

The Results of the Largest Industry Exhibition Aquatherm Moscow 2020

Press Release

March 10, 2020
Moscow

On February 11-14, 2020, the 24th international exhibition of domestic and industrial equipment for heating, water supply, engineering and plumbing systems, ventilation, air conditioning, swimming pools, saunas and spas - Aquatherm Moscow 2020 ran successfully in Moscow. The exhibition confirmed its status as the most popular and a large-scale industry event and an efficient B2B platform for meetings and interaction between developers, manufacturers, suppliers of advanced technologies and effective solutions.



Aquatherm Moscow 2020 results:

- 28 902 professionals from 80 regions of Russia and 55 countries
- 782 exhibitors from 27 countries, including Brazil for the first time
- 233 new exhibitors
- 37 000+ sqm - total exhibition area
- 17 events of the business program which brought together over 90 top speakers and 1 471 participants
- The premiere of the season - [Aquatherm Moscow Awards!](#)

The exhibition was attended by representatives of companies specializing in wholesale (31%) and retail (15%) trade, installation of engineering systems(23%), manufacture of equipment (10%), building and construction, engineering systems design, property management and other related areas. According to the visitor survey data, more than 90% of professional visitors influence purchase decisions in the company. The share of new visitors at the exhibition increased and accounted for 36%, the number of visitors from Europe, Asia and the CIS increased, as well, which confirms the high importance of the exhibition in the international arena.

A lot of Industry leaders exhibited this year, including: ABN Pipe Systems, Afriso-Euro-Index, Agaflex, AIC Europe, Al Aziz Plastics Pvt, AquaFlex, Atlantic Neman, Atlas Filtri, Ayvaz, Bänninger Kunststoff-Produkte, BAXI, Berke, BINDER, Blizzard Lufttechnik , Blue Ocean, BWT, Codital, Comisa, Comparato Nello, Craft, Daesung, De Dietrich, ELBI, Elios, Emec, Evan, Fd Plast, Ferroli, Flowcon International, Forte, Fränkische Rus, Frisquet, Genebre, General Fittings, Giacomini, Gibax, Grandis, Grando, Gurai, GWT Gesellschaft Für Wasser + Verfahrenstechnik, Hansa Energietechnik, Herz Armaturen, Hubert Marketing, Heisscraft, Hummel, Imaginox, Ivanci, IVR, Jeelex, K-Flex, Kan, Kiturami, Konordosh, Krats , Meibes, Mitsubishi Electric, Normais, Novaplast, Nowatech, Nupi Industrie Italiane, Omzit, Otmo, Oventrop, Pahlen, Pedrollo, Pentair, Plastik Pvk, Pooltronic, Reflex, Rehau, Riello, Rifar, Ritmo, Rollo Solar Melichar, Rols Isomarket Rothenberger, Seal Tech, Sfa, Spin Tools, Tece, TESI, Thermex, Topol Eco, Unical, Unigb, Unipump, Valtec, Vatti, Wavin, Viessmann, Watts, Weishaupt, Wika Mera, Wilo Rus, Zilmet, Zota, Alterplast, Breeze Climate Systems , Ventar, Vodeko, Dvin, Markopol, Navien Rus, RTP, Rusklimat, Siemens, Teplov I Sukhov, Terem, Hogart, Ego Engineering and many others.

[Exhibitors 2020](#)

Local and international suppliers and manufacturers presented their equipment in the following product groups:

- Heating;

- Water supply, sanitation and sewage;
- Pipes, fittings, valves;
- Control and measuring equipment, automation systems;
- Pools, saunas and spas;
- Air conditioning and ventilation;
- Tools for installation of engineering systems;
- Design and installation services for heating, water supply and climate control systems.



