



Gastech



Hydrogen



ClimateTech

EXHIBITION & CONFERENCE
SINGAPORE EXPO | SINGAPORE | 5-8 SEPTEMBER 2023

Gastech Singapore 2023

Shaping the future of energy

Event brochure

Held in



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[#Gastech](https://twitter.com/gastech)





Southeast Asia provides an opportune landscape for the energy transition. Even as the region makes the shift to renewable energy options such as solar, wind, and geothermal, LNG will continue to form a significant part of the energy mix in the near future. At Pavilion Energy we seek to balance a need in ensuring energy security, while driving energy transition efforts towards a more sustainable future.

Alan Heng, Group CEO, Pavilion Energy





Introduction to Gastech 2023

A landmark event in the energy industry's calendar. Gastech 2023 is the world's largest meeting place for the global natural gas, LNG, hydrogen, low-carbon solutions, and climate technologies industries. It will take place at Singapore EXPO from 5 - 8 September.

At Gastech 2023, in Singapore, attendees can be part of the most important conversations about the future of energy.

Gastech 2023 will look ahead to the future amidst an industry-wide transformation to drive progress to net zero. Industry thought leaders and innovators will gauge the outlook for natural gas, liquefied natural gas (LNG), hydrogen, low-carbon solutions, and a range of climate technologies, during an unparalleled industry experience, over a four-day period.

Singapore plays a growing and important role as a key energy hub. As a major energy-trading hub, which boasts the world's third largest refining centre, the city state will welcome over 300 Ministers and CEOs. They will be joined by 4,000 delegates, 750 exhibitors, and 40,000 attendees from over 100 countries from 5 - 8 September 2023.

Driving the gas, LNG, hydrogen & low-carbon solutions industry towards a cleaner energy future

Gastech has united the global gas, LNG, and energy industries for over 50 years placing its emphasis on the future and convening the global community.

The exhibition

As the largest exhibition of its kind, Gastech 2023 will provide space for over 750 exhibitors to showcase the value that they can bring to the industry. The show floor will offer space to demonstrate the latest innovations in natural gas and LNG, hydrogen, low-carbon solutions, and climate technologies. Including over 20 country pavilions, the exhibition will have an international appeal offering an integrated, world-class business environment. New industry zones for 2023 include Climatetech and a greatly expanded Hydrogen zone.

The conference

The Gastech conference features over 300 Ministers and CEOs, and over 600 commercial and technical speakers, as well as experts in the field of strategy, regulation, trading, and finance. They will lead the debate and convey their unique perspectives on the state of the energy industry, and ambitions for its evolution over the coming decades.



40,000+
Attendees

750+
Exhibitors

4,000+
Delegates

600+
Commercial and
technical speakers

100+
Countries
represented

"I think that an event like Gastech, which brings together consumers, producers, as well as people in the overall energy ecosystem and stakeholders coming up with new technologies, is a great opportunity."

Shri Hardeep Singh Puri, Honourable Minister of Petroleum and Natural Gas & Housing and Urban Affairs, India



300+

Ministers, CEOs and
business leaders

400+

Call for paper
presentations

20

Country pavilions

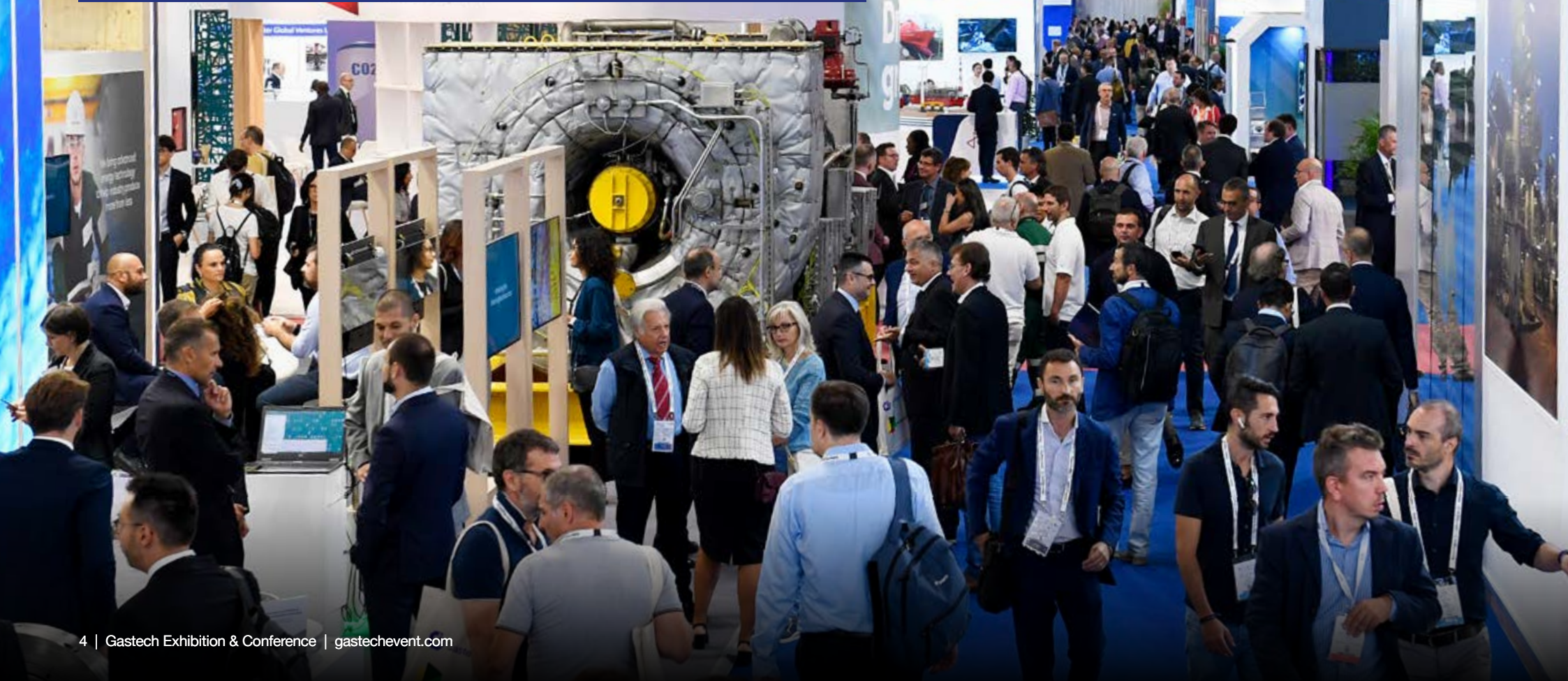
5

Industry zones

The Gastech Exhibition

Gastech supports participants to explore and promote all elements of the energy value chains that are critical to our energy mix. Gastech 2023 will have a strong focus on the value chains that support the LNG and hydrogen businesses, as well as looking at ways that climate technologies can support decarbonisation.

- 11 Shipping & Marine Theatre
Gastech Plenary & Delegate Lounge
Gastech 2023 Sales Stand
Media Lounge
Alfresco Delegate Dining
- 13 Commercial Theatre
The Gastech Network Lounge
Procurement Meeting Place
- 15 Gastech Features Theatre
Gastech Energy Club
EPC & Gas Processing Theatre
Hydrogen & Low Carbon
Solutions Theatre



Who exhibits?

