



**10-12 MAY 2023**  
DUBAI WORLD TRADE CENTRE

PIONEERED BY



**WORLD'S LARGEST  
TECH + STARTUP EVENT**

# SOLVING THE ESG EQUATION

**The region's first and most inclusive global event for climate investments, green business models & public-private partnerships.**

COLLOCATED WITH



ORGANISED BY



مركز دبي التجاري العالمي  
DUBAI WORLD TRADE CENTRE



## THE ESG EQUATION

A photograph of a young child with brown hair, wearing a light blue patterned shirt, blowing on a dandelion seed head. The seeds are floating in the air against a blurred green background.

### ENVIRONMENTAL

- Net Zero decarbonisation
- Biodiversity
- Water & resource management
- Circular Economy
- Waste Management

A photograph showing several hands of different skin tones joined together in a circle, symbolizing unity and social connection.

### SOCIAL

- Equal opportunities
- Diversity & Inclusion
- Data Privacy
- The Future of Work

A photograph of three men shaking hands in front of modern skyscrapers. Two men are wearing traditional white Emirati clothing (ghutra and thobe), and one is wearing a dark blue business suit.

### GOVERNANCE

- ESG reporting
- Compliance
- Board diversity
- Executive compensation
- Cyber Security



# THE WORLDWIDE TRANSITION TO NET ZERO HAS BEGUN

ESG funds now  
account for

**10%**

of worldwide fund assets  
(Reuters)

**16,312**

startups tagged as  
environmental  
(crunchbase)

**95%**

of S&P 500 now have  
an ESG strategy  
(Centre for Quality Audit)

**68%**

growth in ESG investment  
2014-2018  
(McKinsey graph)

**63% OF 2,000**

Studies reveal a link  
between ESG propositions  
and positive equity returns  
Source: McKinsey



# UAE IS TAKING LEADING INITIATIVES IN CLIMATE ACTION TOWARDS ACHIEVING NET ZERO PLANS

UAE's President's \$50bn pledge a new milestone in climate action efforts:

## \$50BN

worth Investment Commitment was made by the UAE President during his presence at the Leaders Meeting of the Major Economies Forum on Energy and Climate.

The deployment and use of clean energy solutions is one of the main pillars of the UAE's model of addressing the challenge of climate change and reducing GHG emissions:

## \$40BN

invested to date in clean energy. solar and nuclear, to reach 14 GW by 2030, up from about 100 MW in 2015 and 2.4 GW in 2020.

UAE submitting its second Nationally Determined Contribution (NDC) to the Secretariat of the UNFCCC and setting high ambitions reduce emissions by

## 23.5 %

compared to business as usual for the year 2030.



# MIDDLE EAST IS NOW AT THE CENTRE OF THE GLOBAL CHANGE AGENDA



United Nations  
Climate Change  
**COP 27**  
SHARM EL-SHEIKH  
7-18 NOVEMBER 2022

The selection of Egypt and the UAE to host the COP27 and COP28 conferences in the next two years will accelerate Arab's world climate ambitions and drive international investments into the region.



6-17 November 2023 – Expo City Dubai





# THE MIDDLE-EAST LAGS BEHIND COMPARED TO GLOBAL PEERS, WITH ONLY 14% OF THE SURVEYED MIDDLE EAST CEOS PRIORITIZING ESG VS 37% GLOBALLY



## DESPITE RISING INTEREST IN ESG, STRATEGY IS STILL PRIMARILY DRIVEN BY BUSINESS METRICS



Sources: PwC's 25th Annual Global CEO Survey Reimagining the outcomes that matter



## SOLVING THE ESG EQUATION

Embedding ESG into every business and investment decision is no longer optional: it is obligatory. ESG is a business imperative and no company or region can afford to be behind the curve.

GITEX Impact brings together an international spectrum of stakeholders required to meet ESG objectives which are a global public and private imperative. Attendees include members of the board and senior executives, top global companies across a wide range of sectors, leading public policy makers and non-government leaders, innovators and disruptors.

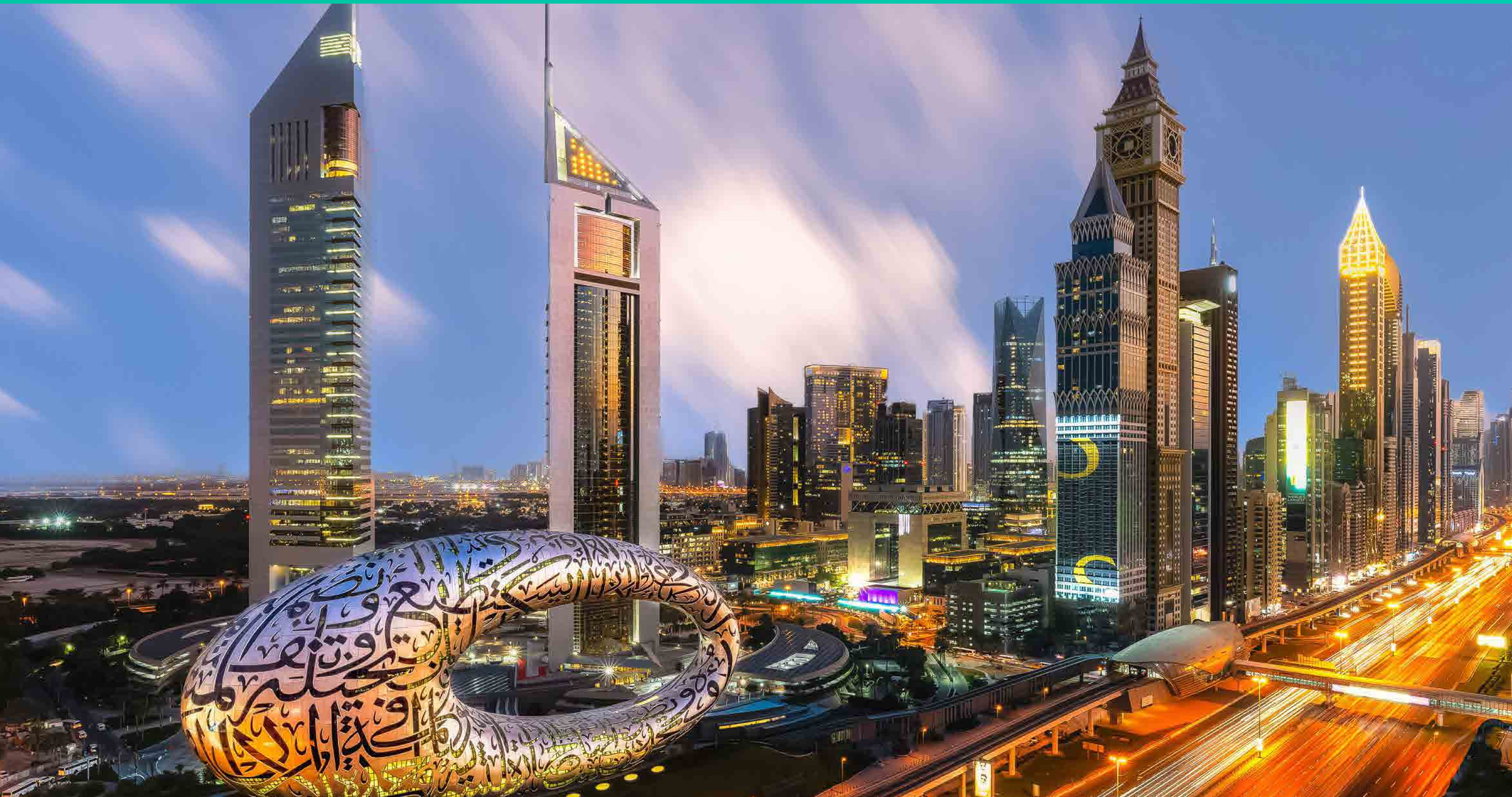
The event showcases solutions to challenges and best practices underpinned by technology and applied in innovative ways to achieve multiple ESG-targets across a wide range of sectors including manufacturing, transport & logistics, banking & finance, travel & tourism, retail & FMCG amongst others.



