIGHTS

IMARC delivered a comprehensive, multi-channel marketing campaign designed to attract a high-calibre audience of professionals across the mining value chain in the lead-up to and throughout the 2025 event. The campaign combined strategic partnerships with leading industry publications and associations, alongside a strong mix of online and print advertising, targeted e-newsletters, and engaging social media activity. These efforts were further supported by public relations outreach, personalised telemarketing, and flyer distribution to select mine sites, ensuring IMARC reached the right audience and maximised event visibility.



**39m** TOTAL PAID DIGITAL IMPRESSIONS

**520k** TOTAL ORGANIC SOCIAL IMPRESSIONS

**227k** INDUSTRY CONTACTS IN OUR DATABASE





# 140+ JOURNALISTS & MEDIA

**2.45K MENTIONS**  
1 May - 17 November 2025  
UP 19%

**1.3B TOTAL GLOBAL AUDIENCE REACH**  
through media coverage

**\$12.2M** total advertising value equivalency (AVE)



# SOCIAL IMPACT

## DRIVING POSITIVE SOCIAL OUTCOMES WITHIN THE COMMUNITIES IN WHICH WE OPERATE



### CHARITY RAFFLE

At the 2025 IMARC Gala Dinner, attendees participated in a charity raffle with a 1oz Southern Cross Gold Coin (99.99% pure gold) valued at over \$6,800, generously donated by ABC Refinery. The raffle raised \$8,900, with all profits donated to Boys To The Bush, a community-based charity supporting early intervention programs for disengaged young males. Beacon, organisers of IMARC, topped up the donation with an additional \$8,000 to this great cause.



### NEXTGEN

IMARC provided over 280 complimentary NextGen Leader passes to undergraduates, graduates and new professionals to attend the Sydney event. IMARC also donated \$5,000 to the AusIMM Sydney Student Chapter for its participation at the New Leaders Summit and Games prior to its event. IMARC has contributed an additional donation to support our NextGen Program Partners: CoRE Learning Foundation, Australian Earth Science Education, and AREEA's Bright Future STEM Program of \$15,000, reinforcing our commitment to the next generation of mining professionals.



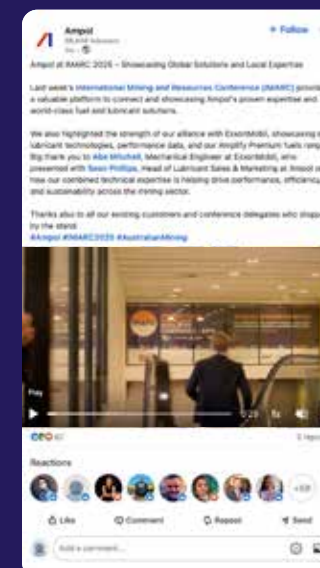
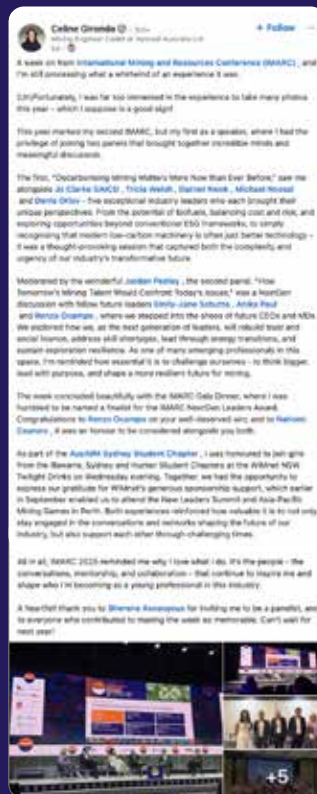
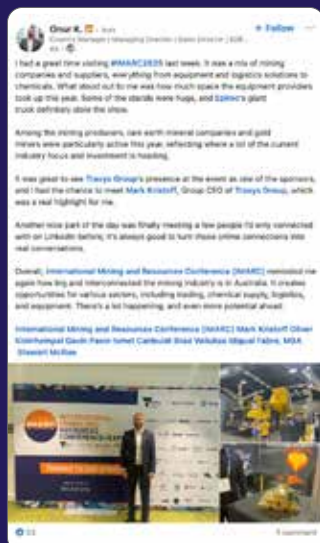
### FIRST NATIONS PARTNERS