Gastech 2023 will feature over 750 exhibitors from across the energy value chain. These companies range from large international energy companies to smaller companies operating within the supply chain, as well as start-ups breaking new ground in delivering the energy solutions of the future.

Previous exhibitors include:



Book your exhibition space today
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The Exhibition is an excellent outcome at a challenging period with the European energy crisis, and the event has been managed well by the organisers.

We are delighted and look forward to future Gastech so we can utilise it as a platform to showcase our products and continue to enhance our brand.

Saravanan Krishna
Head of LNG Solutions
MannTek

International pavilions

Exhibiting in one of Gastech's 20 country pavilions provides an easy and cost-effective way for exhibitors to participate. The pavilions create a focal point for national participation, driving ROI for exhibitors, enhancing bilateral trade, and creating opportunities to engage with a global energy audience of over 40,000 attendees.



AUSTRALIA



CANADA



CHINA



DENMARK



EGYPT



FRANCE



GERMANY



GREECE



ITALY



INDIA



JAPAN



SOUTH KOREA



NIGERIA



NORWAY



SINGAPORE



SPAIN



THAILAND



UAE



UK



USA

Industry zones

The Gastech exhibition provides the perfect setting for 750+ exhibitors from across the entire value chain to showcase their goods and services. The exhibition has a track record of generating billions in dollars of contracts and provides an exceptional opportunity for participants to explore the latest solutions, services, and technologies that will increase efficiencies, reduce carbon emissions, and enhance business performance.



LNG infrastructure, shipping, and marine zone

LNG infrastructure, shipping and marine resources have been stretched by recent high demand for new supply sources and mechanisms for delivery. This zone will showcase available infrastructure opportunities, alongside spotlighting how marine services, logistics and transportation of freight can be achieved in a greener, more sustainable and environmentally responsible way.



Climate technologies zone

New for 2023, the climate technologies exhibition provides a showcase for existing technologies available for development at scale as well as new technologies, all of which have a role to play in addressing climate change and achieving net zero ambitions. Physical technologies such as carbon capture, direct air capture, carbon movement and storage systems and digital technologies such as artificial intelligence, analytics, remote sensing, and geographic information systems will be needed.



EPC and gas processing zone

As demand for LNG grows, EPC and gas processing provides a zone dedicated to the engineering procurement and construction industry as well as focusing on gas processing technologies and innovation.

Find out more about the Gastech zones
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Hydrogen and low-carbon solutions zone

As longstanding assumptions around the energy industry have been significantly shaken up, hydrogen is poised to take a significant role in our global energy future. Nature based solutions including bio-gases and low-carbon gases also have an important role to play and will be showcased in this area.



Low-carbon transport zone

To reach net zero emissions targets by 2050, according to the IEA, transport emissions will need to fall 20% by 2030. The low-carbon transport zone is dedicated to showcasing technical efficiencies to reduce carbon intensity; solutions for low-carbon fuels and options to decarbonise aviation, shipping and heavy-duty road transport.



Exhibition features

Enhanced feature for 2023

Start-up Zone

According to the IEA, the transition to net zero emissions requires a radical change in both the direction and scale of energy innovation. To deliver such accelerated innovation, a robust start-up ecosystem must be nurtured. To scale these innovations sufficiently to address the challenges facing the energy system, corporate start-up partnerships are essential.

Enhanced feature for 2023

Hosted Buyer Programme

The Gastech Hosted Buyer Programme acts as a platform to efficiently connect buyers with relevant Gastech exhibitors. This provides a cost-effective and efficient way for procurement professionals to meet existing and new suppliers.

Enhanced feature for 2023

Procurement Meeting Place

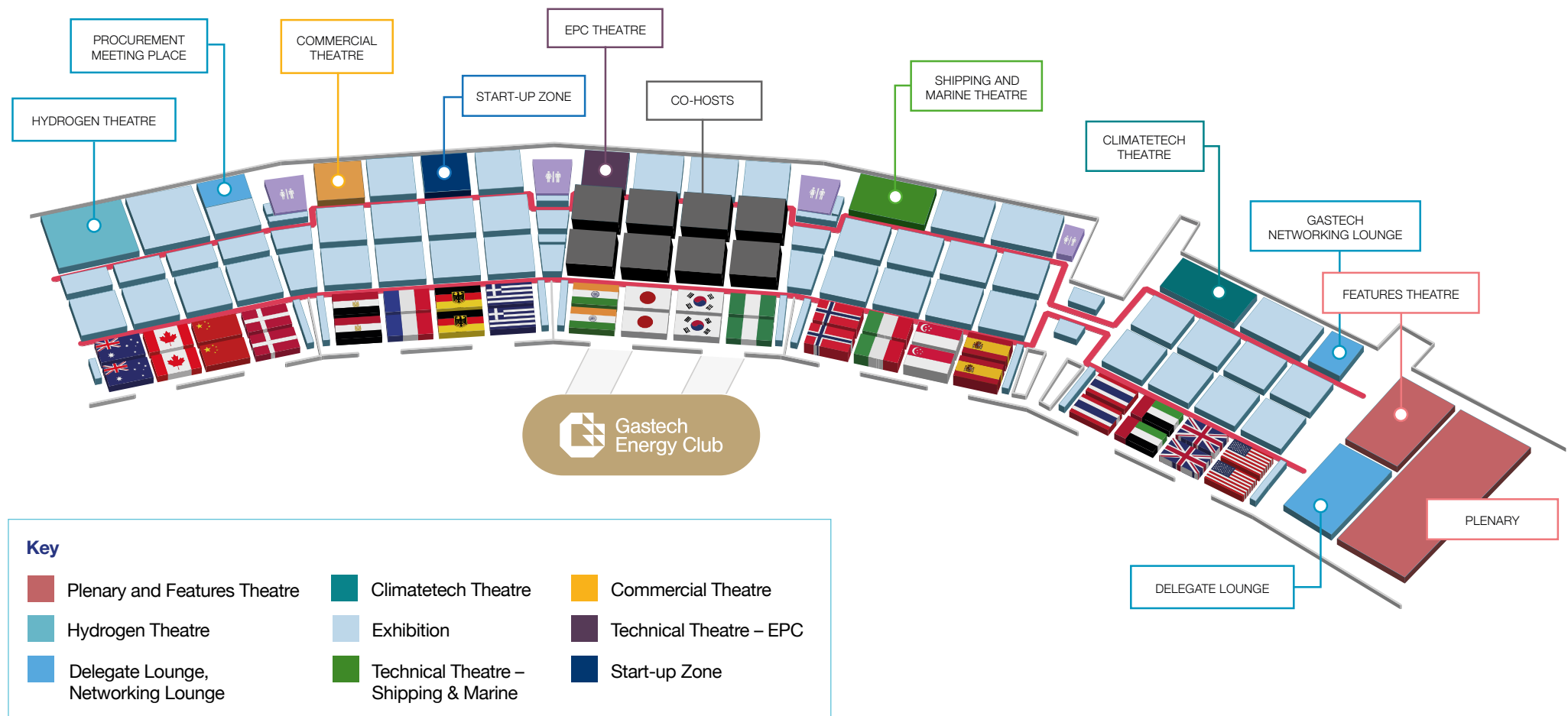
The Procurement Meeting Place provides a focal point for procurement within Gastech, and supports the role smaller enterprises play within the natural gas, LNG, hydrogen, and low-carbon solutions value chain. Procurement experts network and discover new suppliers.

