



FHA
HoReCa

10^{to}13
MAY 2022

SINGAPORE EXPO

THE WORLD'S LEADING FOODSERVICE & HOSPITALITY EVENT IN ASIA



Secure your space now!

Organiser



Join us on



Food&HotelAsia
#FHA

Be a part of an established international show for a growing food & hospitality industry in Asia

As one of the largest in Asia, **FHA-HoReCa** offers a one-stop business platform featuring the most extensive line-up of leading foodservice & hospitality suppliers from around the world. Evolved from the highly successful Food&HotelAsia (FHA), it is the top choice for suppliers who are looking to establish their presence or further nurture their business networks with key buyers in Asia's fastest growing food and hospitality industry.

FHA-HoReCa 2022 at a glance



85,000 sqm
of exhibition space



2,000
exhibitors from
70 countries/regions



80%
overseas
exhibitors



15
international
group pavilions



48,000
attendees from
100 countries/regions



5
industry
segments

Distinctive Exhibit Profile



BAKERY, PASTRY & GELATO

- Additives
- Bakery / Pastry Utensils
- Baking and Raising Agents
- Baking Ware
- Chocolate / Cocoa / Pralines
- Confectionery / Snacks / Candy
- Dairy Products
- Digital Scales
- Fillings / Toppings
- Gelato / Ice Cream
- Gelato / Ice Cream Making Machines
- Ovens
- Packaging Equipment / Materials
- Premixes
- Preparation Equipment & Accessories
- Processing Equipment & Accessories
- Starch / Starch Products



FOODSERVICE & HOSPITALITY EQUIPMENT

- Airline Catering Equipment
- Automated Kitchen Equipment
- Bar / Kitchen / Service Counters Equipment and Accessories
- Beverages / Drinks / Food Dispensing Machines
- Catering / Foodservice Equipment
- Cleaning / Maintenance / Washing Equipment and Accessories
- Food Preparation Equipment and Accessories
- Food Processing / Cooking Equipment and Accessories
- Ice Cream Machines
- Ice Making Machines
- Laundry Equipment and Accessories
- Logistics and Material Handling
- Pest Control Services
- Refrigeration / Cold Storage
- Sanitation / Waste Disposal
- Service / Kitchen Counter
- Vending Machines

New Feature Areas

Hospitality 4.0



New at FHA-HoReCa, the **Hospitality 4.0** experience zone will showcase innovative technologies from solution providers that will transform the way hotels, restaurants and kitchens operate in the near future.



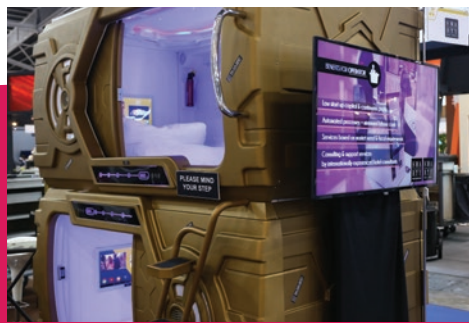
The newly created **Hospitality Start-Up Village** is the ideal platform for young start-ups to showcase their new ideas and technologies that will disrupt the hospitality industry.



The all-new **Roasters' Corner** will feature brewing methods, roasting techniques, exceptional beans, distinctive flavours and more from small batch coffee roasters, speciality coffee shops and associations.

Be a part of these exciting new feature areas

Contact our Sales Team at enquiry@foodnhotelasia.com for more information.



HOSPITALITY TECHNOLOGY

- Accounting / Billing Systems
- Audio Systems
- Bar Coding / Scanners
- Broadband Access Network Technologies, Equipment & Services
- Customer Loyalty Programmes
- Digital Signage
- Electronic Labelling
- Electronic Weighing Scales
- Energy / Building Management Systems
- Hardware (Phone Systems)
- In-room Technologies / Guest Service Systems
- Interactive Multi-Platform (Laptop, Mobile, Tablet, TV)
- Internet Service Providers (ISPs)
- Food and Beverage Management Systems
- Point-of-Sales and Related Systems
- Property Management Systems
- Robotics
- Security Systems
- Yield / Revenue Management

HOSPITALITY STYLE

- Bar Furniture and Fittings
- Bathroom Fittings / Supplies
- Bed and Beddings
- Chinaware / Crystalware / Glassware / Flatware / Hollowware / Silverware
- Cleaning Products and Accessories
- Cutlery
- Flooring
- Guest Amenities
- Housekeeping Products and Supplies
- Indoor Furniture and Fittings
- Interiors
- Kitchen Accessories
- Light Fixture and Fittings
- Linen / Curtains / Carpets
- Outdoor Furniture and Fittings
- Spa and Fitness Equipment and Supplies
- Uniforms

SPECIALITY COFFEE & TEA

- Bar Equipment and Accessories
- Blenders
- Capsule Machines
- Coffee / Tea Dispensers
- Coffee Beans
- Coffee Brewing Equipment
- Coffee Grinders
- Coffee Pods / Capsules
- Espresso Machines
- Finished Coffee Products
- Milk Alternatives
- Roasting Equipment
- Speciality Tea
- Syrups & Flavourings
- Tea Bags
- Tea Leaves
- Water Treatment

With a more focused show, FHA-HoReCa is committed to bring more of the right profile of visitors that really matters to your business. Seize the chance to meet key decision makers, buyers and influencers who will be at FHA-HoReCa to seek out the latest innovative products and solutions that can level up their offerings and create a differentiated experience for the increasingly discerning consumers in Asia.

