

A PAMERINDO INDONESIA TRADE EVENT

ELECTRIC & POWER INDONESIA

28-31 AUGUST 2024

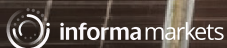
Jakarta International Expo | Kemayoran, Indonesia

www.electricindonesia.com

The 22nd Series of Power Generation Renewable Energy & Electrical Equipment Exhibition



Organised by:



Sustainable Events:



Part of:



INDONESIA'S #1 SHOW

FOR POWER GENERATION, RENEWABLE ENERGY & ELECTRICAL EXHIBITION

Electric & Power Indonesia, a comprehensive showcase for the power generation, renewable energy and electrical equipment industries, an event with 31 years of success. On its 22nd edition, Electric & Power Indonesia will provides the perfect opportunity to meet face to face with potential clients.

Connect with ASEAN's largest electric & power gathering, meet with decision makers and key trade buyers on the floor. The show attracts over than 12,000 trade attendees, all looking for the best solutions for their business, in South East Asia's most dynamic market, Indonesia.



INDONESIA AT A GLANCE



Fast Growing Population of
278 Million
(2023)



GDP of
USD 1,31 Trillion
(2023)



Economic growth
(Steadily above)
5.17%



Southeast Asia's
Largest Economy

35,000 MW Plan to Supply Indonesia's Need for Electricity and Power

- Target: 100% electrification ratio by 2024
- Power supply master plan 2018 – 2027
 - Transmission: 63,885 km
 - Substation: 151,424 mva
 - 35,000 MW program electricity consumption

The Ministry of Energy and Mineral Resources launched the Power Supply Master Plan 2018 - 2027 charting targets for achievements in the Indonesian power and electricity industries which includes targeting a sustainable energy mix by 2025.



4 INDUSTRIES IN 1 EVENT

01

Electric Indonesia

Indonesia is the largest energy consumer in the Association of Southeast Asian Nations (ASEAN), accounting for more than 36% of the region's energy demand and consuming 66% more energy than the second-largest user, Thailand with an average growth rate of 6% per year.

02

Power Indonesia

The Indonesian government seeks foreign investment in the power sector by mandating PT. Perusahaan Listrik Negara (PLN) to offer guaranteed power purchase agreements (PPAs) for independent power producers (IPPs) as part of its supply portfolio. The government projects that IPPs will construct nearly 60% of the power capacity in the latest government programme to add these 35 GW of power.

03

Renewable Energy

Diversification: A key objective of the GOI is to reduce dependence on oil by expanding the use of coal, gas and renewable energy sources. Specific targets are set for each energy source in 2050.

