



FHA
HoReCa
ASIA

3-6 MAR 2020
SINGAPORE EXPO

www.fhaHoReCa.com



FHA
FOOD & BEVERAGE
ASIA

31 MAR – 3 APR 2020
SINGAPORE EXPO

www.fhaFnB.com



WORLD STAGE

FOR FOOD & HOSPITALITY INNOVATION

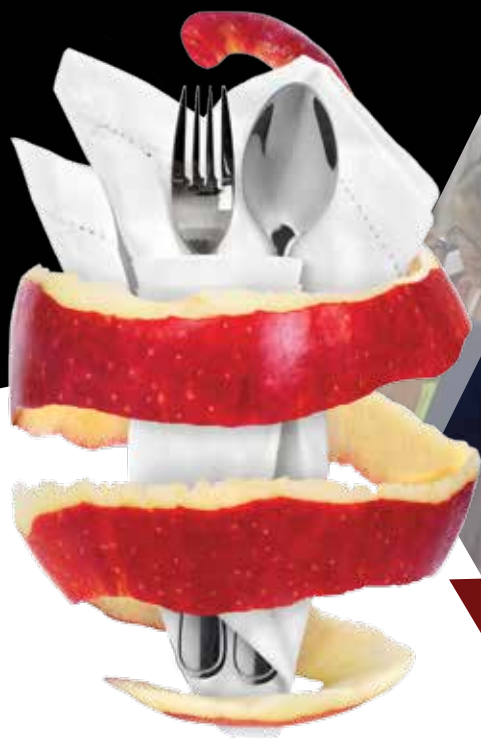
Organised by



Join us on



Food&HotelAsia
#FHA2020



When **1** M
EVOL

into **2** Power
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Asia's food & hospitality sector is seeing unprecedented growth and FHA is advancing in tandem with the region's needs. In consultation with our industry partners, exhibitors and buyers, FHA 2020 will evolve into two power packed



The Stage for Hospitality Excellence

3 - 6 MAR 2020 | Singapore Expo

www.fhaHoReCa.com

FHA-HoReCa is the sourcing platform for equipment, supplies and related ingredients to hotels, restaurants, cafes, bakeries, fast food outlets, entertainment complexes, healthcare services and catering professionals.

Crafted with placing innovation at the heart, FHA-HoReCa looks at bringing together new trends and technology that aim at assisting establishments in the creation of bespoke and enhanced customer experiences.

Exhibit Profile



BAKERY & PASTRY



FOOD INGREDIENTS



FOODSERVICE EQUIPMENT



HOSPITALITY INTERIORS & AMENITIES



SPECIALITY TEA & COFFEE



HOSPITALITY TECHNOLOGY



HOSPITALITY STYLE

Competition and Activities



Mega event

IVES

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events. Our strong expertise and deep insights in the industry has allowed us to create two dedicated platforms offering you a more efficient and highly targeted approach to engage your business with Asia's key industry players.



Discover the Taste for Tomorrow

31 MAR - 3 APR 2020
Singapore Expo

www.fhaFnB.com

Exhibit Profile



Competition and Activities



As the largest showcase of international food & beverages companies, FHA-Food & Beverage is set to be the centre stage for eclectic tastes of tomorrow.

Bringing together over 57 global group pavilions, FHA-Food & Beverage will definitely be an iconic event in the calendar of key industry buyers who are always on the lookout for new and interesting food trends and suppliers.



THE POWER OF 2



Unrivalled direct access to 60,000 trade buyers and beyond

Meet C-Suites, General Managers, Executive Chefs, F&B Owners, Food & Hospitality Professionals, buyers and decision makers.

Business Matching Service that links you to people that matters

A dedicated platform for exhibitors and buyers to interact and be matched before the event, this proved to be an efficient way to qualify and meet buyers, especially for new to market companies.

FHA-
Your Partner
for Asia

A Myriad of Marketing Tools to help you Promote Your Presence

From customised web banners to newsletters, to online presence on our official social media channels, FHA provides a wide range of tools and marketing opportunities to exhibitors to promote your presence.

Extensive Media Coverage

Our team of Marketing and Communications Specialists are always on the ground to find out more about your products and services so that we can work with you to reach out to the media for editorial coverage.

A New Flexible Pricing Model

Our new Flexible Pricing Model allows you to see the difference reflected in the price of your exhibition space according to your exact requirements, number of open sides, stand layout and location. This means the price is tailored to your budget requirements.



Cost of Participation

Early Bird

Raw space rates per sqm

		1 open side	2 open sides	3 open sides	4 open sides
Location	Silver	S\$600	S\$615	S\$620	S\$625
	Gold	S\$615	S\$630	S\$635	S\$640
	Platinum	S\$620	S\$635	S\$640	S\$645

Early Bird Deadline: 31 December 2018

Standard

Raw space rates per sqm

		1 open side	2 open sides	3 open sides	4 open sides
Location	Silver	S\$670	S\$685	S\$690	S\$695
	Gold	S\$685	S\$700	S\$705	S\$710
	Platinum	S\$690	S\$705	S\$710	S\$715

Package Rate	
Shell	+S\$75
Standard package	+S\$85
Counter package	+S\$95
Premium package	+S\$105

Early Bird Benefit.
Save S\$70 per sqm on raw space.

Enjoy up to **25% off** on advertising if you sign up for both space and advertising at the same time.

Secure your choice location and confirm your participation today!
Contact us at enquiry@foodnhotelasia.com



About UBM

Established since 1974, UBM in Singapore is committed to staging B2B exhibitions and conferences that help businesses grow in this country. In keeping pace with the industry's evolving needs, our strategic acquisitions of Singapore Exhibition Services and Seatrade Communications have helped us solidify pole position in key markets we serve, and in the Singapore MICE industry. We organise 24 premier events serving the advanced manufacturing, engineering, food, hospitality and leisure, jewellery and gem, lifestyle and brands, technology, transport and logistics sectors. We are also a leading media specialist, providing in-depth news for the maritime, shipping and offshore marine, and disposable tissue industry.

Please visit www.ubm.com/singapore for more information about our presence in Singapore.



BOOKING FORM



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WORLD STAGE

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Secure a stand now!

Email: enquiry@foodnhotelasia.com

I am interested in:

☐ FHA - HoReCa ☐ FHA - Food & Beverage ☐ Both

☐ Exhibiting. Please reserve _____ sqm (min. 9 sqm) for my company.

☐ Group Participation from my country.

☐ Visiting. Please add me to FHA mailing list.

Name

Job Title

Company

Address

Country

Email

Tel

Website

Products/Services

Or attach your business card

Join us on



Food&HotelAsia
#FHA2020