

A part of:

# ATX Enterprise

# ATX SG

## Redefining Tech for a Better Future

Asia Tech x Singapore, 7 - 9 June 2023 | Singapore Expo

### Post Show Report



InnovFest



#ATxEnterprise  
#ATxSG  
asiatechxsg.com

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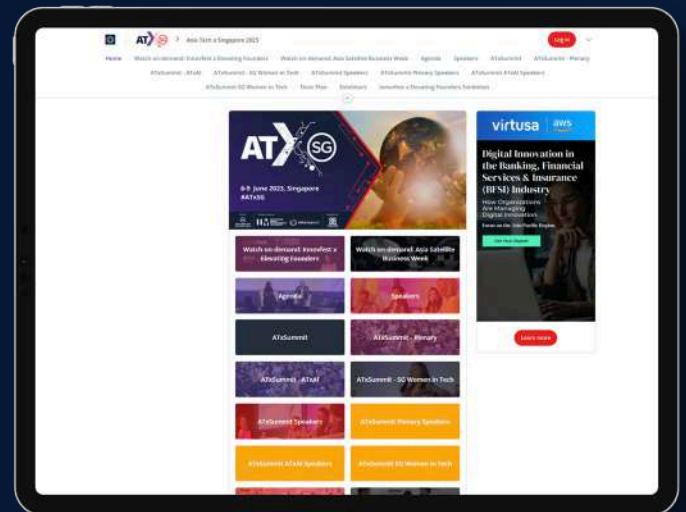


## Asia Tech x Singapore Highlights



Asia Tech x Singapore (ATxSG), in its third edition, reinforced its standing as the region's leading technology event, demonstrating robust growth and strong participation. Held from 7th to 9th June, ATxSG reached new heights, attracting over 22,000 unique visitors over the three-day event. This was a significant increase from 16,600 hybrid attendees in 2022, underscoring the vibrancy and continued interest in Asia's technology sector.

We brought together over 1,000 sponsors and exhibitors from more than 40 countries and regions, offering leading industry players a unique platform to showcase their tech innovation and cutting-edge solutions across diverse sectors. More than 400 thought leaders and key industry decision-makers graced our 7 stages, navigating critical topics and the latest trends in the rapidly evolving technology sector, paving the way for exciting future ahead of us.



Our heartfelt gratitude towards our sponsors, exhibitors, speakers, attendees and partners from across the region who were the cornerstone of ATxSG's success.

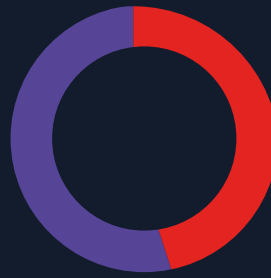
"I regularly attend tech conferences all over the world and I must say ATxSG 2023 was one of the best that I have attended in person in the recent years. Curating industry relevant content along with a great lineup of speakers is not an easy task, this where the Informa Tech and IMDA team did an outstanding job"

**Swarnkamal Singh Parmar**  
Cosmos AI

## ATxSG 2023 in Numbers



**22,000+**  
Unique Attendees



**55%**

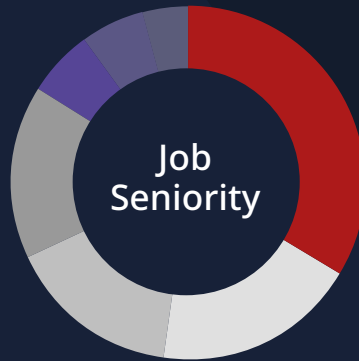
Local

**45%**

Overseas



**64%**  
C-Suite and  
Management



**34%** Manager Supervisor Leader

**19%** CEO / Founder / President /  
Chairman / Owner

**16%** Technical Expert / Specialist

**16%** Executive / Associate

**6%** Managing Director

**6%** Consultant

**4%** Vice President



**1000+**  
Exhibitors



**100+**  
Start-ups



**410+**  
Speakers



**206**  
Conference  
Sessions

## 114 Countries & Regions



"The networking opportunities were incredible. I met with potential partners and investors, and I made some great connections."

