



EXHIBITOR & SPONSORSHIP PROSPECTUS

Book your stand now



EMPOWERING THE DIGITAL ECONOMY

9-11 JUNE 2020
MARINA BAY SANDS, SINGAPORE

ORGANISED BY



IN PARTNERSHIP WITH



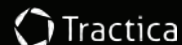
SUPPORTED BY



HELD IN



KNOWLEDGE PARTNERS



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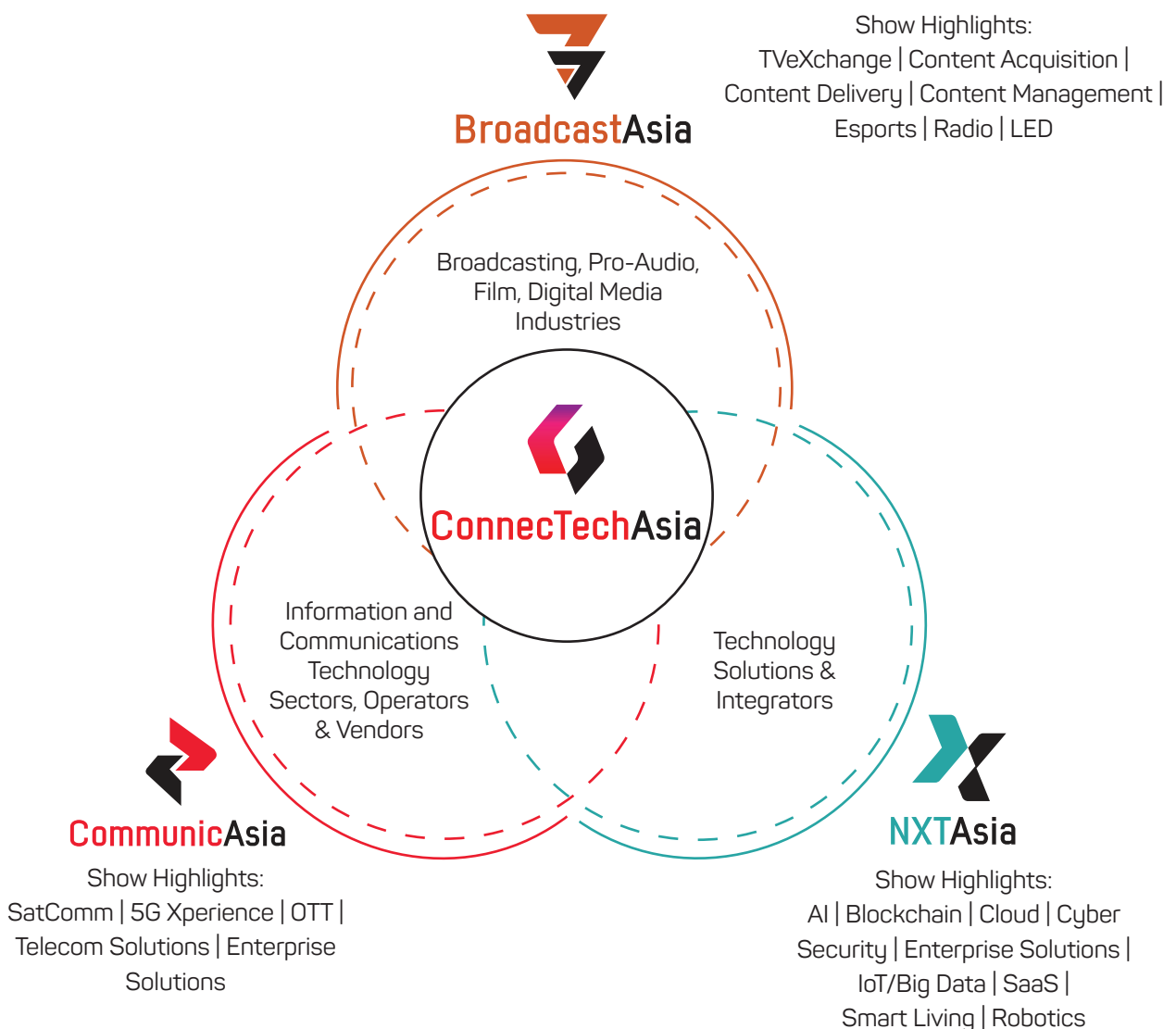
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WELCOME TO CONNECTECHASIA

Tap into Asia's state-of-the-art digital infrastructure

Demonstrate, discuss, and discover the latest technologies that empower the digital economy at Asia's Mega Infocomm Media and Technology Event. Share your thoughts and exchange views on how technology can bring about the next wave of change in the world's economy.

All in a single venue in 2020, ConnectTechAsia welcomes you to be part of Asia's largest tech showcase.



Revolutionise communication

Forget mainstream and get your message out uniquely at Asia's key Information and Communication Technology (ICT) show. Meet F2F with ICT innovators and discuss topics that interest your visitors and potential buyers.

