



ConnectTechAsia

2019 REPORT

Incorporating



BroadcastAsia



CommunicAsia



NXTAsia

18 - 20 JUNE 2019

MARINA BAY SANDS AND
SUNTEC SINGAPORE

Asia's Mega Infocomm Media & Technology Event



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Highlights

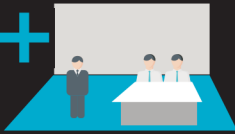
More
than
35,000
INTERNATIONAL
ATTENDEES



“ConnecTechAsia continues to be the regional Telecom, Media and Technology event to look out for.”
Tan Kiat How, Chief Executive,
Infocomm Media Development Authority

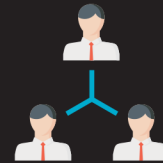
91%
of visitors were
satisfied or very
satisfied with the
event

1,700+
Exhibitors



160+
Press &
Media

30+
Networking
Activities



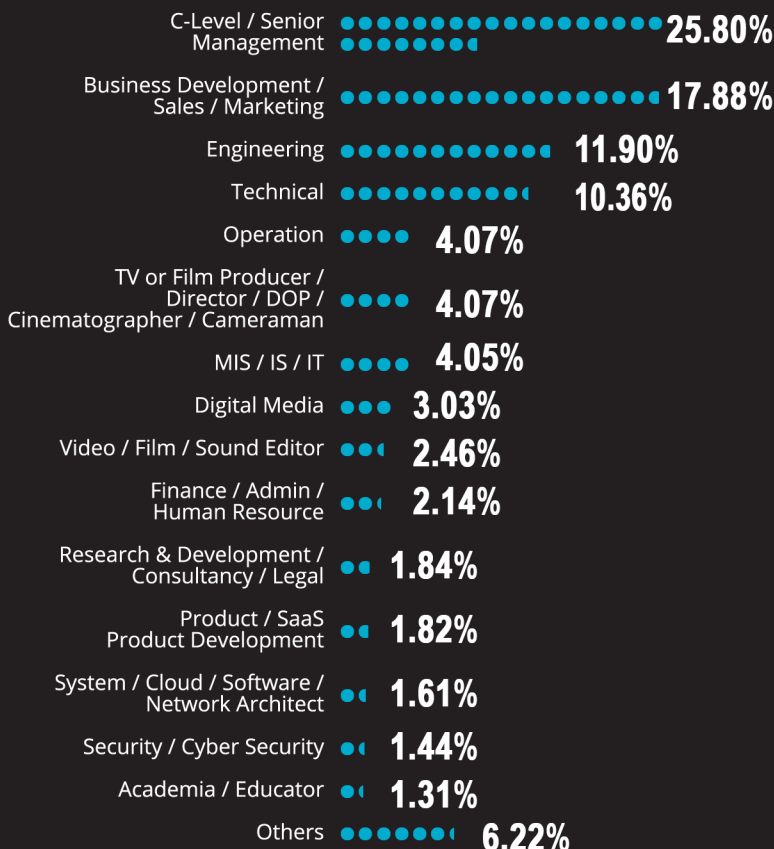
900+
Meetings
Arranged

26%
of visitors were
Senior Management

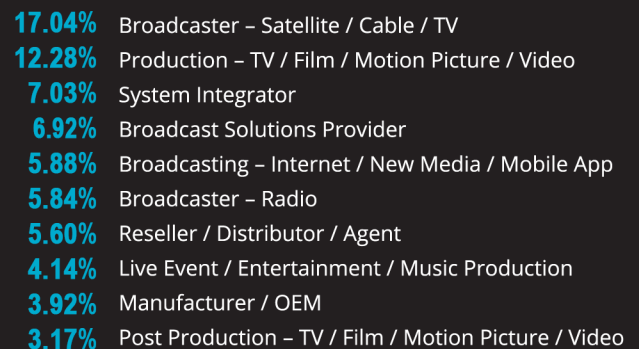
54% of visitors were involved with purchasing or recommending products & services for their company, with an average sourcing budget of USD302,000