Gastech will help them to do so by laying on daily speed networking sessions, and organising dedicated procurement programmes which will feature a range of industry-leading panel sessions.



Gastech 2023 floor plan

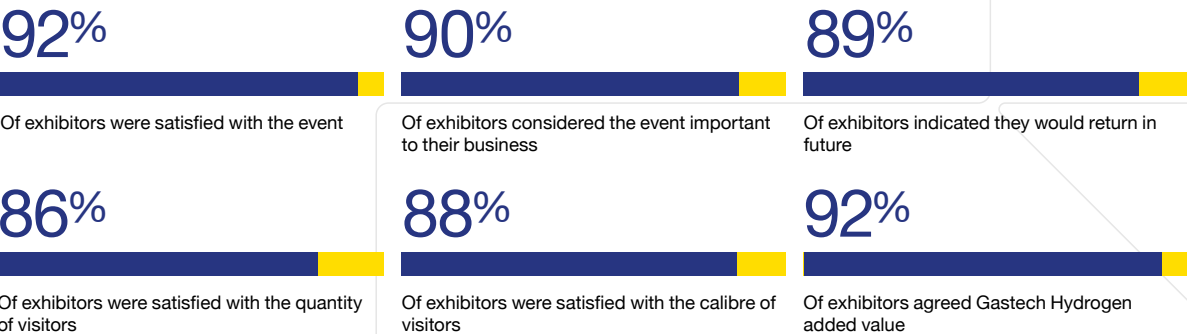
With over 750 exhibitors, Gastech will showcase new global products, solutions and technologies across the natural gas, LNG, hydrogen, low-carbon gases, and climate technologies value chains. A large number of features include specialised zones on the exhibition floor and easy access conference theatres to optimise the delegate experience.



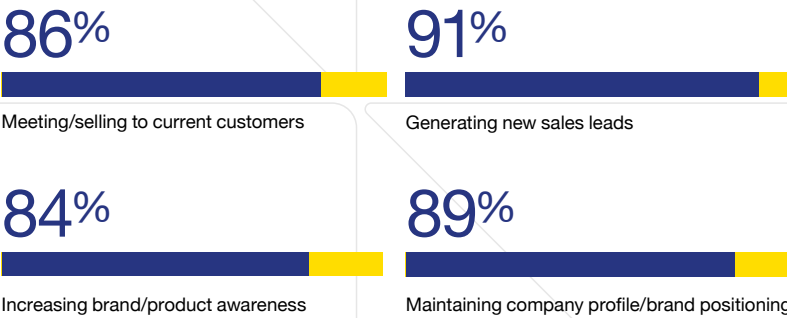
Maximising ROI for your business

More than 750 exhibiting organisations participate at the Gastech Exhibition. Supported by many of the world's leading energy professionals, strategists and policymakers, Gastech hosts a comprehensive range of solution providers covering the entire natural gas, LNG, hydrogen, low-carbon solutions, climate technologies and energy value chain.

Exhibitor satisfaction and event importance



Why do exhibitors participate at Gastech?



Purchasing power

Gastech 2023 brings together energy professionals with strong decision-making power, with more than 85% of attendees being a budget-holder, decision-maker or influencer. It will be an excellent opportunity for the global energy industry to accelerate business deals over the four-day event.

Knowledge sharing

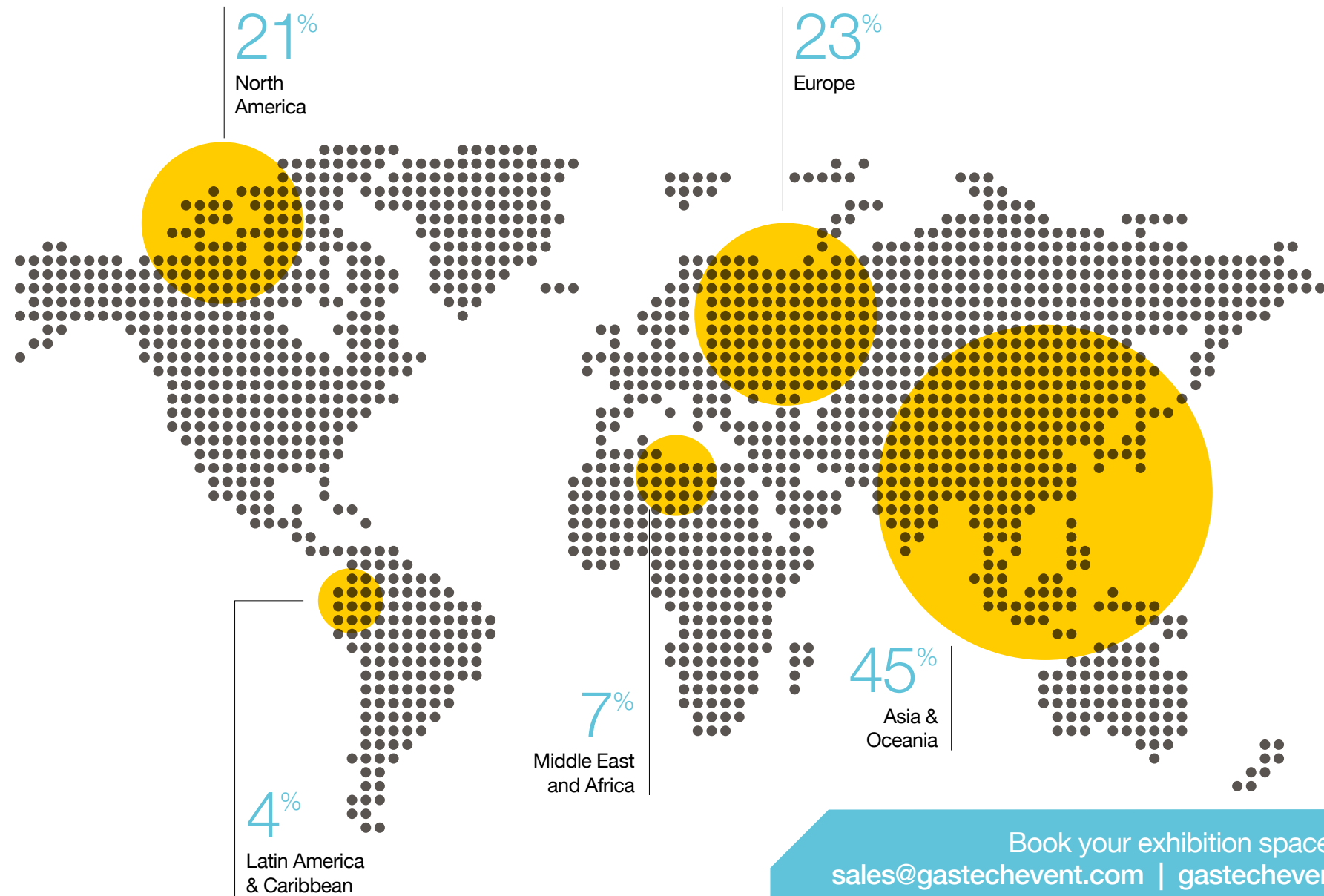
The Gastech Conference will have 180+ scheduled conference sessions being delivered by more than 300+ ministers, CEOs and business leaders, as well as 600+ commercial and technical speakers from around the world. Gastech enables the global energy ecosystem to learn from best practice use-cases and discuss strategies essential for your business to thrive.

