



Partnering



Exhibition



Seminars



World Business
Forum

BioJapan 2020
Y O K O H A M A



Regenerative
Medicine
Japan 2020

Exhibitor/Sponsor Prospectus

Oct. 14^{WED} - 16^{FRI}

Pacifico Yokohama, Japan

Organizers

BioJapan:

BioJapan Organizing Committee
JTBC Communication Design

<https://www.ics-expo.jp/biojapan/>

Regenerative Medicine Japan:

The Forum for Innovative Regenerative Medicine (FIRM)
The Japan Bioindustry Association (JBA)
JTBC Communication Design

<https://www.ics-expo.jp/saisei/>

BioJapan



biojapan@jtbc.com.co.jp
saisei@jtbc.com.co.jp



Standard Exhibitors (space only)

1 space: 3m×3m=9m²

Early bird discount **400,000 JPY**

Standard fee **450,000 JPY**

- Includes raw space (floor space) only. Booth walls etc. not included.
- Early bird discount available until **March 31, 2020**.

4 Partnering accounts included per 1 space



Optional Package Booth

Package booth **from 110,000 JPY**



Final appearance may vary

A number of options for low-cost package booths are available to Standard Exhibitors.

- Raw space not included in above fee.
- Exhibitors must apply directly to the official booth construction company. Please contact the Secretariat for further details.



Academic Package

1 University Booth(2m×2m=4m²)+
1 Presentation(30 min.)

Exhibition fee **120,000 JPY**

- Available to universities and tech licensing organizations only
- Includes a prefabricated booth and 30 minute presentation.
- A booth-only option (with no presentation) is also available for 100,000 JPY.

1 Partnering account included per booth



Extra university booth(4m²) **70,000 JPY**



Extra presentation(30 mins) **50,000 JPY**



Startup Booth

1 booth: 2m×2m=4m²

Exhibition fee **250,000 JPY**

- Venture Companies in business for less than 10 years.
- Maximum one Startup Booth per exhibitor.

2 Partnering accounts included per booth



Exhibitor Partnering Accounts

A number of Partnering accounts are included with every kind of exhibition booth.

Any additional accounts required may be purchased for the below fee.

Standard Fee **70,000 JPY**

* Tax included

Services included:

- Use of the online Partnering system
- Free entry to seminars & presentations
- Entry to welcome reception on first day
- Entry to Partnering part on second day
- Priority registration for seminars



Pharma Meeting Booth

1 booth: 3m×3m=9m²

2 booths **1,000,000 JPY**

1 booth **550,000 JPY**

- Available only to pharmaceutical companies



Exhibitor Presentations

(30 minutes each)

Presentations at one of the stages located in the exhibition hall: fees below apply to one 30-minute time slot.

Standard Exhibitors **250,000 JPY**

Trial Booths **150,000 JPY**

Startup Booths **100,000 JPY**

Academia **50,000 JPY**

- Presentation venues seat approx. 50 spectators.
- Audience member data not provided to exhibitors.
- Simultaneous interpretation services available for a fee of 100,000 JPY per 30 minutes.
- Presentations' times and locations are decided by the Secretariat.



Trial Booth(new exhibitors only)

1 booth: 3m×2m=6m²

Exhibition fee **300,000 JPY**

- Includes a prefabricated booth for first-time exhibitors only.
- Maximum one Trial Booth per exhibitor.

2 Partnering accounts included per booth



Sponsorship Opportunities

All price listed exclude tax.



Sponsor Seminars

(60 minutes each)

Sponsor Seminar **600,000 JPY**

Luncheon Seminar **1,200,000 JPY**

- The above Seminars take place in a closed, auditorium-style venue in the Annex Hall, with a capacity of around 120 spectators.
- Audience member data provided to exhibitors after the event
- Simultaneous interpretation services available for a fee of 216,000 JPY per 60 minutes



Partnering Sponsor

- **Partnering Refreshments Sponsor**
Your logo on paper cups within the Partnering area
- **Partnering Party Sponsor**
Sponsorship of the Partnering Party held on the second night of the event.

from 1,000,000 JPY

Other Options

Please get in touch for more information.