Get involved in these technology showcases

5G



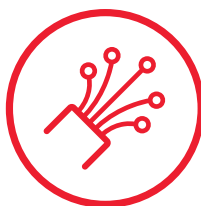
SatComm



Enterprise Solutions



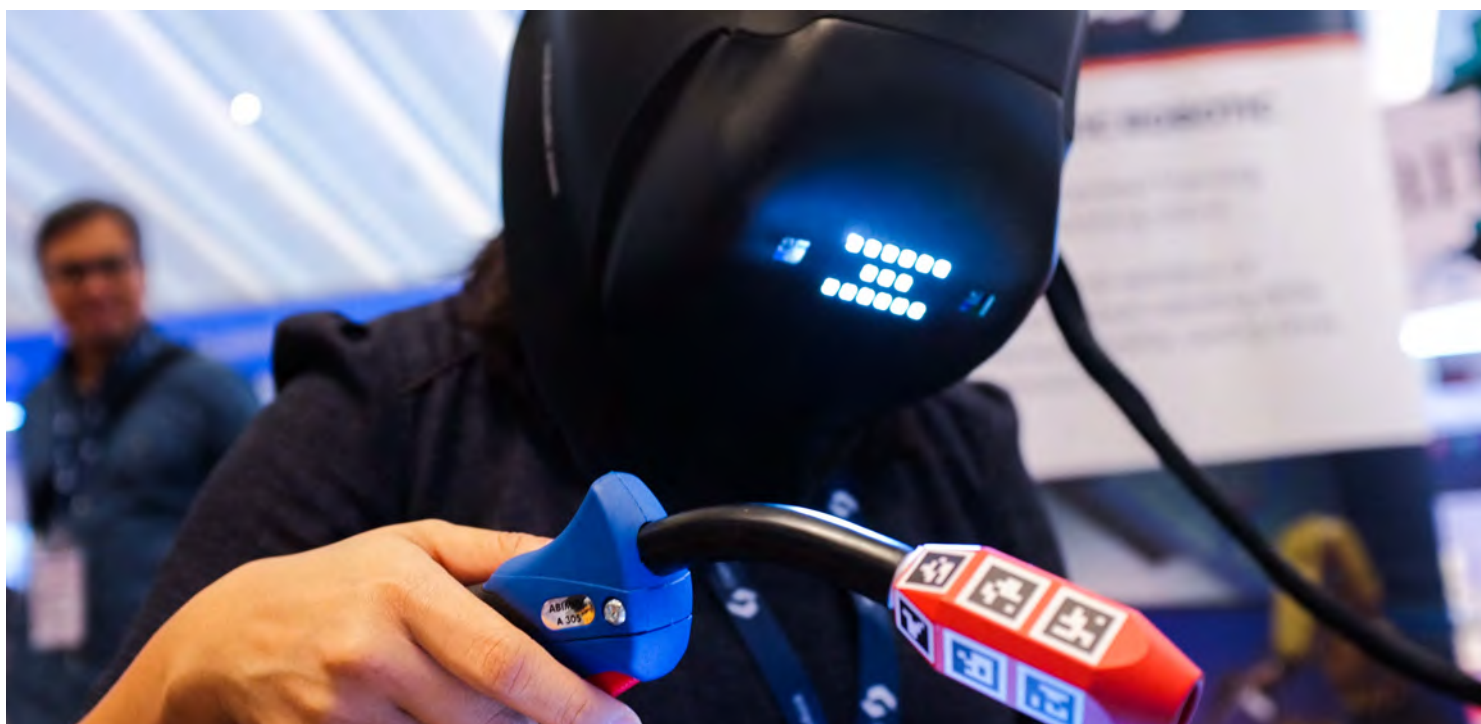
FTTx



Broadband



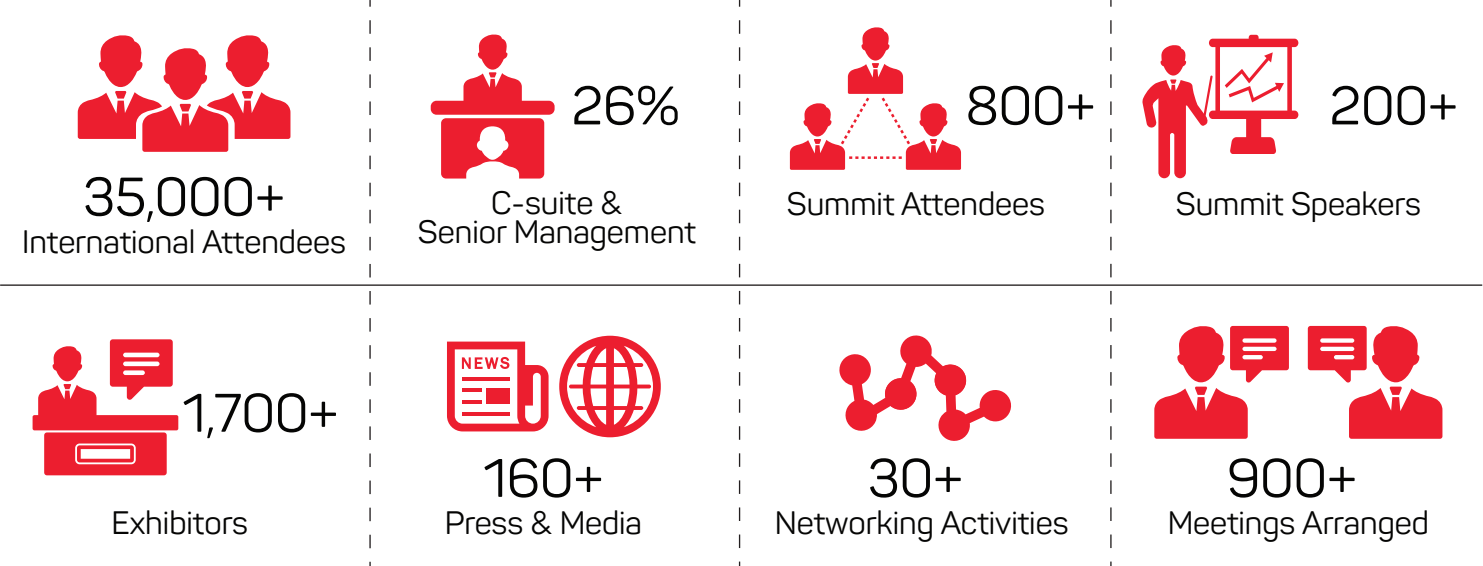
Telecom Solutions





2019 CONNECTECHASIA ATTENDEES

91% of visitors were satisfied or very satisfied with the event

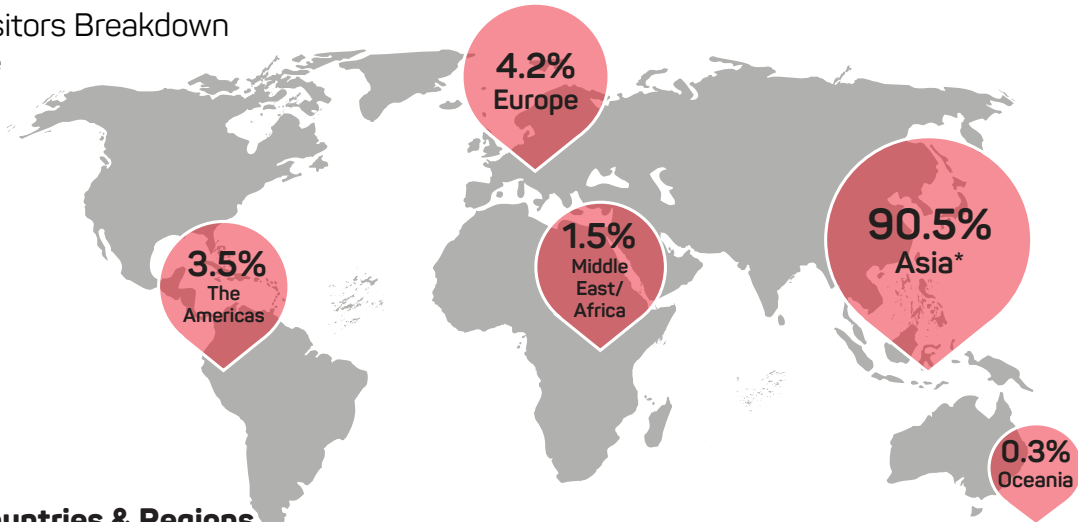


54% of visitors were involved with purchasing or recommending products & services for their company, with an average sourcing budget of **USD302,000**

