

2019 BOOKING GUIDE



ConnecTechAsia



BroadcastAsia



CommunicAsia



NXTAsia

18-20 JUNE 2019
Marina Bay Sands
AND
Suntec Singapore

ConnecTechAsia introduces Flexible Pricing Model

As a result of direct customer feedback, our pricing model has been designed to offer all exhibitors the opportunity to select a stand that generates the most value from their participation at the event.

The result is our Flexible Pricing Model which allows you to see the difference reflected in the price of your exhibition space according to your exact requirements: number of open sides, stand layout and location. This means that the price is tailored to your requirements.

How do you benefit?



More flexibility in your choice of stand layout options



A stand purchase tailored to your requirements



A choice of stand location that matches your brand strategy and budget

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How to calculate the cost of your stand in

5 SIMPLE STEPS:

01

When would you like to book your stand?

- If before 31 October 2018, please refer to the Early Bird pricing table
- If after 31 October 2018, please refer to the Standard pricing table

02

What type of stand space would you require?

- If you would like to book Space Only, please refer to the Space Only pricing table and go to Step 4. (Space only minimum 18 sqm)
- If you would like to book a constructed stand, please go to Step 3 (Minimum 9 sqm for all except Premium Package which needs a minimum of 18 sqm)

03

Which Package is applicable?

- Determine the number of square metre you wish to have
- If you have chosen your package and determined number of square metre required, refer to the pricing table and move to Step 4

04

Decide how many open sides you would like to have.

- Refer to the pricing table with regards to the number of open sides

05

Decide which preferred location you would like to have.

- You are now able to view the price per square metre on the basis of your booking

EARLY BIRD

(valid till 31 October 2018)

SPACE ONLY (Min. 18 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 602	SGD 612	SGD 617	SGD 620
	GOLD	SGD 612	SGD 622	SGD 627	SGD 630
	PLATINUM	SGD 616	SGD 626	SGD 631	SGD 634

SPACE + SHELL STAND (Min. 9 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 677	SGD 687	SGD 692	SGD 695
	GOLD	SGD 687	SGD 697	SGD 702	SGD 705
	PLATINUM	SGD 691	SGD 701	SGD 706	SGD 709

SPACE + STANDARD PACKAGE (Min. 9 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 702	SGD 712	SGD 717	SGD 720
	GOLD	SGD 712	SGD 722	SGD 727	SGD 730
	PLATINUM	SGD 716	SGD 726	SGD 731	SGD 734

SPACE + COUNTER PACKAGE (Min. 9 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 702	SGD 712	SGD 717	SGD 720
	GOLD	SGD 712	SGD 722	SGD 727	SGD 730
	PLATINUM	SGD 716	SGD 726	SGD 731	SGD 734

SPACE + PREMIUM PACKAGE (Min. 18 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 722	SGD 732	SGD 737	SGD 760
	GOLD	SGD 732	SGD 742	SGD 747	SGD 750
	PLATINUM	SGD 736	SGD 746	SGD 751	SGD 754

STANDARD

SPACE ONLY (Min. 18 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 659	SGD 669	SGD 674	SGD 677
	GOLD	SGD 669	SGD 679	SGD 684	SGD 687
	PLATINUM	SGD 673	SGD 683	SGD 688	SGD 691

SPACE + SHELL STAND (Min. 9 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 734	SGD 744	SGD 749	SGD 752
	GOLD	SGD 744	SGD 754	SGD 759	SGD 762
	PLATINUM	SGD 748	SGD 758	SGD 763	SGD 766

SPACE + STANDARD PACKAGE (Min. 9 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 759	SGD 769	SGD 774	SGD 777
	GOLD	SGD 769	SGD 779	SGD 784	SGD 787
	PLATINUM	SGD 773	SGD 783	SGD 788	SGD 791

SPACE + COUNTER PACKAGE (Min. 9 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 759	SGD 769	SGD 774	SGD 777
	GOLD	SGD 769	SGD 779	SGD 784	SGD 787
	PLATINUM	SGD 773	SGD 783	SGD 788	SGD 791

SPACE + PREMIUM PACKAGE (Min. 18 sqm)		1 OPEN SIDE	2 OPEN SIDES	3 OPEN SIDES	4 OPEN SIDES
LOCATION	SILVER	SGD 779	SGD 789	SGD 794	SGD 797
	GOLD	SGD 789	SGD 799	SGD 819	SGD 807
	PLATINUM	SGD 793	SGD 803	SGD 808	SGD 811

Contact us today!



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