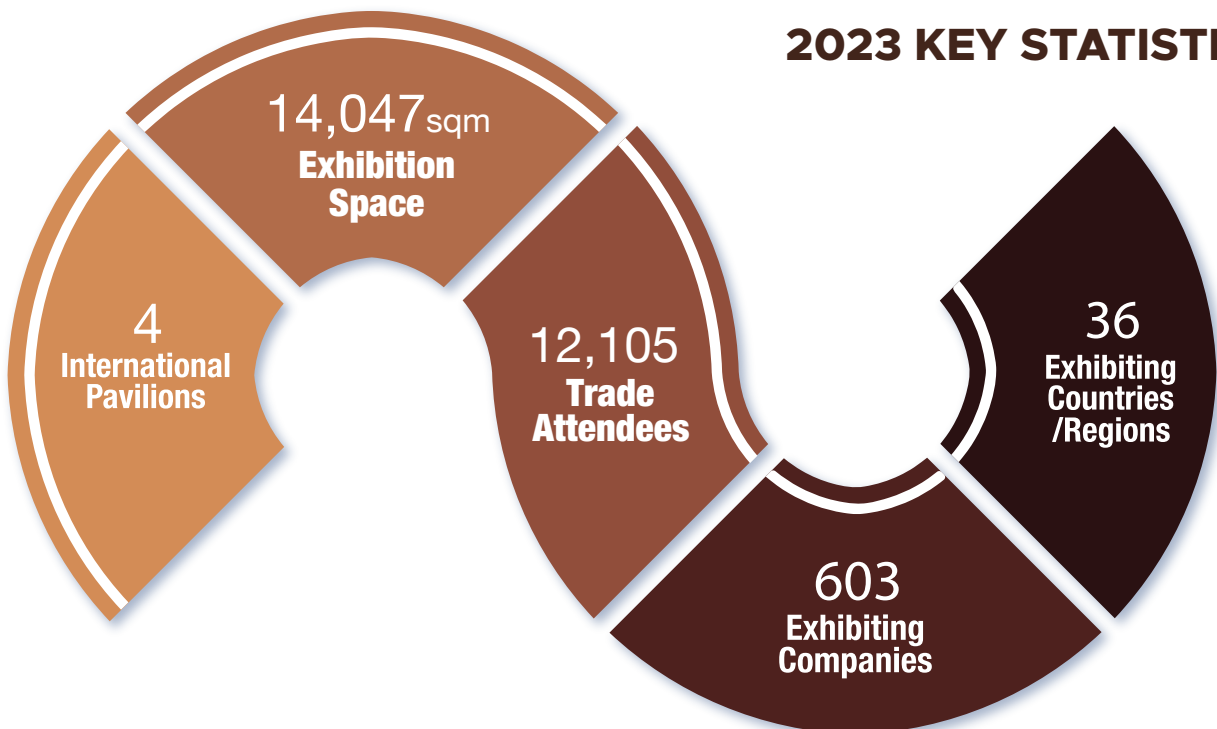
04

Energy Efficiency

The National Energy Policy (KEN) as stated in Government Regulation (PP) Number 79 of 2014 concerning National Energy Policy, includes the NRE composition targets of 23% in 2025 and 31% in 2050. Besides that, energy efficiency is also targeted to decline 1% per year in the effort to promote energy saving in all sectors.



2023 KEY STATISTICS



EXHIBITOR PROFILE

- Architectural, Commercial & Office Lighting
- Automation & Control Equipment
- Batteries
- Biomass
- Boilers
- Bus Bar Systems
- Cabinets and Enclosures
- Cables, Cable Trays & Circuit Breakers
- Capacitors
- Cogeneration
- Compressors
- Conductors
- Connectors / Connecting Systems
- Control Systems
- Electrical Component
- Electrical Distribution & Transmission Equipment
- Emergency, Industrial Lighting
- Energy Efficiency and Conservation
- Energy, Facility Management Systems
- Energy Recovery
- Fans, Blowers & Accessories
- Fire Prevention
- Equipment & Systems
- Fuses
- Gen Sets – Gas, Diesel, Bio-Fuel
- Geothermal
- HVAC Equipment & Accessories
- Hydro Power
- Insulation material
- Installation Equipment
- Intelligent Building Products & Systems
- Junction Boxes
- Landfill Gas
- Management and Maintenance Systems
- Meters and Metering Devices
- Photovoltaics
- Plugs and Sockets
- Power Generation Equipment / Generators
- Power Supplies / Batteries / UPS
- Relays & Converters
- Solar & Thermal
- Specialty Fixtures & Equipment
- Transformers
- Trunking & Trunking Systems Water
- Treatment & Conservation Products & Systems
- Wind Energy
- Wave & Tidal Energy
- Switches / Switchboards / Switchgear
- Smart metering and management
- Testing & Measurement Equipment

