

# BOOKING GUIDE

### **Early Bird Rate**

Book your space before **30 April 2023** to enjoy special rates.

SPACE ONLY (MINIMUM 18 SQM)								
PLATINUM	SGD 655 / SQM							
GOLD	SGD 635 / SQM							

### **Published Space Rate**

(from 1st May to 31 Dec 2023)

For bookings from **1**st **January 2024**, a 2% increase on the space rate will apply.

SPACE ONLY (MINIMUM 18 SQM)								
PLATINUM	SGD 715 / SQM							
GOLD	SGD 695 / SQM							

Mandatory Event Services Fee of SGD 700 will be added on to the participation cost. This includes registration, online directory, matchmaking services and 12-month subscription for Informa Market's Food & Hospitality Digital Community Platform, Saladplate.

### **Shell Stand**



Images are for illustration purposes only

#### **Entitlements for Shell Stand**

- Modular wall panels for booths with neighbouring booths
- Carpet
- Fascia board with company's name (without logo)

Stand Area in sqm	9	12	15	18	21	24	27	30	33	36	39
Fluorescent Tube	2	3	3	4	5	6	6	7	8	9	9

For Shell Stand Package, add on SGD 75 / sqm + space cost



# **Standard Package**



\* MINIMUM 9 SQM Images are for illustration purposes only

#### **Entitlements for Standard Package**

- Modular wall panels for booths with neighbouring booths
- Carpet
- Fascia board with company's name (without logo)

Stand Area in sqm	9	12	15	18	21	24	27	30	33	36	39
Fluorescent Tube	2	3	3	4	5	6	6	7	8	9	9
13Amp 230V Socket	1	1	1	2	2	2	2	2	2	3	3
Reception Desk	1	1	1	2	2	2	2	2	2	2	2
Folding Chair	1	1	1	2	2	2	2	2	2	3	3
Coffee Table	1	1	1	1	1	1	1	2	2	2	2
Easy Chair	2	2	2	4	4	4	4	4	4	6	6
Display Block 750mm(H) X 500mm(W) X 500mm(L)	1	1	1	2	2	3	3	3	3	4	4
Wastepaper Basket	1	1	1	1	1	2	2	2	2	2	2
Option of either: Wall Shelving Or Display Board	2 2	2 2	2 2	4 2	4 2	4 3	4 3	4	4	6	6

For Standard Package, add on SGD 85 / sqm + space cost

# **Counter Package**



\* MINIMUM 9 SQM Images are for illustration purposes only

#### **Entitlements for Counter Package**

- Modular wall panels for booths with neighbouring booths
- Carpet
- Fascia board with company's name (without logo)

Stand Area in sqm	9	12	15	18	21	24	27	30	33	36	39
Fluorescent Tube	2	3	3	4	5	6	6	7	8	9	9
2-tier counters (1m wide)	3	4	5	6	7	Up to 8*	9*	Up to <b>10</b> *	Up to <b>11</b> *	Up to 12*	Up to 13*
Reception Desk	1	1	1	2	2	2	2	2	2	2	2
Folding Chair	2	2	2	2	2	2	2	2	2	3	3
Wastepaper Basket	1	1	1	1	1	2	2	2	2	2	2

 $<sup>^*\</sup>mbox{No.}$  of counters will be dependent on the no. of built-up walls provided by the Organiser

For Counter Package, add on SGD 95 / sqm + space cost



### **Premium Package**



Premium Centre Package

For Premium Package, add on SGD 105 / sqm + space cost

#### **Colour Choices For Premium Packages**

LIME GREEN

**ROYAL PURPLE** 

MOCHA BROWN



Premium Corner Package
Applicable to 15 sqm and above only



Premium Island Package
Applicable to 36 sqm and above only

#### **Entitlements for Premium Package**

- Modular wall panels for booths with neighbouring booths
- Carpet
- Fascia board with company's name (without logo/spotlights)

Stand Area in m <sup>2</sup>	15	18	21	24	27	30	33	36 - 47	48 - 59	60
Fluorescent tube	3	4	5	6	6	7	8	9 - 12	12 - 15	15
13Amp Socket	1	1	1	2	2	2	2	3	4	5
Reception Counter	1	1	1	1	1	1	1	1*	1*	1*
Barstool	1	1	1	1	1	1	1	2	2	2
Coffee Table	1	1	1	1	1	1	2	2	3	4
Easy Chair	2	2	2	4	4	4	4	6	8	10
Wastepaper Basket	1	1	1	2	2	2	2	2	2	2
Lockable Cabinet	2	2	2	3	3	3	3	4	6	8
Display Block 750mm(H) X 500mm(W) X 500mm(L)	2	2	2	3	3	3	3	4	6	8

<sup>\*</sup> The entitlement will be 2 Reception Counters for Premium Island Packages.

<sup>\*</sup> Logos are not included in the package cost. For more information, please refer to the list of entitlements and components of Premium Packages.



Organising Office and Principal Sales Office in Asia:

Merliyo Low / Jorinda Tan

Merliyn Low / Jorinda Tan enquiry@foodnhotelasia.com

Principal Sales Office in EMEA and Americas: Stewart Meikle stewart.meikle@informa.com