GITEX Impact facilitates the meeting and networking of over **20,000+ leading industry executives from every corner of the global ESG ecosystem**, to find out how the technology community can support the needs of a world in flux and businesses with their reputational responsibilities.



GITEX IMPACT IS DESIGNED TO ATTRACT NEW-TO-REGION SUSTAINABILITY FIRMS, AND CONTRIBUTE TO THE DEVELOPMENT OF A **SUSTAINABILITY CENTER OF EXCELLENCE**, INCLUDING EDUCATION, DIGITAL COMMUNITY, LABS, ETC, JOINING VARA AND THE MUSEUM OF THE FUTURE IN THE NEW DUBAI FUTURE DISTRICT



## DUBAI FUTURE DISTRICT



# THE EVENT

The regions largest & most inclusive 3 day Green-Tech x ESG expo & summit, connecting key stakeholder groups with solution providers, technologies and services.



## IMPACT STAGE

Conference programme of keynotes and panel discussions revolving around best practices and technologies that have generated inclusive societal ESG benefits.

Sessions will see participants deep-dive into inspiring use cases and the most thought-worthy ESG ideas with protagonists in their respective industry sectors.



## LEADERS STAGE

Setting the agenda across green-tech x ESG, the Leaders summit programme will host C-Level executives and officials debating and highlighting the most groundbreaking ESG initiatives and challenges they face, across a wide range of industry sectors and specialist groups with ambitious green transformation targets.



## EXHIBITION

Aggregation of the worlds most inclusive array of organisations across a wide range of ESG Industry Sectors, Government, Advisory, Investment Services & Technology. Providing the environment for organisations to showcase green-tech solutions and projects, creating lead-generation and networking opportunities.

### 12 X INDUSTRY EXCHANGE HUBS

Facilitating the presentation of ground-breaking case studies and thought-leadership across a wide range of industry sectors.



## INVESTMENT SUMMIT

Focused on green-finance and investment initiatives the summit will bring together the community of senior investment officers, top funds, investors, governments and consultancies, to share the stage and deliver strategic insights and tactical guidance on how to accelerate ESG integration plans.



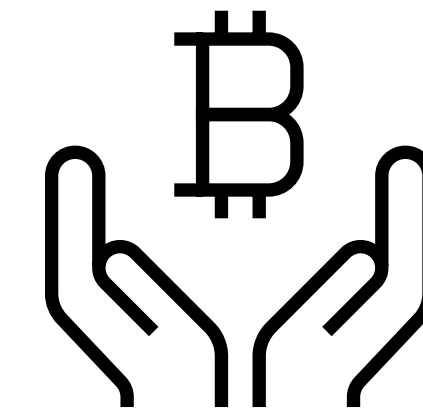

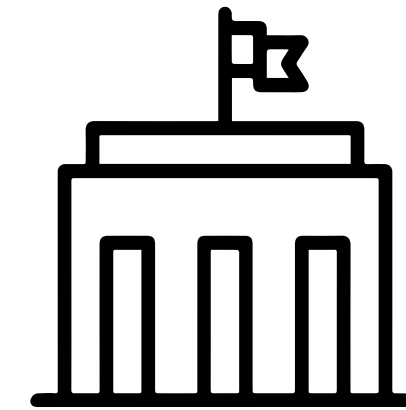
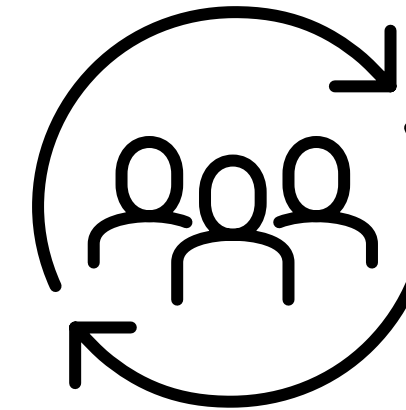
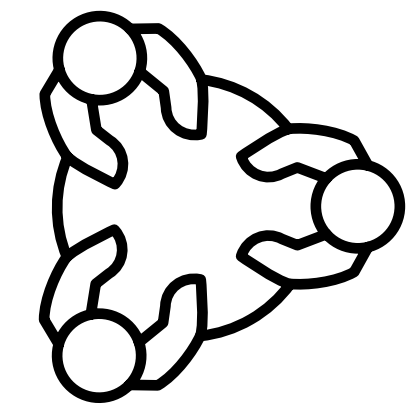
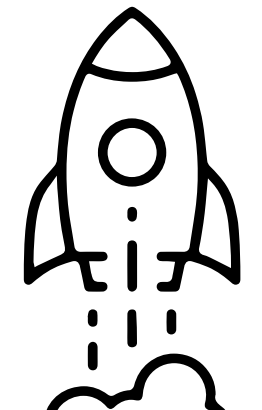
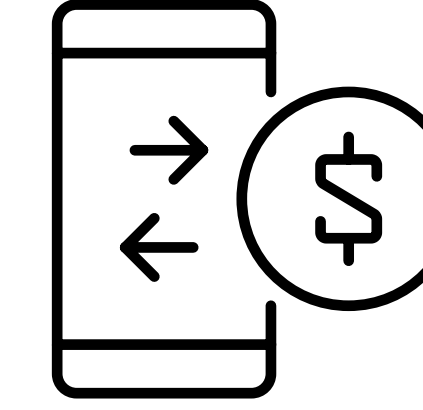
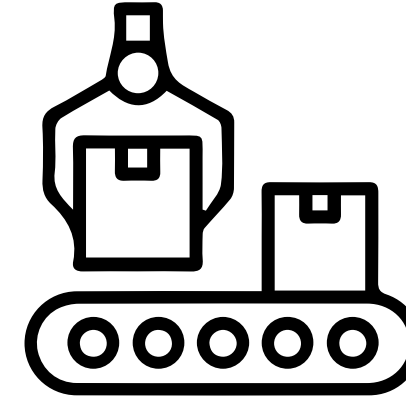
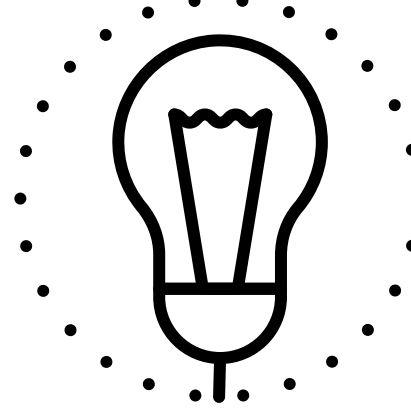
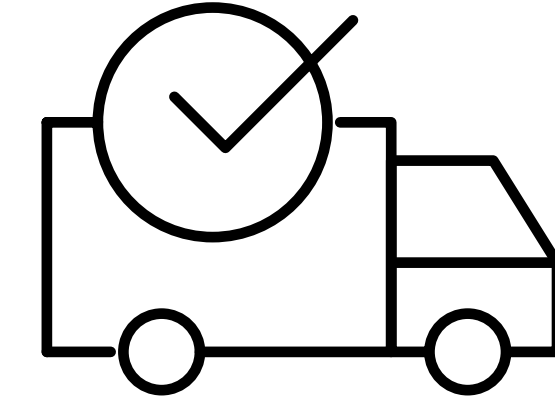