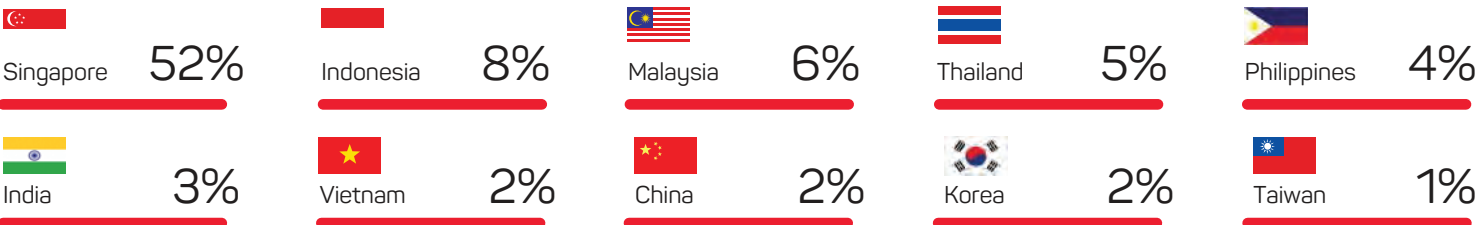
Attracting industry professionals from Asia and beyond

International Visitors Breakdown

* Excludes Singapore



Top Visiting Countries & Regions



2019 COMMUNICASIA VISITORS

TOP 5 JOB FUNCTIONS

C-Level / Senior Management



29.01%

Business Development / Sales / Marketing



20.21%

Engineering



12.45%

Technical



9.01%

MIS / IS / IT



5.12%

TOP COMPANY'S MAIN ACTIVITY

System Integrator



12.13%

Broadcaster - Satellite / Cable / TV



8.72%

Reseller / Distributor / Agent



6.99%

Communications / Data Communication Services



6.88%

IT / Security Solutions Provider



6.31%

Manufacturer / OEM



6.08%

Carrier / Mobile Operator / ISPs / MVNOs



4.67%

Broadcasting - Internet / New Media / Mobile App



4.63%

Other Broadcasting / Digital Entertainment Related



4.20%

Government / Statutory Board



3.59%

TOP AREA(S) OF INTEREST

5G / 4G



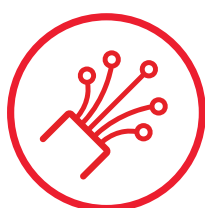
6,736

Broadband / Infrastructure



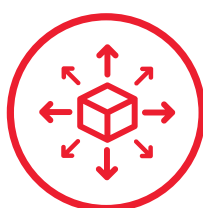
4,578

Fibre Communications FTTx



3,343

Content Delivery Network



2,888

Satellite & Related Services



2,736

OTT Services



2,708



2019 SPEAKERS



Tan Kiat How

Chief Executive,
Infocomm Media Development
Authority



Harriet Green

CEO and Chairman,
IBM Asia Pacific



Benjamin Goertzel

CEO,
SingularityNET



William Lee

Head of Digital Products and
Innovation,
belN



Seizo Onoe

President of DOCOMO Technology
and Chief Technology Architect,
NTT DOCOMO



David Burke

Managing Director,
PT Visi Media Asia Tbk (VIVA)



Dave Schaeffer

CEO,
Cogent Communications



Dr Keeratpal Singh

Chief Data Scientist,
Axiata



Sumitra Nair

Vice President —
Talent Development &
Digital Entrepreneurship,
Malaysia Digital Economy
Corporation (MDEC)



Gustavo Fuchs

General Manager
Cloud & Solutions (Asia),
Microsoft



Dr David Soldani

CTO (Australia),
Huawei



Rebecca Lim

Director,
Adoption and Engagement
Smart Nation Digital
Government Group

2019 VISITING COMPANIES

CNN **RADIO TELEVISION BRUNEI** CAMBODIAN
BROADCASTING SERVICE CO LTD **NATIONAL**
TELEVISION OF CAMBODIA HUGHES **TENCENT**
ZTE **DEUTSCHE TELECOM AG** FACEBOOK, INC.
BLOOMBERG BT MEDIA AND BROADCAST **CHINA**
TELECOM GLOBAL FILMMAGIC **FORTINET** HSBC
HUGHES NTT COM ASIA LTD **OFFICE OF THE**
COMMUNICATIONS AUTHORITY TELEKOM
MALAYSIA HONG KONG LTD **TELEVISION**
BROADCASTS LIMITED TURNER INTL **BHARTI**
AIRTEL LIMITED DELHI UNIVERSITY, DELHI **DIGITAL**
RADIO (DELHI) BROADCASTING LIMITED DISH TV
INDIA LIMITED **KOLKATA TV** SEVEN STAR DIGITAL
NETWORKS PTE LTD **STAR INDIA PVT LTD** STATE
BANK OF INDIA **TATA SKY** BINUS TV **FIBERNET**
INDOSAT **INDOSAT OOREDOO** KOMPAS TV
MINISTRY OF COMMUNICATION AND
INFORMATICS MINISTRY OF COMMUNICATION AND
INFORMATION TECHNOLOGY **PT DIGITAL** SATELLITE
INDONESIA **PT TELEKOM INDONESIA** PT
TELEKOMUKASI INDONESIA **PT TELKOM** PT
TELKOMSEL INDONESIA **PT VIACOM MEDIA** PT
YAMAHA MUSICAL PRODUCTS INDONESIA **PT.**
TELKOM INDONESIA PT. VIACOM MEDIA
TELEKOMSEL TRANS 7 **TVRI** ISRAEL TELEVISION
NEWS COMPANY LTD **DOTCOMO** FURUKAWA
ELECTRIC GROUP **J SPORTS CORPORATION**
JAPAN INTERNATIONAL BROADCASTING INC **NEC**