Job Function Breakdown



Top 10 Company Main Activities

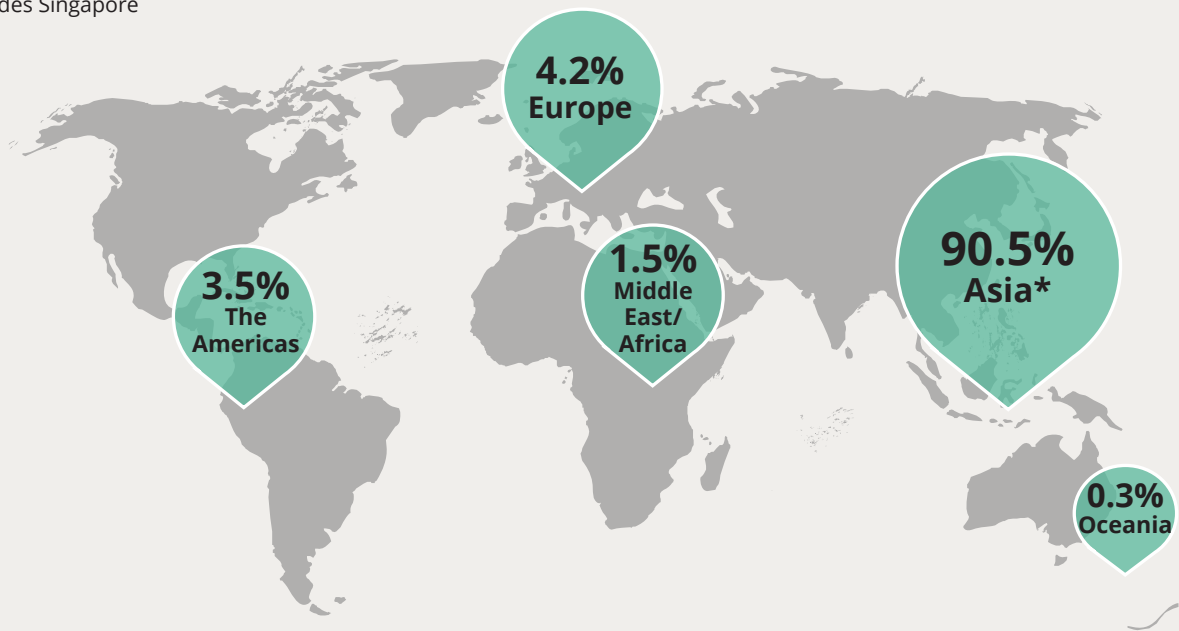


Visitors

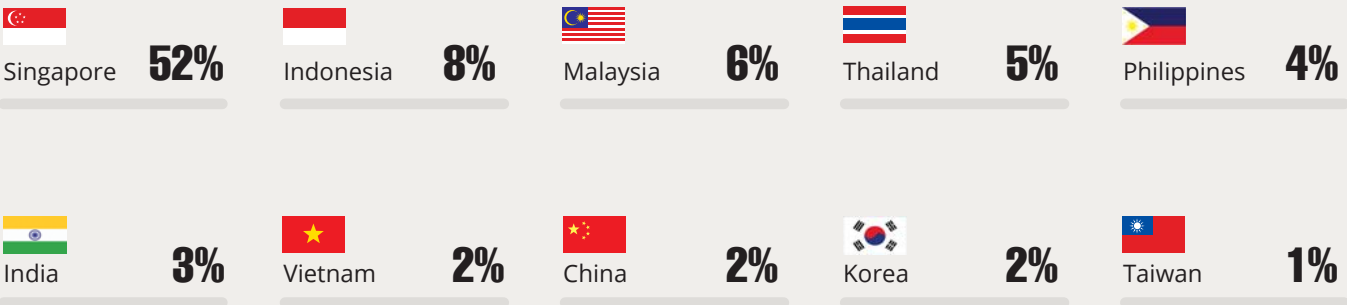
Attracting industry professionals from Asia and beyond