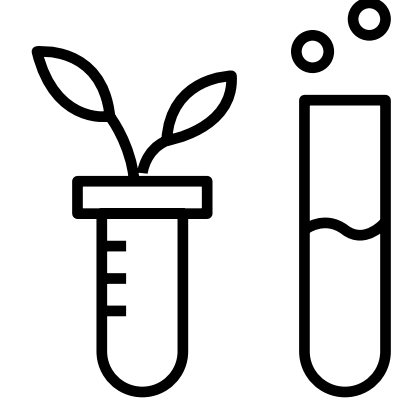

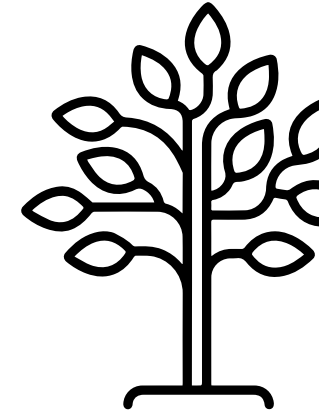
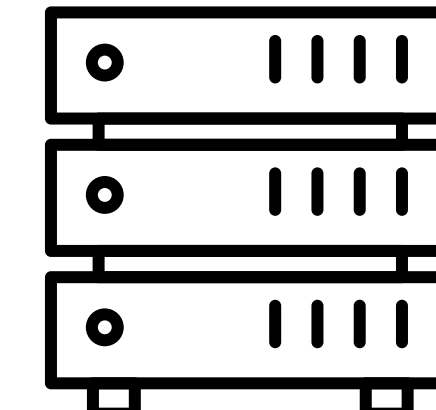

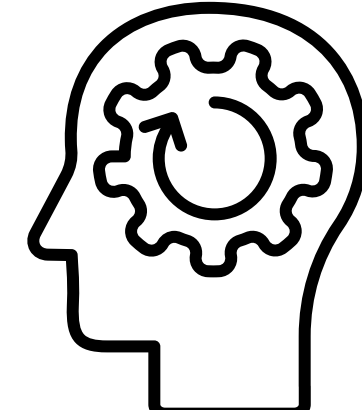
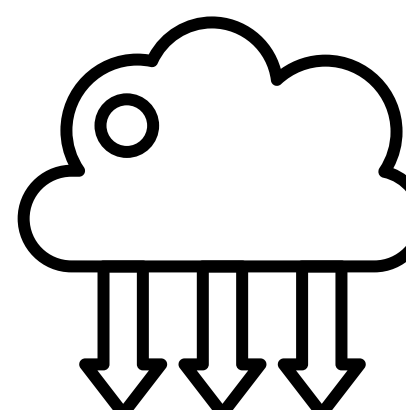
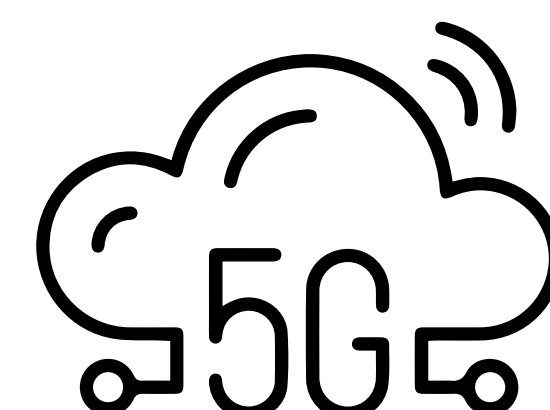

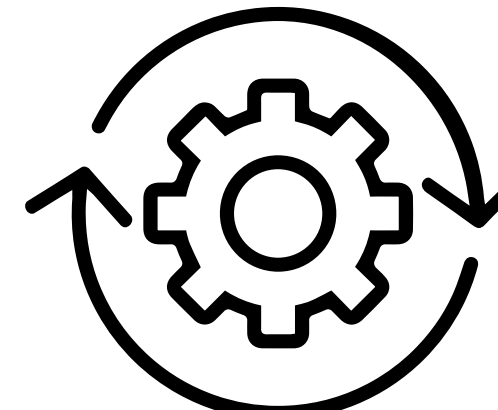
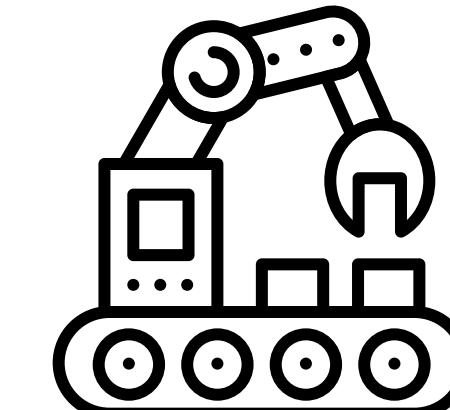

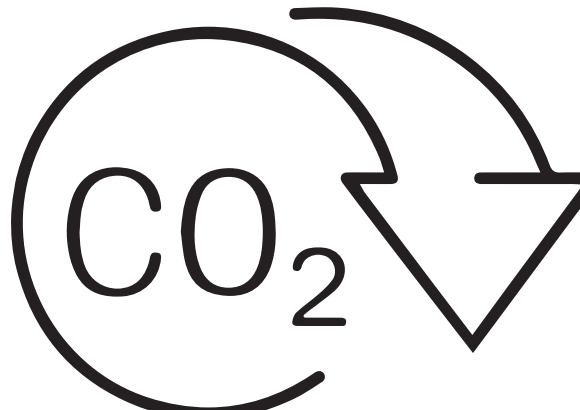
## INNOVATION ACCELERATOR PROGRAMME

Driving the need for ESG change, and tangible solutions. GITEX Impacts Innovation programme will set key project challenges across each industry sector to develop collaborative POC solutions between Start-ups, SME's, Universities and large scale organisations delivering innovative technology based solutions.