NETWORKS & SYSTEM INTEGRATION
CORPORATION NETFLIX **NTT COMMUNICATIONS**
NTT DOCOMO ASIA PTE LTD **SOFTBANK** DAEGU
SOFTWARE HIGH SCHOOL, GYEONGSANG
NATIONAL UNIVERSITY **INHA UNIVERSITY** JEJU
NATIONAL UNIVERSITY **JEONJU IT&CT INDUSTRY**
PROMOTION AGENCY KANGWON UNIVERSITY **KT**
MODOOTEL **SAMSUNG SDS CO LTD** SK BROADBAND
TVSTORM INC LAO ASIA PACIFIC SATELLITE
COMPANY LIMITED **TDM - TELEDIFUSAO DE MACAU S**
A ASTRO **AXIATA GROUP** BIG BOSS PRODUCTION **CE**
FILMS BROADCAST DIGITAL SDN BHD CELCOM AXIATA
BERHAD **CHINA MOBILE INTERNATIONAL (MALAYSIA)**
GENTING MALAYSIA BERHAD **HUBER+SUHNER**
MALAYSIA DIGITAL ECONOMY CORPORATION SDN BHD
MAXIS MEDIA PRIMA BHD **PERAK STATE EDUCATION**
TECHNOLOGY DIVISION PINWOOD ISKANDAR
MALAYSIA STUDIOS **RADIO TELEVISION MALAYSIA**
RESORT WORLD GENTING MALAYSIA BERHAD **RTM**
TELEKOM MALAYSIA **TM ONE** TELECOM MONGOLIA
NEPAL TELECOM NEPAL TELEVISION **IMAGES &**
SOUND POST PRODUCTION WETA DIGITAL LTD. **NCC**
NIGERIAN COMMUNICATIONS COMMISSION PUBLIC
AUTHORITY FOR RADIO & TV **TRANSWORLD** ABS-CBN
BROADCASTING CORP **CEBU CABLE TV** CITIBANK
GROUP **HOPE CHANNEL** PHILIPPINES PENAFRANCIA
BROADCASTING CORP **PEOPLES TELEVISION**

NETWORK INCORPORATED PHILIPPINE CABLE
TELEVISION ASSOCIATION INC **SKY MOVIE CATV**
AMAZON WEB SERVICES SINGAPORE PTE LTD
BRITISH TELECOM CHINA BROADBAND
COMMUNICATIONS INTL **CHINA MOBILE**
INTERNATIONAL (SINGAPORE) PTE. LTD. CHINA
UNICOM (SINGAPORE) OPERATIONS PTE LTD **CHUBB**
SINGAPORE PTE LTD CHUNGHWA TELECOM
SINGAPORE PTE LTD **CITIC TELECOM INTERNATIONAL**
CITY DEVELOPMENTS LIMITED **CITY HARVEST**
CHURCH CNBC ASIA PACIFIC **CPG INTERNATIONAL**
CREDIT SUISSE **DATAPOST (SINGAPORE) PTE LTD** DBS
BANK **DISCOVERY NETWORK ASIA PACIFIC** DISNEY
DSO NATIONAL LAB EISFILM STUDIO **EMCOMPASS**
ENDEMOL SHINE INTERNATIONAL LTD **ERICSSON**
EURONEWS **FIDELITY TECHNOLOGIES PTE LTD** FOX
INTERNATIONAL CHANNELS **FRASERS PROPERTY**
SINGAPORE FUJITSU SINGAPORE **GLOBECAST ASIA**
GOVTECH **GRAB TAXI PTE LTD** HAW PAR CORPORATION

ConnecTechAsia
continues to be the
regional telecom,
media and technology
event to look out for.

Tan Kiat How, Chief Executive
Infocomm Media Development Authority

LTD
HDB
HOOQ TV
JOHNSON
CONTROLS
JTC **KEPPEL**
FELS LTD **KEPPEL**
SHIPYARD LIMITED **LG**
ELECTRONICS M1 **MBS**
MEDIACORP SINGAPORE
MINISTRY OF
COMMUNICATIONS AND
INFORMATION MINISTRY OF
EDUCATION SINGAPORE **MINISTRY OF**
HOME AFFAIRS MINISTRY OF
MANPOWER **MITSUBISHI HEAVY**
INDUSTRIES ASIA PACIFIC P/L NANYANG
POLYTECHNIC **NANYANG TECHNOLOGICAL**
UNIVERSITY NATIONAL ARCHIVES OF SINGAPORE
NATIONAL ENVIRONMENT AGENCY
NATIONAL HEALTHCARE GROUP **NATIONAL INSTITUTE**
OF EDUCATION SINGAPORE NATIONAL LIBRARY BOARD
NATIONAL MUSEUM OF SINGAPORE NATIONAL
UNIVERSITY OF SINGAPORE (NUS) **NBC UNIVERSAL MEDIA**
NETWORKS NCS COMMUNICATION ENGINEERING PTE LTD
NGEE ANN POLYTECHNIC (OFFICE OF LEARNING
TECHNOLOGIES) OAK3FILMS PTE LTD **OCBC BANK**
ONE-NET COMMUNICATIONS PTE LTD **POWER 98FM** PR
NEWSWIRE **PSA CORPORATION LTD** PWC **QORVO** RED HAT
ASIA PACIFIC PTE LTD **RESORTS WORLD SENTOSA**
SINGAPORE SAMSUNG ASIA PTE LTD **SEAGATE** SIEMENS
MOBILITY PTE LTD **SINGAPORE AIRLINES** SINGAPORE
AMERICAN SCHOOL **SINGAPORE ARMED FORCES**
SINGAPORE HEALTH SERVICES PTE LTD **SINGAPORE**
INDUSTRIAL AUTOMATION ASSOCIATION SINGAPORE
POLICE FORCE **SINGAPORE POST LIMITED** SINGAPORE
TELECOMMUNICATIONS LIMITED **SINGTEL MOBILE** SMILING
MEDIA **SMART SERVICES PTE LTD** SONY MOBILE
COMMUNICATIONS INTERNATIONAL AB **SONY PICTURES**
NETWORKS SP TELECOM **SPH RADIO** SPORT SINGAPORE
ST ELECTRONICS ST ELECTRONICS (SATCOM & SENSOR
SYS) PTE LTD **STARHUB LIMITED** T25 FILMS **TAN TOCK**
SENG HOSPITAL TATA COMMUNICATIONS **TELSTRA** THE
ASCOTT LIMITED **THE FILM EQUIPMENT GALLERY PTE**
LTD THE WALT DISNEY COMPANY **TRINITY CHRISTIAN**
CENTRE TURNER BROADCASTING SALES SOUTHEAST
ASIA INC UOB **VERIZON** VHO POST (S) PTE LTD **VIACOM**
YOKOGAWA **DIALOG TELEVISION** MOBILTEL (PVT) LTD
MOVIE TECH FINEVISION PVT LTD SRI LANKA TELECOM
BROADCOM FOXCONN INDUSTRIAL INTERNET **AIS**
THAILAND ASI CABLE TV **BANGKOK BROADCASTING &**
TELEVISION CO LTD CHANNEL 7 **BANGKOK MEDIA &**
BROADCASTING CO. LTD CAT TELECOM **DEFENCE**
INFORMATION AND SPACE TECHNOLOGY DEPARTMENT
DEPARTMENT OF INTERNATIONAL TRADE PROMOTION
(DITP) **GOLDENDUCK INTERNATIONAL CO LTD** JASTEL
NETWORK (THAILAND) **KANTANA SOUND STUDIO CO**
LTD LOXLEY PUBLIC CO LTD **MCOT PCL** MOBILE
SATCOM **NATIONAL BROADCAST TELEVISION**
OF THAILAND NATIONAL BROADCASTING
AND TELECOMMUNICATIONS COMMISSION
NBT WORLD RADIO THAILAND
CHIANGMAI **ROYAL THAI ARMY RADIO**
AND TELEVISION STATION
SAMART COMTECH CO LTD
ELECOM OF THAILAND THAI
PBS **THE COMMUNICATION**
AUTHORITY OF
THAILAND THE POST
BANGKOK **TOT**
TRUE DIGITAL
AND MEDIA
PLATFORM
TVS
CHAN
NEL

