

# Exhibitor / Sponsor Prospectus 2024



**Oct. 9 (Wed.) - 11 (Fri.)** PACIFICO Yokohama, Japan

## Organizers

**BioJapan**  
BioJapan Organizing Committee  
JTB Communication Design

**Regenerative Medicine JAPAN**  
The Forum for Innovative Regenerative Medicine (FIRM)  
The Japan Bioindustry Association (JBA)  
JTB Communication Design

**healthTECH JAPAN**  
The Japan Bioindustry Association (JBA)  
JTB Communication Design

# Exhibiting

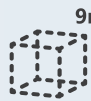
\*Price listed include tax.

## Standard Plan (Raw Space only)

Fee ..... **517,000 JPY**  
(approx. 3,486 USD)


Early Bird Discount Fee (until March 29, 2024) ..... **462,000 JPY**  
(approx. 3,115 USD)


### Includes


 9m<sup>2</sup>  
Booth not included.

 4 accounts

### Optional

 30-minute Presentation  
in Exhibition Hall  
275,000 JPY / 30 mins.

 Additional Partnering Account  
88,000 JPY / account

 9m<sup>2</sup>  
Optional Package Booth  
121,000 JPY ~


## Academic Package

\*For Universities/Tech Transfer only


Fee ..... **220,000 JPY**  
(approx. 1,483 USD)

\*If you only require an exhibition booth (and no presentation), the total fee is: **165,000 JPY**


### Includes


 4m<sup>2</sup>  
Package Booth  
(2m×2m=4m<sup>2</sup>)


 2 accounts

 30-minute Presentation

### Optional

 Additional  
30-minute Presentation  
77,000 JPY / 30 mins.

 Additional  
Partnering Account  
88,000 JPY / account


 4m<sup>2</sup>  
Additional University Booth  
\*includes 1 account  
88,000 JPY / booth


## Pharma Meeting Booth

Fee (Exhibition hall) ..... **665,500 JPY**  
(approx. 4,487 USD)


Fee (Partnering area) ..... **786,500 JPY**  
(approx. 5,303 USD)


### Exhibition hall

 9m<sup>2</sup>  
Package Booth  
(3m×3m=9m<sup>2</sup>)

 ×5  
5 accounts / booth

### Partnering area

 10.5m<sup>2</sup>  
Package Booth  
(3.5m×3m=10.5m<sup>2</sup>)


 ×5  
5 accounts / booth


## Startup Plan

\*For Companies established  
within 10 years only

Fee ..... **319,000 JPY**  
(approx. 2,151 USD)

### Includes

 4m<sup>2</sup>  
Package booth  
(2m×2m=4m<sup>2</sup>)


 2 accounts / booth


## Trial Plan

\*For First-time exhibitors only

Fee ..... **418,000 JPY**  
(approx. 2,819 USD)

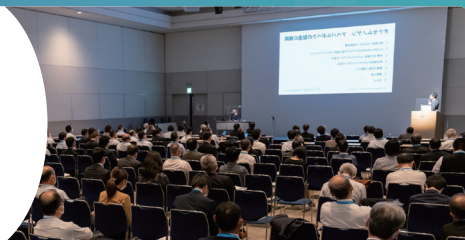
### Includes

 6m<sup>2</sup>  
Package booth  
(3m×2m=6m<sup>2</sup>)

 1 account / booth

# Seminar/Presentation \*Price listed include tax.

## Sponsor Seminar



**Sponsor Seminar** ..... **770,000 JPY**

Sponsor seminars are delivered at a closed venue in the Annex Hall, and are an excellent chance to give in-depth presentations of your company's products and technologies to visitors at the exhibition.

Venue: ANNEX Hall    Minutes per Session: 60 min.    Seminar Capacity: 120 people

Attendees's data is provided    Partnering Account: 1 ID

\*In case you do not have an exhibition booth and would like to apply for a sponsor seminar, the total participation fee must be **over 1,320,000 yen (including tax)** in combination with other sponsor menus.

**Luncheon Seminar** ..... **1,320,000 JPY**

A private seminar at a closed venue in the Annex Hall, with lunch provided for attendees.

Venue: ANNEX Hall    Minutes per Session: 60 min.    Seminar Capacity: 120 people

Attendees's data is provided    Partnering Accounts: 2 ID

## Exhibitor Presentations



Delivered on a stage inside the exhibition hall, these presentations can attract a large number of diverse visitors.

Venue: Open Stage in Exhibition Hall    Minutes per Session: 30 min.    Seminar Capacity: 50 people

Attendees's data is **NOT** provided

**Standard Exhibitors** ..... **275,000 JPY**

**Trial Plan** ..... **181,500 JPY**

**Startup Plan** ..... **121,000 JPY**

**Academic Package** ..... **77,000 JPY**

\*Exhibitors only

# Sponsorship

Sponsorship opportunities are available for participating companies. Please contact us if you are interested in.

### Meeting Booth in Partnering Area



### Hanging Banners above Escalators or Concourse



# Partnering

Whole host of universities and biotechs, almost every major Japanese & global pharmaceutical companies attend this event each year, making the event a great place to meet dealmakers in Biotechnology, Regenerative Medicine, and Healthcare industry!

**2023 Partnering Highlights**

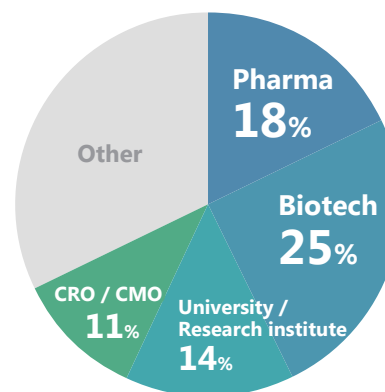
**2,747**  
Participants

**1,497**  
Companies

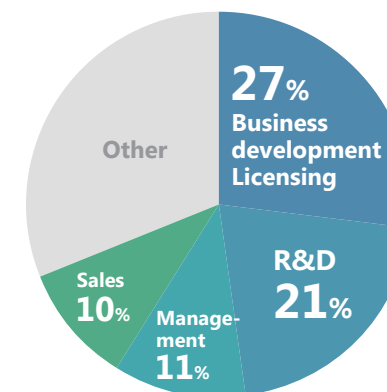
**19,663**  
Business Meetings

### 2023 Partnering Participants

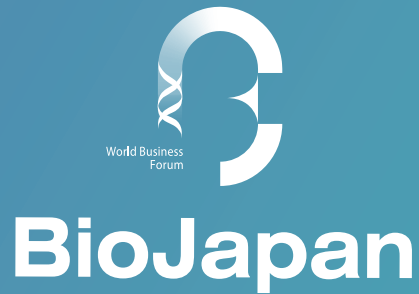
#### Industry



#### Occupation







## Schedule

**Mar.  
29th**

Early Bird  
Discount Deadline

**May.  
31st**

Exhibitor Application  
Deadline

**early  
Jul.**

Partnering System  
Open

**mid.  
Jul.**

Pre-event Briefing

**late  
Jul.**

Submit  
Exhibitor Profile

**early  
Sep.**

Exhibitor Application  
Deadline


**Oct.  
9th - 11th**

Exhibition

## Contact

Secretariat of BioJapan / Regenerative Medicine Japan / healthTECH JAPAN c/o JTB Communication Design

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Official Website



<https://jcd-expo.jp/en/>