# SPECIALIST INDUSTRY SECTORS & GROUPS ATTENDING



SPECIALIST GROUPS										
	Funds & Investors	Policy & Regulation	Government & NGO's	Board & Executive	Standards / Certification & Consultancy	Start-ups & SME's				
INDUSTRY SECTORS										
	Banking & Finance	Manufacturing	Energy	Transportation & Logistics	Retail & FMCG	Food & Agriculture	Travel & Tourism	Built Environment		
TECHNOLOGY										
	Digital Infrastructure	Web 3.0	AI	Cloud	5G/6G	Data Analytics	Automation	Robotics	Cybersecurity	Carbon Capture/ Refuse



# ATTENDEE PROFILES & GEOGRAPHIES



**20,000+ PROFESSIONALS EXPECTED** to attend from multiple sectors to form new partnerships, discuss ESG targets and source products and solutions

## VISITOR JOB TITLES

- Ministers
- Board members
- CEOs, CIOs, COOs, CFOs, CSOs
- Sustainability and innovation officers
- Heads of R&D
- Heads of Procurement
- Product leads
- Heads of HR
- Business Development Directors
- Sales & Marketing
- Scientists, Academics & Analysts
- Investors & Financiers
- Consultants
- Students & Youth

## TOP VISITING COUNTRIES





# THE SHOW IN NUMBERS

## AN ESG RECKONING WITH MAXIMUM IMPACT

**50**

Ministry delegations  
expected

**300**

Big tech companies  
& startups

**200<sup>+</sup>**

Speakers

**400<sup>+</sup>**

Exhibitors

**250**

International  
media networks

**30**

Global ESG funds  
invited

**20,000<sup>+</sup>**

International  
Visitors expected

**150**

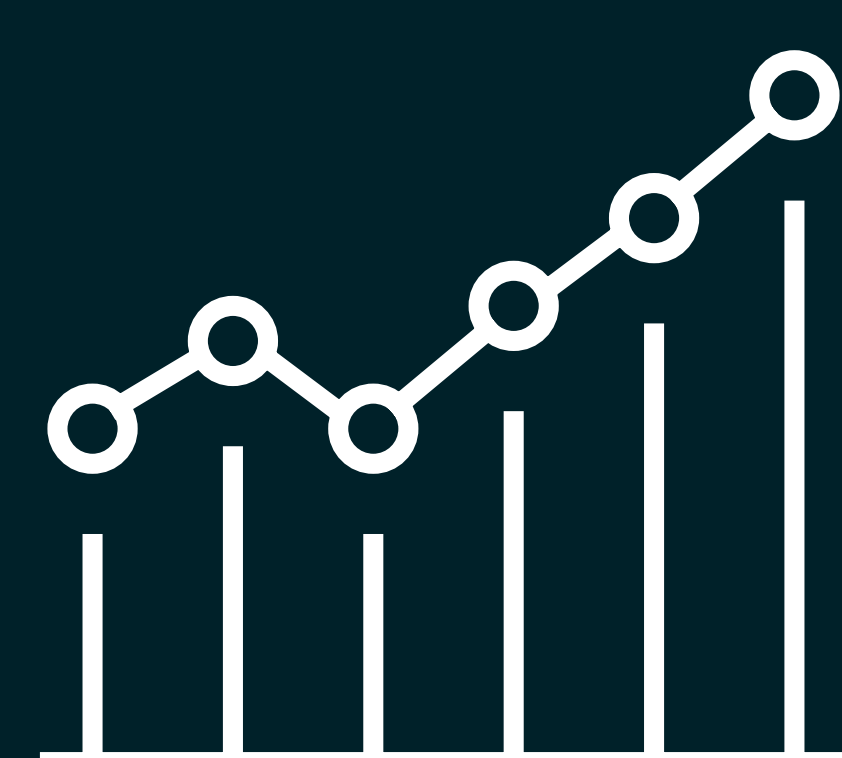
Leading ESG  
Investors expected

**75**

Hours of immersive  
content



## THEMES SETTING THE AGENDA



### Charting the course of a smooth transition

How to keep up with accelerating regulatory updates while staying on course to meet business goals.



### Accountability takes centre stage

How to drive clear visibility and direction across the board of Net Zero initiatives.



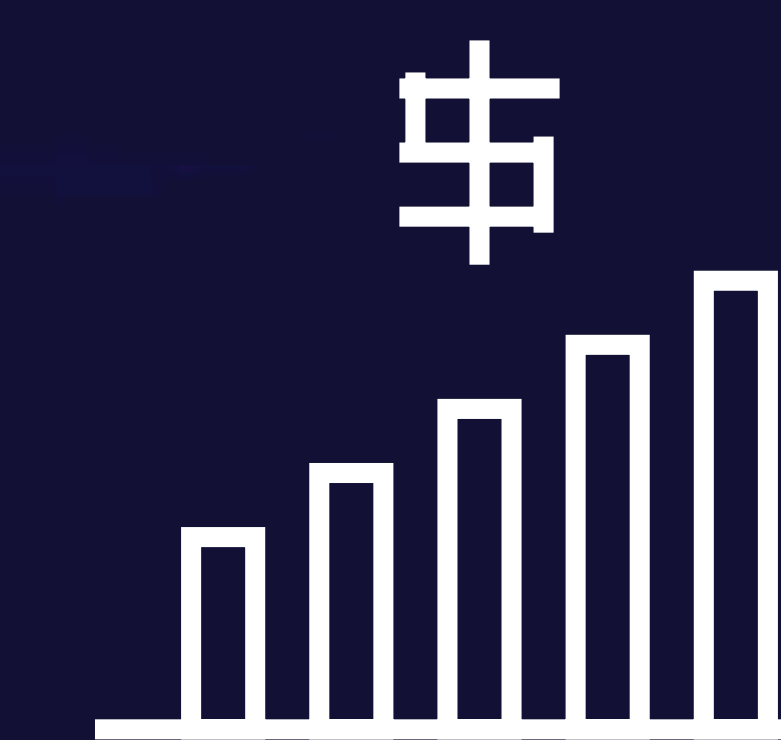
### Responding to a changing consumer & financial context

How to embed ESG criteria in your business mission, strategy and operations to meet consumer expectations and evolving financial trends.