2020 EXHIBIT/ SPONSOR OPPORTUNITIES



Harriet Green
CEO and Chairman
IBM Asia Pacific

2020 SPONSORSHIP TIERS

Sponsor Title	TITANIUM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Sponsor Value	SG\$65,000	SG\$49,000	SG\$38,000	SG\$28,000	SG\$20,000	SG\$15,000

Speaking Opportunities

Track Solo Speaking Slot	✓	✓	✓	✓		
Recorded & Shared Speaking Slot (Day 1 only)	✓	✓	✓			

Event Exhibition and Passes

Exhibition Space Provided (sqm)	72	54	36	18	12	9
Complimentary Conference Passes	16	10	8	6	4	2
Discounted Conference Passes	30%	30%	30%	30%	30%	30%

Marketing and Branding

Company Description on Marketing Collaterals	✓	✓	✓	✓	✓	✓
Logo on Event Website	✓	✓	✓	✓	✓	✓
Complimentary VIP Passes for C-level Clients	50	30	25	15	12	10
Sponsored Highlight in E-Newsletter	✓	✓	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓	✓	
Pre-Event Social Media Marketing	✓	✓	✓			
Event Mobile App Ad Spaces	✓	✓	✓			
CTA Official Video Interview	✓	✓				
Logo where Event is Promoted	✓	✓				
VIP Networking Services	✓	✓				
Whitepaper	✓					

2020 VISIBILITY OPPORTUNITIES



PITCH STAGE

TAKE YOUR BRAND TO THE PITCH STAGE

Have a new product or service launching in 60 days*? Make a 5 minutes pitch on this dedicated stage and win the Pitch Award!

Pitch your product or service at a corporate rate of **S\$2,000**

Turn your pitch into a **promotional video** for an additional **S\$2,000**

*From ConnectTechAsia 2020 show days



CONNECTECHASIA AWARDS

CONNECTECHASIA AWARDS

The inaugural Awards recognises outstanding brands and revolutionary products of the Infocomm, Media & Technology industry. Get ready for tech overload as we round up the best, from services to communication and digital entertainment.

Sponsor the ConnectTechAsia Awards at starting rates of **S\$10,000**

Contact us for detailed awards options



PUB CRAWLS

DAY/NIGHT PUB CRAWLS

Co-host a wave of attendees from ConnectTechAsia and get them warmed up with drinks for light business engagements.

Turn your booth into a bar in the day and host our guests from **S\$12,000**

Co-host our guests after hours in the city from **S\$5,000**

For more information, contact us at enquiry@connectechasia.com



HOTEL ROOM BAG DROP

LEAVE AN IMPRESSION UPON VISITORS CHECK-IN

Gift our overseas visitors a special Hotel Room Bag Drop to welcome them before the event begins. This is the perfect opportunity to pre-show your company's offering.

Drop a **branded bag** at a starting rate of **S\$15,000** and Sponsor **bag inserts** from **S\$3,000**

*Rates do not include production costs



FIRST-TIME ATTENDEE RECEPTION

HAVE A TOAST WITH CONNECTECHASIA'S NEW ATTENDEES

Connect with our newcomers at a cocktail reception where you can ease in and have a light-hearted conversation, gathering fresh perspectives on your business.

Host a welcome cocktail reception at a starting rate of **S\$5,000**

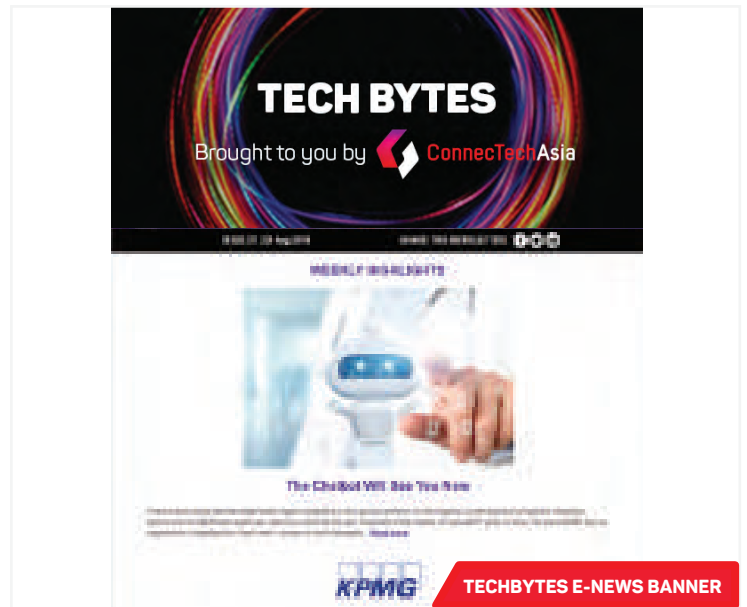


BRANDED POLO TEE

GET YOUR BRAND SEEN WHEREVER OUR EVENT EVANGELISTS GO

Add your company logo on our tailored event evangelists Polo Tee and capture visitors' attention from any corner.

