

Exhibitor / Sponsor Prospectus 2023



BioJapan 2023
YOKOHAMA



Regenerative
Medicine
Japan 2023



healthTECH
JAPAN 2023

Oct. 11 (Wed.) - 13 (Fri.) PACIFICO Yokohama, Japan

Organizers

BioJapan

BioJapan Organizing Committee
JTB Communication Design

Regenerative Medicine JAPAN

The Forum for Innovative Regenerative Medicine (FIRM)
The Japan Bioindustry Association (JBA)
JTB Communication Design

healthTECH JAPAN

The Japan Bioindustry Association (JBA)
JTB Communication Design

Exhibiting

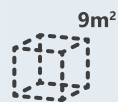
*Price listed **include** tax.

Standard Exhibitors (Raw Space only)

Exhibition Fee **495,000JPY**

Early Bird Discount Fee (until March 31, 2023) **440,000JPY**

Includes



Booth not included.



4 accounts / space

Optional



30-minute Presentation
in Exhibition Hall
275,000 JPY / 30 mins.



Additional Partnering Account
70,000 JPY / account



Optional Package Booth
121,000 JPY ~

Academic Package

*For Universities/Tech Transfer only

Exhibition Fee **132,000JPY**

*If you only require an exhibition booth (and no presentation), the total fee is: **110,000JPY**

Includes



Package Booth
(2m×2m=4m²)



1 account / booth



30-minute Presentation

Optional



Additional
30-minute Presentation
55,000 JPY / 30 mins.



Additional
Partnering Account
70,000 JPY / account



Additional University Booth
*includes 1 account
77,000 JPY / booth

Pharma Meeting Booth

9m² booth (1 booth) Fee **605,000JPY**

18m² booth (2 booth) Fee **1,100,000JPY**

1 booth

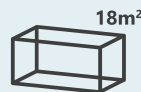


Package Booth
(3m×3m=9m²)



5 accounts / booth

2 booth



Package Booth
(3m×6m=18m²)



10 accounts / booth

Startup Booth

*For Companies established
within 10 years only

Fee **275,000JPY**

Includes



Package booth
(2m×2m=4m²)



2 accounts / booth

Trial Booth

*For First-time exhibitors only

Fee **330,000JPY**

Includes



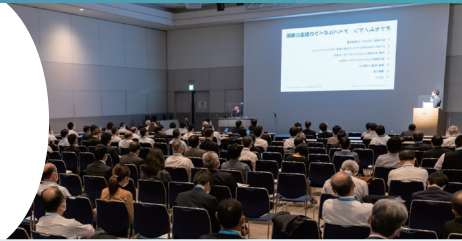
Package booth
(3m×2m=6m²)



2 accounts / booth

Seminar/Presentation

Sponsor Seminar



Sponsor Seminar **660,000 JPY**

Sponsor seminars are delivered at a closed venue in the Annex Hall, and are an excellent chance to give in-depth presentations of your company's products and technologies to visitors at the exhibition.

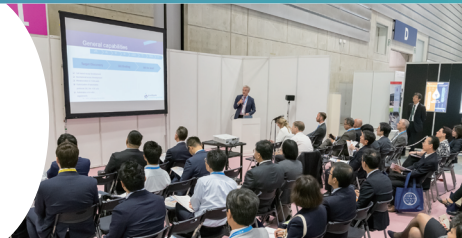
Venue: ANNEX Hall Minutes per Session: 60 min. Seminar Capacity: 120 people
Attendees's data is provided Partnering Account: 1 ID

Luncheon Seminar **1,320,000 JPY**

A private seminar at a closed venue in the Annex Hall, with lunch provided for attendees.

Venue: ANNEX Hall Minutes per Session: 60 min. Seminar Capacity: 120 people
Attendees's data is provided Partnering Accounts: 2 ID

Exhibitor Presentations



Delivered on a stage inside the exhibition hall, these presentations can attract a large number of diverse visitors.

Venue: Open Stage in Exhibition Hall Minutes per Session: 30 min. Seminar Capacity: 50 people
Attendees's data is **NOT** provided

Standard Exhibitors **275,000 JPY**

Trial Booths **165,000 JPY**

Startup Booths **110,000 JPY**

Academia **55,000 JPY**

*Exhibitors only

Sponsorship

Sponsorship opportunities are available for participating companies. Please contact us if you are interested in.

Meeting Booth in Partnering Area



Hanging Banners above Escalators or Concourse



Partnering

Whole host of universities and biotechs, almost every major Japanese & global pharmaceutical companies attend this event each year, making the event a great place to meet dealmakers in Biotechnology, Regenerative Medicine, and Healthcare industry!

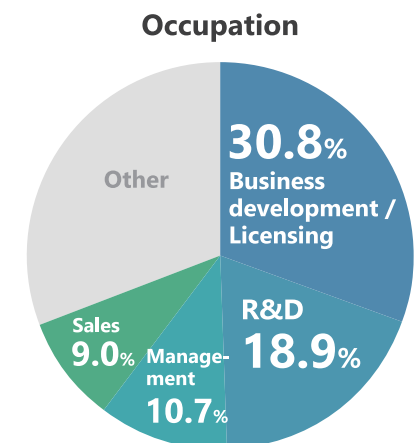
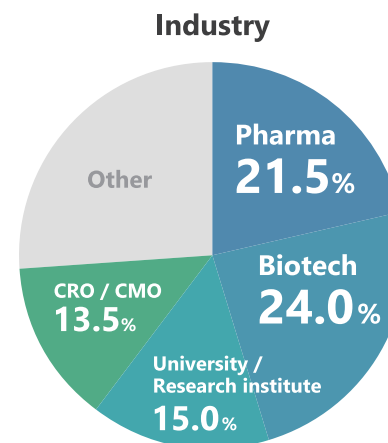
2023 Partnering Highlights

1,800
Participants

1,000
Companies

13,000
Business Meetings

2021 Event Participants






Schedule



Contact

Secretariat of BioJapan / Regenerative Medicine Japan / healthTECH JAPAN c/o JTB Communication Design

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Official Website



<https://jcd-expo.jp/en/>