



A part of



29 - 31 MAY 2024 | SINGAPORE EXPO

Asia Tech x Singapore 2024

# Sponsorship & Exhibition Opportunities

Held in



Brought to you by



Supported by





## Be part of Asia's flagship tech event

Asia Tech x Singapore (ATxSG) is more than just an event; it's the epicenter of innovation in the region. Housing multiple anchor events under ATxEnterprise, we serve as the pivotal hub where leaders from tech, media, broadcasting, telecommunications, satellite, and startups convene for a transformative week. With inspiring content sessions paired with expansive exhibition halls at the Singapore EXPO, it's a week of unmissable networking, learning, and collaboration.

ATxSG is back from **29 to 31 May 2024**. Join us to dive into the heart of ATxEnterprise's events and tap into the energy and ideas that drive Asia's tech scene.



Asia's largest broadcast tech stage



Asia's largest ICT industry event for the telco sector



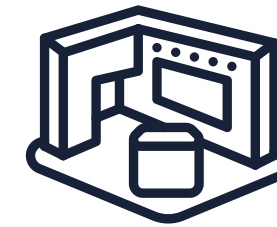
Official start-up event of ATxSG



Asia's largest SatCom stage



Emerging Tech for Enterprises



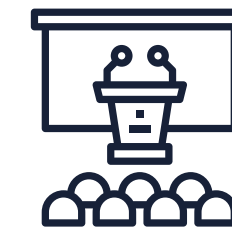
**1000+**  
**Exhibitors**



**22,000+**  
**Unique Attendees**



**400+**  
**Speakers**



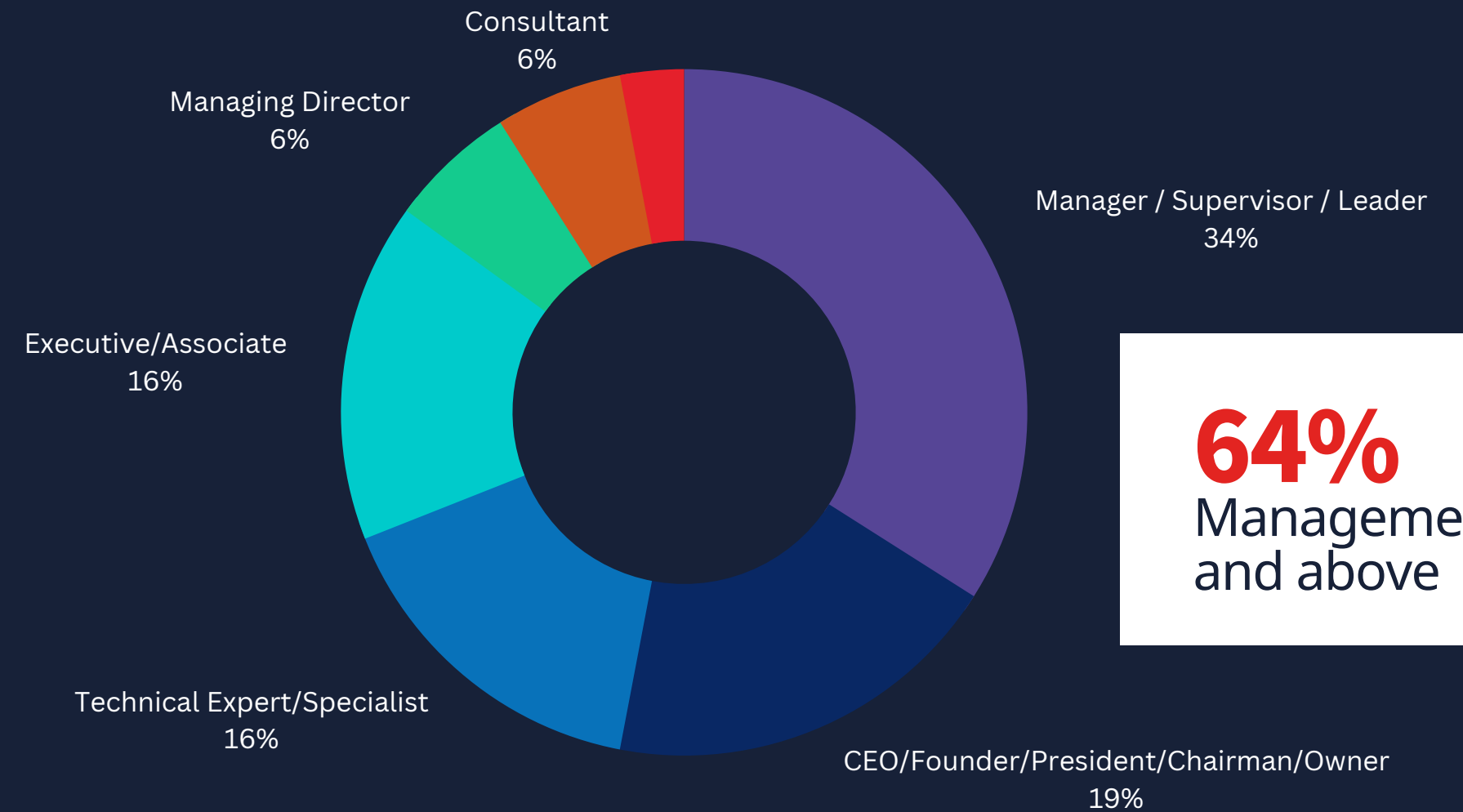
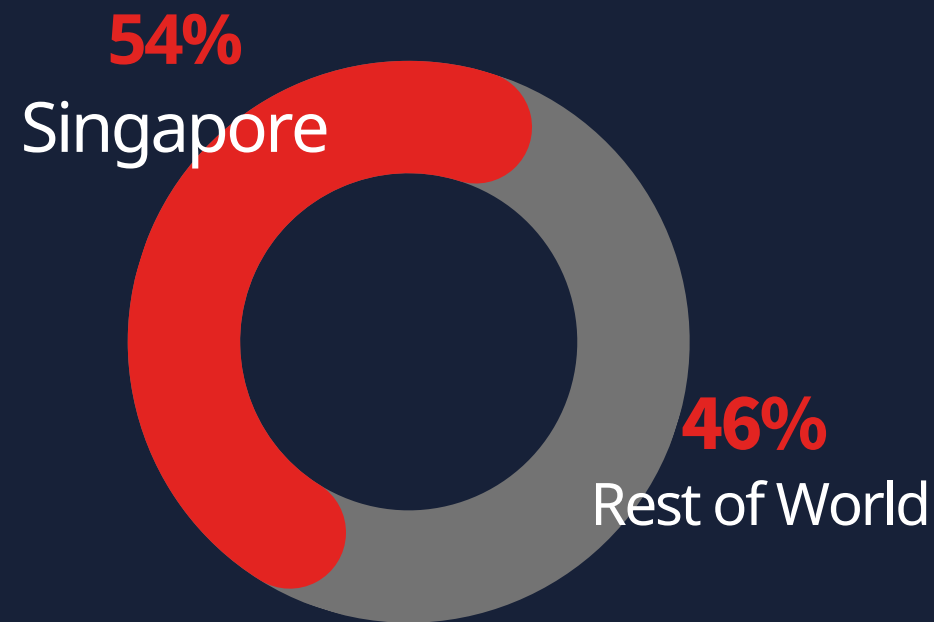
**200+**  
**Sessions**