IMARC proudly welcomed the return of Indigenous Women in Mining and Resources Australia (IWIMRA) and the addition of Aboriginal Enterprises in Mining, Energy and Exploration (AEMEE) as our First Nations Partners in 2025. Their cultural knowledge, environmental stewardship, and community leadership play a vital role in shaping more sustainable and responsible mining practices. This year also marked the launch of the First Nations Pavilion, hosted by AEMEE, a dedicated space for First Nations businesses, leaders, and innovators to connect with industry stakeholders, share expertise, and explore partnership opportunities.





## FROM ACROSS SOCIAL MEDIA



**Click on any of the posts if you wish to view them.**

See More #IMARC2025

# NEWS FROM AROUND IMARC

## LATEST INDUSTRY NEWS AND UPDATES FROM THE MINING INDUSTRY

IMARC 2025: PREMIER CHRIS MINNS VOWS TO STREAMLINE MINING PROJECTS, TELLING GLOBAL INVESTORS NSW IS OPEN FOR BUSINESS ON CRITICAL MINERALS

[CLICK HERE TO READ THE ARTICLE](#)



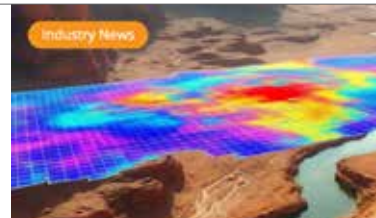
BIRDON SET TO BUILD ON BULGA BENCHMARK

[CLICK HERE TO READ THE ARTICLE](#)



'AGILE GEOSCIENCE' UNDERPINS NEW EXPLORATION PLAYBOOK, SAYS FLEET SPACE

[CLICK HERE TO READ THE ARTICLE](#)



SMALLWOOD CONFIDENT ABOUT BIGGER WHEATON AUSTRALIA PROFILE

[CLICK HERE TO READ THE ARTICLE](#)



IMARC 2025: SAUDI ARABIA CHAMPIONS GLOBAL PARTNERSHIPS TO POWER A SUSTAINABLE MINERAL FUTURE

[CLICK HERE TO READ THE ARTICLE](#)



UTAH MISSION WRIT LARGE AT IMARC

[CLICK HERE TO READ THE ARTICLE](#)



NZ MINERAL PERMITS IN DEMAND IN 'EVOLVING SECTOR', SAYS SHANE JONES

[CLICK HERE TO READ THE ARTICLE](#)



INNOVATION & INVESTMENT ALLEY A LAUNCHPAD FOR MINING'S NEXT BIG BREAKTHROUGHS

[CLICK HERE TO READ THE ARTICLE](#)



**MINING** BEACON

Receive the latest industry news, invitations to events and special offers here

**SUBSCRIBE NOW**



# 2026 EVENT CALENDAR

Beacon Events facilitates deal-making, partnerships, connections, and knowledge. For more than 20 years, Beacon has delivered expert events in Mining, Energy, Critical Minerals, Natural Resources, Technology, Commodities, Finance and Investment. We are proud to share our Event Calendar with you.

# BEACON



REGISTER YOUR INTEREST

13 – 15 January 2026

Partnered Event



King Abdulaziz International  
Conference Center,  
Riyadh, Saudi Arabia  
[futuremineralsforum.com](http://futuremineralsforum.com)

18,000+ ATTENDEES 170+ COUNTRIES 250+ SPEAKERS 1,000+ CEOs 70+ MINISTERS & OFFICIALS

**Future Minerals Forum is a cornerstone event and an unparalleled opportunity for global industry leaders to assess the evolving mining landscape.**

The Future Minerals Forum gathers Ministers, C-level industry executives and policymakers to explore the latest ideas and transformative thinking, shaping the mining sector and providing the thought leadership and direction to drive growth and define the future of the mining sector.