- **Dedicated meeting room within Partnering area**
A private meeting room for your own company's use.
- **Signage: banners over escalators in concourse**
Hanging banners in a highly visible location frequented by thousands of visitors during the event.
- **Ad within official event guidebook**
A full-page advertisement printed in the official guidebook distributed to visitors and exhibitors alike.
- **E-mail delivery service**
An e-mail sent to the Secretariat's mailing lists on your behalf.



Partnering System Sponsor

Your logo displayed on the main screen of the online Partnering system, and on public computers located within the Partnering area during the event (displayed as a screensaver)

from 500,000 JPY

Sponsors (2019)

Special Support:



Special Cooperation:



Platinum Sponsors:



Innovation
all for the patients

Roche Roche Group



Gold Sponsors:



Schedule

Mar. 31 (Tue.)

Early Bird Discount
Deadline

May. 29 (Fri.)

Exhibitor
Application Deadline

Early July

Partnering System
Open

Mid July

Pre-event Briefing
in Tokyo

Late July

Exhibitor Information
Registration

Early Sep.

Application Form
Deadline

Oct. 12 (Mon.)
Oct. 13 (Tue.)

Installation / Setting
Up Period

Oct. 14 (Wed.)
Oct. 16 (Fri.)

Exhibition



Contact

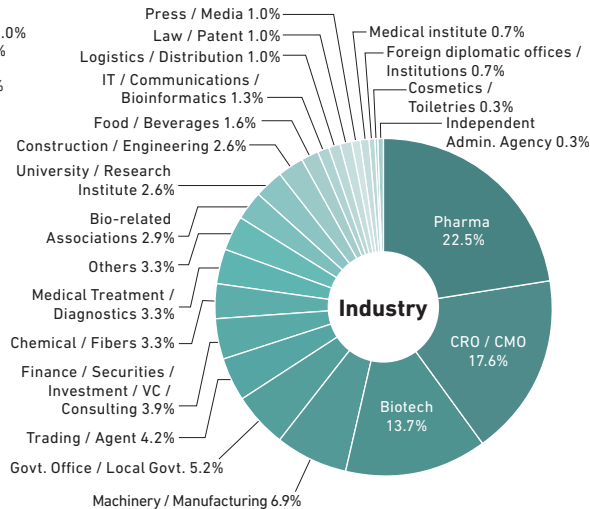
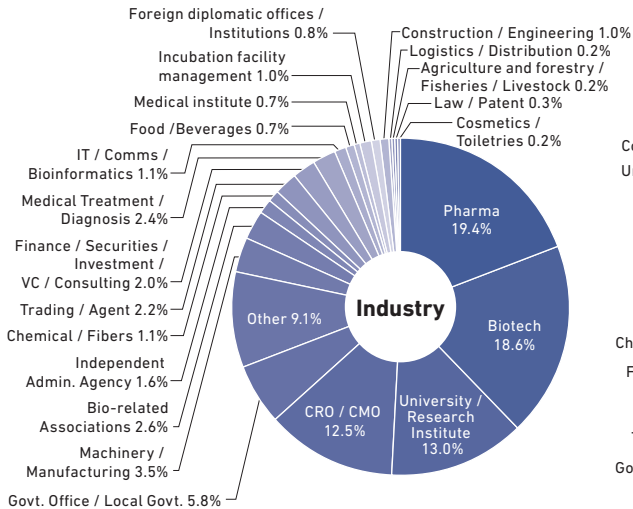
Secretariat of BioJapan /
Regenerative Medicine Japan
c/o JTB Communication Design

Celestine Shiba Mitsui Bldg. Minato-ku 3-23-1 Shiba, Minato-ku, Tokyo 105-8335
Tel: (+81)3-5657-0758 Fax: (+81)3-5657-0645
E-mail: biojapan@jtbcom.co.jp / saisei@jtbcom.co.jp