**Athari Ismail**

Malaysian Communications and  
Multimedia Commission

## Top 10 Attendee Countries and Regions

\*Outside of Singapore

**China**

16%

**Indonesia**

13%

**Malaysia**

11%

**South  
Korea**

10%

**Phillippines**

7%

**Thailand**

6%

**India**

6%

**Vietnam**

4%

**Taiwan**

3%

**Hong Kong**

1%

ATxSG Is...

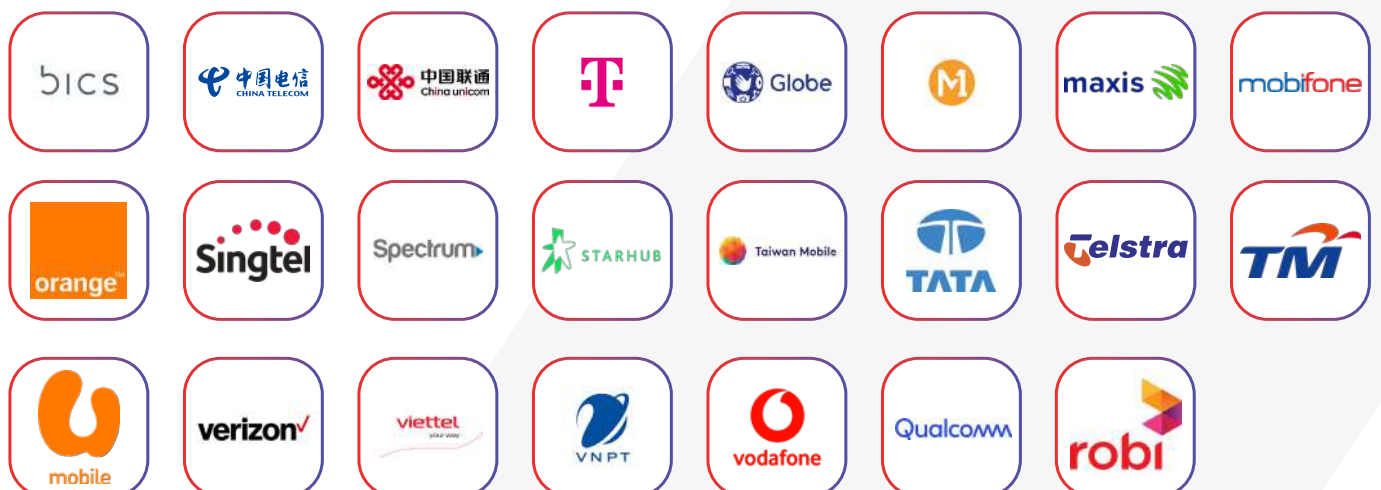
# THE REGION'S ANNUAL GATHERING FOR THE BROADCAST MEDIA, INFOCOMM AND COMMUNICATIONS, SATELLITE, ENTERPRISE TECH AND START-UP COMMUNITIES.

Attendee Interest in Anchor Events:

