



HOTELYMPIA

5-8 MARCH 2018 • ExCeL LONDON

THE FUTURE OF HOSPITALITY

SINCE 1935

2018 ATTENDEE REVIEW

Now in its 83rd year, Hotelympia took place 5-8 March at ExCeL London, confirming its position as the UK's largest and most prestigious event for the hospitality and foodservice industry.

COMPANY STATUS

21,819

Overall Attendee
Number

19%

Group Head
Office

11%

Group Owned
Unit

69%

Independent

COMPANY ACTIVITY

Hospitality	47%
Retail	4%
Foodservice	15%
Wholesaler/Distributor	10%
Import/Export	4%
Other	20%



JOB FUNCTION

8% Buying/Purchasing
1% Category/Product/Brand Manager
6% Catering or F&B Manager
12% CEO/Chairman / MD
19% Director/General Manager
1% Facilities/Premises
3% Front of House
4% Hotel/Bar/Restaurant Manager or Landlord
1% HR/Training
1% Interior Designer/Architect
12% Owner/Partner
7% Sales/Marketing/Business Development
16% Chef
2% Consultant
7% Other

PURCHASING POWER PER ANNUM

More than 500k	28%	13% £10,000 - £49,999
£100,000 - £500,000	17%	6% £5,000 - £9,999
£50,000 - £99,999	14%	6% Less than £5,000
		16% None

AREAS OF INTEREST

Bathroom & Spa	4%	6% Non-Alcoholic Beverages
Beers/Ciders/RTD Products	6%	6% Refrigeration/Shopfitting
Business Services	6%	6% Tabletop
Careers	4%	8% Technology Solutions
Catering Equipment	15%	6% Waste & Sustainability Management
Food & Drink	18%	8% Wine & Spirits
Furnishing & Interiors	8%	1% Other

LOCATION

23% South East England
19% London
16% East of England
7% East Midlands
8% South West England
6% West Midlands
4% North West England
2% Yorkshire and the Humber
1% North East England
1% Wales
1% Scotland
12% Other

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