# 2023 Attendee Profile



**22,000+**  
Unique  
Attendees



**64%**  
Management  
and above



Attendees from **110+**  
Countries and Regions

\*Top 10 Outside of Singapore

**China**  
16%

**Indonesia**  
13%

**Malaysia**  
11%

**South Korea**  
10%

**Philippines**  
7%

**Thailand**  
6%

**India**  
6%

**Vietnam**  
4%

**Taiwan**  
3%

**Hong Kong**  
1%  
and many more





# 2023 Attendee Profile




Broadcasting / Digital Media / Entertainment  
**29%**



Telco / ICT  
**23%**



Enterprise Tech & Innovation  
**25%**



Vertical Industry / Enterprise End-User  
**13%**



Satellite  
**7%**

TOP 5 INDUSTRIES	%
Broadcast Solutions Provider	17.55%
Production - TV / Film / Motion Picture / Video	12.35%
Broadcaster - Satellite / Cable / TV	12.30%
Media / Advertising & Design / Marketing Agencies	8.76%
Broadcaster - Internet / New Media / Mobile App	6.94%

TOP 5 INDUSTRIES	%
Communications / Data Communication Services Provider	33.80%
IT / Security Solutions Provider	14.27%
System Integrator / VAR / VAD	8.58%
Carrier / Mobile Operator / ISPs / MVNOs	8.32%
Reseller / Distributor / Agent	7.89%

TOP 5 INDUSTRIES	%	TOP 5 INDUSTRIES	%
Artificial Intelligence / Machine Learning	17.59%	Academia / Education / Training Institute	14.06%
Internet of Things	8.04%	Enterprise Technology / Software	9.47%
SaSS	6.77%	Manufacturing	7.25%
Cybersecurity	6.57%	Banking / Financial / Insurance	6.60%
Big Data and Analytics	6.46%	Investors / Venture Capitalist	5.67%

TOP 5 INDUSTRIES	%
Satellite Communication	43.97%
Maritime	10.42%
Communication / Data Communication Services Provider / MVNO	6.84%
Operator (Telecommunication) / Internet (ISP) / Telecoms Vendor	5.21%
Manufacturing	4.02%





# Sponsorship & Exhibitor Opportunities

**Shell Packages**

**Premium Partners**

**Sponsorships**

**Digital Media**

**Lead Generation**

**Branding**



# Exhibition Raw Space Rates

An additional charge of S\$550 is required for the Mandatory Digital Event fee.  
*(Applicable to both co and sub exhibitors)*

## Standard rates

Standard

Platinum

1 open side	2 open sides	3 open sides	4 open sides
782	795	800	805
805	815	820	826

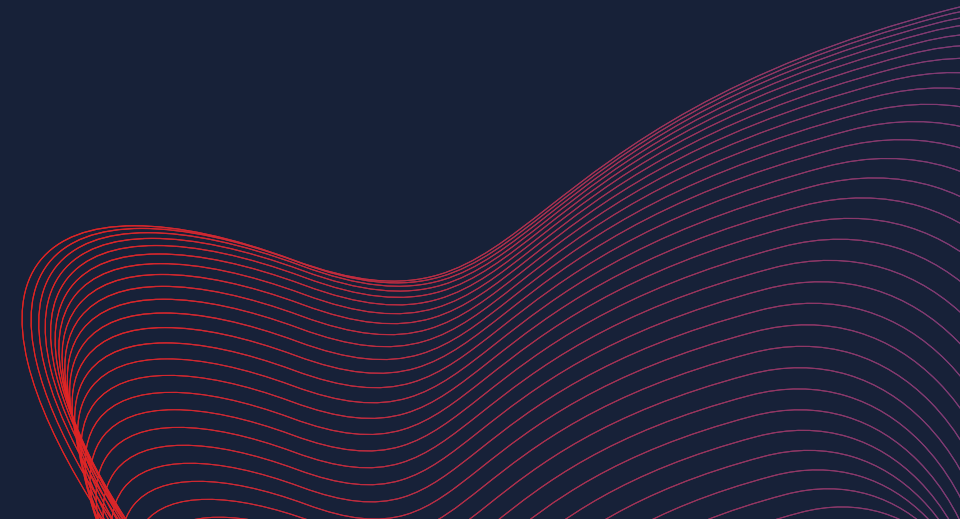
*If you're booking Raw Space, please note the minimum size of 18 sqm. For the shell scheme package, refer to the next page for additional rates.*



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Exhibition Shell Scheme Packages



## Premium Package @ S\$135/sqm



Premium Centre Package  
(min. 18sqm)



Premium Island Package  
(min. 36sqm)



Premium Corner Package  
(min. 18sqm)