This year, over 30 companies presented their achievements in the specialised section of equipment for pools, saunas and spas “World of Water & Spa”, including both regular participants and companies that exhibited in Aquatherm Moscow for the first time: dinotec, EMEC, Grando, Grunbeck, KENAZ, Litoshop, ONLY, OSPA, PAHLEN, Rollo Solar Melichar, SPECK Pumpen, Aquapolis, Marco Pool, Fire Stone and others.

The exposition included national pavilions with state support of Germany, India, Italy, China, Japan and the Czech Republic.

Exhibitors’ novelties presented at the exhibition

Traditionally, Aquatherm Moscow shows a wide range of innovative equipment and efficient solutions for your business in the field of heating, water supply, engineering and plumbing systems, ventilation, air conditioning and pools.



This year, **NAVIEN** presented at the exhibition its **Smart Wi-Fi remote control** for monitoring any boiler – **NAVIEN-NR-40D**. A smart remote control will help you significantly save on heating by reducing gas consumption. You can set the required room temperature in the weekly programming mode using your smartphone or tablet or turn on the boiler remotely when you need it. The smart NR-40D remote control is capable of transmitting service messages, reports on changes in boiler operation parameters and errors online to the owner. Additional functions of the remote control allow not only to spend resources on heating economically, but also to monitor the safety of the facility and instantly notify of emergency situations. You can download the application for the smart remote control for both the Android platform and iOS.

UNIPUMP also demonstrated 2 great new products. The first novelty is submersible pumps from their own factory in Russia! This is an incredible event for the domestic pump market, because the full manufacturing cycle of engines for domestic submersible pumps is extremely rare for the Russian manufacture. The first ready-made models were shown at the stand, and UNIPUMP plans to start mass manufacturing of submersible pumps in Russia from the middle of 2020. The second important novelty is a new engineering solution - **TURBIPRESS M**, a control unit for domestic pumps of Russian manufacture with various protections and convenient settings.



REHAU presented many novelties, including the NEA smart 2.0 automatic temperature control system with integration into the cloud services, the RE.SOURCE smart water purification system and the RE.GUARD smart water control and leak protection system. The **NEA SMART 2.0** system monitors house owners' preferences in heating mode and automatically adapts to them. The system can be controlled both from home and using a mobile application from anywhere in the world. This wireless technology allows service technicians to diagnose equipment remotely, significantly reducing the number of visits to the facility. The smart **RE.SOURCE** water purification system gives an opportunity to get from one mixer not only tap water, but also filtered, chilled, sparkling and hot water. **RE.GUARD** consists of a water control unit, water leakage sensors, a network gateway and a remote control application. System components have high corrosion resistance and durability, comply with the strict European hygienic requirements for water supply standards.

Valvosanitaria Bugatti is a brand that has been synonymous with high quality for over 70 years. Therefore, this time again, it was in the spotlight, presenting a unique ball valve that surprised everyone!

BDR Thermea Group showed the world's first hydrogen boiler. Pure hydrogen is used as fuel for a highly efficient condensing boiler, warms the central heating system of a residential building. The hydrogen boiler was developed at the BDR Thermea Group Research and Development Center in Italy (**BAXI S.p.A.**).

Aquatherm Moscow 2020 business program



On **February 11**, the business program of the exhibition was opened by the **conference "Hot water: rationing, preparation, transfer, regulation and accounting"** on topical issues of water treatment, sanitation and water supply. It was organised by the non-profit partnership "Engineers in Heating, Ventilation, Air Conditioning, Heat Supply and Building Thermal Physics" (NP ABOK). Participants reported on the design of modern systems, on automated metering of energy resources and smart data transfer technologies for interaction with utilities, on the latest trends in the heat-insulating segment. A.N. Kolubkov, S.S. Korneev, A.M. Bondarev, E.R. Khaziahmetova and others were speakers at the conference.

The event was followed by the next **ABOK conference "Bioenergy"** on the specific features of generating thermal and electric energy from biofuel, circuit solutions for energy generators using various types of fuel, energy and resource-saving technologies for industrial and agricultural enterprises.

