

EXHIBITOR

Company name for the invoice	
Company name for the exhibitor directory	
General Director	
Billing address	
Country/City	
VAT	
Contact Signer (full name and title)	
Contact person	
Phone	
Email	
Web	
Company profile	

OUR CONTACTS

Ekaterina Dyomina	ekaterina.dyomina@reedexpo.ru	+7 925 086 39 50
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All prices are in EUR, including VAT 20%

SPACE	Per 1 sqm	Metres	Total cost
RAW SPACE (from 12 sqm) Includes: space, general hall security, hallway cleaning	450		
STANDARD SHELL SCHEME Includes: side and back walls 2.5 m. high, carpeting, fascia panel with the Exhibitor's name, 1 table, 2 chairs, 1 garbage bin. Additional equipment is to be ordered and paid extra.	97		
Modified shell scheme "Option 1"	225		
Modified shell scheme "Option 2"	205		
Modified shell scheme "Option 3"	185		

Content of the modified shell schemes is provided upon request

Electricity supply is not included in Raw space or Standard Shell Scheme and is to be ordered additionally.

STAND LOCATION	Extra cost	Total cost
CORNER (two open sides)	+10%	
PENINSULA (three open sides)	+15%	
ISLE (four open sides)	+20%	
SECOND FLOOR	225	

REGISTRATION FEE	Cost	Number	Total cost
EXHIBITOR REGISTRATION FEE	830	1	830
CO-EXHIBITOR REGISTRATION FEE	965		

Includes: 1 exhibitor badge per 3 m2, 1 printed guide entry, 1 online catalogue entry, visitor promotion campaign (producing and distribution of exhibition information materials, PR campaign via mass-media and by other means), insurance of civil liability of exhibitors and construction companies, registration and organization of the exhibition for the exhibitor.

Insurance of the Civil Liability of Exhibitors for Damage Caused to Third Parties:

	Insurance premium	Total cost
Stand space up to 25 м2	115	
Stand space from 25,01 to 50 м2	160	
Stand space from 50,01 to 100 м2	185	
Stand space from 100,01 м2	250	

PROMO PACKAGES (special price available along booking only)

Cost

Silver package in the online exhibitor directory

Premium listing:

- Doubled-in-size profile with "Premium" header
- Carousel of products
- A brief call "Why visit our stand"
- Contact details: web-site, email, phone

320 305

NEW! You logo in the company listing and on the floorplan in the Reed Click app

Gold package in the online exhibitor directory

Silver premium listing +

- Category Sponsorship, pinning you to the top of your chosen category
- Sign «Interesting» in the chosen category
- Banner in 1 e-mail blast (18 000+ subscribers)
- You logo on the floorplan in exhibition hall and in the route planner
- 10% discount on all advertising option

380 360

PAYMENT ORDER

35% of the exhibition space and advertisement cost as well as total cost of registration fee should be paid within 14 calendar days upon the invoice issue date

The rest 65% of the exhibition space and advertisement cost should be paid not later than September 10, 2021.

Please do not forget to pay bank commission for the payment transfer!

The Organiser must receive the full amount of the invoice.

Otherwise, the Organiser has the right to set additional invoice for the amount of the underpayment.

TOTAL COSTS

Name, Surname

Position

Date

Organiser: RELX, LLC2nd Syromyatnichesky per., 1

Moscow 105120

Russia

7 495 937 68 61

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