## Standard Package @ S\$115/sqm min. 9sqm



### What your package includes:

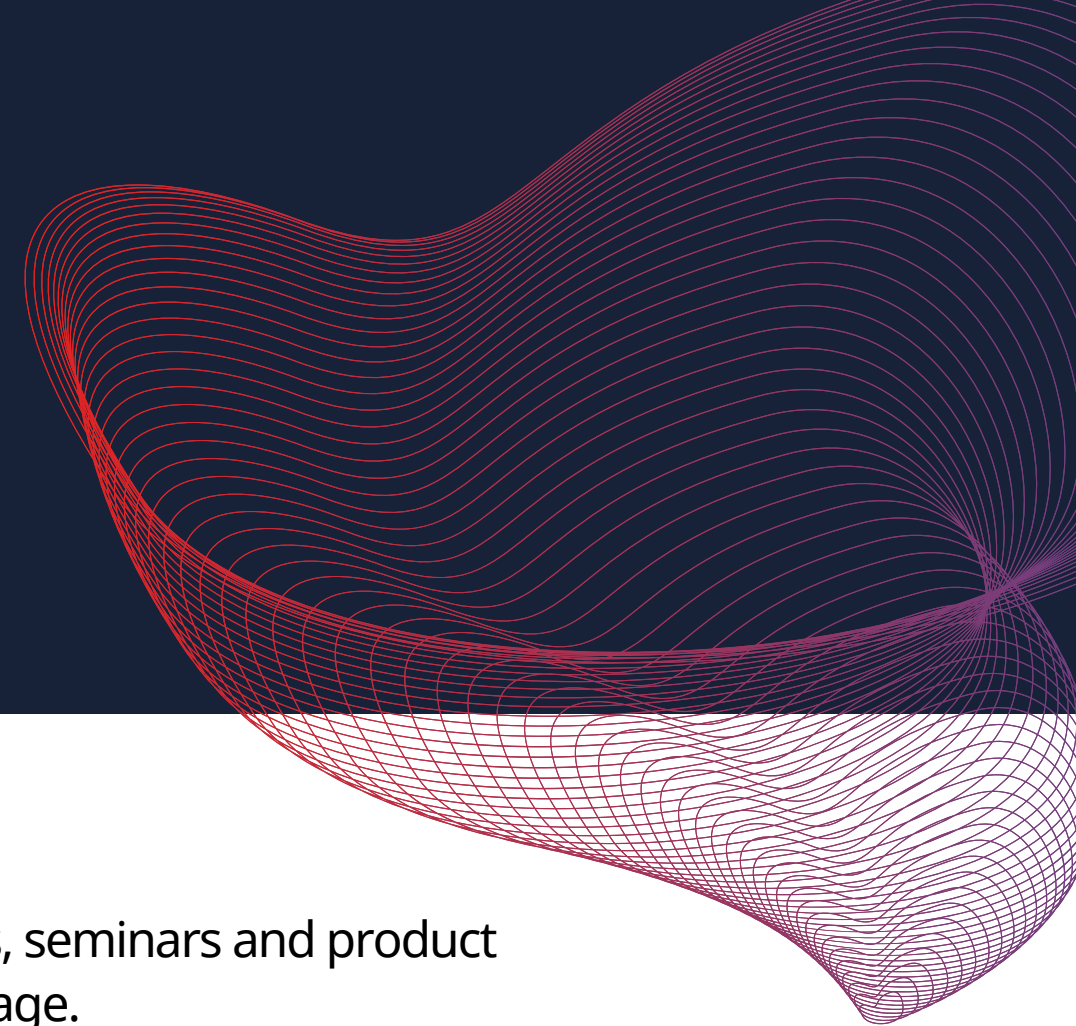
	Standard Package	Premium Package
Fluorescent Tube	✓	✓
13 Amp Socket	✓	✓
Reception Desk	✓	✓
Coffee Desk	✓	✓
Easy Chair	✓	✓
Display Block	✓	✓
Wastepaper Basket	✓	✓
Folding Chair	✓	
Barstool		✓
Lockable Cabinet		✓
Wall Shelving	✓	





# Hospitality Suites

Starting from **\$740/SQM**\*



A Personalised and Exclusive Experience for your Clients.  
Create an exclusive experience for your valued clients by hosting them in a private space for meetings, seminars and product showcases. Fully-customisable room for your corporate branding to take centre-stage.



*\*Min 50 SQM booking*



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





# Meeting Rooms

## Rent Meeting Rooms at MAX Atria

Open to ATxSG exhibitors only: Book private meeting rooms at the MAX Atria to host your guests in a comfortable, intimate setting.

Room Size			
Seating Style	Approximately 56 sqm	Approximately 70 sqm	Approximately 110 sqm
Theatre Style	30 pax	50 pax	70 pax
Classroom Style	18 pax	27 pax	40 pax

**MAX Atria Meeting Room Rental Rates**  
 Rates excluding full stage set-up and AV supplies.  
 The set-up day is not inclusive.

2 days	S\$210 per sqm
1 day	S\$125 per sqm
Half Day (0900 – 1239 hrs) (1400 - 1730 hrs)	S\$105 per sqm



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Headline Partner

## S\$166,250



Number of Sponsorships Available:  
**Exclusive**



- Keynote Solo Speaking Slot on ATxSG Centre Stage
- Solo speaking slot on ATxSG Centre Stage
- Keynote Panel
- Track Panel
- Roundtable
- x2 Session Recording



- 54 sqm raw space
- Lead scanner
- 10 x exhibitor passes
- Lead capture at registration
- Lead capture from speaking sessions



- Push notification via virtual platform
- 2 x Newsletter banner advert
- 2 x Newsletter articles
- Executive video interview
- 2 x Dedicated EDM blasts
- Key takeaway report
- Fast-chat interview (Pre-event)
- Event kickstart page
- Inclusion in 'Best of' post show report



- Logo & profile on website
- Logo on onsite signage
- Promotion on social media
- 4 x floor stickers
- Singapore street banner logo inclusion



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





# Diamond Partner

## S\$153,000

**3** Number of Sponsorships Available:  
**Three**



- Keynote solo speaking slot on ATx Centre Stage
- Solo speaking slot on ATx Centre Stage
- Keynote Panel
- Track Panel
- x2 Session Recording



- 54 sqm raw space
- Lead scanner
- 10 x exhibitor passes
- Lead capture at registration
- Lead capture from speaking sessions