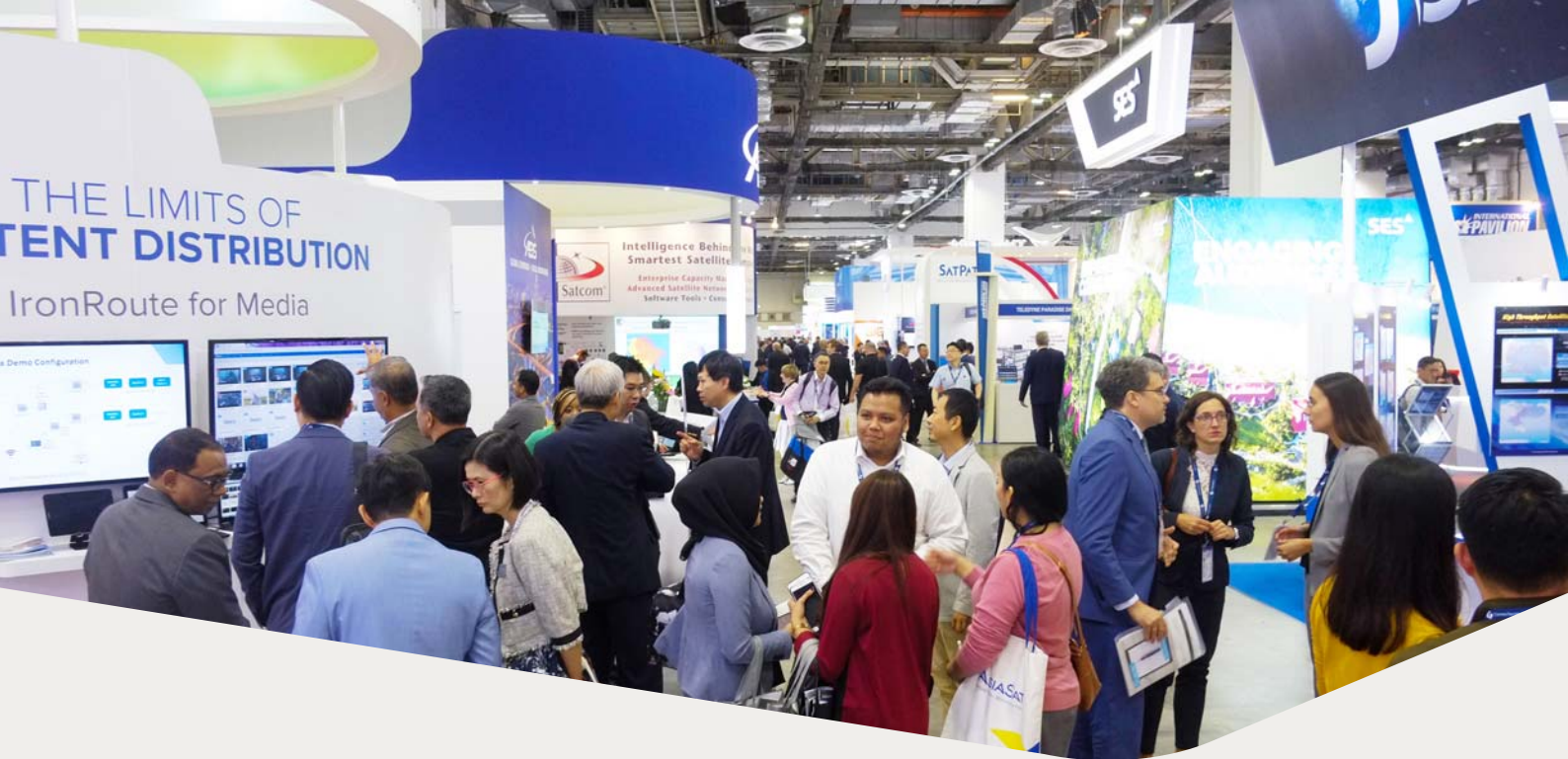
International Visitors Breakdown

* Excludes Singapore



Top Visiting Countries





Top Visiting Companies

ABS-CBN Broadcasting Corp • [AIS Thailand](#) • Amazon Web Services Singapore Pte Ltd • [ASI Cable TV](#) • Astro • [Axiata Group](#) • Bangkok Broadcasting & Television Co Ltd Channel 7 • [Bangkok Media & Broadcasting Co. Ltd](#) • BBC World Service • [Bharti Airtel Limited](#) • Big Boss Production • [Binh Duong Radio And Television](#) • Binus TV • [Bloomberg](#) • Boeing Satellite Systems • [British Telecom](#) • Broadcom • [Bt Media And Broadcast](#) • Cambodian Broadcasting Service Co Ltd • [Cat Telecom](#) • CE Films Broadcast Digital Sdn Bhd • [Cebu Cable TV](#) • Celcom Axiata Berhad • [Channel-4 \(Ajman\)](#) • China Broadband Communications Intl • [China Mobile International \(Singapore\) Pte Ltd](#) • China Telecom Global • [China Unicom \(Singapore\) Operations Pte Ltd](#) • Chubb Singapore Pte Ltd • [Chunghwa Telecom Singapore Pte Ltd](#) • Citibank • [Citic Telecom International](#) • City Developments Limited • [City Harvest Church](#) • CNBC Asia Pacific • [CNN](#) • CPG International • [Credit Suisse](#) • Daegu Software High School • [Datapost \(Singapore\) Pte Ltd](#) • DBS Bank • [Defence Information And Space Technology Department](#) • Delhi University • [Department of International Trade Promotion \(DITP\)](#) • Deutsche Telekom Ag • [Dialog Television](#) • Digital Radio (Delhi) Broadcasting Limited • [Discovery Network Asia Pacific](#) • Dish TV India Limited • [Dso National Lab](#) • Eisfilm Studio • [Encompass](#) • Endemol Shine International Ltd • [Ericsson](#) • Euronews • [Facebook, Inc.](#) • Fibernet • [Fidelity Technologies Pte Ltd](#) • Filmmagic • [Fortinet](#) • Fox International Channels • [Foxconn Industrial Internet](#) • Frasers Property Singapore • [Fujitsu Singapore](#) • Furukawa Electric Group • [Genting Malaysia Berhad](#) • Globe Sat • Globe Telecom, Inc. • [Globecast Asia](#) • Goldenduck International Co Ltd • [Govtech](#) • Grab Taxi Pte Ltd • [Gyeongsang National University](#) • Haw Par Corporation Ltd • [HDB Singapore](#) • Ho Chi Minh City Power Corporation • [Hooq TV](#) • Hope Channel Philippines • [Hope Church](#) • HSBC • [Huber+Suhner](#) • Hughes • [Images & Sound Post Production](#) • Indosat Ooredoo • [Inha University](#) • Israel Television News Company Ltd • [J Sports Corporation](#) • Japan International Broadcasting Inc • [Jastel Network \(Thailand\)](#) • Jeju National University • [Jeonju It&Ct Industry Promotion Agency](#) • Johnson Controls • [JTC](#) • Kangwon University • [Kantana Sound Studio Co Ltd](#) • Keppel Fels Ltd • [Kolkata TV](#) • Kompas TV • [KT](#) • Lao Asia Pacific Satellite Company Limited • [LG Electronics](#) • Loxley Public Co Ltd • [M1](#) • Malaysia Digital Economy Corporation Sdn Bhd • [Maxis](#) • MBS • [Mcot Pcl](#) • Media Prima Bhd • [Mediacorp Singapore](#) • Ministry of Communication And Informatics Indonesia • [Ministry of Communication And Information Technology Indonesia](#) • Ministry of Communications And Information Singapore • [Ministry of Education