International perspective

Welcoming attendees from more than 100+ countries, Gastech 2023 will provide an international perspective for the global energy industry across the four-day event experience, which includes an exhibition with 20 country pavilions where attendees can come together to unlock new business deals worth millions of dollars.



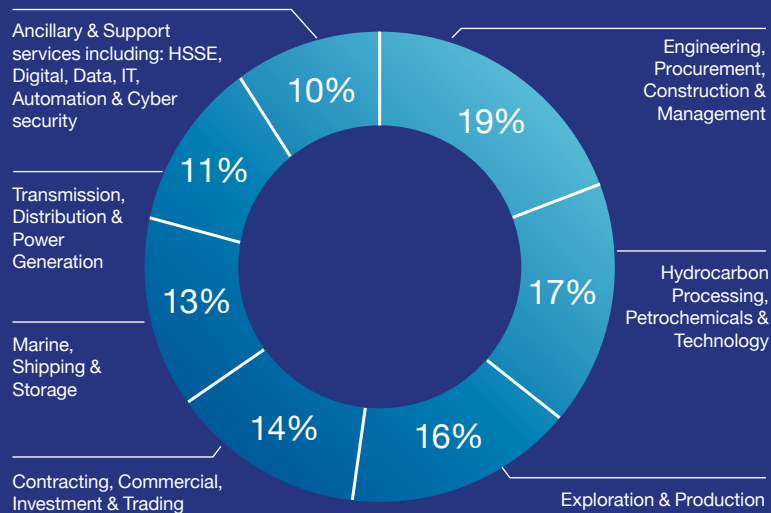
Join the global energy industry at Gastech



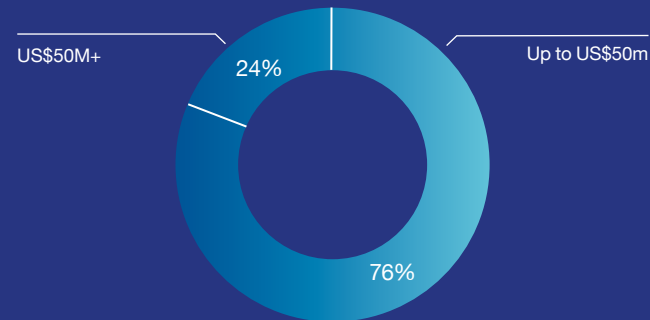
Gastech helps you meet your business objectives

Gastech consistently delivers high quality visitors with significant purchasing and decision-making authority. With an international appeal, Gastech is where you will meet the people who matter to your business.

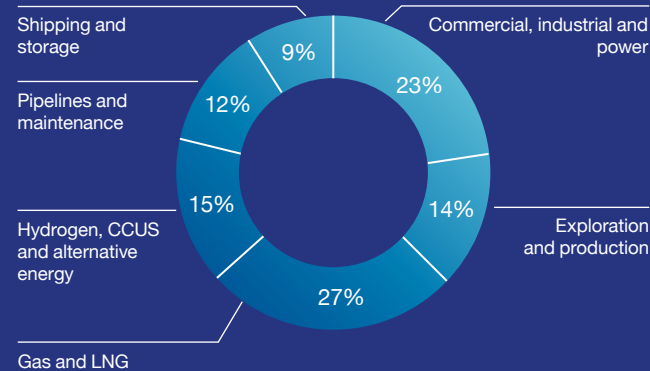
Who will you meet?



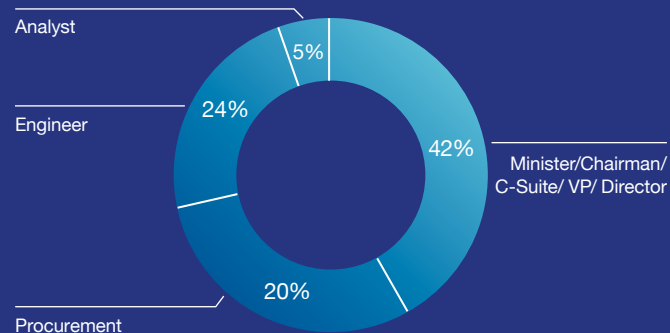
Attendee breakdown by yearly purchasing budget