- Push notification via virtual platform
- x2 Newsletter banner advert
- Newsletter dedicated articles
- Executive video interview
- Dedicated EDM blast
- Key takeaway report
- Event kickstart page
- Inclusion in 'Best of' post show report



- Logo & profile on website
- Logo on onsite signage
- Promotion on social media
- 4 x floor stickers
- Singapore street banne logo inclusion



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Platinum Partner

## S\$130,00

**4** Number of Sponsorships Available:  
**Four**



- Keynote Panel
- Panel on ATx Centre stage
- Solo Speaking Slot
- Track Panel
- x1 Session Recording



- 36 sqm raw space
- Lead scanner
- 6 x exhibitor passes
- Lead capture at registration
- Lead capture from speaking sessions



- Push notification via virtual platform
- Newsletter banner advert
- Newsletter dedicated article
- Executive video interview
- Dedicated EDM blast
- Key takeaway report
- Inclusion in 'Best of' post show report



- Logo & profile on website
- Logo on onsite signage
- Promotion on social media
- 3 x floor stickers



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Gold+ Partner

## S\$77,000



### Thought Leadership

- Keynote Panel
- Panel on ATx Centre stage
- Solo speaking slot
- x1 Session recording



### Access / Lead Gen

- 24 sqm raw space
- Lead scanner
- 6 x exhibitor passes
- Lead capture at registration
- Lead capture from speaking sessions



### Digital Media

- Push notification via virtual platform
- Newsletter banner advert
- Newsletter dedicated article
- Executive video interview
- Dedicated EDM blast
- Key takeaway report
- Inclusion in 'Best of' post show report



### Branding

- Logo & profile on website
- Logo on onsite signage
- Promotion on social media
- 3 x floor stickers



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





# Gold Partner

## S\$60,500



### Thought Leadership

- Solo speaking slot
- Track Panel
- x1 Session recording



### Access / Lead Gen

- 18 sqm raw space
- Lead scanner
- 4 x exhibitor passes
- Lead capture from speaking sessions



### Digital Media

- Push notification via virtual platform
- Newsletter banner advert
- Newsletter article
- Executive video interview



### Branding

- Logo & profile on website
- Logo on onsite signage
- Promotion on social media
- 3 x floor stickers



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Silver Partner

## S\$45,500



### Thought Leadership

- Solo speaking slot
- Session recording



### Access / Lead Gen

- 18 sqm raw space
- Lead scanner
- 4 x exhibitor passes
- Lead capture from speaking sessions



### Digital Media

- Push notification via virtual platform
- Newsletter banner advert
- Newsletter article



### Branding

- Logo & profile on website
- Logo on onsite signage
- 2 x floor stickers



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Bronze Partner

## S\$31,500



- Track Panel
- Session recording



- 9 sqm raw space
- Lead scanner
- 4 x exhibitor passes
- Lead capture from speaking sessions



- Push notification via virtual platform
- Newsletter banner advert
- Newsletter article



- Logo & profile on website
- Logo on onsite signage
- 2 x floor stickers



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





# AT-A- GLANCE

		HEADLINE	DIAMOND	PLATINUM	GOLD+	GOLD	SILVER	BRONZE
Thought Leadership	Keynote Solo Speaking Slot	✓	✓	✗	✗	✗	✗	✗
	Solo speaking slot	ATxSG Centre Stage	✓	✓	✓	✓	✓	✗
	Keynote Panel	✓	✓	✓	✓	✗	✗	✗
	Panel	Track	Track	Track	ATxSG Centre Stage	Track	✗	Track
	Roundtable	✓	✗	✗	✗	✗	✗	✗
	Session Recording	2	2	1	1	1	1	1
Digital Media	Virtual Platform Push Notification	✓	✓	✓	✓	✓	✓	✓
	Newsletter Banner Advertisement	2	2	✓	✓	✓	✓	✓
	Newsletter Article	2	✓	✓	✓	✓	✗	✗
	Executive Video Interview	✓	✓	✓	✓	✓	✗	✗
	Dedicated EDM Blast	2	✓	✓	✓	✗	✗	✗
	Key Takeaway Report	✓	✓	✓	✓	✗	✗	✗
	FastChat Interview	✓	✗	✗	✗	✗	✗	✗
	Event Kickstart Page	✓	✓	✗	✗	✗	✗	✗
	Inclusion in 'Best of' Post Show Report	✓	✓	✓	✓	✗	✗	✗
	Branding	Logo & Profile on Website	✓	✓	✓	✓	✓	✓
Logo on Onsite Signage		✓	✓	✓	✓	✓	✓	✓
Social Media Announcement		✓	✓	✓	✓	✓	✗	✗
Onsite Floor Stickers		4	4	3	3	3	2	2
Street Banner Logo Inclusion		✓	✓	✗	✗	✗	✗	✗
Access/Lead Gen	Raw Space	54SQM	54SQM	36SQM	24SQM	18SQM	18SQM	9SQM
	Lead Scanner	✓	✓	✓	✓	✓	✓	✓
	Exhibitor Pass	10	10	6	6	4	4	4
	Lead Capture at Registration	✓	✓	✓	✓	✗	✗	✗
	Lead Capture from Speaking Sessions	✓	✓	✓	✓	✓	✓	✓
		S\$166,250	S\$153,000	S\$130,000	S\$77,000	S\$60,500	S\$45,500	S\$31,500

Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# VIP Lounge Headline Partner

## S\$61,250



Number of Sponsorships Available:  
**Exclusive**

New to ATxSG, the VIP Lounge Headline is a luxury space for Executive Leaders to relax and get away from the hustle and bustle of the main exhibition. As Headline Partner of the VIP Lounge, your brand will be at the forefront of the minds of our most senior and influential attendees.



### Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG event management
- Logo on all correspondence from ATxSG sent to VIP audience



### On-Site Presence

- Prominent branding at ATxSG's Official VIP Lounge
- Branded dedicated lounge seating for up to 6 pax within the VIP Area
- 10 VIP passes/day to invite clients to your exclusive meeting table

**Sponsorship Deadline: 3 May 2024**



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





# VIP Lounge

## S\$18,375

### **3** Number of Sponsorships Available: **THREE**

New to ATxSG, the VIP Lounge is a luxury space for Executive Leaders to relax and get away from the hustle and bustle of the main exhibition. As Host of the VIP Lounge, you'll get access to our most senior and influential attendees, with the opportunity to invite key clients and prospects to the most prestigious area on the show floor.



#### Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG event management



#### On-Site Presence

- Branded lounge seating for up to 6 pax within the VIP Area
- 4 full-access delegate passes + 10 VIP wristbands/day to invite clients to your meeting table

**Sponsorship Deadline: 3 May 2024**



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





# Headshot Bar Sponsor

## \$43,750



Number of Sponsorships Available:  
**Exclusive**

A pre-requisite to every professional's profile is a quality headshot. Sponsor the Headshot Bar and give attendees a photo to remember and use on their profiles.



### Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG event management



### On-Site Presence

- Sponsor logo featured on Headshot Bar signage
- Push notification and promoted message with sponsor mention sent via the ATxSG Mobile App
- All leads of those who had their photo taken provided to you post-show (GDPR compliant)



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Badge & Lanyard Sponsor

## S\$43,750



Number of Sponsorships Available:  
**Exclusive**

Be seen on over 22,000 physical attendees as they roam the halls of Asia Tech x Singapore with the official event lanyard and badge.



### Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG event management



### On-Site Presence

- ATxSG to provide badge and lanyards and will share production proofs for sponsor review and approval
- Sponsor to submit lanyard design for ATxSG approval

**Sponsorship Deadline:** 12 April 2024



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Registration Sponsor

## \$61,250



### Number of Sponsorships Available: Exclusive

Sponsors, Exhibitors, and all attendees will get full view of your brand, on-site and online. Your logo will be showcased on registration pages, confirmation emails, and at the exhibition halls where registration counters are located.



#### Pre-Event Exposure

- Sponsor logo on the ATxSG registration pages
- Inclusion in registration confirmation emails, featuring:
  - Sponsor logo
  - 100-word text ad/offer/description
  - Redirect URL link
- Inclusion in a 'Do you want to hear from SponsorName' drop down list (incl. max 7 other companies) at registration for lead generation. GDPR list of those that ticked yes is provided 1-week prior to the show. Final list shared post show.
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's presence at ATxSG. Must be approved by ATx SG event management



#### On-Site Presence

- Listing and logo on all on-site registration kiosks



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





Number of Sponsorships Available:  
**Exclusive**

**S\$43,750**

# Official Bag Sponsor

## Flaunt your bag at ATxSG

Let over 15,000 attendees carry your brand for you. Asia Tech x Singapore will distribute your advertising bag - crafted from sustainable materials so everyone can be your brand ambassador during the event.



### Pre-Event Exposure

- Company name, logo, and 50-word description on the ATxSG website
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's presence at ATxSG. Must be approved by ATx SG event management



### On-Site Presence

- Quantity: 15,000 (subject to change)
- Sponsor to design and produce bag, must include ATxSG logo - subject to ATxSG approval. ATxSG can design and produce bags for additional price.
- Bags will be distributed at registration to all attendees of ATxSG.
- Pop-up banners on registration webpage





# Coffee Point Sponsor

## S\$43,750

**3** Number of Sponsorships Available:  
**Three**

Coffee fuels our visitors to walk the halls and listen in on trends across all three days. With expected high traffic to the Coffee Point, your brand will be the key highlight of the exhibition hall with thousands getting to know what your company does. You'll also get brand exposure with a cup in hand.



### Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website



### On-Site Presence

- Fully branded coffee point – to be signed off by sponsor
- Opportunity to provide branded coffee cups to be used by baristas
- Opportunity to scan badges of delegates in return for a cup of coffee
- Coffee and tea to be provided by ATxSG
- Up to 2000 cups per day

**Sponsorship Deadline: 3 May 2024**



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Business Matching Lounge Sponsor S\$43,750

**1** Number of Sponsorships Available:  
**Exclusive**

Take up a business lounge powered by you. The Business Matching Lounge is THE place where business discussions and matching take place amongst all delegates, peers, and business leaders. Business matching is enhanced with Swapcard, the Official Event App. Lounge usage strictly by appointment, accommodating up to 50 pax.



## Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG event management
- One (1) Push notification via virtual platform
- (1) Swapcard Banner



## On-Site Presence

- Brand Amplification within
- GDPR compliant leads to be shared
- One (1) Push notification via virtual platform

**Sponsorship Deadline: 3 May 2024**



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





# Booth Passport Sponsor

## \$8,750

**24** Number of Sponsorships Available:  
Twenty-Four

Be part of the ATxSG Booth Bingo to ensure maximum traffic to your booth space. All attendees with any pass type will be provided with bingo cards upon registration, and participants are required to visit your booth space for a stamp to win prizes.



### Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via the official ATxEnterprise channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG event management



### On-Site Presence

- "Bingo"-style cards with sponsors' logos (ATxSG will provide Bingo Cards & Card Stamps)
- Booth Bingo program requires visits to sponsors' booth space for a stamp to enter a prize draw (SGD 150 minimum value)
- Sponsors must provide a prize with minimum SGD 150 value – winning attendee will be notified on Friday at midday if they win, and will be directed to your booth to pick up their prizes. Sponsors will also be notified of the winner.
- Push notification for Booth Bingo with sponsor mention sent via ATxSG Mobile App



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)



# Charging Station Sponsor

## S\$16,000

**3** Number of Sponsorships Available:  
**Three**

Highlight your brand while attendees are charging up. Showcase your company logo and branding on the vertical stand and countertop.



### Pre-Event Exposure

- Company name, logo, and 50-word description on ATxSG website



### On-Site Presence

- Sponsor logo featured on charging station
- Opportunity to add a QR code to push attendees to a digital asset of your choice (could be gated for lead generation)
- Push notification and promoted message with sponsor mention sent via the ATxSG Mobile App

**Sponsorship Deadline: 10 May 2024**



Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)




**S\$26,250**

# Post-Show Webinar

**Inclusion in co-branded 'Best of'**

Be a partner in our Post-Show Webinar where you'll be featured as a co-brand sponsor of the online session.