Place your logo on our Polo Tees (300 pcs) for **S\$8,000**



TECHBYTES E-NEWS BANNER

SHOWCASE YOUR BRAND OR PRODUCTS ON OUR WEEKLY TECHBYTES

Get a banner space on our weekly e-newsletter and/or industry specific e-newsletter where we share trending TechBytes with all our event's database.

Book your banner space from **S\$2,500**



REGIONAL ROADSHOWS

MEET PROSPECTIVE LEADS F2F AT OUR ROVING REGIONAL TECH TALK ROADSHOWS

ConnecTechAsia Tech Talk Roadshows reach out to business leads in Asia. These strategic and informative roadshows provide high visibility and drive brand recognition in the fastest growing markets in Asia.

Get started with us from **S\$5,000**



LIVE MEDIA STUDIO

BE THE FIRST TO REACH YOUR AUDIENCE WITH CONNECTECHASIA'S NEW LIVE BROADCASTING

Share your thoughts, ideas, creations and concepts at our Live Media Studio where the interview will be screened live in the hall. Interviews will also be recorded and distributed to you, visitors, attending media and our database during and after the event.

Sponsor an **interview** from **S\$15,000**

Sponsor a **branded studio and backdrop** from **S\$38,000**



VIP-ONLY COCKTAIL RECEPTION

NETWORK WITH SELECT VIPS

Host a VIP-only cocktail reception where we gather senior executives for an evening of exchange.

Start networking with the VIPs from **S\$6,500**



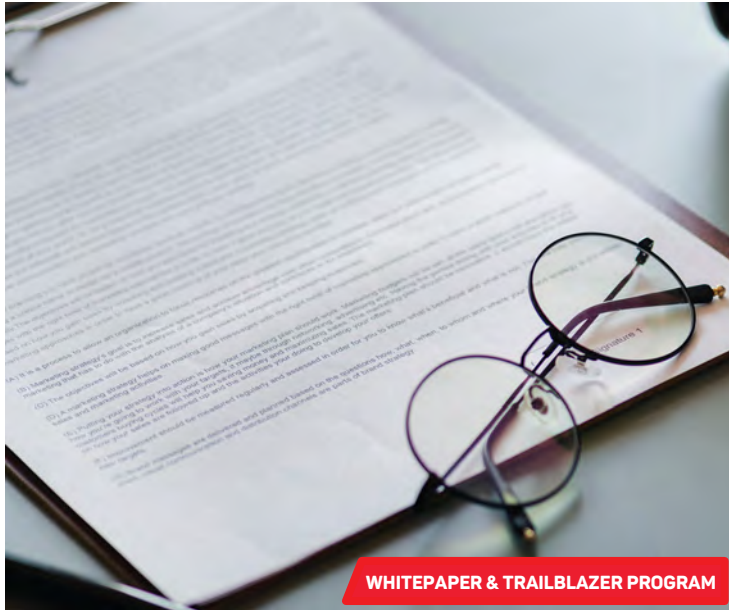
ONSITE C-LEVEL INTERVIEW

GET YOUR C-LEVEL EXECUTIVES IN THE LIMELIGHT

Prep your representative for a 15-minute interview and we'll provide a 5-minute video. Casted **onto ConnecTechAsia's show floor**, the video will showcase the best of your business. Interviews will also be recorded and distributed to you, visitors, attending media and our database during and after the event.

Book an exclusive interview slot from **S\$4,000-8,000**

For more information, contact us at enquiry@connectechasia.com



SHOWCASE YOUR EXPERTISE WITH AN INDEPENDENT THOUGHT LEADERSHIP REPORT

Work with our editorial team to develop market-leading research or high-value expert content, and share it through the media and live conversations at the show. Publish your Whitepaper with us from **S\$15,000**

Our Trailblazer Program provides a select group of sponsors unmatched access to a converged, omnichannel media and event bundle. **Contact our sales for more information.**



SPONSOR ONSITE PRESENTATION / SUMMITS

Align your brand and be seen at the high-level ConnectTechAsia Summit that attracts C-levels and industry experts.

Sponsor a **backdrop** from **S\$6,500** or opt for **branded seat covers** POA



SHARE YOUR STORY DURING OUR GUIDED TECH TOURS

Showcase and do a live demo of your key innovations to our daily Tech Tour groups. These tours are designed to provide key buyers and delegates with the right partner.

Sign up for a dedicated live demo slot with Tech Tour groups at a starting rate of **S\$900**



CONNECT WITH C-SUITE EXECUTIVES

Interact with C-level decision makers for a **By Invitation Only** networking event.

Co-host C-suite executives at a starting rate of **S\$15,000**



WORKSHOPS

PROVIDE WORKSHOPS & GENERATE SALES LEAD

Work with ConneCTechAsia's team to connect with high-level contacts and gather your target audience with a workshop formatted as a round table or open forum.

Kickstart a workshop from **S\$10,000**



BRANDED BADGE / LANYARD

MAKE A BRANDING IMPACT FROM THE GET GO

Place your company name/logo on our show lanyard and badges, and capture the attendees' attention even before they enter the show floor.

Advertise prominently on our Visitor/VIP badges and lanyards at **S\$40,000**



NEW EXHIBITOR INTERVIEW

GET FEATURED AT A PREFERRED STARTER RATE

Only for new exhibitors, reach show visitors with a live broadcast interview at a preferred rate.