More of the right buyers

Target Visitor Profile

- Airline / Cruise Liner / Rail
- Bakery / Confectionery Retailer
- Bar / Pub / Nightspot Operator
- Convenience Store / Grocery Store
- Country Club
- E-Retailer
- Fast Food / Quick Service
- Hotel / Resort
- Importer / Wholesaler / Distributor
 - Coffee Beans, Equipment & Accessories
 - Hospitality Equipment & Supplies
 - Foodservice Equipment & Supplies
 - Tea Leaves
- Institutional Catering
- Manufacturer
 - Bakery / Confectionery
 - Food & Drinks
 - Hospitality Equipment & Supplies
- Property Management
- Restaurant / Bistro / Café
- Serviced Apartment
- Specialty Food Retailer
- Supermarket / Hypermarket
- Venue Operator
- Wine / Spirits / Alcoholic Drinks Retailer

Key buyers who were at FHA2018 to meet HoReCa exhibitors include:

BAKERY & CONFECTIONERY

Awfully Chocolate
 Bakerzin Holdings
 Breadtalk Group
 Cest Bon Bakery
 Duke Bakery
 Famous Amos Chocolate Chip Cookie
 Gardenia
 Godiva Chocolatier Asia
 Goldilocks Bakeshop
 Han's Bakery
 Hogan Bakery
 Julie's Manufacturing
 Lady M Confectionery
 Lavender Confectionery & Bakery
 London Biscuits Berhad
 Lotus Bakeries
 Khong Guan Biscuit Factory
 Meiji Seika
 Paris Baguette
 Paul Bakery
 Polar Puffs & Cakes
 Season Confectionery & Bakery
 Secret Recipe Manufacturing
 Sunshine Bakeries

HOSPITALITY

Accorhotels
 Amara Holdings
 APA Hotels & Resorts
 Archipelago International
 Astoria Hotels & Resorts
 Banyan Tree Hotels & Resorts
 Berjaya Corporation
 Best Western
 Cinnamon Hotel Management Limited
 Club Med
 Dolphin Group of Hotels
 Far East Organization
 Frasers Hospitality
 Furama Hotels International
 Genting Malaysia
 Hatten Group
 Hilton Worldwide
 Hyatt Corporation
 IHG
 Marriott International
 MGM Resorts International
 Millennium Hotels and Resorts
 Oakwood Worldwide Asia
 Pan Pacific Hotels Group
 Park Hotel Group
 Radisson Hotel Group
 Serendib Leisure Management
 Shangri-La International Hotel Management
 Taj Group Of Hotels
 The Ascott Limited
 The Ritz-Carlton Hotel Company
 Topotels Hotels & Resorts
 WMC Group

IMPORTERS / DISTRIBUTORS

A J Kitchen & Service
 Advanced Catering Equipment
 Allegro Beverage Corporation
 Allied Metals (Thailand)
 Allied Metals Inc
 Ameya Boga Group
 Anglo-Swiss Trading Co (HK)
 BG Supply JSC
 Blu Coffee Distributors Corporation
 C E C Catering Equipment
 Classic Coffee & Beverage
 CP Retailink
 Emirates Kitchen Equipment
 Evergreen Intertrade (Thailand)
 Far East Group Limited
 FCML Distributors
 Foodmach Inc
 Gesha Coffee Co
 Global Coffee Resources
 Golden Brown Coffee
 Harle Philippines
 Hiang Kie Coffee Group
 Jysper Catering Equipment & Supplies
 Middle East Hotel Supplies
 Multi-Mach International
 PFESCORP
 PT Bahana Genta Viktory
 PT Mastrada
 PT Multi Flashindo Karisma
 Q Industries International
 Seven Five Distributor
 Sherry Bakery Equipment Suppliers
 Technolux

RESTAURANTS

Boga Group
 Crystal Jade Culinary Concepts
 Delifrance
 Fish & Co Restaurant
 Imperial Treasure Restaurant Group
 Indochine Group
 JP Pepperdine Group
 Jumbo Group
 Marche International
 Ministry of Food
 Minor DKL Food Group
 Paradise Group Holdings
 Sakae Holdings
 Select Group
 Sushi Tei
 The Lo & Behold Group
 The Minor Food Group
 Tunglok Group
 TWG Tea Company