 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)






**S\$17,500 EA**

# Report

## Key Takeaways of ATxSG

Get an in-depth report that analyses the event's attendees and how you can tap on the stats to reach out to new potential customers.

 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





**S\$17,500**

# Post-Show Report

**Inclusion in 'Best of'**

Get featured under 'Best of' as we round up the best companies, technologies, innovation and more in our Post-Show Report; available online after the event.

 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)






**S\$14,000 EA**

# Fast Chats

Take your brand to new heights with Fast Chats: In-depth interviews with top executives, boost visibility, network with influencers, and position yourself as a thought leader promoted across ATxSG channels.

 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)







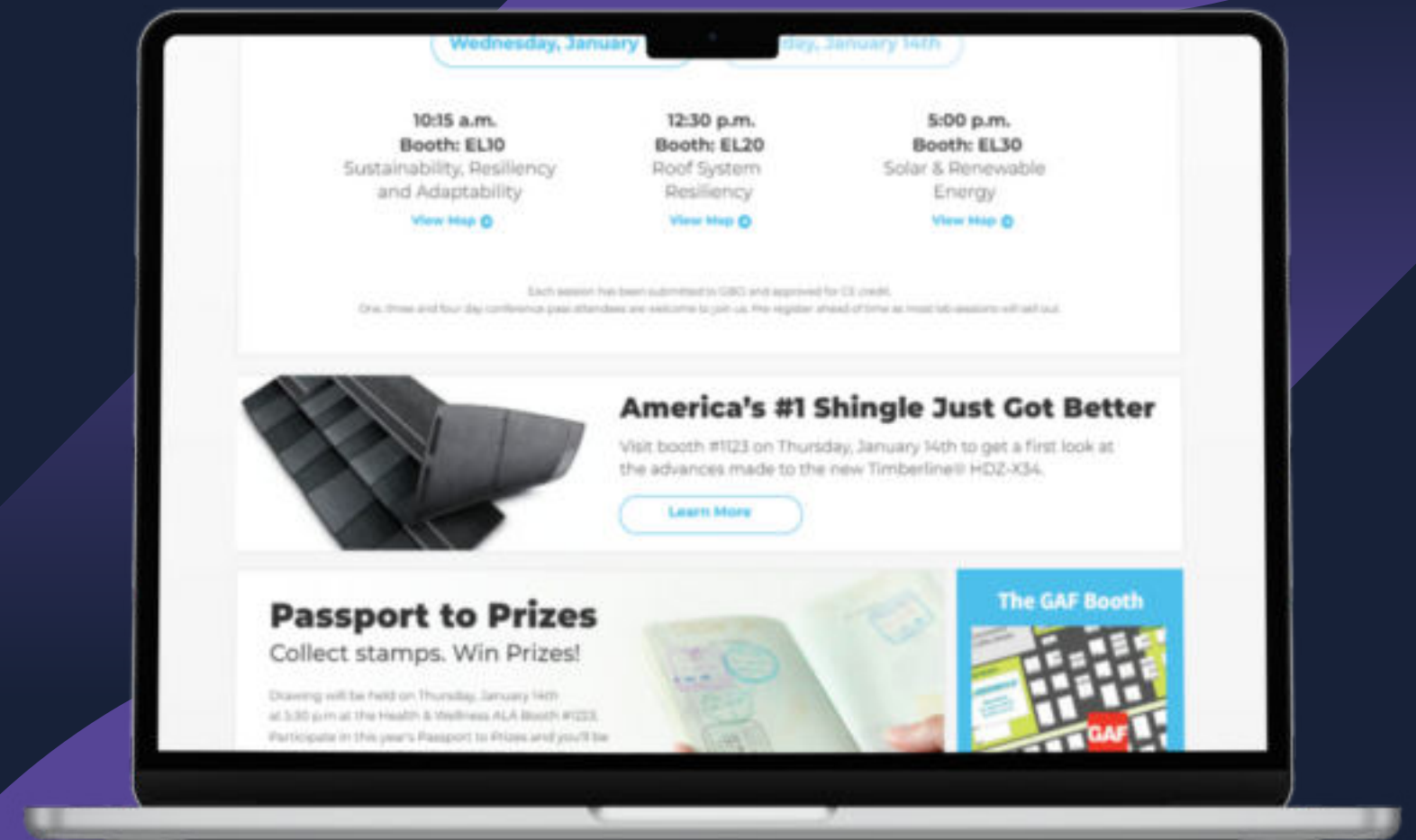
**\$14,000 EA**

# Event Kickstart

## Webpage Feature

Make Your Mark at ATxSG: Get a dedicated page to showcase videos, resources, onsite activities, and highlight your impactful presence.

 Email to book:  
info@asiatechxsg.com






**S\$8,750 EA**

# Video Interview

**Intimate interview with your Executive**

Book a slot with our professional videographer for an exclusive interview where your Executive can show and tell your innovation, and use it on your marketing platforms.

 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





**S\$15,000 EA**

# Dedicated EDM

**Reach to the masses**

Supercharge and amplify expand your reach to your target audience. Share your email content with us, and we'll ensure it reaches the masses through our extensive database.