### Solving Data & Metrics issues

How to get the right insight from your data; create understanding; and harmonise metrics aligned with value creation.



### Multiplying meaningful Stakeholder commitment

How to generate and embed a stakeholder-led investment strategy and ethos, at every industry and organisational level.


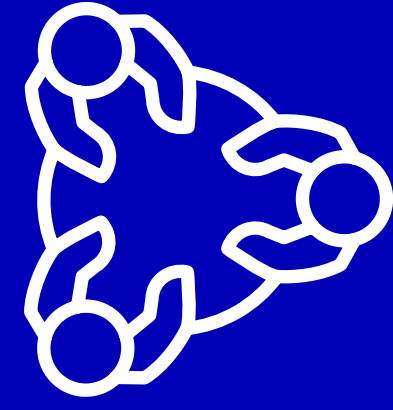


### Recession is on the cards. What does it mean for ESG objectives?

How to ensure ESG objectives are maintained and not cut back on through tough economic times.


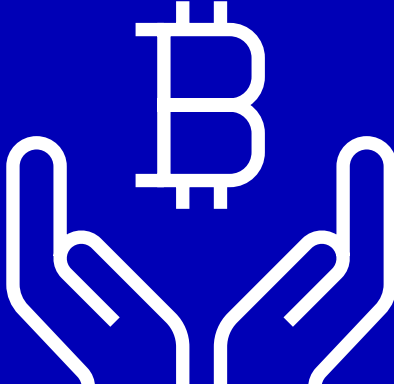
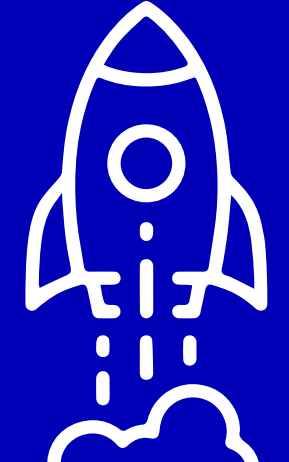


SPECIALIST GROUPS

	 GOVERNMENT & NGO'S	 BOARD & EXECUTIVE	 STANDARDS / CERTIFICATION & CONSULTANCY
THEME	Why are we lagging behind our own objectives? Strengthening ESG policies and regulations to achieve global imperatives	Bridging the gap between ESG goals and implementation; making stakeholder capitalism real	Not good enough! Why have we still not achieved transparency, and global ESG standards & metrics?
FOCUS / ISSUE	Addressing the need for public and private consensus and collaboration on ESG targets	Connecting requirements and means to achieve ESG targets across business in a meaningful AND profitable way	Defining and harmonising the key ESG metrics, facilitating reporting
TOPICS / QUESTIONS	<div>1. Which stakeholders are needed at the policymaking table and what role does each play</div> <div>2. The public-private agenda, is either side doing enough? Is the consumer/citizen's voice heard?</div> <div>3. Civil society in ESG education, influence, execution and accountability</div>	<div>1. The role of corporate governance in driving the global ESG agenda</div> <div>2. Turning stakeholder capitalism into the only capitalism- embedding ESG into corporate DNA from culture to strategy and operations</div> <div>3. Creating better healthier work environments and better balance for future workforces</div>	<div>1. What information is most useful for various stakeholders? – defining a standard set of meaningful ESG metrics</div> <div>2. Ensuring credible disclosure backed by robust, transparent data</div> <div>3. Reporting best practices and addressing accountability</div>

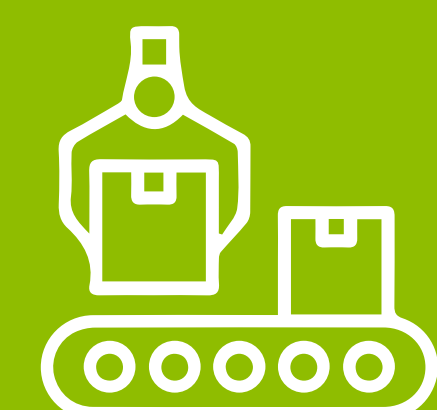




SPECIALIST GROUPS

	 LEGAL, POLICY & REGULATORY	 FUNDS & INVESTORS	 START-UPS & SME'S
THEME	Are legal and regulatory pressures the answer to achieving ESG goals?	Calculating the real ROI and broader value of ESG & green investing and driving the sector forward	Taking a new approach, taking over sectors! Will today's giants be left behind as purpose led innovators disrupt industries?
FOCUS / ISSUE	Taking a new approach, taking over sectors! Will today's giants be left behind as purpose led innovators disrupt industries?	Standardising the definition of green investments and calculating real ROI – do we need new metrics and Values?	Placing SMEs and startups at the forefront on ESG enablement as more agile and innovative stakeholders
TOPICS / QUESTIONS	<div>1. How can regulations and policies build business &amp; economic resilience?</div> <div>2. Are quotas the answer and what other mechanisms can we leverage to guarantee a more equitable and representative corporate landscape?</div> <div>3. How much impact can and will policies and regulations have on protecting biodiversity and on ensuring social wellbeing</div>	<div>1. In the world of funding, what sets green investment apart?</div> <div>2. Shouldn't all funds become ESG funds?</div> <div>3. Do we need new ways of calculating value and ROI?</div>	<div>1. Raising the bar in ESG centred business and economics</div> <div>2. Advantages of young companies in integrating ESG from day one</div> <div>3. What can larger corporations learn and how can they integrate and collaborate with SMEs and startups to improve their ESG actions?</div>






INDUSTRY SECTORS

	 MANUFACTURING	 TRANSPORTATION & LOGISITCS	 RETAIL & FMCG
THEME	No longer accepting the expense of industry – time to put our foot down on waste & pollution	Advanced technologies, strategies and ecosystems to better deliver on a global scale	Green is the new black across all retail segments
FOCUS / ISSUE	All industries need to develop and adopt cleaner and less wasteful manufacturing systems - at scale! Ushering in a greener, circular, tech-enabled future for manufacturing	Are efficiencies enough or do we need to rethink globalisation?	Global groups’ responsibility and how consumerism is growing a conscience
TOPICS / QUESTIONS	<div>1. Which technologies provide the most impact and how can they be democratised and scaled out?</div> <div>2. Ramping up the circular economy across sectors</div> <div>3. Commercial, environmental and social benefits of improved manufacturing processes</div>	<div>1. Improving supply chain efficiencies through smart technology solutions</div> <div>2. How can we make global supply chains more robust?</div> <div>3. Can sustainable mobility solutions be applied, be effective be viable in large scale logistics contexts?</div>	<div>1. From fast fashion to luxury, from household goods to F&amp;B, how is the landscape of consumerism evolving in line with ESG principles?</div> <div>2. Driving a less wasteful, circular economy across FMCG production &amp; retail</div> <div>3. Monitoring and limiting scope 1, 2 and 3 emissions across complex value chains</div>