Singapore](#) • Ministry of Home Affairs Singapore • [Ministry of Manpower Singapore](#) • Mitsubishi Heavy Industries Asia Pacific P/L • [Mobile Satcom](#) • Mobitel (Pvt) Ltd • [Modootel](#) • Movietech Fivision Pvt Ltd • [Nanyang Polytechic](#) • Nanyang Technological University • [National Broadcast Television Of Thailand](#) • National Broadcasting And Telecommunications Commission • [National Environment Agency](#) • National Healthcare Group • [National Institute Of Education Singapore](#) • National Library Board • [National Museum of Singapore](#) • National Television of Cambodia • [National University of Singapore \(NUS\)](#) • Nanyang Technological University Singapore • [NBC Universal Media Networks](#) • NBT World • [NCS Communication Engineering Pte Ltd](#) • NEC Networks & System Integration Corporation • [Nepal Telecom](#) • Nepal Television • [Netflix](#) • Ngee Ann Polytechnic (Office of Learning Technologies) • [Ntt Docomo Asia Pte Ltd](#) • Oak3Films Pte Ltd • [OCBC Bank](#) • Office of The Communications Authority Hong Kong • [One-Net Communications Pte Ltd](#) • Penafrancia Broadcasting Corp • [Peoples Television Network Incorporated](#) • Philippine Cable Television Association Inc • [Pinewood Iskandar Malaysia Studios](#) • Power 98Fm • [PR Newswire](#) • PSA Corporation Ltd • [PT Telekomunikasi Indonesia](#) • PT Yamaha Musical Products Indonesia • [PT Viacom Media](#) • Public Authority For Radio & TV • [PWC](#) • Qorvo • [Radio Television Brunei](#) • Radio Television Malaysia • [Radio Thailand Chiangmai](#) • Radio Voice Of Vietnam • [Resort World Genting Malaysia Berhad](#) • Resorts World Sentosa Singapore • [Royal Thai Army Radio And Television Station](#) • Samart Comtech Co Ltd • [Samsung Asia Pte Ltd](#) • Seagate • [Seven Star Digital Networks Pte Ltd](#) • Siemens Mobility Pte Ltd • [Singapore Airlines](#) • Singapore Armed Forces • [Singapore Police Force](#) • Singapore Telecommunications Limited • [Singpost](#) • SK Broadband • [Sky Movie Catv](#) • Smiling Media • [SMRT Services Pte Ltd](#) • Softbank Corp • [Sony Pictures Networks](#) • SP Telecom • [SPH Radio](#) • Sport Singapore • [Sri Lanka Telecom](#) • ST Electronics • [Star India Pvt Ltd](#) • Starhub Limited • [State Bank Of India](#) • T25 Films • [Tan Tock Seng Hospital](#) • Tata Communications • [Tata Sky](#) • TDM - TeledifusăãO De Macau S A • [Tek4Tv](#) • Telecom Mongolia • [Telecom Of Thailand](#) • Telekom Malaysia • [Telekomsel](#) • Television Broadcasts Lim • [Telstra](#) • Tencent • [Thai PBS](#) • The Ascott Limited • [The Communication Authority Of Thailand](#) • The Film Equipment Gallery Pte Ltd • [The Post Bangkok](#) • TM One • [TOT](#) • Trans 7 • [Transworld](#) • Trinity Christian Centre • [True Digital And Media Platform](#) • Turner Broadcasting Sales Southeast Asia Inc • [TV5](#) • TVRI • [Tvstorm Inc](#) • UOB • [Verizon](#) • VHQ Post (S) Pte Ltd • [Viacom](#) • Vietnam Cable Television Corporation • [Vietnam Digital Television \(VTC\)](#) • Vietnam Satellite Digital Television Co Ltd • [Viettel Group](#) • Vnpt Net Corporation • [Walt Disney Company](#) • Weta Digital Ltd • [Yokogawa](#) • ZTE