Make a statement and showcase your business and products/services at **S\$2,000**



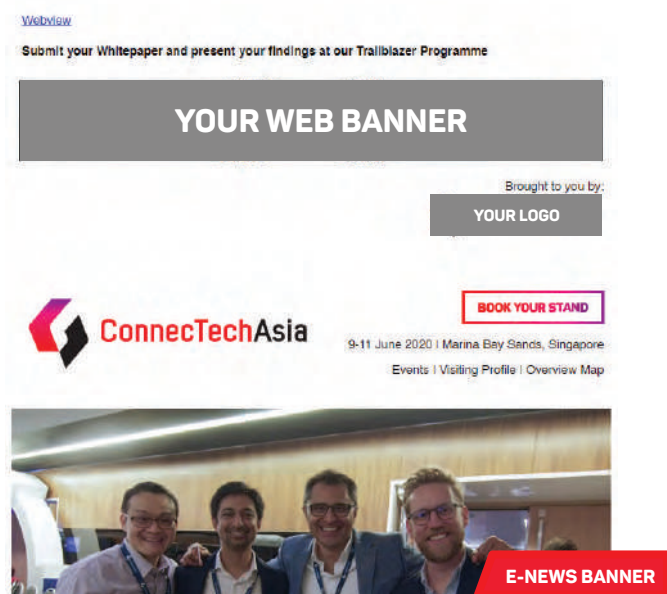
WEBSITE BANNER

TAP INTO OUR WEBSITE'S VISITORS

Reach out to millions visiting our website pre-event, during, and post-event.

Secure your **web banner space** from **S\$3,000/mth**

For more information, contact us at enquiry@connectechasia.com



BROADCAST YOUR BUSINESS & OFFERINGS ON OUR DATABASE

Be seen by industry professionals, decision makers and past event attendees via our targeted e-newsletter.

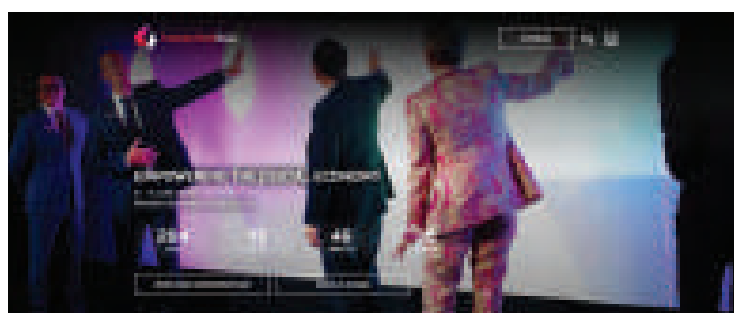
Reserve your e-newsletter slot from **S\$2,500**



KEEP YOUR BRAND MOBILE-FRIENDLY

Display your content on the ConnectTechAsia Mobile App where attendees get show information, booth location, speakers' profiles and more onsite.

Go mobile from **S\$5,000**



Registration Portal

VISITOR REGISTRATION DELEGATE REGISTRATION MEDIA REGISTRATION EXHIBITOR REGISTRATION

Log in Portal

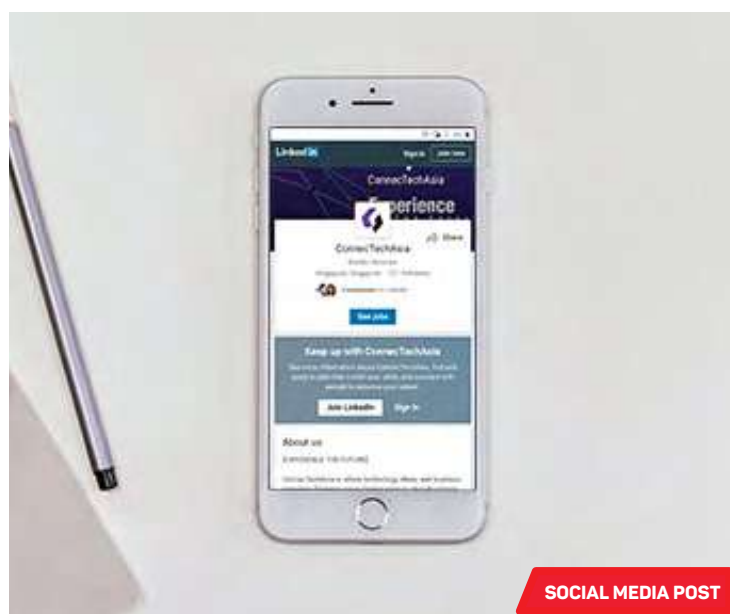
VISITOR LOGIN EXHIBITOR LOGIN

PRE-REGISTER WEB PAGE BANNER

GET THE PRIME SPOT ON OUR WEBSITE

Captivate visitors and delegates on the go-to web page to pre-register their event attendance.

Get your brand on our pre-register web page from **S\$30,000**



STAY CONNECTED ON CONNECTECHASIA SOCIAL MEDIA PLATFORMS

Reach out to our ConnectTechAsia community with posts on our social media platform.

Give a shout out now from **S\$5,000**

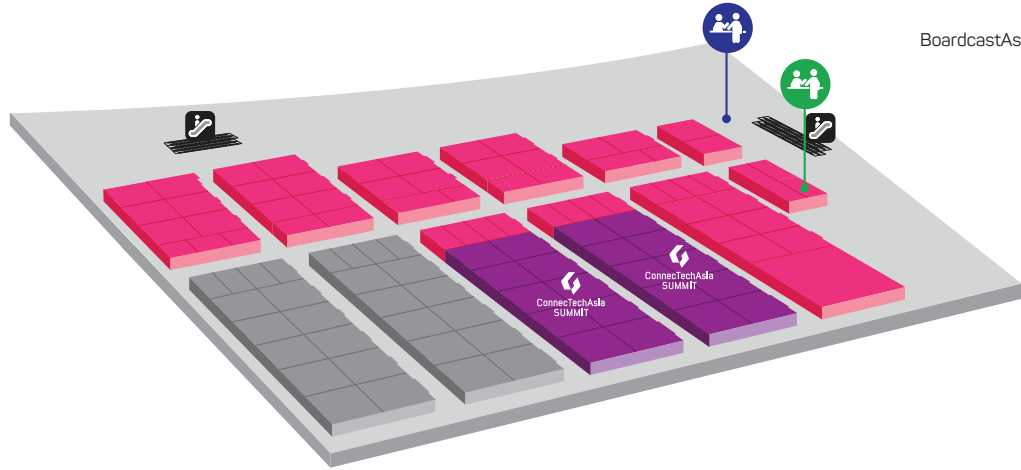
For more information and onsite visibility opportunities, contact us at enquiry@connectechasia.com