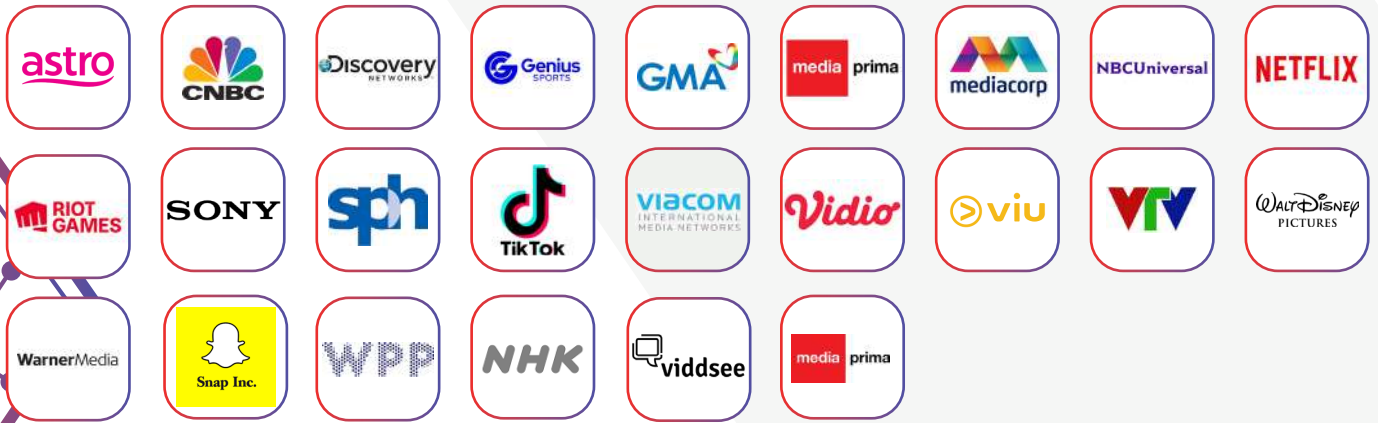


## Visiting Brands Present at ATxSG 2023

### Telcos



## Media



## Technology



## We asked attendees what are their objectives at ATxSG 2023



**22%**  
To learn about the industry



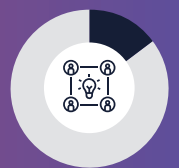
**28%**  
Exhibition/  
explore regional marketplace



**22%**  
Meet potential new clients & suppliers



**14%**  
Meet existing clients & suppliers



**15%**  
Industry networking

Asia Tech X Singapore provides us an excellent opportunity to share our products with many new potential customers in Singapore and in the region. As such the event was highly fruitful for us and we hope to participate again next year.

**John Yates**  
Atheras Analytics

Excellent event, worth attending full 3 days listen to expert views/presentations and explore evolving technology trends, identify business leads and is great opportunity for both Industry and Technology folks.

**Hanuman Yandapall**  
NSAI

#ATxSG



## ATxSG Is...



## WHERE ENTERPRISES SOURCE FOR THE LATEST TECHNOLOGIES AND SOLUTIONS TO IMPROVE THEIR BUSINESSES



Asia Tech X provides us an excellent opportunity to share our products with many new potential customers in Singapore and in the region. As such the event was highly fruitful for us and we hope to participate again next year.

**Erel Rosenberg**  
DRFC Group

ATxSG Is...

# WHERE COMPANIES GET DISCOVERED, LAND DEALS, MEET NEW CUSTOMERS AND FORGE MEANINGFUL PARTNERSHIPS



**1000+**  
Exhibitors



**40+**  
Countries  
and Regions



**41**  
International  
Pavilions



**100+**  
Start-ups

CANADA  
CHINA  
FRANCE

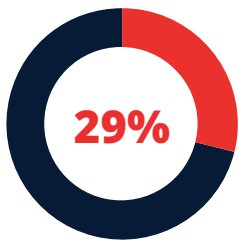
GERMANY  
HONG KONG  
INDIA

INDONESIA  
ISRAEL  
SOUTH KOREA

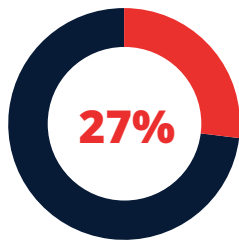
POLAND  
ROMANIA  
SINGAPORE

SPAIN  
TAIWAN  
UNITED KINGDOM  
USA

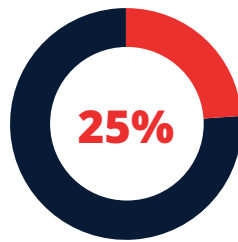
## Attendees' Main Company Activity:



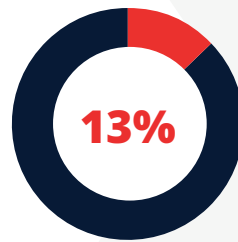
Broadcasting,  
Digital Media and  
Entertainment