Attendee by commercial focus

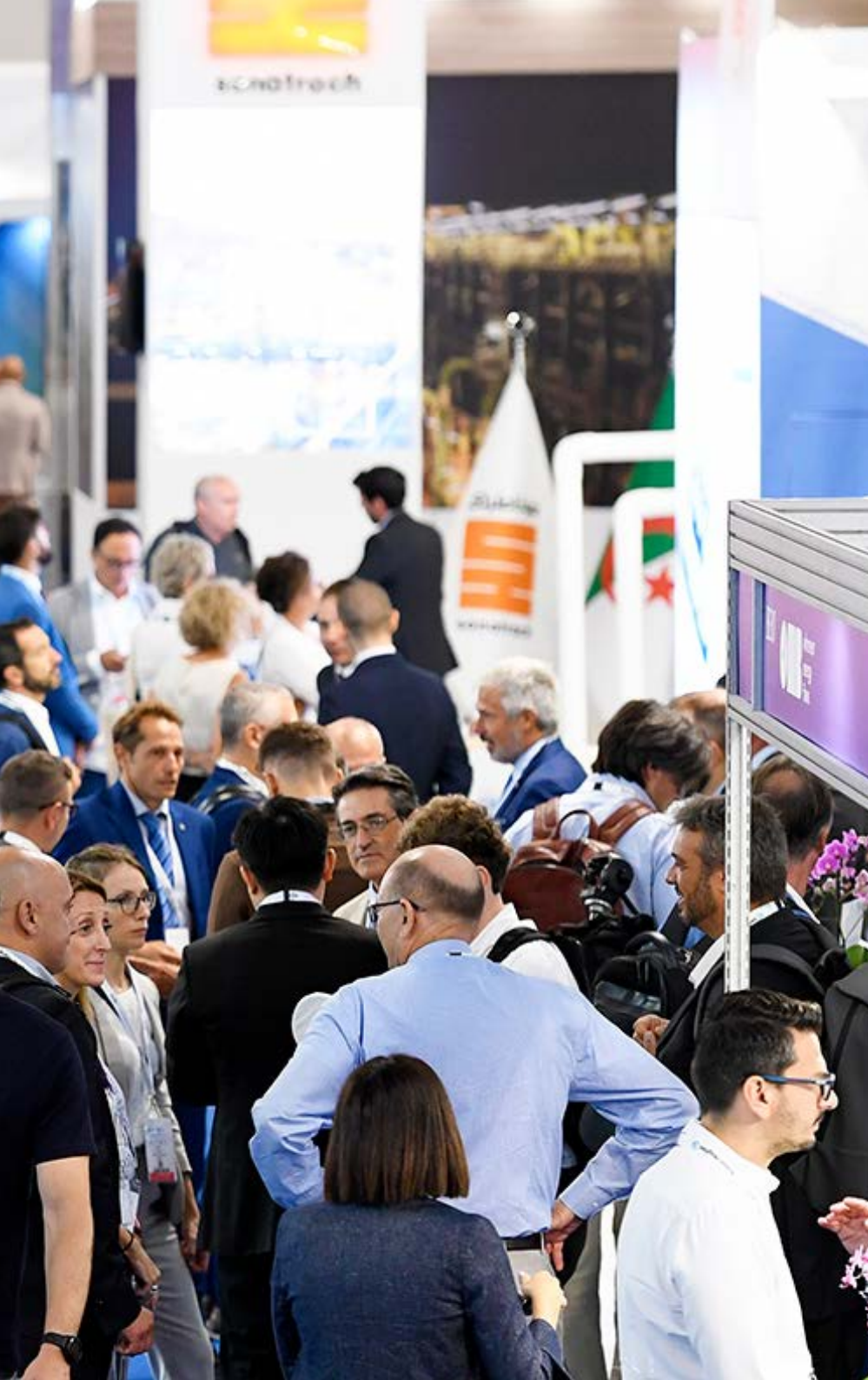


Attendee by professional profile



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Visitor feedback

92%



Of attendees will return to Gastech

89%



Of attendees were satisfied with the event

91%



Of attendees considered this event strategically important

90%



Of attendees agreed Gastech Hydrogen added value



Leading the global energy conversation

The internationally renowned Gastech conference will bring together a series of meticulously crafted programmes created by industry experts, thought leaders, and strategic partners. Delegates can look forward to hearing from more than 600 expert speakers including policymakers from the world's leading energy economies, the industry's pre-eminent leaders, and technical experts from the global natural gas, LNG, hydrogen, low-carbon, and climate technologies industries.





Energy transitions are not substitutive, they are additive. It's all about how you manage retail during the transition, and how effectively you do that to ensure energy security... Supply is coming, but it takes some time, and was exacerbated by Russia's invasion of Ukraine.

**Ryan Lance, Chairman and CEO,
ConocoPhillips**



Gastech Strategic conference

The Gastech strategic conference will provide delegates with real world insights that will enable them to better understand the dynamics of the world's evolving energy needs. Conversations will range from, but not be limited to, energy industry megatrends, net zero ambitions, next generation energy solutions, project funding, investor activism, and energy justice.

Gastech Technical and Commercial conference

Gastech's technical and commercial conference has a reputation for delivering a world class programme with leading-edge speakers. The programme promotes fresh thinking and reveals new ideas for future technologies and business approaches.

Attendees consider these sessions to bring out the very best in knowledge sharing at a granular level. This is where policy is put into practice and peer-to-peer learning is at its best.

The technical and commercial conference programme is curated through a merit-based system via an international call for papers. Abstract submissions opened on Friday 9 September 2022, with a submission deadline of Friday 27 January 2023. The abstracts are then peer reviewed by the industry's leading energy experts and business developers ensuring the quality and relevance of selected papers.



Submit your abstracts for the Gastech 2023 Call for Papers
gastechevent.com/cfp

Gastech has a strong history of welcoming Heads of State, Government, and Energy Ministers



H.E. Saad Sherida Al-Kaabi

CEO
Qatar Petroleum and
Minister of Energy
Qatar



Shri Hardeep Singh Puri

Minister of Petroleum
and Natural Gas &
Housing and Urban
Affairs
India



His Excellency Tarek El Molla

Minister of Petroleum
and Mineral
Resources
Egypt



His Excellency Chief Timipre Sylva

Minister of State for
Petroleum Resources
and Chairman of
Governing Council
Federal Republic of Nigeria



His Excellency Arifin Tasrif

Minister of Energy
and Mineral
Resources
Indonesia



Honourable João Galamba

Secretary of State
For Environment and
Energy
Portuguese Republic



His Excellency Ihsan Abdul Jabbar Ismail

Minister of Oil
Iraq



Yosuke Takagi

State Minister
The Ministry of
Economy Trade
& Industry
(METI)
Japan



Honourable Soda Zhemu

Minister of Energy
and Power
Development
Zimbabwe



Honourable Matthew Opoku Prempeh

Minister of Energy
Republic of Ghana



His Excellency Dr. Alparslan Bayraktar

Deputy Minister of
Energy and Mineral
Resources
Turkey



Her Excellency Dr. Aissatou Sophie Gladima

Minister of Petroleum
and Energies
Senegal



His Excellency Doskul Bekmurzaev

Minister of Energy
Kyrgyz Republic



Deputy Assistant Secretary Laura Lochman

Bureau of Energy
Resources
US Department of State (FERC)



Her Excellency Natasa Pilades

Minister of Energy,
Commerce &
Industry
Cyprus



Osama Mubarez

Secretary General
East Mediterranean Gas Forum (EMGF)



Her Excellency Dr. Monica Juma

Cabinet Secretary for
Energy
Kenya



Joshua Volz

Deputy Assistant
Secretary Europe,
Eurasia, Africa, and the
Middle East
United States Department of Energy



Willie L. Phillips

Commissioner
US Federal Energy Regulatory Commission (FERC)



Sigmar Gabriel

Former Minister
for Foreign Affairs
Germany and
Chairman of the
Atlantik-Brücke e.V.
Germany



Her Excellency Alexandra Sdoukou

Secretary General for
Energy and Mineral
Resources
Greece



His Excellency Eng. Awaidha Murshed Ali Al Marar

Chairman,
Ministry of Energy
Abu Dhabi



Honourable Manlio Di Stefano

Undersecretary of
State for Foreign
Affairs Ministry of
Foreign Affairs
Italy



Ismail Ertug MEP

Group of the
Progressive Alliance
of Socialists and
Democrats
European Parliament

Over 300 CEOs and business leaders speak at Gastech



Patrick Pouyanné
President & CEO
TotalEnergies



Michael K. Wirth
CEO
Chevron



Ryan Lance
Chairman and Chief
Executive Officer
ConocoPhillips



Lorenzo Simonelli
Chairman and Chief
Executive Officer
Baker Hughes



Meg O'Neill
Chief Executive
Officer and
Managing Director
Woodside Energy



Sigmar Gabriel
Former Minister
for Foreign Affairs
Germany and
Chairman of the
Atlantik-Brücke e.V.
Germany



**H.E. Dr Sultan Al
Jaber**
Minister of Industry
and Advanced
Technology, UAE, &
Managing Director
and Group CEO
ADNOC



Anna Mascolo
Executive Vice
President, Emerging
Energy Solutions
Shell



Christiana Figueres
Former Executive
Secretary
UNFCCC



Peter Clarke
Senior Vice President
Upstream Oil & Gas
ExxonMobil



Kevin Gallagher
Chief Executive
Officer
Santos



**Arturo Gonzalo
Aizpiri**
Chief Executive
Officer
Enagás



Mike Sabel
Chief Executive
Officer, Co-Executive
Chairman and
Founder
Venture Global LNG