INDUSTRY SECTORS

	 TRAVEL & TOURISM	 ENERGY	 FOOD & AGRICULTURE
THEME	Is eco travel and tourism an oxymoron?	Time is ticking on the transition!	Feeding the people, nurturing the planet
FOCUS / ISSUE	How sustainable and inclusive can the travel and tourism industries really be?	How dependent is the global economy still on fossil fuels and what will it take for renewables to take over?	How can we improve nutrition for a growing global population while maintaining ecosystems, reducing waste and providing respectable livelihoods across the industry.
TOPICS / QUESTIONS	<div>1. How close are we to an alternative energy powered travel industry and will it be viable?</div> <div>2. Latest R&amp;D and implementations in sustainable traveled</div> <div>3. Justifying the burden of travel on the earth and is there a technological alternative?</div>	<div>1. What's the hold up? Who needs to take action to speed up the energy transition?</div> <div>2. Are renewables currently viable?</div> <div>3. What are the public and infrastructure requirements to enable a comprehensive transition?</div>	<div>1. Reaching zero waste across the end-to-end food and agriculture value chain</div> <div>2. Optimising agricultural practices that protect natural ecosystems and biodiversity</div> <div>3. Improving nutrition and nutrition education</div>


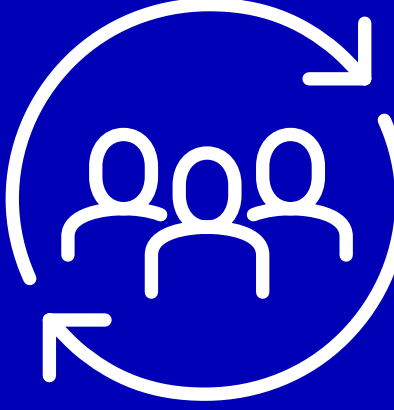
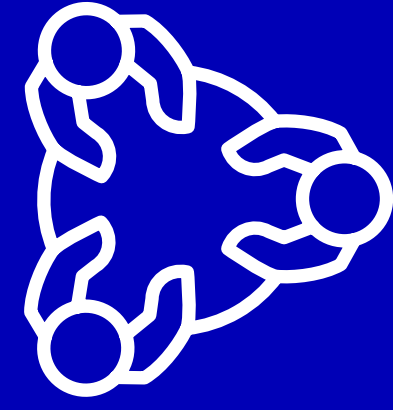














INDUSTRY SECTORS

	 <b>BANKING &amp; FINANCE</b>	 <b>ENVIRONMENT</b>	 <b>TECHNOLOGY</b>
<b>THEME</b>	<b>Putting your money where you mouth is - Redefining finance and banking for a bolder view of Value</b>	<b>Putting theory into practice: Refuse, Reduce, Re-use, Recycle, Recover</b>	<b>Innovation and scale – only technology can deliver on ESG imperatives</b>
<b>FOCUS / ISSUE</b>	Changing the face and focus of financial markets and banking to deliver a fairer, more sustainable economic model	We know the theory, but how can the implementation of the 5Rs be made more practical and widespread?	How existing technology and the giants behind them can achieve global ESG goals. Emerging and future innovations that will be our saving grace
<b>TOPICS / QUESTIONS</b>	<div>1. Collaboration needed to mobilise funds and build more robust, more sustainable and inclusive economy</div> <div>2. What does a green investment strategy look like and how can sustainable investing be ramped up?</div> <div>3. How to navigate the economic challenges and maintain ESG investment</div>	<div>1. Reducing waste across all consumer and commercial activities and changing attitudes towards wasteful habits through education</div> <div>2. In an economy based on consumerism, how can we encourage re-use?</div> <div>3. How can re-use be applied in a commercial and industrial context?</div>	<div>1. The REAL impact of technology on the environment, and how is it evolving?</div> <div>2. How globally leading tech companies are limiting their carbon footprint and helping other industries do the same</div> <div>3. How are tech advances impacting global social issues such as access to healthcare, education...</div>


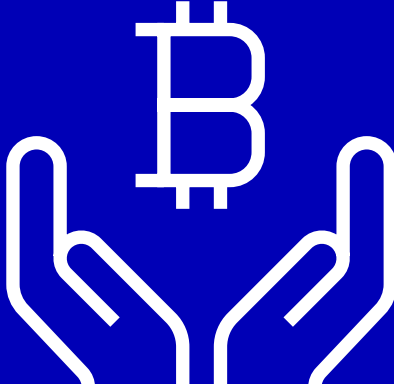
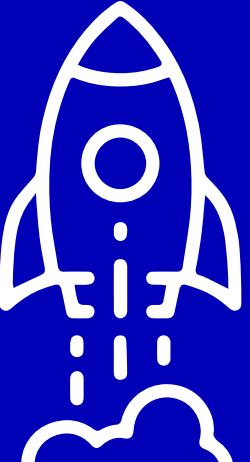














SPECIALIST GROUPS

	 GOVERNMENT & NGO'S	 BOARD & EXECUTIVE	 STANDARDS / CERTIFICATION & CONSULTANCY
<p>ASPIRATIONAL SPEAKERS:</p> <p>GLOBAL &amp; LOCAL</p>	 <p><b>GRACE FU</b> Minister for Sustainability and the Environment, Singapore</p>	 <p><b>JEAN-PASCAL TRICOIRE</b> CEO Schneider Electric</p>	 <p><b>BASTIAN BUCK</b> Chief of Standards GRI (Global Reporting Initiative)</p>
	 <p><b>H.E. MARIAM AL-MUHAIRI</b> UAE Minister of Climate Change and Environment</p>	 <p><b>DR. SREFAN HARTUNG</b> Chairman of the Board of Management Bosch</p>	 <p><b>DR. PAUL MUNDAY</b> Director, Global Climate Adaptation and Resilience Specialist S&amp;P Global Ratings</p>
	 <p><b>NORMA TORRES</b> International Executive Director Greenpeace International</p>	 <p><b>PETER BAKKER</b> President &amp; CEO World Business Council for Sustainable Development (WBCSD)</p>	 <p><b>ARNE STAAL</b> Chief Executive FTSE Russell</p>
	 <p><b>MARK CARNEY</b> UN Special Envoy for Climate and Finance</p>	 <p><b>DR. ALAN E. NELSON</b> Chief Technology Officer ADNOC</p>	 <p><b>HENRY FERNANDEZ</b> CEO &amp; Chairman MSCI</p>