 Email to book:  
info@asiatechxsg.com







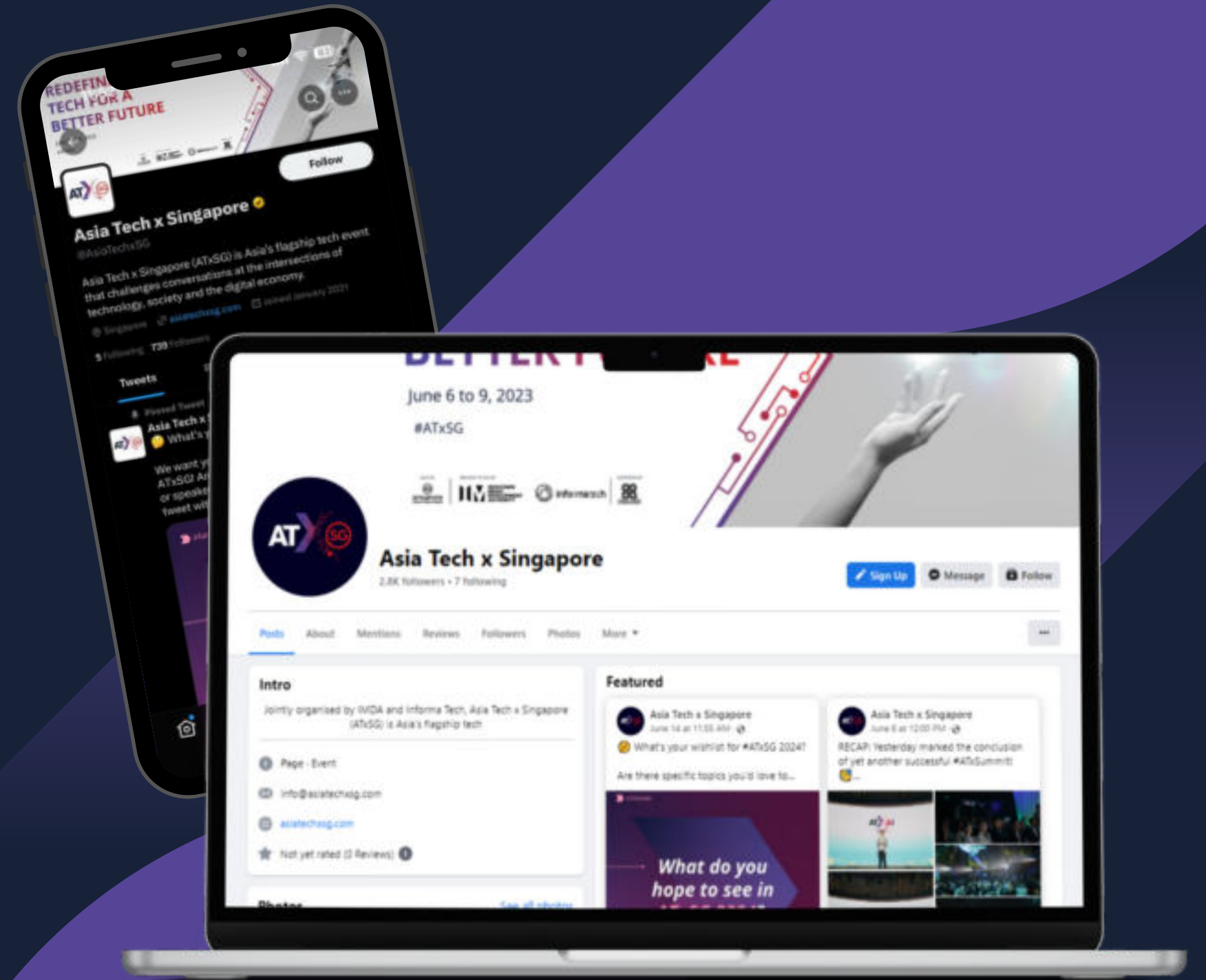
**\$S\$4,375**

# Social Media Campaign

**Get them talking**

Share your ideas, and we'll craft a compelling social media campaign for ATxEnterprise's pages. Get pre and post event exposure, spark meaningful conversations and amplify your brand's presence. Collaborate with us to make a lasting impression on our audience!