Tayba Al Hashemi
Chief Executive
Officer
ADNOC Sour Gas



Octavio Simoes
President and Chief
Executive Officer
Tellurian



Jack Fusco
President and Chief
Executive Officer
Cheniere Energy



**Akshay Kumar
Singh**
Managing Director
and Chief Executive
Officer
Petronet LNG



Alan Heng
Group Chief
Executive Officer
Pavilion Energy



Steve Hill
Executive Vice
President,
Energy Marketing
Shell



Yukio Kani
Corporate Vice
President and
Managing Executive
Officer, Director
JERA



**Bjorn Otto
Sverdrup**
Chair of the
Executive Committee
**Oil and Gas Climate
Initiative (OGCI)**



Wuttikorn Stithit
Senior Executive
Vice President,
Gas Business Unit
PTT



Nigel Hearne
Executive Vice
President, Oil,
Products and Gas
Chevron



Nicola Grady-Smith
Senior Vice
President, City and
Corporate Integrated
Solutions
bp



Supporting hydrogen as a low-carbon solution within the future global energy mix

As longstanding assumptions around the energy industry have been significantly shaken up, hydrogen is poised to take a significant role in our global energy future. Hydrogen will be a key contributor to a diverse energy mix supporting future security of energy supplies and a lower-carbon future.





Gastech Hydrogen - promoting your low-carbon solutions within the future global energy mix

Gastech 2023 in Singapore will be the place to promote your company's hydrogen ambitions and secure the position of your business in this rapidly evolving energy landscape.

Held within the main Gastech exhibition and conference, Gastech Hydrogen offers a unique space for exhibitors to showcase their technologies, innovations, and contributions to the hydrogen value chain. It also offers delegates the opportunity to attend the Gastech Hydrogen conference to hear from Energy Ministers, CEOs, thought leaders, strategic partners, financial and technical experts on all elements that will contribute to the growth of this important component of our future energy mix.

The Hydrogen exhibition

Exhibiting companies will showcase hydrogen projects, alongside global industry innovators and disruptors and demonstrate hydrogen's role in rapidly delivering on climate commitments and reducing emissions. Exhibitors will have the opportunity to showcase their products and technologies and demonstrate how to extend the scale and reach of this low-carbon energy solution.

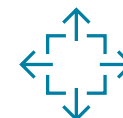
The Hydrogen conference

The Hydrogen conference will discuss the significant progress that has been made in the development of this key energy carrier, the latest developments affecting the industry and deliver new perspectives and key insights from policymakers, technologists and organisations at the forefront of hydrogen.

Hydrogen themes and topics will be represented throughout the strategic programme of the Gastech conference. All aspects of hydrogen's contribution to the energy mix will be examined in further detail within the dedicated Hydrogen theatre via our commercial and technical programmes.

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ENHANCED
FOR 2023



Expand

your knowledge by learning from pioneering organisations at the forefront of the hydrogen innovation.



Find

solutions to problems by collaborating with key industry players, who are committed to rapidly delivering on climate commitments and reduce emissions.



Identify

new market strategies, scale-up project finance and transform your business.



Promoting your climate technologies

Gastech 2023 in Singapore will be the place to promote your company's climate technologies ambitions and secure the position of your business in this rapidly evolving energy landscape.

novation
gy so



Climatetech – driving towards a net zero energy eco-system

Climatetech

"We are at a crossroads. The decisions we make now can secure a liveable future. We have the tools and know-how required to limit warming" said Hoesung Lee, chair of the Intergovernmental Panel on Climate Change (IPCC) in April.

We may indeed have the tools and the levers to affect change, but the transition to net zero has not been easy. Some of the 196 nations who signed the Paris Accords are struggling to meet their individual climate goals. A global pandemic, a cost of living crisis and geopolitical instability are factors, which to some extent have derailed progress. The world's leading energy professionals need to come together to discuss the next chapter of the journey to net zero. And that is why for the first time, Gastech 2023 will host the Climatetech conference and exhibition.

The Climatetech exhibition

The exhibition will focus on technologies which can be used to directly mitigate or remove emissions. There are a raft of technologies which can make a profound difference. Renewables, hydrogen, batteries and energy storage, sustainable fuels and nature-based solutions all have great potential. Building technologies, carbon removal, carbon capture and storage, industrial-process innovation, and agricultural solutions also hold great promise. The Climatetech exhibition will feature leading-edge exhibitors from many of these sectors, so attendees can gain fresh insight, new perspectives and make new connections.

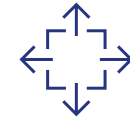
The Climatetech conference

A critical focus of Climatetech is the drive to decarbonise, to meet environment, social and governance (ESG) targets and ultimately, to demonstrate powerfully and succinctly how businesses can add value in this field.

The Climatetech conference will also shed light on the integration of climate technologies and, most crucially, how they can be moulded into real-world energy operating models that are both sustainable, productive and profitable. Finally, the conference will facilitate presentations on the latest advances and innovations in engineering, technology and digital.

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NEW
FOR 2023



Expand

your knowledge and gain industry-leading intelligence from groundbreaking organisations at the heart of the clean energy transition.



Showcase

pioneering technologies that enable the energy value chain to decarbonise and at scale and speed.



Learn

to implement cutting-edge business models that support and accelerate climate technology adoption.



Connect, influence, and define the future of energy

The Gastech Energy Club brings together Ministers, CEOs, and other C-Suite executives, representing the world's leading energy companies. It offers an exclusive location for the gas, LNG, hydrogen, and low-carbon solutions sectors to connect, influence and define the future of the energy industry.

The Gastech Energy Club provides space for industry leaders to exchange views and tackle pressing challenges on the future of energy in a trusted environment. The Club features a purpose-built private lounge, which provides a discreet space to network away from the media, alongside private meeting suites, all of which offers first class connectivity and hospitality.

Within the Club, the most influential players from across the global energy value chain will participate in a series of invitation-only leadership roundtables.

1,000

International attendees

100+

Thought leaders

Sponsor the Gastech Energy Club
gastechevent.com/energy-club



An exclusive networking experience for individuals influencing the future of energy

gastechevent.com/energy-club



Gastech's Leadership Roundtables facilitate important discussions about the future of energy

The invitation-only roundtables provide a forum for participants to influence and lead the future direction of energy production, supply and use, while building high-level industry connections, and facilitating deep networking opportunities.

The high-level conversations will generate tangible takeaways and insightful reports. They help to inspire the global gas industry to create the necessary crucial strategies to ensure the global energy system recalibrates to meet net zero targets.

2022 Leadership Roundtables included:

U.S.-Italy LNG Supply and Infrastructure Cooperation.

The role of governments and energy companies in ensuring Europe's energy security.

The East Mediterranean and North African gas opportunity.

What role does gas/LNG have in the Energy Transition and how does the sector need to respond?

Who will quench the global thirst for gas – and for how long?

What does it take to develop new LNG supply?

Enabling hydrogen growth in Europe and beyond.

Gas infrastructure: Renewed interest and long-term future.



Sponsor a Leadership Roundtable
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Diversity, Equity & Inclusion in Energy

Supporting a more inclusive, diverse and equitable energy sector is a cornerstone of performance for leading organisation's competitiveness.

This feature programme facilitates frank discussions about the makeup of the energy workforce, examines how the energy transition could accelerate opportunities for minorities, and provides practical advice on how to create a more diverse, equitable, and inclusive workplace.