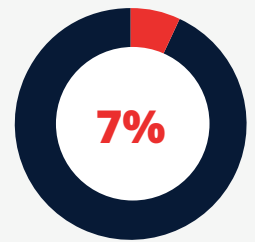
Telco, ICT



Enterprise Technology  
and Innovation



Vertical Industry,  
Enterprise End-user



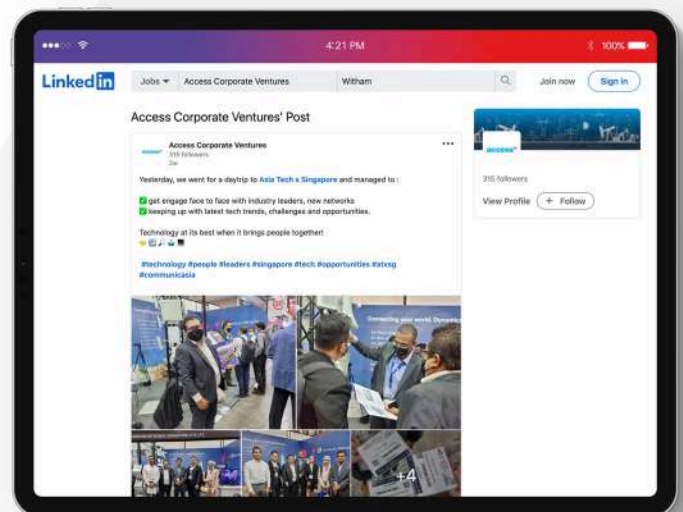
Satellite

Extraordinary experience that exceeded all my expectations. The event showcased the perfect blend of cutting-edge technologies, informative sessions, and invaluable networking opportunities. The exhibition area was impressive, allowing me to explore a multitude of groundbreaking solutions and connect with top-tier suppliers.

**Prastyo Ruandhito**  
BroilerX

Through BroadcastAsia, we were able to reconnect with our closest partners within Southeast Asia, and we were able to make new connections with broadcasters and producers. It was our stage to introduce new products, share and demonstrate them to new audiences.

**Clover Ng**  
Sennheiser



#ATxSG



# ATxEnterprise and ATxImpact Sponsors

## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors





ATxSG Is...

WHERE THE LATEST TECH TRENDS ARE DISCUSSED  
AND DEBATED, IDEAS EXCHANGED AND INSIGHTS  
SHARED BY INDUSTRY THOUGHT-LEADERS



**7**  
Stages



**410+**  
Speakers



**206**  
Conference  
Sessions

## Featured Speakers



**Euan Smith**  
CEO, Astro



**Rose Herceg**  
WPP Country President,  
Australia and New Zealand



**Ir Azizi**  
CTIO, Telekom Malaysia



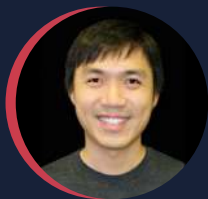
**Srikanth kaja**  
General Manager -  
Centre of Excellence Web3,  
Mercedes-Benz