FAST FOOD / QUICK SERVICE

4Fingers
 A&W
 Baskin Robbins
 Burger King
 Central Restaurants Group
 Domino's Pizza
 Gloria Jean's Coffee
 International Dairy Queen
 J.Co Donuts & Coffee
 Jollibee Foods Corporation
 Koi Cafe Group
 Marrybrown
 Mcdonald's
 Mos Foods Singapore
 Old Chang Kee
 Pezzo Group
 Shakey's Pizza
 Starbucks Corporation
 Subway
 Texas Chicken
 The Coffee Bean & Tea Leaf
 The Wendy's Company
 Yoshinoya
 Yum! Brands



Competitions to draw cream of the crop from the region

Pastry & Gelato Challenges



Top pastry chefs and gelato chefs will compete to create the best wedding cake display, gelato, pastry showpieces, chocolate plated desserts and more in several highly established competitions that are held alongside FHA-HoReCa.

Coffee Challenges



Spotlight will also shine on talented baristas as they put their skills and techniques to test and race to serve the perfect cups of espresso-based drinks with most intricate coffee art.

Sponsorship opportunities are available.

Contact our Sales Team at enquiry@foodnhotelasia.com for more information.

Maximise your participation with free pre-show promotion opportunities



Online Business Matching

Available online 5 weeks before show, this platform allows you to get a preview of visitors who have already pre-registered to visit the show. Initiate contact and arrange meetings with buyers prior to show, and you are already one step closer to clinching the next deal even before the event.



Hosted Buyer / VIP Programme

Nominate your important clients to visit FHA-HoReCa as hosted buyers or as VIPs. Exclusive privileges include fly-in, hotel accommodation, ground transport and personal concierge service. Open to senior management and key buyers from the industry.



Customised E-Invitations

Too busy to create marketing materials to inform your clients of your presence at FHA-HoReCa? Make full use of our pre-designed templates for newsletter or web banner, customise it with your company logo, name and booth number, and it's ready to be sent off to your clients.



Online Show Catalogue

A user-friendly tool favoured by visitors to learn more about exhibitors and their offerings before show. Be sure to submit your company's details so as to enjoy increase exposure and generate higher awareness for your latest and best-selling products.

Reaching out to key buyers with an extensive marketing campaign

A well-rounded marketing campaign comprising digital marketing, targeted enewsletters, print advertisements, direct mailers and more is in the pipeline to draw the most relevant industry professionals in Asia. Besides building on the close knitted partnerships which FHA has fostered with numerous trade associations and media over the years and tying up new collaborations, FHA-HoReCa will also expand its reach through promotions at a wide network of sister shows in the region.



Join these exhibitors at FHA-HoReCa 2022

Abert Spa Divisione Broggi 1818
 Am Group Kitchen Equipment & Supplies Inc
 Angel Yeast
 AZ Digital
 Barry Callebaut Chocolate Asia Pacific
 Boncafé International
 Bravilor Bonamat
 Comprital S.p.A.
 Continental Equipment
 CP Solutions (Asia)

Daub Bakery Machinery BV
 Electrolux Professional Singapore
 Export'ease
 Fujimak Food Service Equipment
 Gruppo Cimballi S.p.A.
 Hoshizaki Singapore
 Irinox S.p.A. Singapore Branch
 Japan Bakery & Confectionery Machinery Manufacturers' Association
 Kajiwara Singapore

KBP Multiprocess Machinery
 Kenwood Appliances
 Kerry Ingredients
 La Botttega
 Lactalis Singapore
 Lesaffre Singapore
 Meiko Maschinenbau GmbH & Co KG
 MKN Maschinenfabrik Kurt Neubauer GmbH & Co KG
 Monin Asia KL

Oztiryakiler Madeni Esya San. A.S.
 PT Rotaryana Jakarta
 Reventl Cooking Systems
 Reventl International AB
 Rondo Asia Regional Office
 Simonelli Group Asia Pacific
 Unox (Asia)
 Win Sin
 WMF Group GmbH

...and more!

Secure your booth now!

Contact our Sales Team at enquiry@foodnhotelasia.com to find out more.

2 MEGA EVENTS. 2 DATES. TWICE THE EXPERIENCE.



10 to 13 MAY 2022

SINGAPORE EXPO

www.fhaHoReCa.com



02 to 05 MAR 2021

SINGAPORE EXPO

www.fhaFnB.com

Food&HotelAsia (FHA) has grown from strength to strength over 40 years to become a major biennial trade event that connects a wide spectrum of global suppliers and key buyers from Asia's thriving food & hospitality industry.

Join us as the highly established international trade platform evolves into 2 mega events – **FHA-HoReCa** and **FHA-Food & Beverage**, offering more valuable networking opportunities and quality sourcing options to all attendees.

Endorsed by



Supported by



Held in