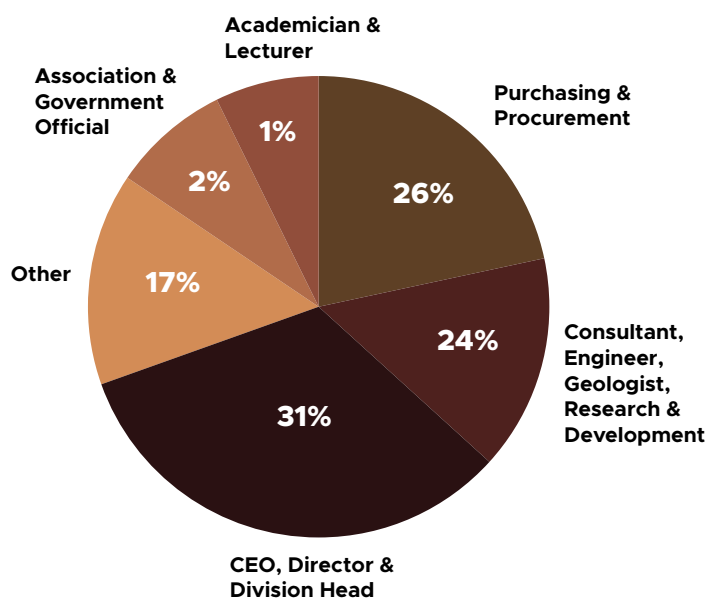
EXHIBITING COUNTRIES / REGIONS

AUSTRALIA | AUSTRIA | BRAZIL | CANADA | CHINA | CZECH REPUBLIC | FINLAND | FRANCE | GERMANY | HONG KONG SAR | INDIA | INDONESIA | ITALY | JAPAN | SOUTH KOREA | MALAYSIA | NETHERLANDS | NEW ZEALAND | PAKISTAN | PHILIPPINES | PORTUGAL | SAUDI ARABIA | SINGAPORE | SPAIN | SRI LANKA (REP OF) | SWEDEN | SWITZERLAND | TAIWAN | TANZANIA | THAILAND | TURKIYE | UGANDA | UK | UNITED ARAB EMIRATES | USA | VIETNAM