The **seminar "Warm without heating"** on trends and current issues in the segment of heating systems, a **panel session "State standard is just around the corner"** on changes in requirements for the manufacture of heating equipment and on the prospects for harmonization of standards and the **conference "Advanced equipment and the best engineering projects for buildings and structures"** also ran within the business program on February 11.

The key international events of the exhibition were held on February 12:

- **3rd AirVent International Ventilation Congress** supported by Federation of European Heating, Ventilation and Air Conditioning Associations (REHVA), Europe's Industry Association for Indoor Climate, Process Cooling, and Food Cold Chain Technologies (EUROVENT), Federation of German Heating Industry (BDH), Industry Association of German manufacturers of equipment for air conditioning and ventilation (Gebäude-Klima eV), China Heating, Ventilation and Air conditioning Association (CCHVAC), Moscow Architectural Institute (State Academy). The most relevant topics such as creative and intelligent solutions for systematic improvement of the living environment, global trends in the development of HVAC, strategies and methods for measuring parameters of such vital systems as ventilation of facilities; general and customized digitalization were discussed within the congress
[Congress Program](#)

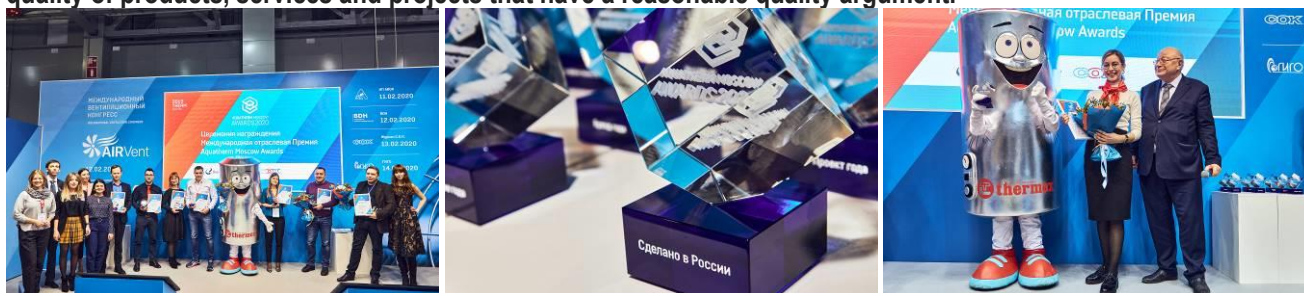
- **International Symposium of the BDH Association “Efficient heating systems. The latest developments and prospects”** with the most important issues of the heating market raised by the association of German manufacturers of heating equipment. The focus was on energy-efficient systems and renewable heat sources;
- **Conference "Pool Market Today";**
- **Seminar "Promotion of engineering systems in social networks";**
- **Panel session “The Russian market of radiators and convectors. How to avoid a crisis of overproduction?”**

An important strategic announcement was made on February 12. Elena Zelenina and Olga Egorova (Reed Exhibitions and Hyve Group, Aquatherm Moscow companies-organisers) announced plans for the **development of the Aquatherm Moscow exhibition for 2021:** a new section “ventilation and air conditioning” will appear, the exposition will include one more hall (Hall 12), new opportunities will be added for the collaboration of exhibitors and business program speakers. In 2021, the AirVent International Ventilation Congress will be held for the fourth time and it will run within February 2 - 5, 2021 in a specially built-up conference zone in Hall 12, in the center of the exposition.

On February 13, the discussion of high technologies and achievements was continued by:

- **The 2nd Conference “BIM- and BEM-modeling in the design of engineering systems of buildings and structures”**, attended by technical specialists and contractors in the field of engineering arrangement of buildings and structures;
- **The conference "Heating without gas"**, highlighted the features of the design, installation and operation of heating appliances and energy efficiency, environmental friendliness and safety;
- **Panel session “Mandatory Certification. Problems and prospects of assessment of heating appliances conformity”**, collected important expert opinions;
- **Panel session “And who are the judges? Notification of conformity assessment departments”**, presented interactive assessments of procedures performed by accredited departments.