BioJapan & Regenerative Medicine Japan 2018: Track Record

BioJapan Partnering Participants

Regenerative Medicine Japan Partnering Participants



879
Exhibitors

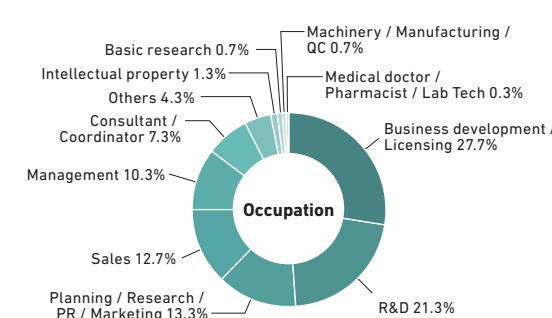
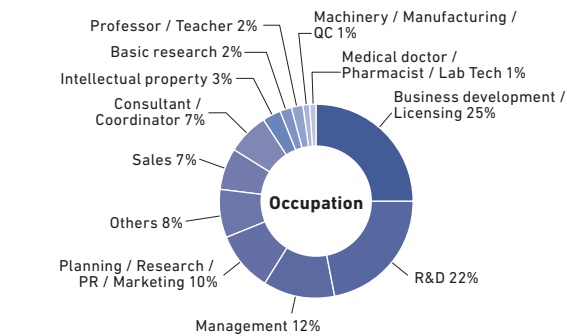
683
Booths

16,309
Visitors

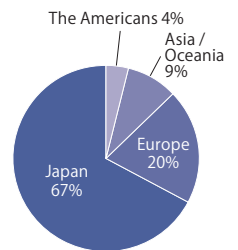
34
Countries/Regions

Australia / Austria / Belgium / Canada / China / Czech / Denmark / Estonia / Finland / France / Germany / Hungary / India / Indonesia / Ireland / Israel / Italy / Japan / Kazakhstan / Korea / Lithuania / Nepal / Netherland / Poland / Portugal / Singapore / Spain / Sweden / Switzerland / Taiwan / Thailand / UK / USA

Pink = Exhibited 7 yrs. running



Participants' Regions

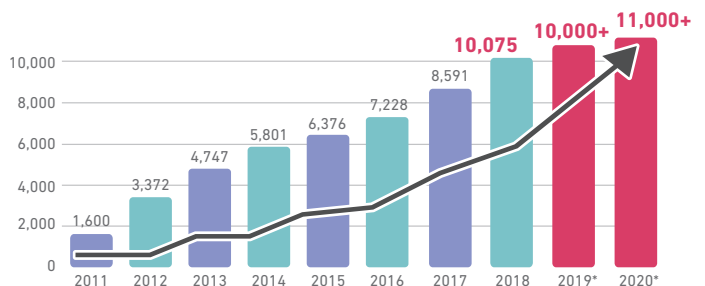


Find Your Perfect Partners with the JTB Communication Design Partnering System

- 1 Registration is easy**
Simply set your password and register your information. It only takes a moment!
- 2 Just search and apply for appointments**
Search for other organizations using keywords, or wait for the system to give you recommendations based on the info you provide.
- 3 Automatic scheduling**
The date and location of appointments are automatically scheduled.
- 4 Meet at the event!**
Find new possibilities for development with the JTB Partnering System.

Over 10,000 appointments

With the number of appointments set up through the System increasing dramatically each year, over 10,000 appointments are expected to take place in 2019. Some participants even attend over 40 appointments a day!



*Anticipated

Diverse participants

Participants in the Partnering come from a wide range of biotechnology-related industries, and with organizations from all around the world in attendance the event is truly an international hub for the field.

Find partners who meet your needs through our patented Partnering System.

The patented JTB Communication Design Partnering System (patent no. 5843841) allows participants to easily find new partners and opportunities. But it's not simply a way of just bringing lots of people together – the focus is on helping you meet the people and organizations that best meet your needs to ensure a valuable and productive Partnering experience.