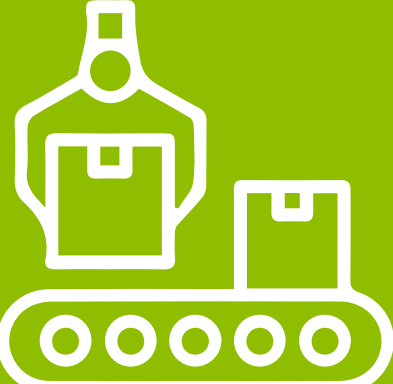
















SPECIALIST GROUPS

	 LEGAL, POLICY & REGULATORY	 FUNDS & INVESTORS	 START-UPS & SME'S
<p>ASPIRATIONAL SPEAKERS:</p> <p>GLOBAL &amp; LOCAL</p>	<div><p><b>MICHAEL BLOOMBERG</b> Former mayor of New York City and global leader on climate change, Founder of <b>Bloomberg Media</b> &amp; Chairman of the <b>Task Force on Climate-Related Financial Disclosures</b></p></div>	<div><p><b>ELI AHETO</b> Managing Director on the BeyondNetZero Team <b>General Atlantic</b></p></div>	<div><p><b>NANN RANNSOHOFF</b> Head of Climate <b>Stripe Climate</b></p></div>
	<div><p><b>DR YASMINE FOUAD</b> <b>Egypt Minister of Environment</b></p></div>	<div><p><b>CHAMATH PALIHAPITIYA</b> Founder <b>Social Capital</b></p></div>	<div><p><b>ADAM NEUMANN</b> Founder &amp; CEO <b>Flowcarbon</b> (Founder &amp; former CEO, <b>WeWork</b>)</p></div>
	<div><p><b>INGER ANDERSEN</b> Executive Director <b>United Nations Environment Programme (UNEP)</b></p></div>	<div><p><b>RAVI MENON</b> Managing Director <b>Monetary Authority of Singapore</b></p></div>	<div><p><b>EVA GOUWENS</b> CEO <b>Fairphone</b></p></div>
	<div><p><b>VIRGINIJUS SINKEVICIUS</b> European Commissioner for Environment <b>Oceans and Fisheries</b></p></div>	<div><p><b>KATIE WACHSBERGER</b> Co-Founder &amp; COO <b>DANA</b></p></div>	<div><p><b>HE DR. AHMAD BELHOUL AL FALASI</b> <b>UAE Minister of State for Entrepreneurships and SMEs</b></p></div>


















INDUSTRY SECTORS

	 MANUFACTURING	 TRANSPORTATION & LOGISTICS	 RETAIL & FMCG
<p>ASPIRATIONAL SPEAKERS:</p> <p>GLOBAL &amp; LOCAL</p>	 <p><b>BEN QUEISSER</b> Head of Growth Oxagon – NEOM</p>	 <p><b>NAVEENN KAPOOR</b> EVP &amp; CTIO Maersk</p>	 <p><b>BARBARA LAVERNOS</b> Deputy CEO and head of Research, Innovation and Technology L'Oreal</p>
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	 <p><b>THANUJA RANDERY</b> Managing Director EMEA AWS</p>	 <p><b>THOMAS INGENLATH</b> CEO Polestar</p>	 <p><b>MARIE-CLAIRE DAVEU</b> Chief Sustainability and Institutional Affairs Officer Kering</p>
	 <p><b>DANIEL OH</b> EVP ESG &amp; Investor Relations Samsung Electronics</p>	 <p><b>ROGER NIELSEN</b> CEO Daimler</p>	 <p><b>IBRAHIM AL-ZU'BI</b> Chief Sustainability Officer Majid Al Futtaim Group</p>













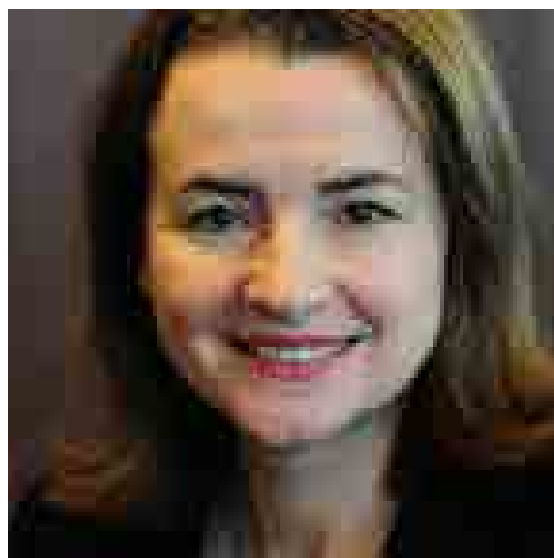




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	 <p><b>KAREL BOCKSTAEL</b> VP Sustainability KLM</p>	 <p><b>SANTIAGO BAÑALES</b> Managing Director Innovation Middle East Iberdrola</p>	 <p><b>SVEIN TORE HOLSETHER</b> President and CEO Yara International</p>
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<p>ASPIRATIONAL SPEAKERS:</p> <p>GLOBAL &amp; LOCAL</p>	 <p><b>MEAGHAN MULDOON</b> Global Head of ESG Integration <b>BlackRock</b></p>	 <p><b>HELEN GURFEL</b> Head of global sustainability and innovation <b>CBRE</b></p>	 <p><b>HE OMAR AL OLAMA</b> UAE Minister of State for AI, Digital Economy &amp; Remote Work Applications</p>
	 <p><b>KRISTINA KLOBERDANZ</b> Chief Sustainability Officer <b>MasterCard</b></p>	 <p><b>ANTOINE FRÉROT</b> CEO <b>Veolia</b></p>	 <p><b>DANIEL SCHMID</b> Chief Sustainability Officer <b>SAP</b></p>
	 <p><b>JAVIER RODRÍGUEZ SOLER</b> Global Head of Sustainability <b>BBVA</b></p>	 <p><b>NADIA IBRAHIM</b> Associate Director for Sustainability <b>FARNEK</b></p>	 <p><b>LUCAS JOPPA</b> Chief Environmental Officer <b>Microsoft</b></p>
	 <p><b>JOANNA COUND</b> Managing director, co-head, global public policy group <b>BlackRock</b></p>	 <p><b>DANIEL SCHAFFER</b> CEO <b>Foundation for Environmental Education</b></p>	 <p><b>HOLY RANAIVOZANANY</b> Head of Global CSR <b>Huawei</b></p>



SPECIALIST GROUPS

	GOVERNMENT, NGO'S & POLICY REGULATION	STANDARDS / CERT.& CONSULTANCY	FUNDS & INVESTORS	START-UPS & SME's
COMPANIES	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>