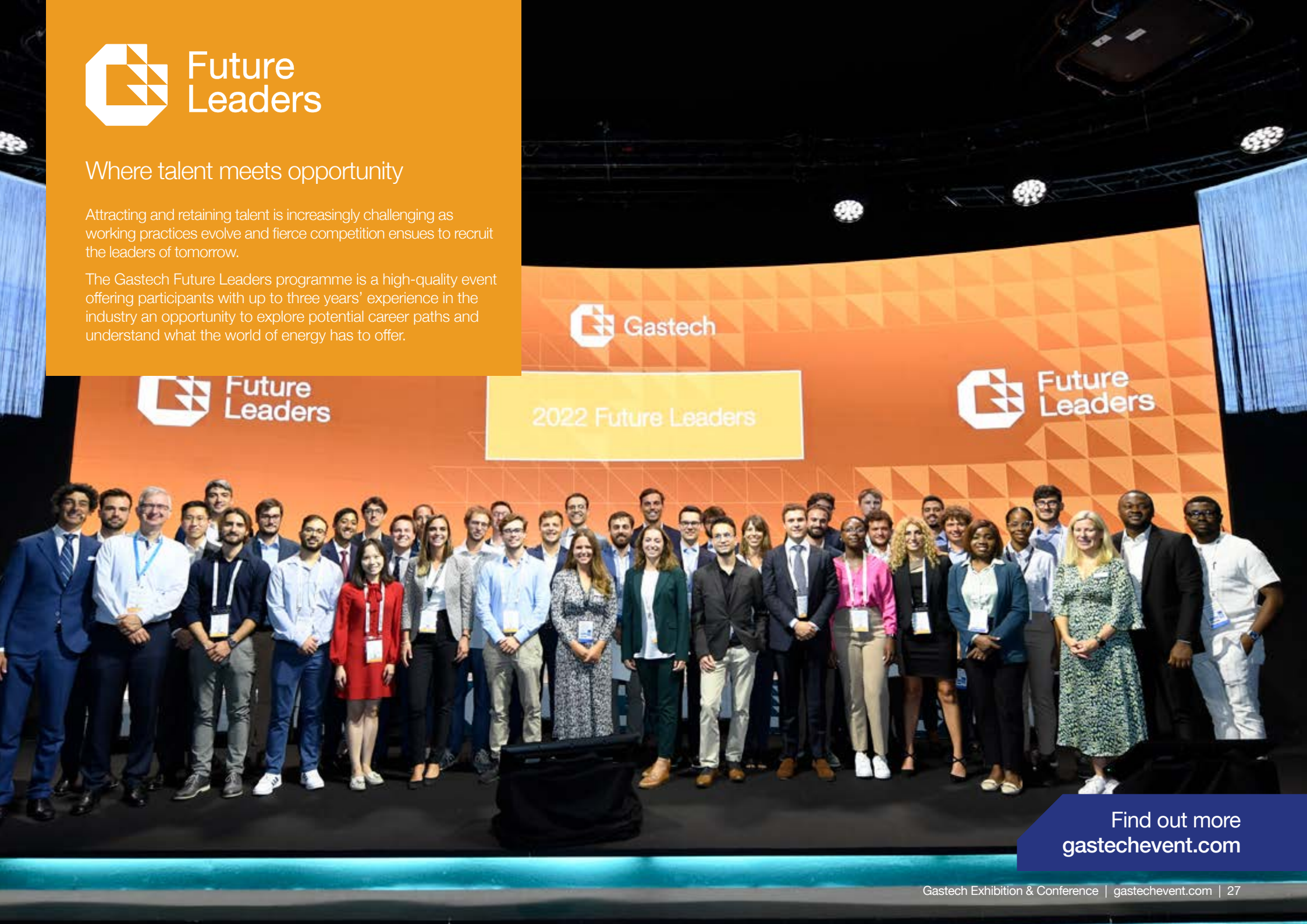
Find out more
gastechevent.com



Where talent meets opportunity

Attracting and retaining talent is increasingly challenging as working practices evolve and fierce competition ensues to recruit the leaders of tomorrow.

The Gastech Future Leaders programme is a high-quality event offering participants with up to three years' experience in the industry an opportunity to explore potential career paths and understand what the world of energy has to offer.



Find out more
gastchevent.com

The Gastech Network

The Gastech Network is the official platform for all participants to navigate their Gastech experience. By logging-in via their chosen device visitors, delegates, exhibitors and speakers are able to connect with each other. Connections could be made by searching for products, services, or via the AI-powered matchmaking feature.

There will be a dedicated Networking Lounge on the Gastech show floor, which will provide a meeting place for attendees to conduct their pre-scheduled meetings onsite. The lounge will offer a private, dedicated space to conduct business and will include ready-to-use services and amenities.

2022 Engagement:

8,699

Engaged with the service

2,149

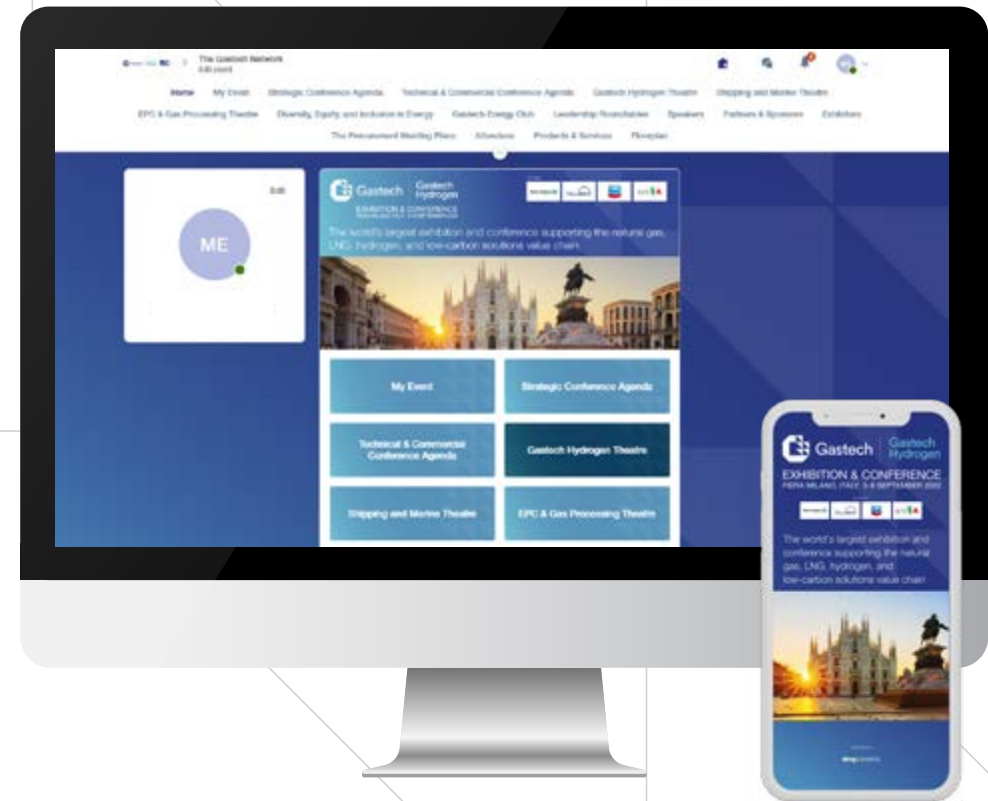
Made more than 1 connection

19,994

Active profiles

23,700

Messages exchanged



Networking is at the heart of Gastech

Gastech 2023 will offer unrivalled networking on the show floor designed to make business connections thrive. It will include: delegate dining areas, exclusive networking lounges, the Gastech Network interactive app, the Procurement Meeting Place speed networking, as well as the exhibitor reception night on Day 2 of the event.