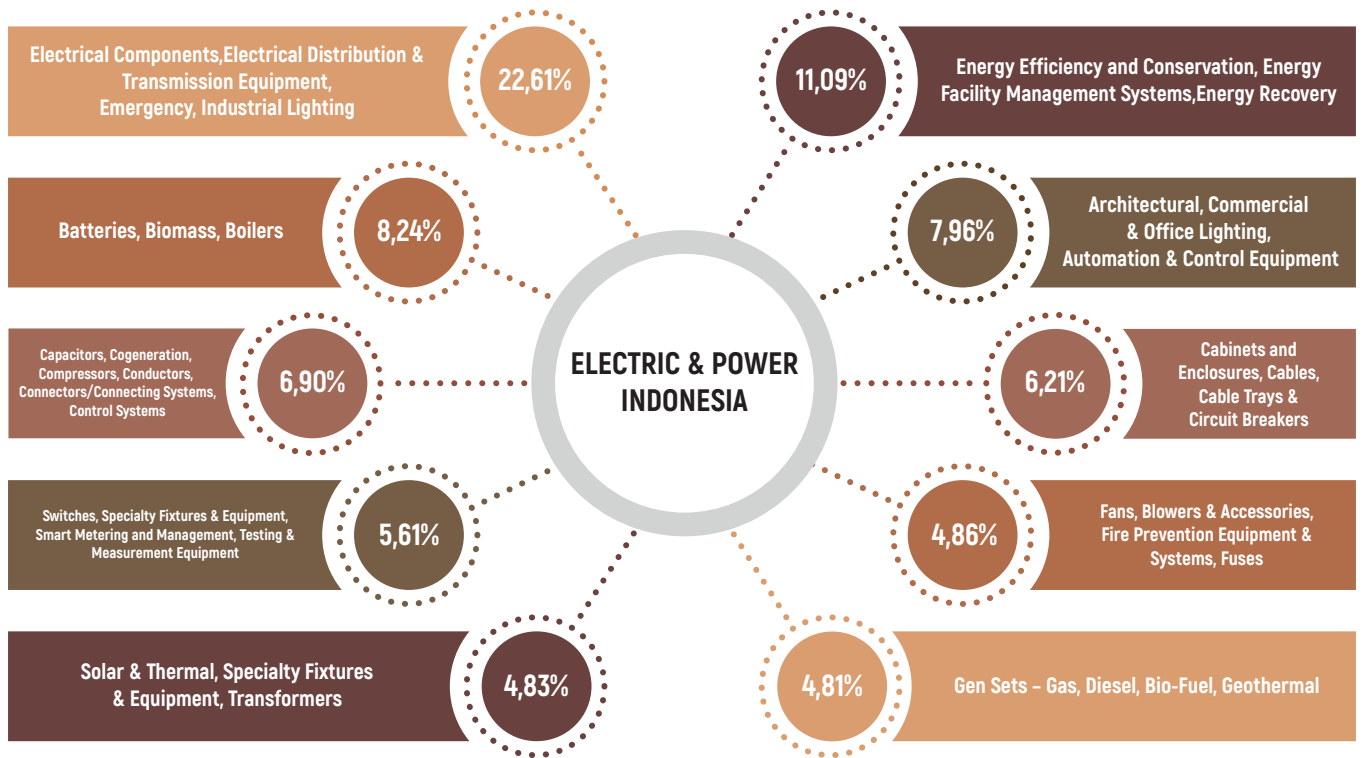
VISITOR PROFILE

- Academic Institution
- Agent / Distributor / Wholesaler / Retailer
- Architecture & Interior
- Building & Facilities Management
- Consultancy
- Electrical Contracting / Maintenance / Engineering
- Engineering, Procurement and Construction
- Enviromental Agencies
- Financing, Leasing, Banking
- Government Ministries / Department
- HVAC
- Independent Power Producer (IPP)
- Industrial Application
- Lighting Consultants / Lighting Design
- Manufacturers
- Onsite Power and Back-up
- Property Developers
- Research & Development
- Trade Associations
- Transmission & Distribution
- Utilities

2023 VISITOR BY JOB FUNCTION



TOP 10 - VISITOR BY PRODUCT INTEREST



WHAT OUR EXHIBITORS SAY

“ We have participated in Electric and Power Indonesia exhibition several times before. We are gladly surprised to have a busy traffic at the event compared to other shows we joined before. Hopefully we can join in EPI 2023!

Maria Immaculata - PT KMI Wire & Cable Tbk

“ Our impressions for Electric and Power Indonesia event was really nice, especially the crowd which keep increasing until last day. People were curious about renewable energy, so we are very excited to explain and educate the attendees.

Haris - PJCI (New Energy Nexus Indonesia)

SHOW MARKETING CAMPAIGN

With over 35 years of experience in the Business-to-Business exhibition and extensive amount of data sources, our marketing campaign will be covering 3 important pillars: ONLINE, OFFLINE and ONSITE marketing campaign to make sure our exhibitors get the right target market for their business.

ONLINE

Digital Showroom, Email & Website

- Website Application & Special Product Feature
- Digital Showroom & Content Strategy
- Email Blast Content & Database

Social Media Platform (IG,FB, LinkedIn)

- Online Ad
- Google Display Network
- SEO/SEM

Trade Publication & Online Media

ONSITE

- Onsite relation officer will guide pre-registered VIPs to their pre-arranged meetings
- Business Matching Programme
- Onsite Promotion Materials

**the marketing campaign is subject to change*

OFFLINE

Publicity & PR (Press Releases, Media Relation)

Networking

- Association Support
- Chamber of Commerce

Advertisement & Direct Marketing

- Printed Media
- Direct Invitation
- Telemarketing



ABOUT THE ORGANISER

PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia, established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organises over 20 trade exhibitions in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hotel, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors. Since its inception PT Pamerindo Indonesia has organised over 200 international trade exhibitions in Jakarta, Surabaya, and Bali. PT Pamerindo Indonesia is part of Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

STAND PACKAGE OPTION

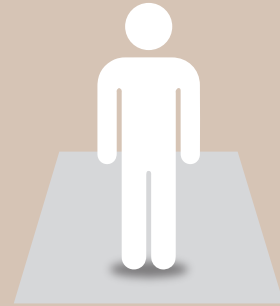
SPACE ONLY

Located in an air-conditioned exhibition hall, this options allows you the flexibility to build your own single-storey stand using your own contractor (with the exception of electrics, water and compressed air which must be ordered from the official contractor). Including entry in catalogue and inclusion in pre-show publicity.

Minimum space size for this option is 18 sqm

IDR 6.150.000/sqm | USD 450/sqm

(IDR price is subject to VAT)



WALK-ON PACKAGE

This options provides a complete stand together with a range of furniture and display ads. The number of the items and display ads included increases according to the size of your stand. Additional and specialist furniture can be ordered separately. Minimum stand size for this option is 9 sqm.

IDR 7.150.000/sqm | USD 525/sqm

(IDR price is subject to VAT)



For more info, please contact us

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