Asia's Premier Partnering Event

Outline

Name: BioJapan 2020 / Regenerative Medicine Japan 2020

Date: October 14–16, 2020

Venue: Pacifico Yokohama, Japan

Entry: 5,000 JPY (incl. tax)
Entry free with online pre-registration or upon presentation of an official invitation

Partnering Fee: [Exhibitor] 70,000 JPY per person (incl. tax)
[Visitor] 90,000 JPY per person (incl. tax)

Organizers:

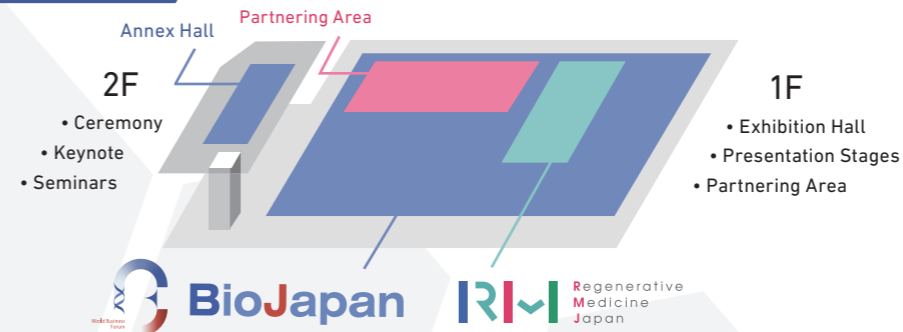
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Venue



The Forum for Innovative Regenerative Medicine (FIRM)

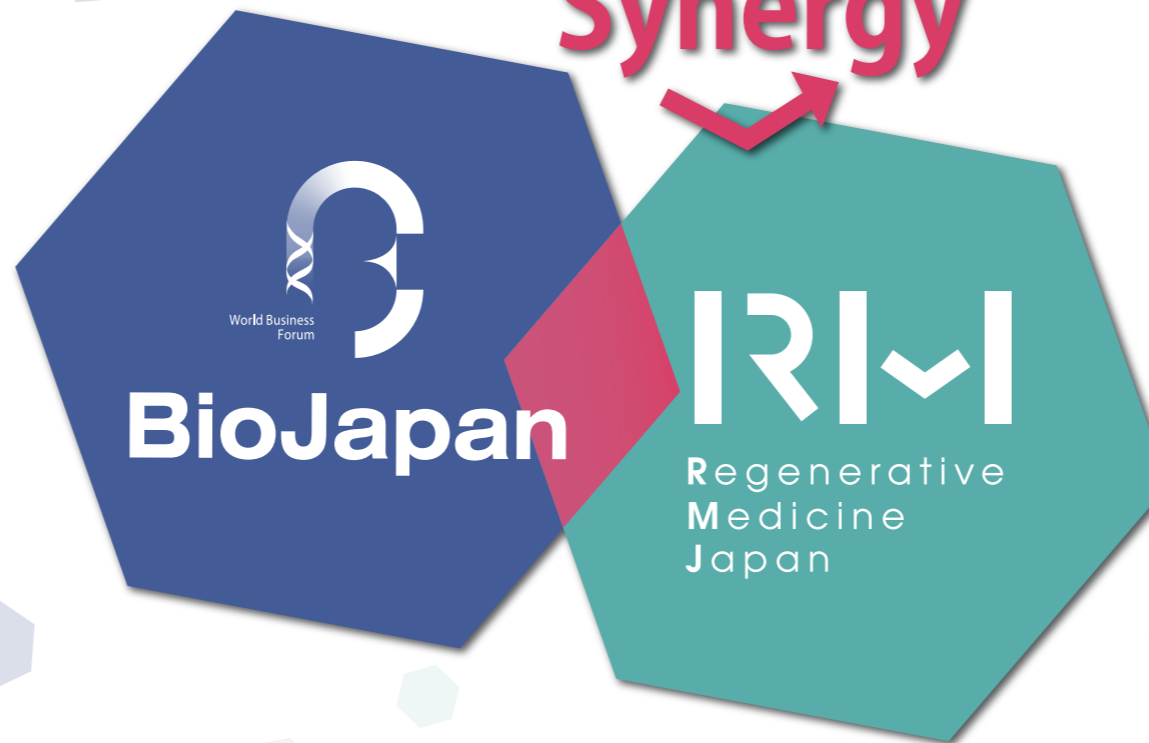
Cutting-edge Regenerative Medicine from Japan and Abroad

Key players from Japan and abroad will deliver a number of seminars focusing on groundbreaking changes and the latest research in the field.