The Summit



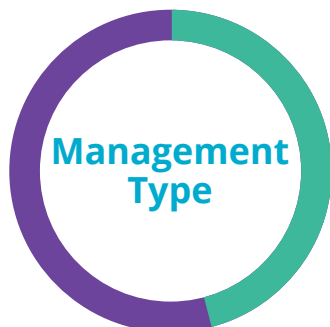
Harriet Green
CEO and Chairman,
IBM Asia Pacific

The Summit

Focused agenda with thought-provoking conversations and engaging sessions

800+

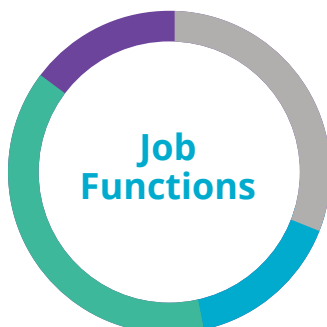
Summit attendees



- **54%** Senior Management
- **46%** Non-Senior Management

200+

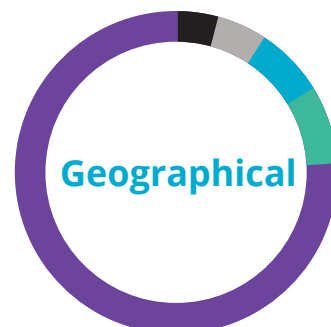
Summit speakers



- **15%** C-level
- **38%** President/Director/Heads
- **16%** Managers
- **31%** Others

3 days

of content & insights



- **76%** Asia
- **8%** Oceania
- **7%** The Americas
- **5%** Europe
- **4%** Middle East/Africa

Key Speakers included



Seizo Onoe
President of DOCOMO Technology and Chief Technology Architect, NTT DOCOMO



Harriet Green
CEO and Chairman, IBM Asia Pacific



Benjamin Goertzel
CEO, SingularityNET



William Lee
Head of Digital Products and Innovation, beIN



Edward Benedict Galang
First Vice President of Network Engineering & Operations, Signal TV