The ceremony of awarding winners of the international industry award “Aquatherm Moscow Awards” run for the first time of the Aquatherm Moscow history. [Aquatherm Moscow Awards](#) is an authoritative global assessment of the quality of products, services and projects that have a reasonable quality argument.



The first winners of Aquatherm Moscow Awards are:

Product of the Year - Virken-Rus LLC with the product "Wirquin Neo Air Siphon"

Brand of the year - Thermex Group LLC

Project of the Year - BWT LLC (BWT - Best Water Technology) with the project “Two pools at the Arena of Legends water entertainment center in Moscow”

Best-selling product - PRADO LLC with the product “Steel panel radiators of the PRADO trademark”

The best product catalogue - Trading House THERMEX" LLC

Energy Efficiency - Wolf LLC with energy-saving systems with the product" Ecosystem WOLF "

Innovation - Virken-Rus LLC with the Wirquin Neo Air Siphon (the only siphon with integrated air valve)

Enterprise of the year - Thermal Equipment LLC (THERMEX Corporation) with the enterprise "Thermal Equipment"

Made in Russia - NITI Progress OJSC (PRADO company) with the product “Steel panel radiators of the PRADO trademark”

[Aquatherm Moscow Awards 2020 winners](#)

The organizers express their gratitude to the expert council of the international industry award “Aquatherm Moscow Awards”, which included technical directors and company leaders, chairmen of the board and executive directors of specialised associations, heads of departments in educational centers and other recognizable market professionals.

[Expert council](#)

Aquatherm Moscow 2020 ended with a breath taking **professional skill festival** organised by APRO “**Thermo Stand-Up**” and a **conference of the Guild of Gas Equipment Engineers** on the trends in the formation of a market of the operation, repair and maintenance of gas-powered equipment in Russia.

[Business program 2020](#)

Exhibitors' testimonials

"The number of visitors is exciting. A huge number of installation companies and designers visit our stand. We are very glad to cooperate, and despite the fact that we are in Moscow, a lot of clients come from other regions"

Roman Kurchanov, Technical Director, REFLEX

"The first day was very active. The impression of the exhibition is absolutely positive. A large number of visitors who come up, ask questions, and today is the second day, which is probably the busiest one. A huge number of customers visited our stand during the day. We are very glad that we are exhibiting this year. From the point of view of the future development, Aquatherm Moscow is a truly important event in the life of any company that works in the field of heating, water supply and water disposal"

Konstantin Shinkoruk, Business Development Manager in Buildings and Facilities Sector, WILO

"We really like the exhibition, we exhibit in it every year. I urge all suppliers to participate in it because if we refuse it, then there will be nowhere to meet"

Sergey Grechishchev, Managing Director of AQUAPOLIS

"The emotions from the exhibition are the most pleasant. It was impossible to squeeze at our stand at some time. We have a huge number of partners, friends who come here from year to year. For us, the exhibition, first of all, is a kind of holiday"

Elena Mikhaseva, Head of Marketing, BDR-Thermea RUS

"This is our first experience at Aquatherm Moscow. It was interesting for us, we were able to present our equipment here and show that we can compete with traditional heating systems"

Sergey Novikov, Product Manager for equipment under the Climaveneta and RSC brands represented by MITSUBISHI ELECTRIC

"I did not expect to see so many visitors. This is a real B2B exhibition. We register about 200 contacts per day, for us this is a very good result"

Andrey Beloedov, Sales and Marketing Executive Director, REHAU in Russia and Eastern Europe

"The exhibition is very active this year. A lot of visitors, many partners come every day. Very lively exhibition, indeed"