2020 EXHIBITION FLOOR PLAN

L 4

SHOW HIGHLIGHTS

- Hospitality Suite
- Meeting Rooms
- Partner's Event
- Summit



- NXTAsia L 5
- Hospitality Suites L 4
- CommunicAsia L 1
- BoardcastAsia B2

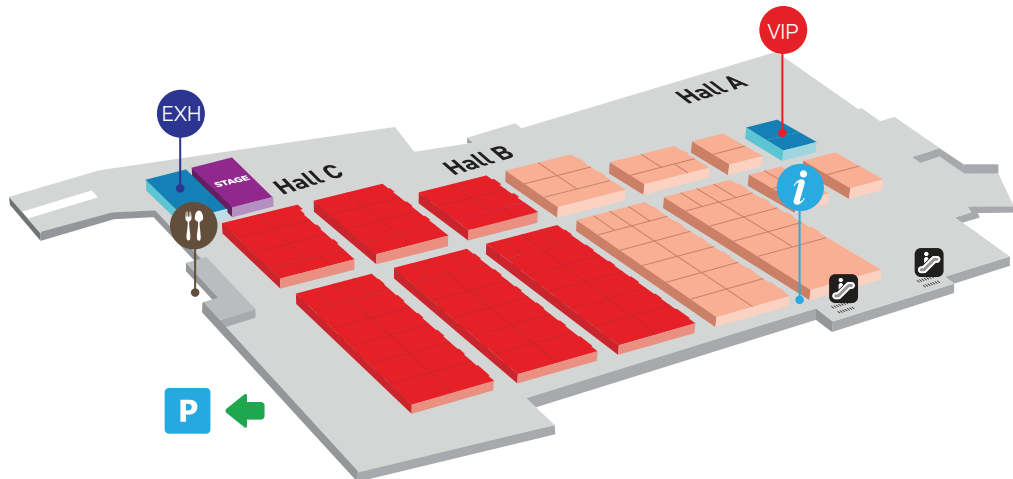
L1



CommunicAsia

SHOW HIGHLIGHTS

- SatComm
- 5G Xperience
- OTT
- Telecom Solutions
- Enterprise Solutions



*Floorplan is not drawn to scale and for reference only.

Legend

- Visitor Registration
- Conference Registration
- Hospitality Suite & Guest Registration
- Information Counter
- Food & Beverage
- VIP Lounge
- EXH Exhibitor Lounge
- Bayfront MRT Station (Exit E)

informa markets **Contact us today**

Organising Office and
Principal Sales Office in
Asia and Americas

Calvin Koh
enquiry@connectechasia.com

Principal Sales Office
in EMEA For CommunicAsia
/ NXTAsia

Susan Lee
susan.lee@ubm.com

For BroadcastAsia

Marie Waters
marie.waters@ubm.com



SIMPLE STEPS

to calculate the cost of your stand

1

WHEN to book

Enjoy **Early Bird** prices if you book before 31 October 2019.

If you need more time, **Standard** prices apply after 31 October 2019.

2

WHAT stand to go for

Refer to **Space Only** pricing and go to Step 4 for a bare space (Minimum 18 sqm for space only).

To book a **Constructed Stand**, proceed to Step 3 (Minimum 9 sqm for all except for the Premium Package which needs a minimum of 18 sqm).

3

WHICH package to book

Decide on your space size and move on to Step 4.

4

HOW many open sides

Determine the number of open sides for your booth and proceed to Step 5.

5

WHERE to set up booth

Pick the location and get your space and package cost projected on the chart.

EARLY BIRD

(valid till 31 October 2019)

STANDARD

SPACE ONLY (MIN. 18 SQM)

	1 OPEN SIDES	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 602	SGD 612	SGD 617
	GOLD	SGD 612	SGD 622	SGD 627
	PLATINUM	SGD 616	SGD 626	SGD 631

	1 OPEN SIDES	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 659	SGD 669	SGD 674
	GOLD	SGD 669	SGD 679	SGD 684
	PLATINUM	SGD 673	SGD 683	SGD 688

SPACE + STANDARD PACKAGE (MIN. 9 SQM)

	1 OPEN SIDES	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 702	SGD 712	SGD 717
	GOLD	SGD 712	SGD 722	SGD 727
	PLATINUM	SGD 716	SGD 726	SGD 731

	1 OPEN SIDES	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 759	SGD 769	SGD 774
	GOLD	SGD 769	SGD 779	SGD 784
	PLATINUM	SGD 773	SGD 783	SGD 788

SPACE + PREMIUM PACKAGE (MIN. 18 SQM)

	1 OPEN SIDES	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 722	SGD 732	SGD 737
	GOLD	SGD 732	SGD 742	SGD 747
	PLATINUM	SGD 736	SGD 746	SGD 751

	1 OPEN SIDES	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 779	SGD 789	SGD 794
	GOLD	SGD 789	SGD 799	SGD 804
	PLATINUM	SGD 793	SGD 803	SGD 808



informa markets

Contact us today

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Hospitality suites

A personalised and exclusive experience for your clients

ConnecTechAsia is the only B2B platform in Asia that covers the entire spectrum of Communication, Broadcast and Enterprise Technology and various industries such as healthcare, manufacturing, energy, food & hospitality and transport.

Create an extraordinary experience for your valued clients by hosting them in a private and conducive space for meetings, seminars and product showcases. Tailor to your clients' needs by taking up a Hospitality Suite @ ConnecTechAsia.

MARKETING PRIVILEGES

Official Show Websites

- Promote your company's line-up of events to both pre-registered visitors and potential buyers through the dedicated Hospitality Suites Webpage
- Potential visitors will RSVP directly to you with information such as Name, Job Title, Company, E-mail and Contact Number

Dedicated Page on Official Mobile App

- Promote your company's line-up of events to those who have downloaded the app on the dedicated tab for Hospitality Suites. This tab will be available on the official ConnecTechAsia2020 mobile app
- Potential visitors will be able to get an overview of your activities and will include your company logo and link to company's profile on the mobile app

Other Marketing Efforts

- E-newsletters on Hospitality Suites companies to pre-registered and potential buyers
- Show Preview to targeted potential visitors
- Onsite Signage to direct visitors to the Hospitality Suites

THE COMPLETE PACKAGE

- Fully-customisable room for your corporate branding to take centre-stage
- Boost brand activation with experiential marketing
- Added visibility among summit attendees located on the same level
- Capitalise on an international media presence
- Simplify your set-up as no booth building is needed

HOSPITALITY SUITES RENTAL

Approx.
56sqm - 59sqm:
SGD25,400

Approx.
69sqm - 71sqm:
SGD33,200

Approx.
110sqm:
SGD50,500

Companies that took up Hospitality Suites in 2019 include:



www.communicasia.com