**Rachelle Radpour**  
CTO, Boeing Satellite  
Systems International



**Ajit Mohan**  
President, APAC Snap Inc.



**Bryan Chua**  
CTO for Strategic Customers,  
Microsoft



**Joyce Lee**  
Group CIO & Global Vice  
President, Pharmaceuticals  
Johnson & Johnson



**Wai Kit Ng**  
Chief Technology &  
Organisation Development  
Officer, Certis Group



**Manjot Singh Mann**  
CEO, M1



**Clement Schwebig**  
President & Managing  
Director - India, Southeast  
Asia & Korea, Warner Bros.  
Discovery



**Meri Rosich**  
CDO, Professor of Data  
Strategy and Sustainability,  
100WomeninTech, London  
Business School



**Charles Seviour**  
CTO Unstructured Data  
Solutions, Dell  
Technologies



**Dr Magnus Ewerbring**  
Chief Technology Officer,  
Asia Pacific, Ericsson



**Sherie Ng**  
Country Director,  
Singapore, Google Cloud

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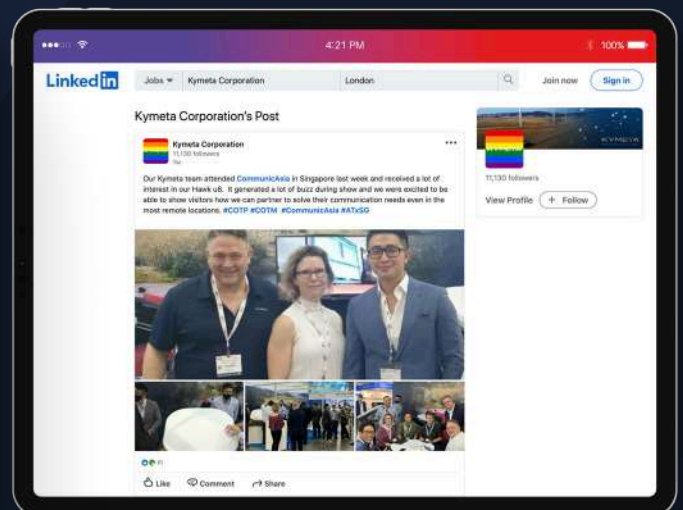
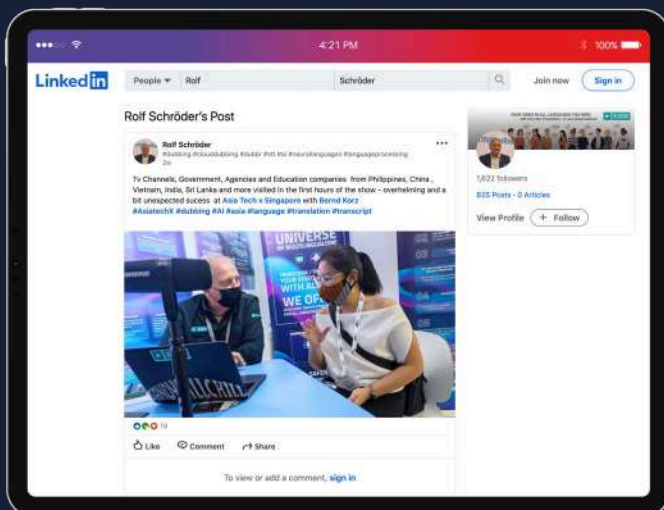
# Audience Industries

				
Communications / Data Communications Provider	Broadcast Solutions Provider	IT / Security Solutions Provider	Reseller / Distributor / Agent	Broadcaster - Satellite / Cable / TV
				
Production - TV / Film / Motion Picture / Video	Manufacturer / OEM	Artificial Intelligence / Machine Learning	Satellite Communications	Media / Advertising & Design / Marketing Agencies
				
Systems Integrator / VAR / VAD	Broadcaster / Mobile Operator / ISPs / MVNOs	Carrier / Mobile Operator / ISPs / MVNOs	System Integrator	Enterprise Technology / Software

The exhibition area was impressive, allowing me to explore a multitude of groundbreaking solutions and connect with top-tier suppliers. I am grateful for the connections I made, the knowledge I gained, and the memories I created. I wholeheartedly recommend Asia Tech x Singapore to anyone seeking to stay at the forefront of technology trends and to be part of a vibrant community driving meaningful change.

**Emily Hao**

Agency for Science, Technology and Research



#ATxSG



# Thank You to Our Partners

## EVENT CO-ORGANISERS



## Preferred Industry Partners



## InnovFest x Elevating Founders - Institutes of Higher Learning



## Partners and Supporting Organisations



## Media and Supporting Media Partners



#ATxSG





**Redefining  
Tech for a  
Better Future**

Join us at  
Asia Tech x Singapore 2024

**SAVE  
THE  
DATE!**

29 - 31 May  
See you in 2024

**PRE-REGISTER YOUR  
INTEREST FOR 2024  
NOW**



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