Delegate dining



Exhibitor reception night



Delegate networking



Procurement Meeting Place



Find out more about networking opportunities at Gastech 2023
sales@gastechevent.com
gastechevent.com

Hospitality at Gastech

Connecting with fellow attendees, strengthening new and existing relationships, exchanging ideas, and developing partnerships to drive the sector forward, are at the heart of the Gastech event experience.

Gala Dinner

The prestigious Gastech Gala Dinner will be held at a stunning venue on Monday night, and will provide the perfect start to Gastech 2023. It is an exclusive networking event, which will host 300 VIP guests.



Welcome Party

The Gastech 2023 Welcome Party celebrates the opening of the event at the end of Day 1. This invitation-only party hosted in a stunning venue, offers welcome speeches, drinks and local cuisine to all of our speakers, delegates and VIPs.



Speaker Dinner

Gastech 2023 will host an exclusive dinner for its speakers. Guests will get to enjoy fine dining, entertainment and networking opportunities with their peers in an idyllic setting.



Launch Party

The Gastech Launch Party will be hosted on Day 3 in the evening as a launch for Gastech 2024 and looking to the future of Gastech. It will announce the dates and venue for next year, whilst offering an excellent setting for socialising and networking.



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Global coverage

An extensive marketing, PR and advertising campaign prior to Gastech 2023 is designed to drive attendance, and reach global energy professionals from across the value chain.

Public relations

**425**

Published editorial

**184**

Interviews

**1.17B**

Online readership

Email campaigns

**600+**

Email campaigns

**23.1M**

Circulation

**1.5M**

Database of industry professionals

Website

**913K**

Users

**1.3M**

Sessions

**2M**

Pageviews

Social media

**4M**

LinkedIn impressions

22K

LinkedIn clicks

**2.8M**

Twitter impressions

2.7K

Twitter likes

**8M**

Facebook reach

7K

Facebook new likes

**1.5M**

Instagram page reach

920K

Instagram post reach

**234K**

Youtube views

220K

Youtube Impressions

Reach and influence the Gastech audience
gastechevent.com/exhibit

2022 Social media coverage included:

2,000+

media mentions across international and Italian media

11

high-profile, supportive third-party commentary pieces designed to embed Gastech's messages in the international media

400+

third-party social media posts

663K

combined followers of third-party social media influencers amplifying Gastech messages

9

social media influencers

25


long-form LinkedIn blogs in the lead-up to and during Gastech

Paula Naculaf • 2nd
Business news Reporter and Writer at Asharq Al-Awsat, Beirut, Lebanon

Following

Wrapping it up at Gastech Milan - throughout my coverage I had the pleasure to interview: Indian Minister of Petroleum, Former US Secretary of Energy, CEO of Unipet, and Italian Undersecretary of state for foreign affairs. You can watch the interviews on our digital platforms and TV shows. [أشراق بزنس](#)

While [أشراق](#) struggles to find alternatives to Russian gas, the debate in the corridors of global conferences revolves around the feasibility and efficiency of clean energy




Cyril Coste

Digital Transformation and B2B technology influencer

130K Followers (Twitter & LinkedIn)

KEY ACTIVITY

Cyril shared the announcement and promoted call-to-action content encouraging followers to register for Gastech



2022 Opinion editorials, comment & thought-leadership

Gastech has consistently created a highly informative and compelling third-party media campaign, involving high-profile commentators and influential voices in the energy sector, geopolitics and tech. It has successfully positioned Gastech as an influential forum for progressing strategic debates on major energy issues, including energy security, the Just Transition and the hydrogen economy.

11

Third Party Opinon Editorials

11

Outlets

9

Commentators

8.4M

Combined Social Media Reach



Arthur Hanna
Senior Advisor
World Energy Council

NATURAL GAS WORLD

GAS AND THE ERA OF ENERGY PRAGMATISM

Twitter: 45K followers

More than ever before, dialogue is needed. Forums like Gastech, the world's largest and most influential gas conference taking place in Milan in September, have always guided the industry's direction at the highest level. Now they will be crucial platforms for facilitating cooperation and forming a global response to the new geopolitical reality.



Frank Wouters
Former Deputy Director General
IRENA

ENERGY VOICE

Hydrogen: The future of European energy or 'the most dumb thing'

Twitter: 13.6K followers

Later this year, several of the leading hydrogen producers will attend one of the biggest industry conferences in Europe, Gastech Hydrogen, in Milan, which is also expected to draw in a host of EU politicians.

This will be a prime opportunity for the industry to lay out the key issues starkly to the EU in its own backyard and confront them with what the sector needs to make the REPowerEU a reality.



Maximilian Hess
Fellow at Eurasia Program at the Foreign Policy Institute and Columnist at Al Jazeera

ALJAZEERA

Europe can withstand Russia's energy threats

Twitter: 8.1M followers

Opportunities have been missed. No significant agreements on gas production were reached at the recent Paris G7 summit. And the G20 summit this November is unlikely to deliver any major progress since Russia remains a wildcard. European leaders will have to find other forums to achieve this agenda. The upcoming Gastech conference in Milan at the beginning of September may prove one forum, as it will bring together many of the industry's CEOs and energy ministers from around the world. The United Nations General Assembly summit begins the following week in New York and could prove another opportunity for energy diplomats, if preparations begin now.

Reach and influence the Gastech audience
gastechevent.com/exhibit

Gastech works with global media and trade associations

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Green Hydrogen Supporting Partner



Academic Partner



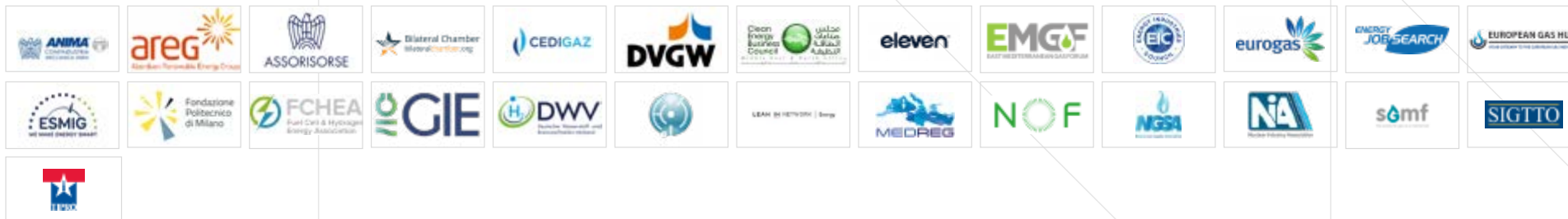
Knowledge Partner



Research Partner



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Media Partners



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marketing@gastechevent.com



Gastech



Hydrogen



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