Ilya Frolov, Commercial Director, CRAFT

"We are new-comer to the Russian market, so it was very important for us to participate in the exhibition last year, make a stand and say: "Look, we've arrived! TESY has come to the Russian market!" It would be strange for us to make such a statement last time, and not to appear this year. I would say that last year it was more to showcase, and this year the focus is to establish business contacts"

Emmanuel Totev, Chief Commercial Officer, TESY

"We are very pleased with the exhibition this year. We did not regret that we are here today. The third day of the exhibition is coming to an end, but the flow of visitors is growing every minute. A lot of interesting contacts, so we are 100% satisfied that we are participating in the exhibition"

Vasily Korobuta, Head of Development, VIESSMANN Russia

Official support

The organisers are grateful for the support of the exhibition to global and state industry associations:

- Association of manufacturers of heating radiators (APRO)
- Federal Ministry for Economic Affairs and Energy (BMWi), Germany;
- Association of the German Trade Fair Industry (AUMA), Germany;
- Federation of European Heating, Ventilation, Air Conditioning Associations (REHVA);
- Federal Association for Swimming Pool and Wellness (bsw), Germany;
- Association of Steel and Metal Processing Industry (WSM), Germany;
- Spanish Association of Manufacturers of Bathroom, Sanitation and Ventilation Equipment (Amec Ascon), Spain;
- Federation of German Heating Industry (BDH), Germany;
- Federation of Indian Export Organisations (FIEO), India;
- Engineering Export Promotion Council of India (EEPC India);
- Czech Water Alliance (CWA), the Czech Republic;

- Czech Trade Promotion Agency (CzechTrade), the Czech Republic;
- Fachverband Gebäude-Klima (FGK) Germany;
- China National Hardware Association (CNHA), China;
- ShunDe Gas Appliances Chamber of Commerce (SGACC), China.

The organizers thank the media partners of the exhibition, including the magazines C.O.K., ABOK, BANBAS, BANBAS.RU (Internet portal), Publishing House Aqua-Term, Eurospapoolnews, Haus und Wellness, Coowor, Heizungs Journal, Integrale Planung, Sanitar Journal, Pumps India, World Construction Today and many others.

Exhibition partner: **VIESSMANN**

AirVent congress partner: **НАНО ДЕКЛЕКТОР**

Exhibition partners and support



Aquatherm Moscow is the best global project for everyone who is focused at business development, finding new strategic partners and clients, creating environmentally friendly programs and initiatives.

Next time Aquatherm Moscow will be waiting for all industry professionals again on February 2 - 5, 2021.

ENDS

Notes for editor:

Aquatherm Moscow is the largest in Russia, the CIS and Eastern Europe exhibition for domestic and industrial heating, water supply, engineering and plumbing systems, ventilation, air conditioning, and equipment for pools, saunas and spas. Aquatherm Moscow is the largest* event in the Aquatherm portfolio – the international brand of HVAC exhibitions with over 40-year history.*

www.aquatherm-moscow.ru

**By number of exhibitors, visitors and exhibition space.*

Organisers

Reed Exhibitions - the world's leading events organiser.

With a unique network of offices and international sales promoters, our market reach is extensive: over 7 million participants attended our events annually. We have a growing portfolio of over 500 events in 30 countries, including trade and consumer exhibitions, conferences and meetings, ranging across 43 industry sectors – from aerospace and aviation to beauty and cosmetics to sports and recreation.

Reed Exhibitions is a part of RELX - the leading data supplier for professionals in different industries.

www.reedexhibitions.com

Hyve Group was founded in 1991 in London as ITE Group PLC. Since then the Company has earned its reputation both at Russian and international exhibition markets. In September 2019 the Company announced its change of name and new brand identity, Hyve Group PLC.

Hyve Group plc is a next generation global events business whose purpose is to create unmissable events, where customers from all corners of the globe share extraordinary moments and shape industry innovation.

Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers.

Where business is personal, where meetings move markets and where today's leaders inspire tomorrow's.

www.hyve.group

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