Company Presentations from FIRM Member Organizations

FIRM Member Organizations exhibiting at Regenerative Medicine Japan have the chance to deliver a ten-minute presentation on a special stage inside the Exhibition Hall at no additional cost.

Bringing together key players from around the world working in a huge range of biotech-related fields.



A global hub for regenerative medicine, located in Japan, where recent legislative changes have paved the way for truly groundbreaking developments in the field.

Exhibitors

Medicine / Pharmaceuticals:

Small-molecule drugs / Biopharmaceuticals / Antibody drugs / Diagnostic drugs / Bioimaging / Drug Delivery Systems (DDS) / Nanomaterials / Medical ingredients

Food, Agriculture, Forestry, Fisheries, and Livestock:

Functional food and ingredients / Food additives / Food testing / Breed improvement / Veterinary medicine and vaccines

Research Devices, Reagents, Disposables and Facilities:

Research equipment / Bioinformatics / Research reagents / Research-use disposables / Contract services / Equipment and facilities

Bio Clusters, Government, and Public Support

Academia / Public Institutes

Medical Treatment, Diagnostics, Medical Devices and Equipment:

Gene therapy / Immunotherapy / Genetic testing / Diagnostic imaging / Biomarkers / Medical devices / Microchemicals for TAS, biochips, biosensors, etc.

Drug Discovery Support and Contract Services:

Drug synthesis services / Analysis contract services / Chemical compound libraries and screening / Lab animal raising and animal testing services / CMOs, CROs, SMOs / Corporate research support software and lab information systems

Intellectual Property, Legal, and Financial Services:

Patent offices and services covering patents and intellectual property / Law firms and legal services / Venture capital and investors / Stock exchanges and securities companies / Accounting firms

Chemical Products and Cosmetics:

Biorefinery / Cosmetics and chemical products (raw materials and finished products)

Environment and Energy:

Biomaterials and bioenergy / Biomass plastics / Environmental restoration, waste processing and recycling / Environmental testing

Exhibitors

Regenerative Medicine

ES cells / iPS cells / Cell sheets / Artificial cartilage, skin, etc. / Biomaterials / Tissue engineering / Reagents / Cell culture equipment, base material / Cell banks / Cell markers, separation / Processing equipment / Incubators / Gene analysis, bioinformatics / Bio-imaging / Bioprinters / DDS / 3D culture tech / 3D printers / Gene editing, therapeutics / Sterilization equipment

Drug Discovery

Cells for use in research / Disease-specific iPS cells / Liposome, polymer micelle, nanogel / DDS / Gene therapeutics / Cancer therapy vaccine / Undifferentiated cell culture / Compound differentiation induction / iPS cell banks

Culture Medium / Reagents

Stem cell culture medium / iPS cell culture medium / Serum / Culture solution / Human ES/iPSC culture reagent / RNA isolation reagent / Protein engineering reagent / Genetic research reagent / Cytokine, growth factor reagent / Immunology, cell research agent / Hematopoietic precursor cell culture reagent, growth factors

Cell Production, Culture Technology, Products

ES cells / iPS cells / Pluripotent stem cells / Cancer stem cells / Mesenchymal cells / Somatic stem cells / Cell preservation, cell banks / Cell differentiation, proliferation factors / Cell sheets / 3D culture tech / Artificial organs, tissues / Cell transplantation / Marrow / Cord blood / Artificial

skin / Chondrocyte culture / Antibody generation

Analysis / System and Tools

Cell markers, cell separation / Gene transfer vector / Gene analysis, bioinformatics / Biomechanics / Molecular imaging / Tissue engineering biomaterial / Signal transduction / control / QA / Processing / Preservation / Probe arrays / DNA, protein chips / Biosensor/actuator / Micro TAS / DNA sequence analysis / Software

Equipment, etc.

Cell culture, processing facilities / Cell culture equipment, culture base material / Cell counting devices / Cell observation equipment / In-vivo gene transfer equipment / Model animals / Fluorescence, electron microscopes / Bio 3D printers / Transport, preservation