David Burke
Managing Director, PT Visi Media Asia Tbk (VIVA)



Dave Schaeffer
CEO, Cogent Communications



Dr Keeratpal Singh
Chief Data Scientist, Axiata



Sumitra Nair
Vice President — Talent Development & Digital Entrepreneurship, Malaysia Digital Economy Corporation (MDEC)



Gustavo Fuchs
General Manager — Cloud & Solutions (Asia), Microsoft



Dr David Soldani
CTO (Australia), Huawei



Rebecca Lim
Director, Adoption and Engagement Smart Nation Digital Government Group

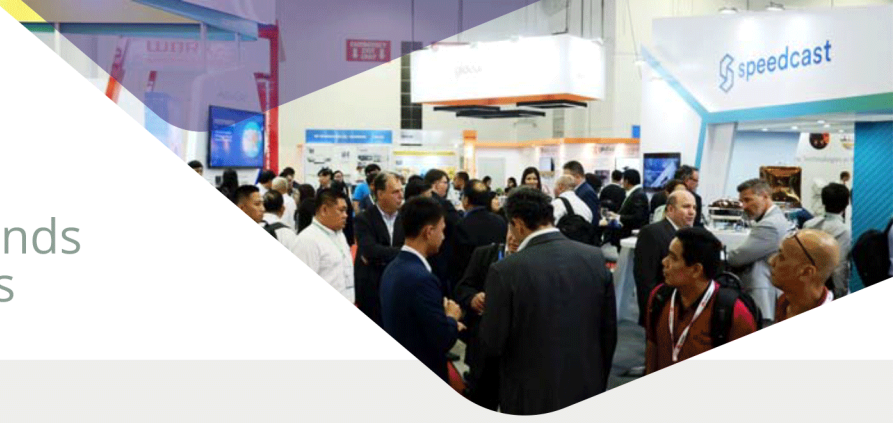


Exhibition



Exhibition

Local and international brands across a range of industries



BroadcastAsia



CommunicAsia NXTAsia



Programmes Feature

One-of-a-kind seminars, workshops, and experiences designed to inspire and engage attendees across the 3 sectors



Innovation Hub



Key industry players discussed the latest innovation technologies that are disrupting the broadcasting & multi-media industry.

Content Stage



3 days of action-packed content which addressed Esports, Content Production, and Radio & Podcasting.

TVeXchange



Key speakers offered insights on non-linear broadcasting solutions and alternative content platforms.

SatComm Stage

How to make OldSpace and NewSpace Synergy

- Samathorn Sam Teankingkaeo, CTO, muSpace
- Yasunori Yamazaki, CBO, Axelspace
- Richard Lim, Sr Sector Development Manager, Inmarsat
- Imran Malik, VP, Global Fixed Data, SES Networks
- Melvyn Chen, Head of BD, Asia-Pacific, Intelsat

Moderated by P. Curcio, Founder, Orbital Gateway Consulting



Catered especially for the satellite communication industry — sessions throughout the 3 days touched on satellite trends, cases for 5G and IoT, and more, with presentations, panel discussions, and networking opportunities.

5Gxperience

Shaping the future digital society, 5G enabled technology came to life through live demonstrations.

Technology of Tomorrow

With technology shaping today's world, and laying the foundation for tomorrow, the speakers gave an outlook of what lies in the future for our world.

NXTAsia Stage



Audiences witnessed the latest technology presentations on Cloud, Big Data, Artificial Intelligence, Machine Learning and IoT, Smart City, Cybersecurity.

TECHNOLOGY TOUR



The daily guided technology tours based on various themes such as 5G and Smart Cities offered opportunities to hear from the industry's experts themselves!

Infosec in the City, Singapore 2019

Organised by:



This premier techno-centric conference focused on the sharing and discussion of deep-technical knowledge and insights, cybersecurity capabilities and capacity building.

“ The buzz and media spotlight on ConneCTechAsia makes it a great platform for Solustar to showcase our latest innovations to wide pool of prospects across different industries... ”

Louis Loo, Founder and CEO, Solustar



Networking Activities



“ Nothing beats face-to-face interactions with potential customers, where we got feedback and insights that are crucial... ”

Ling Ting Ming, CEO, OTSAW

CEO Exchange



This invitation-only platform saw **over 50** C-levels or equivalent titles discuss and share ideas and solutions to top industry challenges and network.