Via our knowledge partnership with the Future Minerals Forum, taking place in Riyadh Saudi Arabia, we take on a key role curating content, helping event convenors brainstorm and decide the agenda, finding panellists, chairing panels, as well as providing content and/or speakers for the event.

In addition, using Beacon's expertise, brands, industry knowledge, database, connections, systems and related know-how, we engage with entire value chain to support the Future Minerals Forum's desired objectives and ambitions.

27 – 29 October 2026



ICC Sydney, Australia  
[imarcglobal.com](http://imarcglobal.com)

11,500+ ATTENDEES 120+ COUNTRIES 500+ SPEAKERS 640+ INVESTORS 500+ EXHIBITORS

**IMARC creates a platform for the entire mining value chain to collaborate on mining, investment, and innovation trends towards a sustainable future.**

With the support of its Founding Partners, the Victorian Government, Austmine, AusIMM and Mines and Money, as well as key industry bodies, and attendance from 120+ countries, the conference and exhibition is one of the most influential gatherings for the industry globally.

The IMARC conference program showcases the best of industry, with strategies to strengthen supply chains, optimise costs, increase investment in mining projects and engage the workforce of the future. IMARC also provides unparalleled opportunities for deal-making and networking through its IMARC Connect platform for 1-on-1 meetings, several networking functions, and over 500 exhibition stands to visit.

1 – 3 December 2026



Business Design Centre,  
London, UK  
[resourcingtomorrow.com](http://resourcingtomorrow.com)

2000+ ATTENDEES 90+ COUNTRIES 300+ SPEAKERS 500+ INVESTORS 150+ MINING COMPANIES

**Resourcing Tomorrow connects mining and resource leaders, industries, governments, innovators and experts across the world.**

The event will be a carefully curated blend of inspiring, practical, technical and thought-provoking content with expert speakers, combined with quality networking and a broad spectrum of industry-leading suppliers.

With an engaging and timely agenda, Resourcing Tomorrow will facilitate strategic dialogue with the mining and resource leaders of today and tomorrow, build capabilities and help shape the future.



# INTERNATIONAL MINING AND RESOURCES CONFERENCE + EXPO

27 - 29 OCTOBER 2026 | ICC SYDNEY

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## GET IN TOUCH WITH A MEMEBER OF OUR TEAM



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Chief Operating Officer  
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**SHERENE ASNASYOUS**  
Event Director  
Content and Partnerships  
IMARC



**NICK RASTALL**  
Portfolio Director  
Resourcing Tomorrow  
& Mines and Money



**KIMBERLY WHITE**  
Conference Director  
IMARC



**PETER O'FLYNN**  
Sales Director  
METS Global



**KELLY MADIGAN**  
Head of Commercial  
IMARC



**REGINA KNOBEL**  
Business Development  
Manager



**CIARAN O'CONNELL**  
Marketing Director  
Australia



**KATHERINE BUENVIAJE**  
Associate Marketing  
Director



**GRANT ROBINSON**  
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Commercial  
Middle East



**SIMON KAR**  
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Asia



**KELVIN JOHNSON**  
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Manager  
Mining & Energy  
EMEA & Americas



**SINÉAD DOYLE**  
Business Development  
Manager  
Mining & Energy  
Africa, Americas & UK



**HASAN ALWAYEL**  
Sponsorship Manager  
Middle East



**ISLAM ALI**  
Business Development  
Manager  
METS Middle East

### FOUNDING PARTNERS



AUSTMINE



AUSIMM



mines  
and  
money

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