INDUSTRY SECTORS

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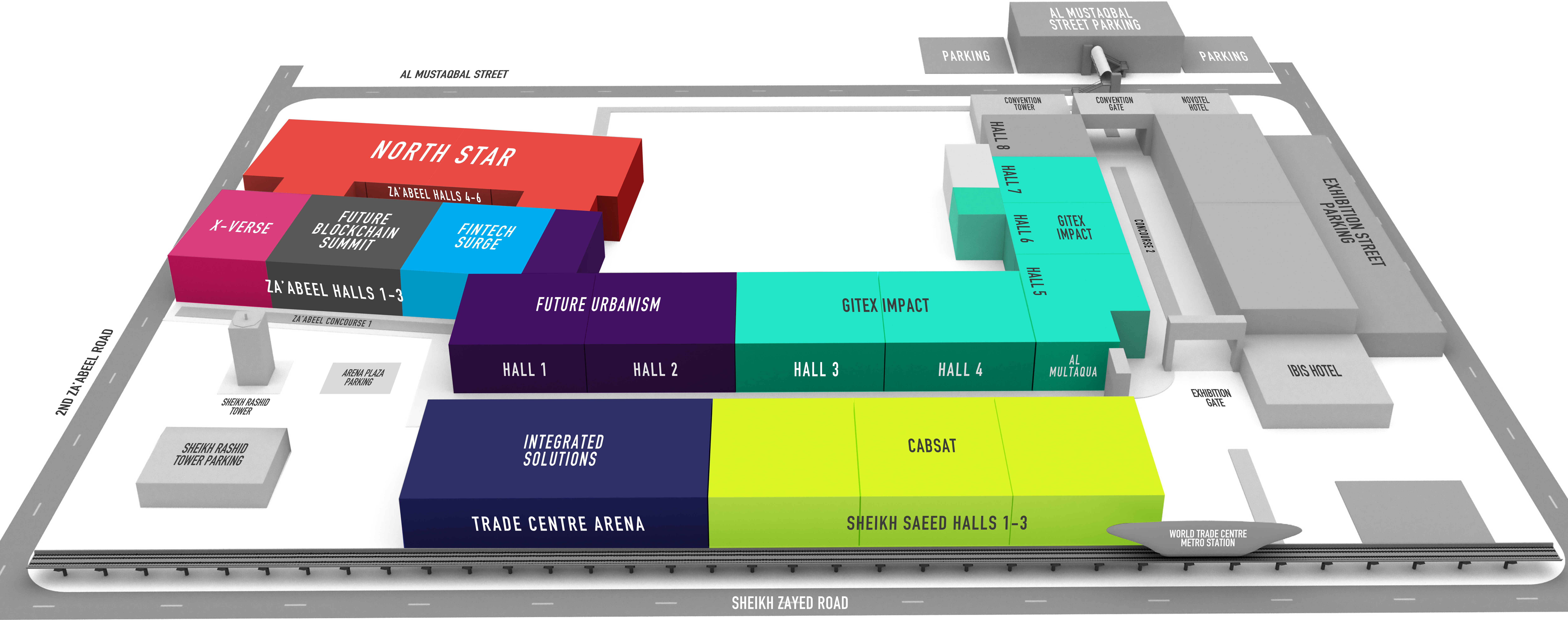


INDUSTRY SECTORS

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COMPANIES	<div></div>	<div></div>	<div></div>	<div></div>

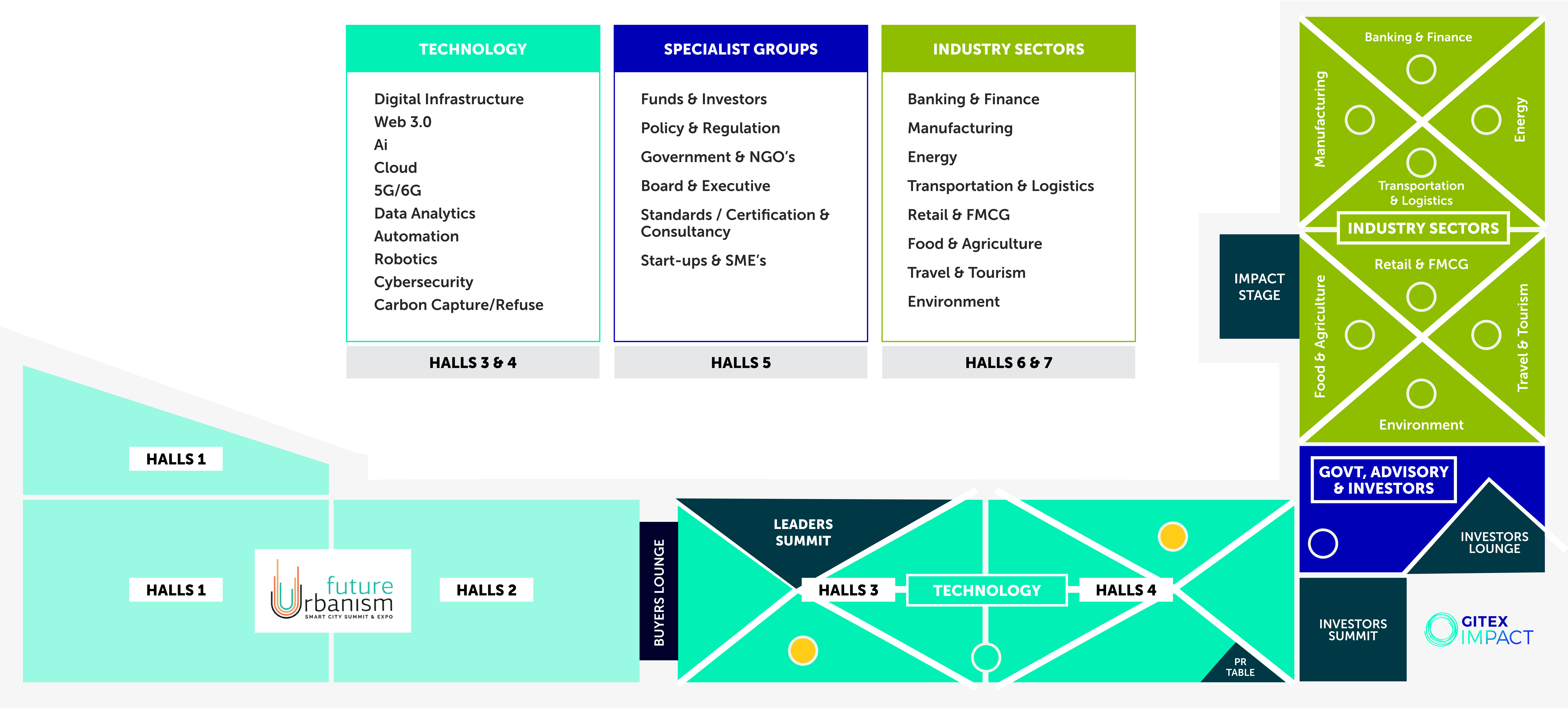


# DWTC VENUE LAYOUT





# FLOORPLAN & STAGES





# GET INVOLVED

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LET'S TALK OPPORTUNITIES  
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