CIO Forum



An exclusive C-suite programme that offered CIOs a better understanding of challenges within their business and ways to address these challenges.

Business Matching Programme



Fruitful, targeted meetings ensured relevant content discovery and experience through successful matching amongst all.

Sundown Beer Sessions



A place where everyone could relax and unwind after a long day of business with a glass of chilling beer to re-engage with industry colleagues and customers.

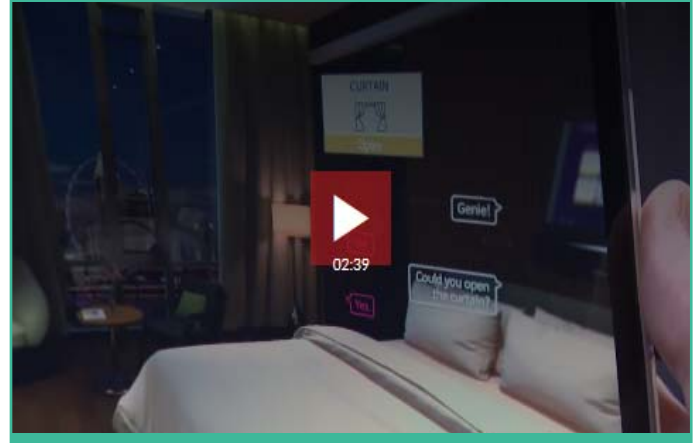
Press Coverage

Over 160 press and media from more than 20 countries/regions

Astro Awani: Building Talent in Tech



CNA: 5G must be reliable enough to support digital economy



Computer Weekly: 5G will be a public utility



Tech Wire Asia: Talk is cheap, so telcos partner with media to sell more data



- Business Times: Coming soon to a digital screen near you
- Business Times: Realising the promise of smart cities
- Lianhe Zaobao: 资媒局局长: 我国将以5G网络研发创新应用及服务让整体经济受益
- Xinhua Net: ConneTechAsia 2019 in Singapore showcases latest smart technologies, trends
- Asia Radio Today: BroadcastAsia returns for its 24th edition
- Aving: 아시아 대표 정보통신기술 (ICT) 전시회 '2019 커뮤니케이션아시아' 개최!
- Berita: Rangkaian 5G S'pura harus lebih utuh bagi sokong ekonomi digital
- Channel 8: 缓解人力短缺 五商场将出动保安机器人
- Digital Studio: Qvest Media makes Asian debut at BroadcastAsia 2019
- Disruptive Asia: 5G: revolutionary future or hyped fanfare — debunking the myths
- International Business Times: ConneTechAsia spotlights emerging technologies' role in heralding Asia's digital future
- Jumpstart: Victorian Government Looks at CommunicAsia to Expand Awareness of Top Victorian Tech Companies in Southeast Asia
- SatelliteProME 5G takes centre stage at ConneTechAsia
- SatelliteProME Hughes' success formula for thriving within the broadband satellite industry
- SatelliteProME Nabil Ben Soussia of IEC Telecom Middle East on trends in maritime satcom industry
- Tech Coffee House: Q&A with Opensignal's Ian Fogg on 5G: A Revolutionary Future or Hyped Fanfare?
- Thansettakij: Software Park Showcases Thai IT Startups at ConneTechAsia2019
- Telecom Drive: BroadcastAsia 2019: Vewd, INNOPIA Announce Joint Streaming Media Device

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ACCELERATING TRANSFORMATION THROUGH TECHNOLOGY

TECHXLR8 ASIA IS A FESTIVAL OF EVENTS PRESENTING THE TECHNOLOGIES THAT ARE FUELLING THE BUSINESS REVOLUTION – 5G, AI, BLOCKCHAIN AND IOT.

7,000

Tech & Telco Professionals

160+

Sponsors & Exhibitors

300+

Expert Speakers



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CMO Asia
CSI Magazine
D S Air Publications
Dempa Publications, Inc
Developing Telecoms
Digital Studio Middle East
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DV Asia

Editel International Pte Ltd
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ConnectTechAsia



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NXTAsia

EMPOWERING THE DIGITAL ECONOMY

**9-11 JUNE
2020**

MARINA BAY
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SINGAPORE

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