 Email to book:  
info@asiatechxsg.com





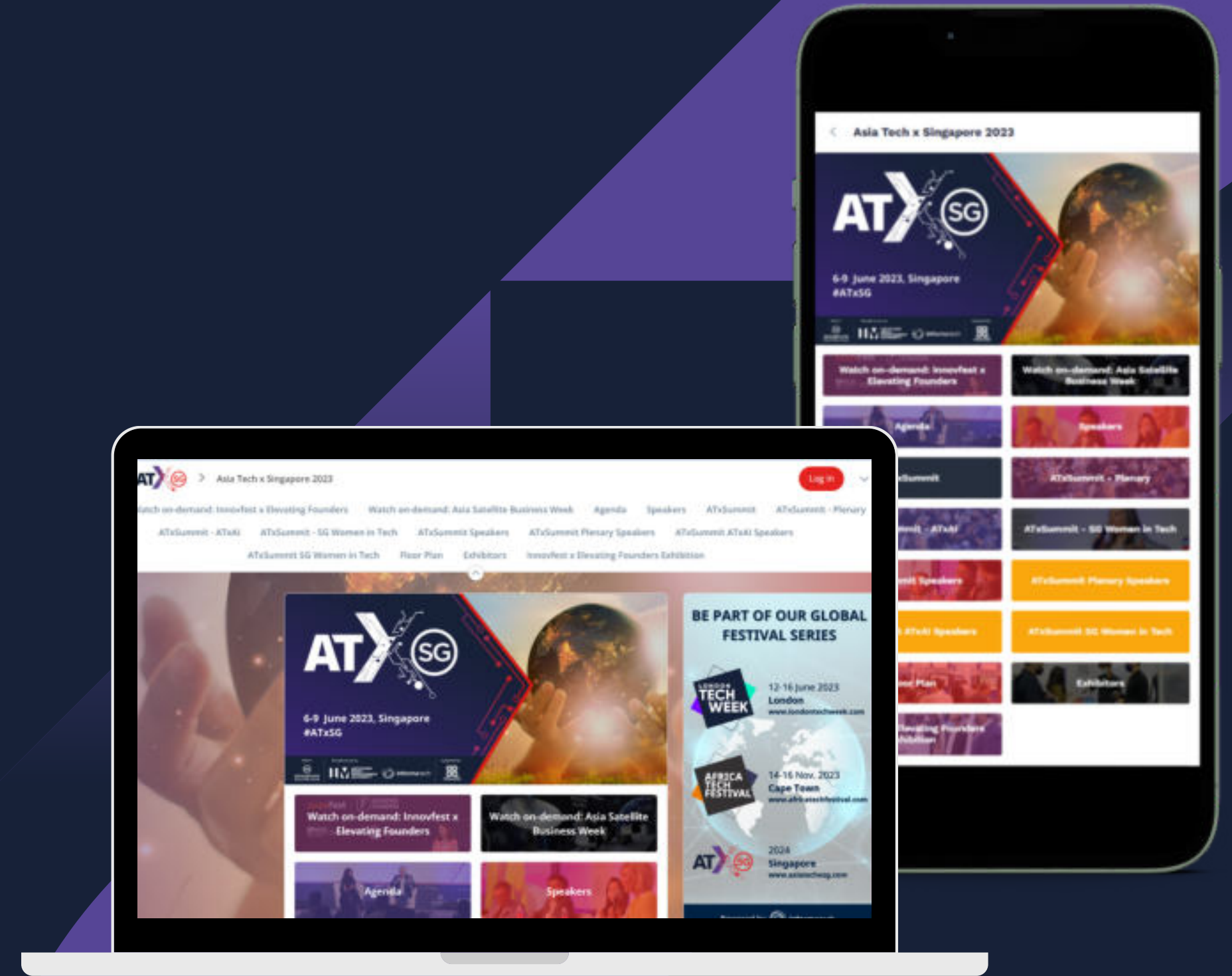
**S\$2,625 EA**

# Push Notification

via Event Platform

Reach thousands of attendees: Get your brand, products, or speaking session noticed. Drive traffic to your booth or desired landing page. Maximize your impact at ATxSG!

 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





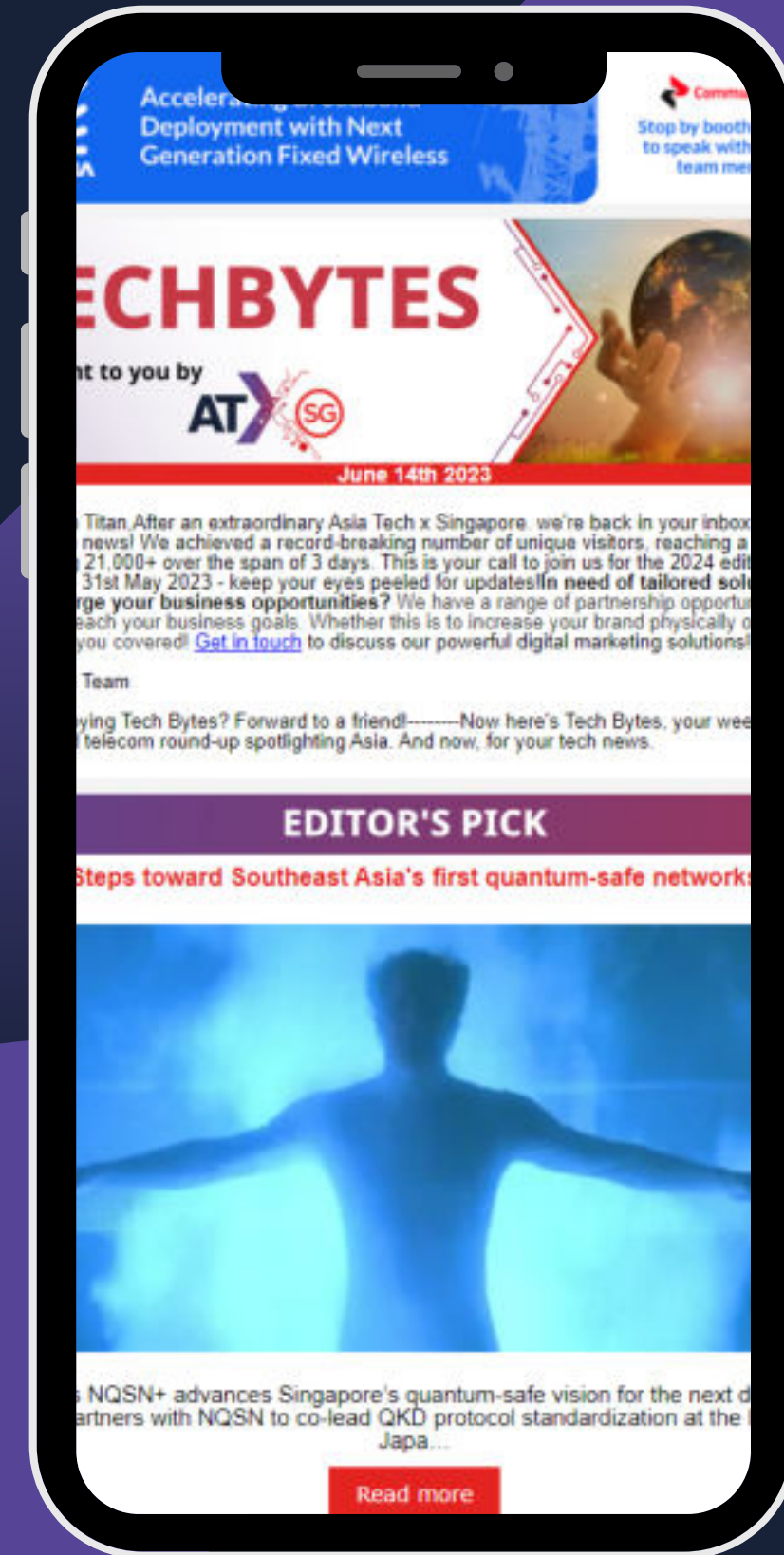
**S\$3,600 EA / S\$4,700 EA**

# Newsletter

## Banner Ad / Dedicated Article

Secure ad spots in our bi-weekly TechBytes Newsletter to showcase your latest products, events, or publish a blurb driving traffic to your latest news. Reach a wide audience, position yourself as a thought leader, and boost your brand's presence in the tech community.

 Email to book:  
info@asiatechxsg.com








**S\$19,200**

## **Logo @ Street Signage**

**Take over Singapore's streets**

Mark your presence and be reach the masses! As the city moves, make sure it moves with the echo of your brand.

 Email to book:  
info@asiatechxsg.com








**S\$1,000/PC\* - INSIDE HALL**

# Floor Stickers

**Point them to where you are**

Show an ad, give them directions, lead them and maximize visibility!

*\*Min 2 pieces*

 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)








**S\$6,750**

## **Logo @ Poster Site**

**Lead them to your booth**

Grab the attendees' attention as they head to the halls so you're the first booth they have in mind and want to visit.



 Email to book:  
[info@asiatechxsg.com](mailto:info@asiatechxsg.com)





29-31 MAY 2024 | SINGAPORE EXPO

# Contact us for a tailored package



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